

LIFE



JANE POWELL
IN
"HOLIDAY IN MEXICO"

SEPTEMBER 9, 1946 **15** CENTS
YEARLY SUBSCRIPTION \$5.50

THIS IS FOR KEEPS



The first dance... on your wedding day...
 you'll remember it... for keeps!
 For keeps, too... and forever...
 the bride will cherish her Community.
 Here's traditional beauty...
 craftsmen-created... in timeless good taste.
 Here's that thoughtful Community extra...
 a silver overlay "where there's wear."
 It's Community you've waited for...
 it's Community, correct for keeps.
 Dinner services for 8 places start
 as low as \$53.50. (No federal tax.)

Community
 THE FINEST SILVERPLATE



*CORONATION

*LADY HAMILTON

*MILADY

If it's Community... it's correct*

A black and white photograph of a man in a tuxedo, holding a baseball bat over his right shoulder. He is looking towards the camera with a slight smile. The bat is held horizontally, with the handle in his right hand and the head pointing towards the top left of the frame. The man is wearing a dark tuxedo jacket, a white shirt, and a dark bow tie. The background is plain white.

S-T-R-I-K-E *Three!*

IT DIDN'T HAPPEN on the ball diamond.

It happened at the best house party of the year, where his partner was the girl he had tried for weeks to meet. She simply had no time for him, and showed it. After all, you couldn't blame her. And he, poor lug, never guessed what the trouble was. They don't teach things like that at college.

How About You?

If you want to put your best foot forward don't take chances with halitosis (unpleasant breath). It's often three strikes against you right off the bat.

You may be free of it one day and guilty of it the next. Why take chances? Listerine Antiseptic is the simple, wholly delightful precaution that so many popular people never omit.

Simply rinse the mouth with Listerine Antiseptic. Almost at once it makes your breath fresher, sweeter, less likely to offend.

While some cases of halitosis are of systemic origin, most cases, say some authorities, are due to the bacterial fermentation of tiny food particles clinging to mouth surfaces. Listerine Antiseptic halts such fermentation, then overcomes the odors fermentation causes.

LAMBERT PHARMACAL COMPANY, St. Louis, Missouri

LISTERINE ANTISEPTIC

FOR ORAL HYGIENE

BEFORE ANY DATE...

"PROTECTING THE AMERICAN HOME"



"AND HOW MUCH TO BOOT?" . . . In early Vermont times, money was a rarity. Trade or barter was the rule — a sound horse for six cords of wood . . . a litter of shoats for a heifer . . . a brace of fowls for a day's work in the fields.

Will your family suffer from makeshift financing?

MANY a man goes only half way in planning for his family's future. He arranges for a certain sum of money to be made payable to them in the event of his death and lets it go at that.

You, as a foresighted family man, know that, in most cases, this is far from adequate. You realize there must be more money available during the period of your family's greatest need, while your youngsters are growing up. There must be additional money to care for your widow, after the children have gone out into the world. And even the most unselfish father likes to feel that, if all goes well, there will be a retirement income for him when it's time to take it easy.

When you choose National Life's Family Income Plan, you get this vital,

3-way protection in one convenient, low-cost contract. Find out how much more security and peace of mind this up-to-date plan offers your family and you. Send the coupon below for your copy of "What's the future for your family?" There is no obligation.

Get 3-Way Protection in 1 FAMILY INCOME PLAN

1. A guaranteed monthly income for your family while your children are growing up.
2. A life income for your wife (or a lump sum payment).
3. A retirement income for you.

NOTE TO GI's — If you have National Service life insurance, keep it up. If you have let it lapse, reinstate it.

NATIONAL LIFE INSURANCE COMPANY HOME OFFICE — VERMONT MONTPELIER,

A Mutual Company, founded in 1850, "Solid as the granite hills of Vermont"

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Without obligation, please send me your new booklet, showing how I can give my family 3-way protection for the future.

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Business or Home Address.....



LIFE'S REPORTS



MEN AT WORK lay cement for curb in one of Oak Ridge's main streets. Such civic works are rapidly changing a wild frontier town to thriving city.

OAK RIDGE

Business is still booming but people hardly ever talk shop in town the atomic bomb built

by FRANCIS SILL WICKWARE

A year after the big boom at Hiroshima, while the outer world worries and wrangles over the atomic bomb, the brand-new city of Oak Ridge, Tenn., where the bomb's lethal uranium is purified, is gradually getting used to being a real place with its name on the map instead of a top-drawer secret. People there are convinced their city has an active future. On V-J Day some citizens thought the project would be liquidated in short order, but no one doubts any more that production of fissionable uranium (known locally as "the stuff") will continue apace with or without the approval of foreign statesmen. Far behind the tall, barbed-wire fences, beneath the floodlights and the watchtowers, the vast, smokeless, weirdly silent plants of Tennessee Eastman Corporation and Carbide and Carbon Chemicals Corporation operate 24 hours a day, seven days a week and now produce several times as much uranium as they did when the war ended.

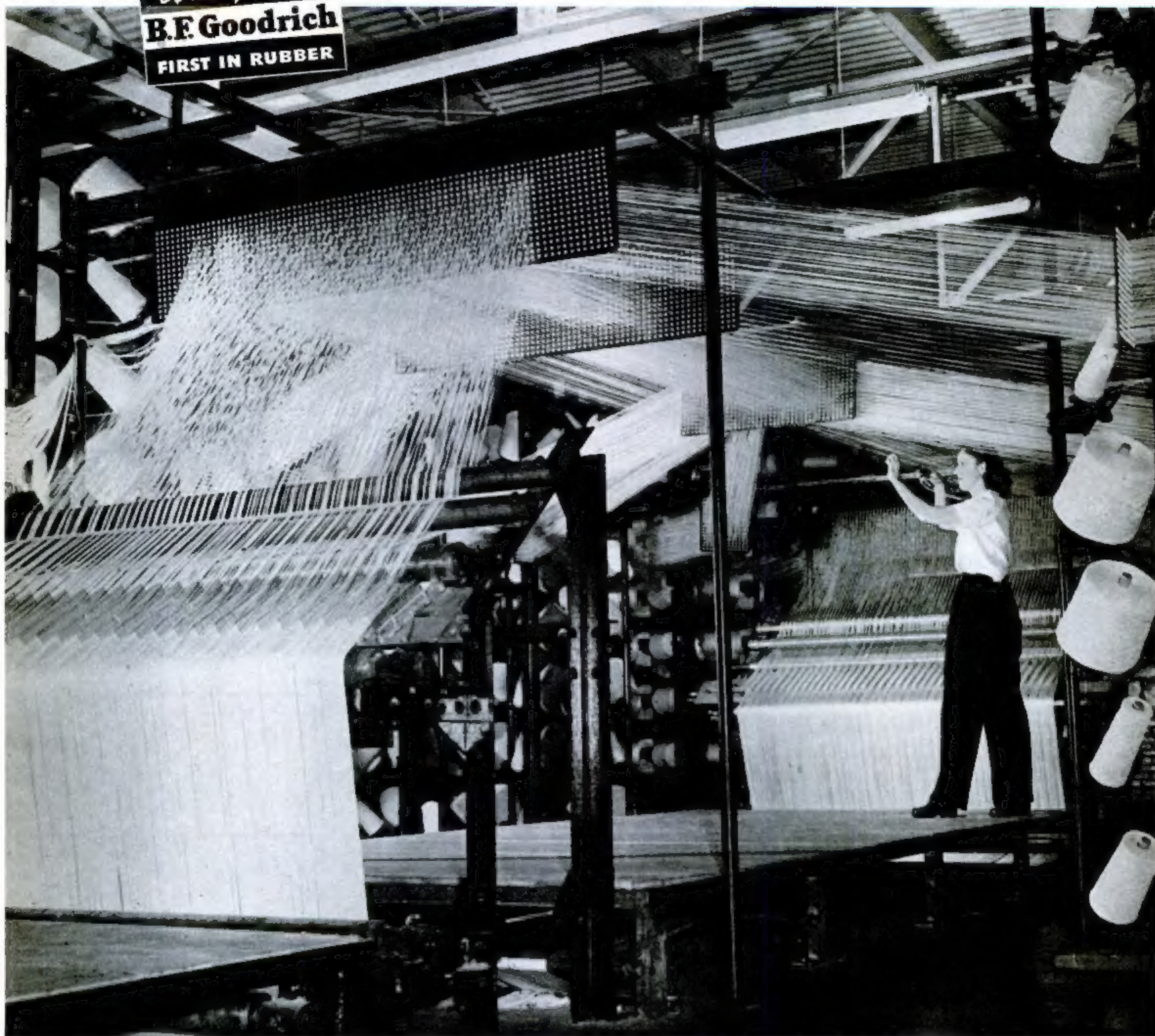
This possibly dubious accomplishment is the result of improvements in methods and processes, because the factories employ fewer actual production workers than a year ago. Oak Ridge now has a normal, stable population of about 45,000, including some 15,000 women and children. At the roaring peak in 1944 there were more than 80,000 people jammed into the reservation, and Oak Ridge nearly exploded. The original workers and builders came from every section of the U.S. and from every stratum of American life. There were steel- and ironworkers from Pittsburgh; Grand Rapids woodworkers; machinists from Detroit; electrical engineers from TVA, Grand Coulee and Boulder; truckers, riveters, crane operators from everywhere. Thrown together, they formed a critical human mass, and for a time Oak Ridge was like a wild West frontier town of the 1870s.

Today, against this tumultuous background, Oak Ridge has grown up as a settled, genteel community. Probably the most conspicuous thing about it is the youthfulness of the inhabitants. The crowds on the streets are composed almost entirely of people who look well under 30, and even in the conclaves of scientists it is rare to find a man of 40. This reflects the fact that young scientists were more willing and able than older men to pull up stakes and embark on an unknown project. As a result Oak Ridge is an uncommonly healthy, vigorous city where the number of births is nearly 10 times the deaths.

The civic administration is uniquely complicated, even to old residents. All the land in the area and everything on it belongs to the federal government. Living accommodations—from the bach-

CONTINUED ON PAGE 4

A development of
B.F. Goodrich
FIRST IN RUBBER



For one truck tire: take 16 miles of rayon cord . . .

A typical example of B. F. Goodrich improvement in tires

THE backbone of every truck tire is the cord fabric. That's what takes the wallops. It's when the cords begin to pop that a blow-out is in the making.

Ordinary tire fabric is woven with small threads criss-crossing the cords. With this process the cords cannot be absolutely straight and parallel. Cords which are too tight carry more than their share of the load, often break.

B.F. Goodrich engineers developed a method for making rayon cord fabric without any cross threads!

Each cord as it comes from the spool is kept under even tension, evenly spaced with as many as 36 cords to the inch. They are then dipped in adhesive and covered with rubber which holds them permanently in place. Cords can't touch each other. And because of a special tension regulating device there are no loose cords, no tight cords. All are under the same tension.

In just one 10.00-20 truck tire there are 16 miles of this rayon cord—cord carefully controlled as to stretch, moisture content, and tension.

The use of this rayon cord, without cross threads, and with controlled tension, results in truck tires of uniform strength; tires less susceptible to bruises,

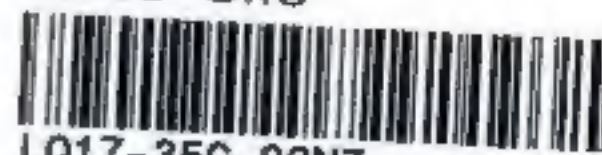
blow-outs, and cracking. Tire mileage is increased.

It's a typical development of B.F. Goodrich continuing research—research that improves tires for every purpose. *The B.F. Goodrich Company, Akron, Ohio.*

Truck Tires **BY**

B.F. Goodrich

This One



LQ17-35G-S2NZ

You're Money Ahead when you buy

BIG YANK

CHECK THESE GREAT FEATURES

- ✓ Extra Roomy
Can even be worn over another shirt
- ✓ Patented Storm-proof Cuffs
No gap—protects your arm
- ✓ Patented Cigarette Pocket
Protects cigarettes or watch
- ✓ Patented "Elbow-Action" Design
Allows full elbow freedom
- ✓ Patented Strainproof Yoke
Adds 50% greater strength



MORE for your money... in good looks... in long wear... in honest value—that's the pay-off in these extra full-cut Big Yank shirts. Smartly styled and tailored to keep you neat looking... quality built into every inch. For fall and winter, choose from cheery plaids or solid color cotton sueded... warm sturdy fabrics all selected for satisfying service. Big Yank Trousers, too. And for BOYS... YANK JR. plaid shirts are favorites! At leading stores everywhere. Quantities, however, are still limited. Reliance Manufacturing Co., 212 W. Monroe St., Chicago 6; 200 Fifth Ave., New York 10.

Independent survey shows
more men buy BIG YANK
Work Shirts than any other
single brand, bar none!

BIG YANK

Look for this Label!



ATOM WORKERS drop ballots in a NLRB box in union elections.

LIFE'S REPORTS CONTINUED

elior dormitories to the comparatively luxurious detached family homes—are of standardized construction and can be altered by the occupant only in minor detail and then only with official permission. Oak Ridge is not managed directly by the government, however, but by the Roane-Anderson Company (named for the two counties in which the area is situated), a subsidiary of the Turner Construction Company of New York. Roane-Anderson supervises public utilities, water supply and sewage disposal, and also leases concessions to outside merchants. A private business coming to Oak Ridge occupies government premises, uses government services and pays a percentage of gross income to the government to cover these and other operating expenses, including taxes.

In addition to Roane-Anderson, Oak Ridge has the American Industrial Transit, operating the bus system in the area, and the Recreation and Welfare Association, a non-profit citizens' group which supervises the motion-picture theaters, athletic facilities and community centers. Along with the growth of civic pride ("Oak Ridge—The Atomic Capital Of The World") have come the usual number of sporting, fraternal and social groups, including Rotary International, the Rabbit Breeders Association, the Model Aircraft Club, the Order of Rainbow Girls, the Horseshoe League, the Music Listening Group, the Trampolin Club (acrobats), the Slow Pitch Softball League and, of course, the church organizations. Although the countryside of the reservation is varied and inviting, much of it is forbidden territory. The empty, innocent-looking rural scenery is under the guns of patrols and sentries night and day, and along the roads big signs announce: "RESTRICTED AREA." Consequently,

Bing Is At His
All Time Best, Singing
Irving Berlin's
Famous Songs...
BING CROSBY



Fred Dances
As He's Never Danced
In His Lifetime...
FRED ASTAIRE



And Joan is the Loveliest
Girl in the World...
JOAN CAULFIELD



In Paramount's Biggest
Musical Romance!
**IRVING BERLIN'S
"BLUE
SKIES"**

In Technicolor
with Billy De Wolfe Olga San Juan
PRODUCED BY SOL C. SIEGEL
DIRECTED BY STUART HEISLER
MUSIC AND LYRICS BY IRVING BERLIN

32 Irving Berlin
Song Hits!

CONTINUED ON PAGE 5

In the "Wickedest City" in the World

this fiery-haired giant built an empire out of gunplay, gambling and the eager hearts of women!

This Sensational Best-Seller
Has Already Thrilled More
Than 650,000 Readers!

Yours
for just a

3



when you join the
Dollar Book Club



INTO the bawdy New Orleans of 1825—the "wickedest city in the world"—Stephen Fox plunged like a flaming sword, to wrest from the indolent Creole dandies and their soft, passionate women the money and power he had to have. Armed with nothing but a pearl he dared not sell and the trained hands of a gambler, he stole, cheated and slew until he had made himself a king, above the law and fearing not even God!

In Stephen Fox there was a steely will to conquer, and he rose from the muck of a pig boat to mastery of the greatest manor house in Louisiana by paying a high price—in other men's lives! He gambled and won like the card-sharp he was—until he found that to get the woman he wanted his skilled fingers must play to lose!

THE FOXES OF HARROW is as unusual a novel as you have ever read. It spotlights one of the most colorful regions in early America, during the tumultuous years between 1825 and the Civil War. It reveals a set of morals and customs that will make you ask in astonishment, "Was that America?" You will be fascinated by such vivid characters as Desiree, the lovely quadroon who gave Stephen Fox a red-haired son; Odalie, his wife who wanted her husband dead, and Little Inch, who was born a Negro slave and lived to become a master of men. No wonder **THE FOXES OF HARROW** has maintained a high place on the nation's best-seller list! Now, at the height of its popularity, this splendid new novel can be yours for only a 3c stamp when you join the Dollar Book Club!



The
**FOXES of
HARROW**

"Here are love and lusts and greeds, quadroon balls, voodoo, pistols at dawn. Fresh and fascinating."—
St. Louis Globe Democrat. "Explosion enough for three books. Highly flavored, exhilarating tale."—
Chicago Sun.

**FRANK
YERBY**

Dollar Book Club Membership Is FREE!

THE DOLLAR BOOK CLUB is the only book club that brings you newly printed, current books by outstanding authors for only \$1.00 each. This represents a saving to you of 50 to 75 per cent from the established retail prices. Every Dollar Book Club selection is a handsome, full-sized library edition, well printed and bound in a format exclusively for members. You are privileged to purchase as many Club books as you wish at the special price of \$1.00.

Although one outstanding book is chosen each month for exclusive distribution to members at \$1.00 each, you do not have to accept a book every month; only the purchase of six a year is necessary. In fact, for convenience most members prefer to have shipped and pay for books every other month.

Outstanding new best-sellers by such popular authors as Mary Roberts Rinehart, Louis Bromfield, Somerset Maugham and Kenneth Roberts have been received by members at \$1.00 each, while the public was paying from \$2.50 to \$3.00 for the publisher's edition at retail. A membership of more than 600,000 enables the Club to offer book values unequalled by any other method of buying.

Choose Your First Selection from These Best-Sellers

Upon receipt of the attached coupon with a 3c stamp you will be sent a copy of "The Foxes of Harrow." You will also receive as your first selection for \$1.00 your choice of any of the following four best-sellers:

• **The King's General**, by Daphne du Maurier. The best-selling new historical romance by the author of *Frenchman's Creek* and *Rebecca*. A suspenseful tale of a charming rake and the slip of a girl he dared love.

• **The Strange Women**, by Ben Ames Williams. The unforgettable story of a "Maine Cleopatra," by the author of *Leave Her to Heaven*—soon to be seen as a spectacular \$2,000,000 movie starring Hedy Lamarr.

• **The Black Rose**, by Thomas Costain. The million-copy best-selling novel of the lovely harem girl whom Walter of Gurney risked death and torture to save—and for whose sake he pitted himself against the great Khan of the Orient!

• **Before the Sun Goes Down**, by Elizabeth Metzger Howard. He knew the whole town's secrets—yet hid a burning secret of his own! The \$145,000 prize-winning novel of a small-town doctor and his strange, forbidden love.

Every other month you will receive the descriptive folder called *The Bulletin*, which is sent exclusively to members of the Club. *The Bulletin* describes the forthcoming two months' book selections and reviews ten or more additional titles (in the original publishers' editions selling at retail for \$2.50 or more) available to members at only \$1.00 each. If, after reading *The Bulletin*, you do not wish to purchase either or both of the two new selections for \$1.00 each, you may notify the Club any time within two weeks so that the books will not be sent you. In any case, you may purchase any of the other titles offered for \$1.00 each. There are no dues or membership fees at any time.

Send No Money—Mail Coupon with 3c Stamp

When you see "The Foxes of Harrow" and your first selection and consider that these books are typical of the values you will receive for only \$1.00, you will realize the great advantages of free membership in this popular Club. Don't miss this wonderful offer. Mail the coupon now!

DOUBLEDAY ONE DOLLAR BOOK CLUB, GARDEN CITY, N. Y.

MAIL THIS COUPON

"The Foxes of Harrow" yours for 3c stamp!

DOUBLEDAY ONE DOLLAR BOOK CLUB
Dept. 9 L. M., Garden City, New York

Please enroll me free as a Dollar Book Club subscriber and send me at once "The Foxes of Harrow" for the enclosed 3c stamp. Also send me as my first selection for \$1.00 the book I have checked below:

☐ The King's General
☐ The Black Rose

☐ The Strange Women
☐ Before the Sun Goes Down

With these books will come my first issue of the free descriptive folder called *The Bulletin* telling about the two new forthcoming one-dollar bargain book selections and several additional bargains which are offered for \$1.00 each to members only. I am to have the privilege of notifying you in advance if I do not wish either of the following months' selections and whether or not I wish to purchase any of the other bargains at the Special Club price of \$1.00 each. The purchase of books is entirely voluntary on my part. I do not have to accept a book every month—only six during the year to fulfill my membership requirement. I pay nothing except \$1.00 for each selection received plus a few cents handling and shipping cost.

Mr.
Mrs.
Miss

(PLEASE PRINT)

St. and No.

City and
Zone No.

State

Occupation

If under 21,
Age, please

*Same Price in Canada; 185 Bond St., Toronto 2, Canada



"You're really making time, conductor, since you avoid '5 o'clock shadow'!"

Right Angle on Shaving... the SKIN-LEVEL BEVEL

- It's almost uncanny—how that little bevel automatically finds the one best shaving angle. It actually makes the rigidly locked blade meet your beard just right!
- You naturally use master barber's long, gliding strokes—and so get quicker, more comfortable, longer lasting shaves.
- The Skin-Level Bevel does it. All you do is ask your dealer for a Gem Micro-matic Razor!



TWIST—GEM OPENS!
TWIST—IT CLOSES!

GEM "PEERLESS"—
Gold-plated Razor in
richly lined case with
5 Gem Blades . \$1.25
Price adjusted in Canada.



AVOID '5 O'CLOCK SHADOW' WITH
GEM RAZORS
AND BLADES

LIFE'S REPORTS CONTINUED

most people hold their outings and picnics off the reservation, usually somewhere on Norris Dam lake, about an hour away by automobile.

There is little talk of atomic affairs in Oak Ridge. The *Journal*, of course, prints atomic news, local theaters show the Bikini pictures and in high echelons there is occasional discussion of civilian vs. military control of the project. In ordinary conversation, however, Oak Ridgers almost never mention "the stuff," and after-dinner speakers at Rotary meetings and like gatherings are invited to lecture on anything from beekeeping to the Hollywood star system, so long as they avoid dwelling on Oak Ridge's chief reason for existence.

There are a number of reasons for this. To begin with, talk can be extremely dangerous. Heavy fines and stiff prison sentences await anyone divulging confidential information, and it is not always easy to know just what "confidential" means. An air of secrecy—if not fear—still blankets the project. This is undoubtedly a hangover from early days when private parties of more than seven persons were viewed with suspicion by security agents, and Oak Ridgers were wary about inviting the same guests very frequently. For it was common knowledge then that on every level special FBI and Army Intelligence men worked, lived and mingled with the ordinary citizens—they might have shared the \$20-per-month dormitory room with a Carbide worker or played neighborly bridge with one of the chief technicians at Monsanto Chemical's ultrasecret Clinton Laboratories. It was hard to tell friend from spy and people still find it hard to believe that this surveillance has been materially relaxed. For example, while the plants were building, immense quantities of Monel metal pipe arrived at Tennessee Eastman, and machinists fashioned bracelets, rings, watch chains and other baubles of Monel by the gross. After the FBI moved to check the waste, possession of any piece of the metal was good for a term in prison. The story is told of a Tennessee Eastman executive wearing a pre-Oak Ridge Monel identification bracelet who was reported by his own secretary and spent 12 hours in custody before he could prove that he had come by it legitimately. Men in Washington and Moscow may talk about divulging the "secret" of the atomic



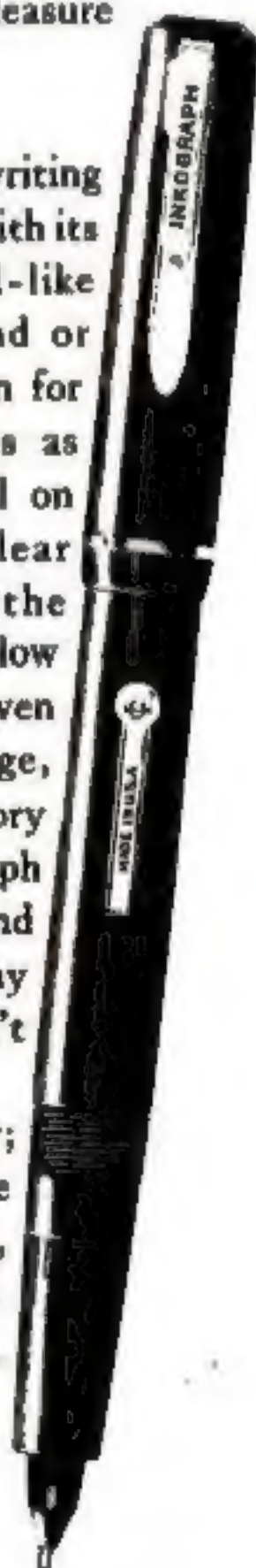
*His is Heavy
Hers is Light*

The hammer-heavy strokes used by many men in writing cause most pen points to bend and scratch.

Most women like a feather-light pen that responds instantly to the slightest pressure, makes writing of letters a pleasure instead of a chore.

WHATEVER your writing style, the Inkograph with its 14 kt. solid gold ball-like point that can't bend or spread is the right pen for every writer... writes as easily as a lead pencil on any paper... makes clear carbon copies with the original in ink... will follow a ruler... withstands even a child's rough usage, gives years of satisfactory service. Try an Inkograph for a few minutes—and you'll understand why so many people won't use any other pen.

Sold at dealers only; no mail orders. If the store is out of stock, try again shortly... the wait will be worth your while! Inkograph on the clip and barrel marks the genuine.



INK-O-GRAPH \$2
Inkograph Co., Inc., 200 Hudson St., N. Y. C. 13

CONTINUED ON PAGE 2



Who said skirts are getting longer?

Couldn't have been Kate!

She's showing a good three inches of knee. Not her idea of smartness, to be sure. Just her trouble with shrinkage. Could have been avoided if she'd looked for the "Sanforized" label on that once-was-dreamy cotton dress.



Might have been Midge!

Skirts are longer on *her*, all right! So are sleeves. (Waistlines are being worn wider, too, you'll notice.) Midge's mistake was in trying to avoid shrinkage worries by buying a dress too big. She's still got worries. *Much* brighter to buy a dress tagged "Sanforized" in the right size.



Better ask Betty about style!

Here is the Girl Who Knows! Length—enough for the knees, but she's not ashamed of her legs, either. What's more, Betty's "Sanforized" honey won't shrink its good looks away ever, ever, ever. All of which should remind you... look for the "Sanforized" label on every cotton, at any price.

To keep on looking
smart, it's got to keep
on fitting. Look for
this label on every
washable cotton...



"Sanforized"...the checked standard of shrinkage. The "Sanforized" trade-mark is used on compressive pre-shrunk fabrics only when tests for residual shrinkage are regularly checked, through the service of the owners of the trade-mark, to insure maintenance of its established standard by users of the mark.

Cluett, Peabody & Co., Inc.



AND YOU ARE WISE . . . for you have put him in canvas shoes with the patented foot supporting feature "P-F." "P-F" means Posture Foundation . . . it guards against flat feet . . . helps keep legs from tiring and promotes good posture.

If your dealer is temporarily out of stock, be patient . . . try again, for we are doing everything possible to keep him supplied and he will have more any day. Nothing can beat "P-F" and here's why:

- 1— This rigid wedge keeps the bones of the foot in their natural, normal position.
- 2— This sponge rubber cushion protects the sensitive area of the foot.

Ask for canvas shoes with Posture Foundation

Exclusive with B. F. Goodrich and Hood Rubber Company



"P-F"

LIFE'S REPORTS CONTINUED

bomb, but at Oak Ridge the course of safety and wisdom is to divulge nothing to anyone.

Oak Ridgers take their work for granted. "It's just another job to me," a Carbide man said. "I used to drive a maintenance-and-repair truck for the telephone company in Philadelphia, and sometimes after storms and floods some of the work was pretty exciting, but I didn't come home and jaw the wife's ear off about it. Here I don't know what the hell I'm doing besides looking into a ——— and turning a ——— alongside a ———. I don't know anything about it, and there's nothing to say." Jobs at Oak Ridge still are as tightly compartmented as ever. No man moves outside his special area. Probably fewer than 20 men at Oak Ridge can go through Eastman, Carbide and Clinton Lab at will.

More and more outsiders come to Oak Ridge these days, but all must have Army clearance before entering the area and all must have a specific, legitimate reason for their visits. There has been no loosening of restrictions on what any visitor, even a touring U.S. senator, may see, or where he may go with the exception of the town itself. Recently parts of Oak Ridge were photographed by camera crews from the *March of Time* and Metro-Goldwyn-Mayer, both with atomic pictures in preparation. The latter crew wanted to take a long-range shot of the Carbide plant and asked permission to set up the camera just inside the outer fence, since the wire would show up on the film. This was against regulations, but after numerous calls to Washington the authorities finally agreed that the camera might be elevated above the fence level but still on the outside.

Although it is inconvenient, Oak Ridge purposely has no airport, and the nearest main railroad passenger station is at Knoxville, some 18 miles away. The airlines give the area a wide berth, and during the war it was doubtful whether a plane flying off course could have crossed Oak Ridge without being shot at. The story goes that a couple of years ago a private plane ran out of fuel in the midst of a violent storm and skimmed over the treetops to sight what looked like a landing field. It turned out to be the brightly lighted ground surrounding Carbide and the dumfounded pilot was pulled out of the cockpit and whisked away by several dozen MPs. The plane disappeared a



He's wise to a special recipe for keeping hair combed

A "Lucky Tiger" is a guy whose hair combs better—and he's scalp-happy besides.

You see, Lucky Tiger is a special recipe for keeping hair combed. It's antiseptic, too!

SPECIAL ♦ That means you can use it freely — enough to rub way down to your scalp, not just on your hair. Its active ingredients rout loose dandruff—give you clean, tingling scalp stimulation. And yet, this special recipe won't leave hair gummy or sticky—hair won't dry out stiff.

So be a "Lucky Tiger". Look better and keep scalp-happy. Get a bottle at your drug store or ask your barber for a Lucky Tiger rub.



LUCKY TIGER FOR HAIR AND SCALP

CONTINUED ON PAGE 11



Actual color photograph of 1947 Studebaker Champion Regal Deluxe 2-door Sedan

A postwar thrill in style and handling ease... the daringly different 1947 Studebaker



America's finest automotive craftsmen—many of them father-and-son teams—protect your new car investment by building long-lasting high quality into the amazing new 1947 Studebaker Champions and Commanders. Joseph, Frank and Steven Molnar, pictured, comprise a typical family group—with a total of 65 Studebaker years to their credit.

PEOPLE everywhere talk glowingly about the beautiful styling of the new 1947 Studebaker.

But if you've merely looked at this amazing new postwar automobile, you haven't begun to get a real picture of its all-around distinction. It's when you drive it that you experience and appreciate its full measure of thrills.

You never handled a car that responds the way this postwar Studebaker does. Its exclusive self-adjusting brakes, variable ratio steering and numerous self-acting controls leave you little to do but watch where you're going.

To your further astonishment, Studebaker engineers have come up with a postwar miracle of stability and riding comfort in the new low-swung design they've

given the chassis and the body of every new 1947 Champion and Commander.

A new standard of balance prevents wander or side-slip when you're rounding turns. Passengers ride serenely relaxed even when you're clicking off the miles.

Nobody will be happier than your nearby Studebaker dealer when he is in position to deliver your own distinctive 1947 Champion or Commander. And you will certainly be well rewarded for your patience when that time comes.

STUDEBAKER

*First by far with a
postwar car*

© 1946, The Studebaker Corporation, South Bend 27, Indiana, U. S. A.

"But, dear, this mad hat didn't cost you a penny!"

GIGGLED ELSIE

"THEN, WHAT DID YOU USE FOR MONEY, Mrs. Word Wizard?" roared Elmer, the bull. "Puns?"

"Oh, I used real money, all right," smiled Elsie, the Borden Cow, "but it was sort of found money."

"Found money?" gasped Elmer. "Where did you find it?"

"Well, I didn't exactly find it," answered Elsie. "You see, I really made some of it by saving food."

"I get it!" snapped Elmer. "You take the bread out



of my mouth . . . and little Beulah's, too . . . and put it on your head."

"Don't be silly, Elmer!" said Elsie. "Nobody in this country is going to go hungry because women save food. We're doing our saving in the kitchen, and folks at the table are hardly conscious of it. For instance, a one-crust pie takes only half the flour and shortening that a two-crust pie takes. But it can taste even more



delicious if it's filled with a super-grand pie filling made with Borden's Eagle Brand Condensed Milk. Eagle Brand's creamy, smooth blend of sweet whole milk and sugar, you know."

"Don't tell me," sneered Elmer, "that you can save enough on sugar and flour and shortening for pies to buy a toppiece like that, woman!"

"Oh, I save other ways," answered Elsie. "I'm getting to be a regular magician with leftovers. I can take odds and ends of vegetables, combine them in a glorious cheese sauce made with nippy Borden's Chateau, and turn out a super-tasting luncheon casserole. Nourishing, too. For Borden's Fine Cheeses supply concentrated nourishment."

"What is this," stormed Elmer, "old home week for Borden's?"

"Every week's old home week for Borden's," giggled



Elsie. "For every week, and every day of every week, folks are having the time of their coffee-drinking lives sipping our exciting new Borden's Instant Coffee. As delightful a coffee as you ever enjoyed. And you don't



have to cook it—just add boiling water and serve. No mess, no waste."

"This is the most colossal waste of words I ever



heard!" bellowed Elmer. "Come to the point, woman—where did the money for that hat come from?"

"Darling, I'm trying to tell you," said Elsie. "Any woman can save something now and a hat—and help feed the starving folks of the world at the same time—by seeing that not one crumb of bread, not one smitch of fat, not one drop of milk goes to waste . . . Not that there's much chance of milk being wasted, with the thousands



and thousands of children and grownups drinking their vitamins in milk-chocolatey Hemo these days."

"Quit beating the Borden drum," commanded Elmer, "and give us some saving for examples!"

"For example," chirped Elsie, "you can save bread by serving open-faced sandwiches . . . You can hearty-up creamed dishes with browned bread crumbs . . . And crunchy, toasted cake-crumbs topping on rich and creamy Borden's Ice Cream makes a delightful dessert. That Borden's Ice Cream is so smooth, so delightful, such a fine nourishing treat any time! You can—"

"In short," guffawed Elmer, "you can put less on the table and more on your head!"

"Let's not put it that way, dear," smiled Elsie. "Let's say, the food we save in each house may help other homes from going foodless."

IF IT'S Borden's IT'S GOT TO BE GOOD!



© The Borden Company

Big things cooking



Date with Gorgeous? Or a big interview with the boss? Whatever your plans, give yourself a break! Put your best face forward with a Pompeian pep massage—the famous pink massage cream that really pepes you up. Here's all you do:

After shaving, apply a little Pompeian Milk Massage Cream. Massage vigorously. See it roll off a dirty grey. Your face feels clean, refreshed—it fairly beams with new life! You feel and look like a million!

Get Pompeian Milk Massage Cream at all drug counters. Or your barber will give you this pep-up treatment. Insist on the genuine! There is only one Pompeian Milk Massage Cream—the original. Pompeian Co., Baltimore 24, Maryland.

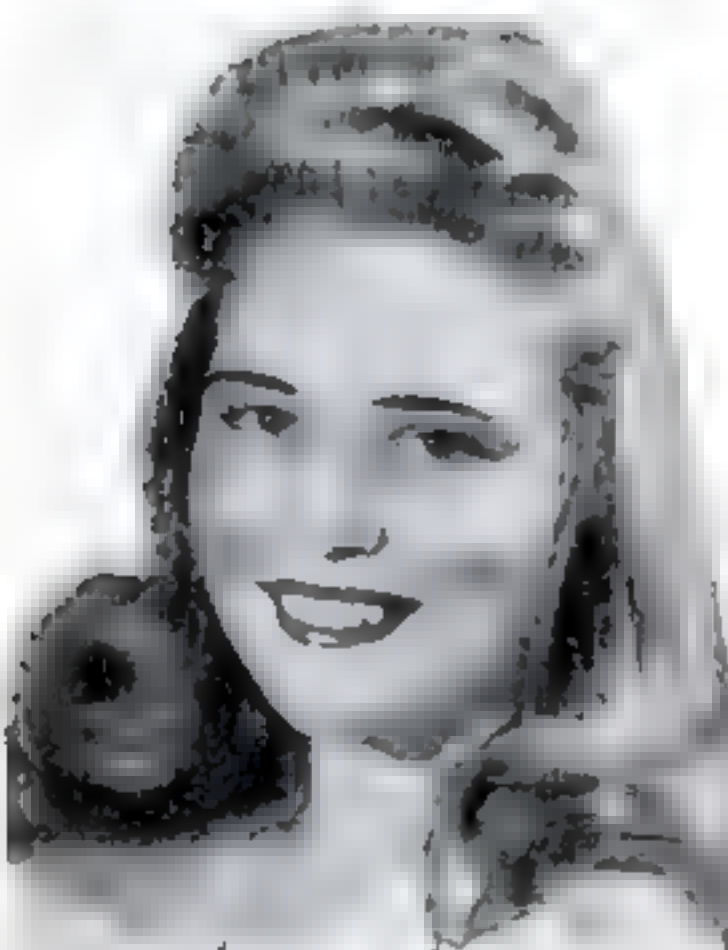
The original pink

pompeian

MILK MASSAGE CREAM



"HEADS FIRST for BIG DATES"



Says gorgeous Dorothy Allen, charming University of Washington coed. Glamour-conscious coeds know the allure Laco Castile Shampoo gives hair. Olive oil, its chief ingredient, is combined with just enough coconut oil and castor oil to give triple-action results. Your hair is left clean, gleaming and glorified. You create glamour hair-dos. Get mild and gentle Laco Genuine Castile Shampoo at all drug counters everywhere. Laco Products Inc., Baltimore 24, Md.

LACO
GENUINE CASTILE
SHAMPOO



LIFE'S REPORTS CONTINUED

few minutes later and no one pretends to know what happened to either plane or pilot.

Even corpses are subjected to Oak Ridge's rigid restrictions. It is the right of any of the 3,000-odd original residents of the area, who were resettled elsewhere by the Army in 1942, to bury their family members in the ground beside the deserted old churches. A benevolent government speeds such rites and also cares for the cemeteries. "But don't think a spy or anybody could come in like a corpse in a coffin," Oak Ridgers tell you. "They open up every coffin at the gates, they do, and they look at the corpse, and then they stick him with a needle to see if he's sure enough dead."

Although everything is owned and ultimately controlled by Washington, the Army MPs at Oak Ridge have no jurisdiction outside the bomb plants themselves. The civilians are governed by Tennessee law. Schools are part federal, part state, and from this arises the strangest condition of all. In the cradle of the atomic bomb Tennessee's "Monkey Law," made notorious by the 1925 Scopes-Bryan trial, forbids the teaching of the theory of evolution in Oak Ridge schools. Legally, Darwin is out.

Tennessee Fundamentalists still stick by the Old Testament prophecy that man will destroy himself by fire. And Tennessee preachers thunder the dire words of Ezekiel 28:18, "Thou hast defiled thy sanctuaries by the multitude of thine iniquities, by the iniquity of thy traffic; therefore will I bring forth a fire from the midst of thee, it shall devour thee, and I will bring thee to ashes. . . ." But the citizens of Oak Ridge are more hopeful. They would like to see the plants converted to production of radioactive isotopes, the bright side of the metal of destruction. Then, they hope, their town will become a town and only that.



CIVIC BOOSTERS use auto-plate advertising to proclaim city.



Van Raalte

STOCKINGS • UNDERTHINGS • GLOVES

"BECAUSE YOU LOVE NICE THINGS"



Van Raalte
Nylons

Flawless flattery for your legs. In stockings form-fitted to the shape of your foot, by the exclusive mesh-panel Flexloo.



TAKE-OFF OF HEN MALLARD IS SHOT FROM 10 FEET AWAY. POWERFUL WING STROKE (LEFT) AGAINST WATER STARTS DUCK INTO AIR.

SPEAKING OF PICTURES...

... CHEMICAL TYCOON EXCELS AT WILD-DUCK PHOTOGRAPHY

As a businessman, Edgar Monsanto Queeny is versatile. He has built the Monsanto Chemical Company, 11th largest in the U. S. today, from a \$12,000,000 to a \$119,000,000 business in 18 years. He is a director of a large bank in St. Louis, Mo., an airline and a university. Mr. Queeny is also a photographer, but, as a photographer, he is anything but versatile. He takes pictures only of ducks. He makes up for his lack of versatility, however, by turning out photographs of wild ducks in flight which are among the world's finest. An enthusiastic and deadly gunner of long standing, Queeny in 1937 saw an ultra slow-motion film of ducks in flight. Then and there he began to regard the duck not as a mere target but as a marvelously delicate and complex flying machine whose wing motions he was determined to record in still pictures.

Queeny quickly discovered that the wild duck is about as satisfactory a subject for natural photography as an untamed goat. In fact, ducks are so wary and

WING BEAT OF MALE MALLARD STARTS AT, LEFT WITH WINGS HIGH AND BACKWARD, FEATHERS TOGETHER. NEXT THREE PICTURES





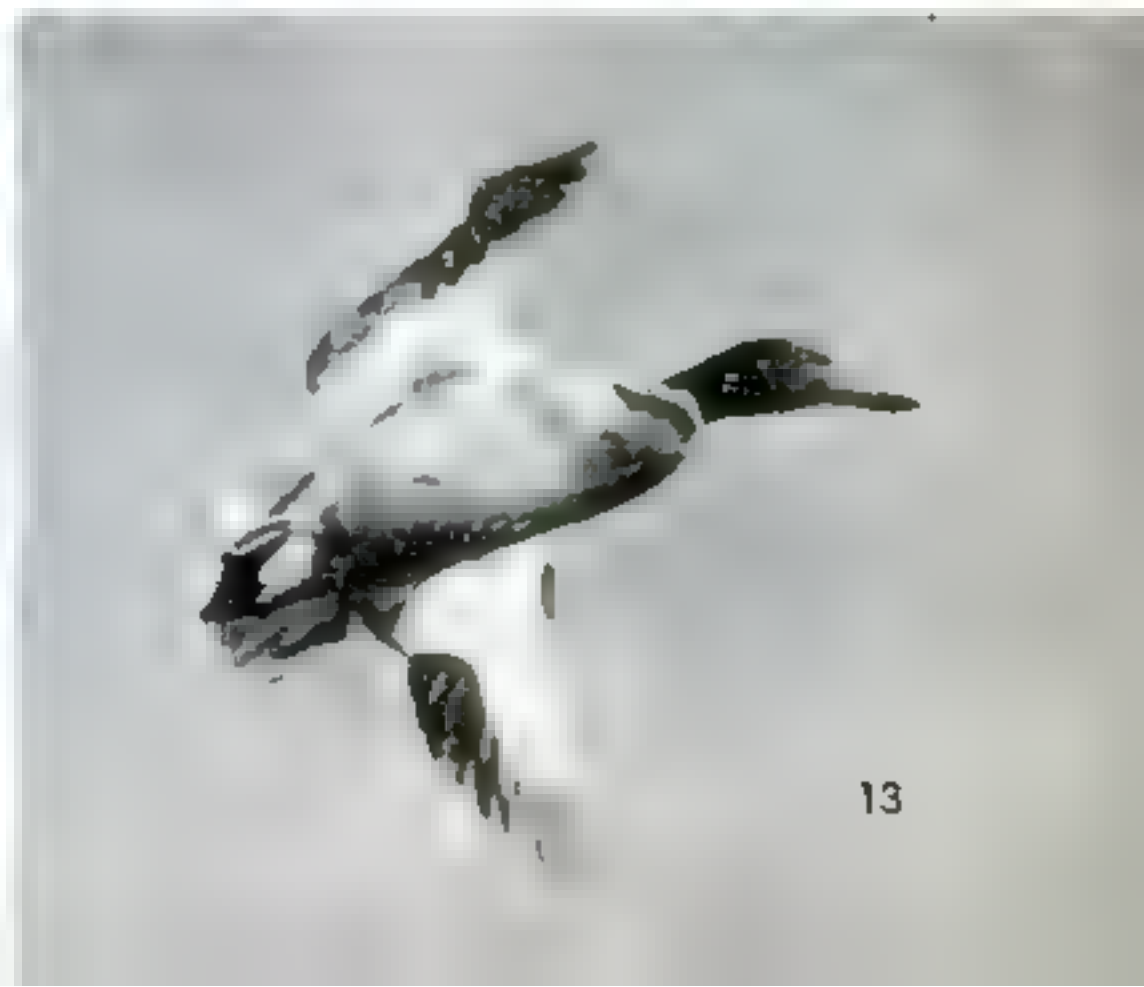
MOMENTUM CARRIES IT UP VERTICALLY WHILE WINGS ARE DRAWN BACK (CENTER PICTURE) PRIOR TO SECOND WING THRUST (RIGHT)

stay so far from the camera that they look no bigger than gnats on most film, which becomes coarse and blurred when enlarged. So Queeny bought a 60-pound Grallex with a 20-inch telephoto lens, only to find that his quarry flew so fast that he almost never got the camera on it. In addition the light was bad, the birds flying mostly at sunrise and sunset. To offset this Queeny tried stroboscopic lighting and lugged huge generators and condensers down into the Arkansas swamps with him. Next he tried a Leica mounted on a gunstock. Finally he got a "Magic Eye" movie camera adapted to take strips of still pictures. By hanging this from a tree he was able to train it on any duck which appeared in range and, with luck, get a couple of clear frames out of a thousand exposures. In nine years he has made nearly 100,000 exposures, has 256 really fine photographs. These are being published this fall in a book, *Prairie Wings*, from which the photographs shown here have been selected.



QUEENY HUNTS WITH FAVORITE LABRADOR RETRIEVER "GROUSE"

SHOW COMPLETION OF DOWNBEAT. RECOVERY (RIGHT) STARTS WITH WINGS ARCHED, FEATHERS OPENED SO AS NOT TO CATCH AIR





If Your Sugar Leaves You Standing in the Rain . . .

Next Time, Remember—



Colgate Dental Cream Cleans Your Breath While It Cleans Your Teeth!

DON'T take unnecessary chances with your breath! Use Colgate Dental Cream twice a day and before every date. Colgate's active *penetrating* foam gets into hidden crevices between teeth—helps clean out decaying food particles—stop stagnant saliva odors—remove the *cause* of much bad breath. And Colgate's soft, safe polishing agent cleans teeth thoroughly yet gently—brings out their natural sparkle and beauty! Yes, Colgate Dental Cream cleans your breath while it cleans your teeth!



SCIENTIFIC TESTS PROVE
THAT IN 7 OUT OF 10 CASES,
COLGATE DENTAL CREAM INSTANTLY
STOPS BAD BREATH THAT
ORIGINATES IN THE MOUTH!



Use
COLGATE DENTAL CREAM
Twice a Day—and Before Every Date

SPEAKING OF PICTURES

CONTINUED



COMING IN for a routine landing, a male mallard is thrown off balance at the last instant by a sudden fluky gust of wind near the surface of the water.



TIPPED FORWARD too far, it shoots out feet, twists up head and holds its wings high in an effort to keep them from going into the water on impact.



MALLARD HITS WATER on chest, giving wings a liberal dousing. For a perfect landing it should have struck water simultaneously with feet and tail.

You don't stay first unless you're best

1915

"They won't work, and I'll prove it!" said a Detroit automotive engineer in 1913.

So he put a set of Goodyear's new multiple-cord tires on his car and set out for Indianapolis. To his amazement, he arrived there with the tires as good as new. Determined to prove his point, he wheeled onto the Speedway and tired himself out trying to wear out the tires.

His experience, and that of other drivers, proved that Goodyear had developed a tire which went 7500 miles instead of 2500! A tire which gave 3 times the mileage of other tires! A tire so much better that by 1915 Goodyear became America's largest selling tire, and Goodyear went into first place in tire sales.

1946

"Ordered off okay," read the tags on this set of today's Goodyears.

And here's what that "okay" means: In one of the most brutal, rugged road tests ever given—in a test which wore out lesser tires one after another—these Goodyears clicked off 51,000 miles at an average speed of 60 miles an hour, and were taken off still "okay!"

Special test tires? No, sir! They're exactly the same tough Goodyears you'll find at your dealer's! No wonder Goodyear holds its place as America's first-choice tire for the 31st consecutive year!

Two versions of the world's finest tires:

De Luxe Rib Tread De Luxe All-Weather* Tread

*T. M. The Goodyear T. & R. Co.



First—every year for 31 years

GOODYEAR

More people ride on Goodyear tires than on any other kind





The last lovely touch to a lovely Boudoir . . .
Jewelite

PRACTICAL as they are beautiful, Jewelite combs, brushes and complete dresser sets will be cherished by every woman who cares for lovely things. Available in sparkling crystal or precious jewel colors, each article comes packaged in its own miniature showcase of transparent plastic. Ask for Jewelite at any good brush department. There are many kinds and grades of plastic, so be sure you get *genuine* Jewelite, the aristocrat of plastics. Pro-phy-lac-tic Brush Company, Florence, Mass.

JEWELITE BY PRO-PHY-LAC-TIC



Jewelite Roll-Wave Brush and Comb in delicate shades of ruby or sapphire, or diamond-clear crystal.



Unsightly hair makes a "sight" of even the loveliest legs. So keep your legs glamorously smooth for new Fall costumes—depend on odorless IMRA,* the different painless hair remover cream.

Just smooth on this dainty creamy cosmetic, then rinse it off. No more ugly fuzz. No razor nicks. No stubby regrowth. *And no odor!* One application does the job. At better cosmetic counters.

Keep legs and arms hair-free with

ODORLESS

IMRA

Hair Remover Cream



2½ oz. jar, 65¢

(plus Fed. Tax)

SEE U.S. PAT. OFF.
D.E. PAY NO. 2351924

ARTHA Cosmetics, Inc., Springfield, N. J.

LETTERS TO THE EDITORS

THE LEES OF VIRGINIA

Sirs:

Your coverage of the Lees of Virginia (LIFE, Aug. 19) should be read by all Americans, and perhaps once again we may reach out to families like the Lees to lead us politically in perilous times. Should such an unlikely event take place, the storm shelters would be filled to overflowing with indigent New Dealers, fellow travelers and neoliberals. But we would be governed by statesmen instead of by former hillbilly singers and red-gallused demagogues. . . .

CASKE NORVELL II

Onancock, Va.

Sirs:

According to your article, "The Lees of Virginia," the only Lee homes still standing are Stratford Hall and Menokin. That is a mistake. Ditchley [shown in photograph] which you



mentioned still stands in the Northern Neck of Virginia.

Years ago Ditchley was sold by the Lee family to a relative in the Ball family. My grandmother, Ann Lee Ball Sanford, was born there. Ditchley house is still in the family, being owned now by Mrs. Alfred I. du Pont, the former Miss Jessie Ball, a cousin of mine.

MARY PAYNE JETT

Virginia Beach, Va.

Sirs:

In your article, "The Lees of Virginia," you say that Lee "... elected to lead his seceding homeland into

CONTINUED ON NEXT PAGE

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LIFE
September 9, 1946

Volume 21
Number 11



THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN



RAY-O-VAC

Leakproof

FLASHLIGHT BATTERIES

Stay Fresh
FOR YEARS

They Want No Dulling

RAY-O-VAC COMPANY, MADISON 4, WISCONSIN

LETTERS TO THE EDITORS

CONTINUED

battle for a lost cause in which he did not believe." . . . Lee loved Virginia more than the Union. Even had Virginia not seceded, Lee would have resigned his commission in the U.S. Army and retired to an obscure life, never to draw sword again. " . . . save in the defense of my native State " He never would have fought against the Confederacy because he believed that any union not strong enough to hold itself together was no longer a union. He planned to stay out of the struggle completely unless Virginia was endangered by either side. When she seceded and was in danger, Lee drew his sword. All this can be verified by the letters Lee wrote to his brother just before Virginia seceded.

HENRY T. FOLSON

Orange, N.J.

ROSIE THE BEAR

Sirs,

. . . Several years ago Rosie the Bear (LIFE, Aug. 19) appeared on our radio program, *Truth or Consequences*. . . In one performance we told a husband and wife that they would take the "consequences" by dancing with each other in bearskins. The husband



Cam

danced with Rosie (who, incidentally, is light on her feet). Following the dance, the husband removed the head of his costume, reached over to do the same for his wife. Fortunately Rosie was a lady and knew how to behave. Moreover we had a muzzle on her. . . .

RALPH EDWARDS

Hollywood, Calif.

METHODIST YOUTH CARAVANS

Sirs:

The pictorial story about Methodist Youth Caravans (LIFE, Aug. 19) will give your readers a grave misapprehension concerning the movement. There are four phases of the Methodist Youth Caravan program, viz., worship and evangelism, community service, missions and world friendship, and recreation. You have placed major emphasis upon one aspect of one of the four program phases. Certainly folk games are a part of the recreational training which Caravans have provided. But the recreational emphasis stresses much more than mere "play-party games." Caravan projects of social and community service include surveys, projects for better racial relations, for reaching the unchurched youth and for civic betterment. . . . More than 10,000 local churches which have been served by the 2,410 former Caravanners can testify to the great amount of good this Methodist effort has achieved.

REV. HOOVER RUPERT
Chairman

Methodist Youth Caravans
Nashville, Tenn.

TOPCOAT SMARTNESS PLUS SHOWERPROOF PROTECTION



**Super-fabrics
with tailored-in Smartness
that lasts the long Life
of the Garment**

By the thousands men are now adopting a double-duty coat. A garment that's as handsome and correctly styled as a topcoat, yet is ready for rain.

For now come smart RAIN TOPCOATS by Rainfair, each a gem of style. Made from softly draping fabrics processed to keep out the wind and rain, yet tailored like the finest topcoat for the sunny days. In a variety of colors, fabrics and styles so that you can be individually dressed to personal taste.

The eyes of thousands appraise you 122 rainy days a year*, so plan to own a dual-purpose coat—a rain topcoat by Rainfair—the most practical garment in a man's wardrobe.

York . . . \$12.50—Made from fine combed yarn gabardine. Trim fitting collar shaped to your neck line, raglan shoulders. Open-through pockets. Yoke and sleeve lining of strong, silky rayon. Colors: light olive and taupe.

Tacketwill . . . \$16.75—Style similar to the York. From fine quality Skinner's Tacketwill, originally developed for football pants and used in Paratroopers' uniforms. In smart shades of eggshell and tan. Raglan sleeves, slash pockets, convertible collar.

*26 largest cities in U. S. average 122 rainy days a year.

RAINFAIR

Makers of Smartair Sportswear

Also manufacturers
of Rainfair
Vulcanized
Work-Wear



How to make your raincoat last . . . our new free booklet gives you detailed instructions, and illustrates the popular Rainfair styles. Hanging in price from \$12.50 to \$30.00. Write for it today.

RAINFAIR, INC., Racine, Wis.

Styled for Going Places!



TEXACO **FIRE-CHIEF** GASOLINE with superior **FIRE-POWER**

TODAY'S Fire-Chief wraps up the desirable gasoline qualities in one smart package. Its superior *Fire-Power* combines fast starting, quick warm-up, smoothness and alertness with all-around dependability and economy for fine performance. At Texaco Dealers everywhere.

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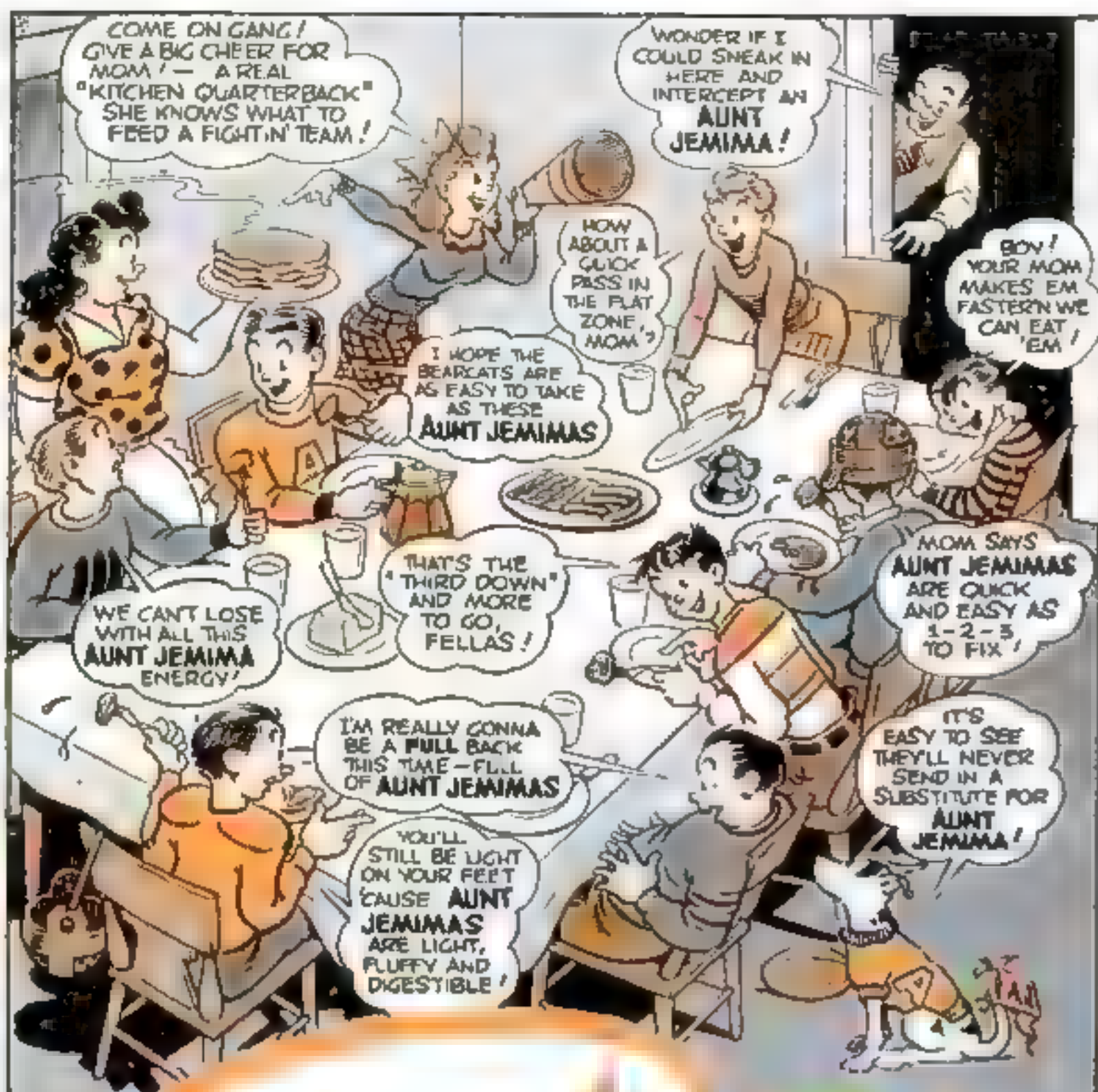


MARFAK
LUBRICATION



THE TEXAS COMPANY

TUNE IN...Texaco Star Theatre every Sunday night. See newspapers for time and stations.



Folks Sho' Cheer for Fluffy, Energizin' Aunt Jemima Pancakes



Easy-to-fix

Aunt Jemima Pancakes or Buckwheats
Sizzlin' Sausages Fresh Apple Cider Syrup

For a delightful menu change, try both kinds. Both are easy to fix, 'cause they're ready-mixed.

GET BOTH KINDS,
the red box for pancakes and waffles, the yellow box for buckwheats.



LETTERS TO THE EDITORS

CONTINUED

Sirs:

Sincere thanks for the write-up of the Methodists and their "play-party games." Methodists will appreciate both the article and the splendid pictures of our young people at their games and worship. I feel that we have come a long distance from the narrowness of the past, when we Methodists looked askance at everything that smacked in the least of dancing.

While the Methodist Church does consider "most social dancing vulgar," we know that young people should have a good time, and I for one am happy that my church does not frown upon the traditional folk dances. . . .

R. L. WHITEHEAD

Religious Education Dept.
Young Harris College
Young Harris, Ga.

SUMMER ART SCHOOL

Sirs:

. . . To those who respond to your article, "Summer Art School" (LIFE, Aug. 19), I thought a word from the model's husband might be of interest.

The model (professional name, Lois Field) has intelligence and excellent taste. She is a consistently good cook. She has been unbelievably cheerful about making livable a three-room basement apartment which was a



laundry five years ago and has been unused since. She faithfully washes the 30 bleached pairs of Army socks that I inherited from the service. Besides this, she poses. During the past year, when the lack of a phone kept her from more profitable free-lancing, she put in countless hours in drafty art schools at \$1 an hour. (She poses for magazine illustrators now that we have a phone.) . . .

TAD STANLEY GOLAS
New York, N.Y.

MOVIES

Sirs:

. . . In your movie story, *The Strange Love of Martha Ivers* (LIFE, Aug. 19), you say Elizabeth Scott can't act. Surely she is sexy, sultry and seductive Scott, but that, son, is acting. Have you ever met her? If not, I suppose you think she's that way all the time. . . .

FRANCES WOODS
Inglewood, Calif.

• Yes—ED.

ANCO RAIN-MASTER "Dead-Locker"

WINDSHIELD WIPER ARMS and BLADES

BLADE SNAPS ON . . . STAYS PUT

FINGER-TIP RELEASE

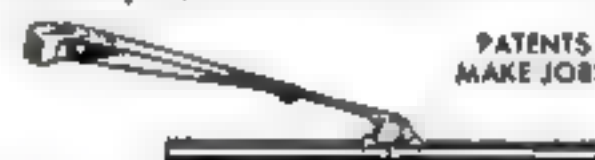


CAN'T FALL OFF
CAN'T BLOW OFF

(A war-born invention—by ANCO—first for military aircraft—now for your car.)

DON'T SHOOT YOUR GAS-PUMP MAN!

He's doing the best he can. Sure, he knows how dangerous it is for you to drive your car . . . in stormy weather . . . with your dull old windshield wipers that smear and smear. He'd gladly put on for you quickly a pair of keen new ANCO RAIN-MASTER Wiper Blades and Arms. He has them—Newest Models! But he forgets to remind you? Too busy? You can't shoot him for that!



PATENTS MAKE JOBS

After all, it's your car to protect. So you remind him. Get RAIN-MASTERS . . . patented features . . . original equipment on many makes of high grade cars and trucks . . . used in war—on our fighting tanks and trucks and ships and bombers too . . . because ANCO RAIN-MASTERS clean quicker, clean cleaner . . . last longer. May save you a costly smashup. Ask for RAIN-MASTER Windshield Wiper Arms and Blades next time you buy gas.

THE ANDERSON COMPANY
Established 1918
GARY, INDIANA

Now BETTER HEARING

at an operating cost of less than

an hour



• In addition to richer, clearer sound . . . the Model 64 WESTERN ELECTRIC HEARING AID now offers you lower operating cost, longer battery life and lighter weight! This added hearing convenience was recently engineered by Bell Telephone Laboratories for you. Get the facts.

USE THIS COUPON!

FREE! WESTERN ELECTRIC CO.
Dept. 340-M4
125 Broadway, New York 7, N. Y.

Without obligation, please send me your free folder, "Better Hearing, Plus."

Name _____

Address _____

City _____ State _____

CONTINUED ON PAGE 23

MMM...just taste Treet
with Barbecue Sauce!



Treet—not one but two favorite meats!

Treet gets its *wonderfully tempting* flavor from two favorite meats—tender pork shoulder and choice sugar-cured ham. And Treet's so tender, so tasty, makes such good hearty meals you can *use it any way you use ham*. Remember, all the rich meat flavor is retained in Treet because it's sealed in the tin before cooking. Preferred by millions. Try Treet and see why.

Barbecued Treet

Spread slices of Treet with sauce made as follows: To $\frac{1}{2}$ cup chopped onion add 4 tps. sugar, 1 tsp. mustard, $\frac{1}{8}$ tsp. pepper, $\frac{1}{4}$ cup catsup, 3 tbsps. vinegar, 1 tsp. Worcestershire sauce. Mix ingredients and bring to boil. Bake sauce-covered slices 20-25 minutes in 325° F. oven. Serve on toasted buns. Garnish with pickle fans. Serves 4.

For additional Treet and Canned Meats recipes write Marie Gifford, P. O. Box 2753, Chicago 9, Illinois.

© ARMOUR AND COMPANY 1948



Tender pork shoulder blended
with sugar-cured ham!



Clothes by Munte-Sano

Wedding-Cake Crowns

Tiered high, higher, highest for a wonderful new look. Sharpening the excitement of the year's softer suits. Marking you in the vanguard of a fresh fashion trend. Doubly good in the new Stetson ceramic colors.

HORIZON GOLD . . . cuff brimmed, double-crowned for twice the smartness \$16.95 (Dark colors, \$14.95)

LACQUER GREEN . . . a new swirled toque, sleek above your furs \$15.95 (Light colors, \$17.95)

CALIFORNIA BURGUNDY . . . triple tiers of fine Stetson felt. \$16.95 (Light colors, \$18.95)

STETSON HATS

AT LEADING STORES OR WRITE STETSON HATS, INC., 435 FIFTH AVENUE, NEW YORK 17, N. Y., FOR NAME OF NEAREST DEALER. ALSO MADE IN CANADA.

Change to CALOX for the *tonic effect* on your smile



To make your smile outstandingly attractive, you need firm gums as well as bright, sparkling teeth.

Calox Tooth Powder works two ways to *tone up your smile*:

1. Calox helps remove dull film...and bring out all the natural lustre of your teeth.
2. Dentists say massaging gums is most beneficial. Special ingredients in Calox encourage regular massage...which has a stimulating, tonic effect on your gums...helps keep them firm and rosy.

Tone up your smile...with Calox!

McKesson & Robbins, Inc.,
Bridgeport, Conn.



LETTERS TO THE EDITORS

—CONTINUED—

BARE SHOULDERS CONTINUED

SIRS:

ROBERT SLIGHT ASKS IN A LETTER (LIFE, AUG. 19) HOW THE HECK THE WOMEN KEEP A STRAPLESS GOWN UP. DON'T YOU TELL HIM. HE WOULDN'T UNDERSTAND.

RAYMOND O. BLISS
CLEVELAND, OHIO

PALESTINE

SIRS:

In your editorial, "Palestine" (LIFE, Aug. 19), there is the pretense of a realistic approach, yet the only solution offered is that of a "better world." That is a tidy abstraction to offer displaced Jews, presently living with memories of a dread past, with no dignity of status, insecure and unwanted. Let them wait, you propose, until the human heart is mended. Such good intentions are not to be quarreled with—let them eat cake.

I cannot quite understand why over and again the contention is made that Western interests and a Jewish homeland in Palestine are incompatible. Great Britain is not asked by the Zionists to relinquish its key defense position in the Middle East nor to abandon its control of Middle East oil. Palestine today is oriented toward the West, embracing its ideology and its approach. . . . Yet at each Arab demand are we to be frightened by the cry, "We'll hew to Russia"?

You say a "Zionist-led Jewish vote could enter our politics in such a way that an entire national election might turn on how a few New Yorkers feel about an entirely extraneous issue." Palestine is not "an extraneous issue" that concerns only a "few New Yorkers." You cannot disregard the 400 members of the House of Representatives and the Senate who went on record as favoring unlimited Jewish immigration into Palestine and the establishment therein of a democratic Jewish commonwealth. Nor can you ignore the platforms of the political parties in the 1944 election campaign or the petition filed by 33 governors of various states of our Union favoring the Jewish homeland in Palestine. In fact American policy was plainly stated in the Anglo-American Convention of 1924 and the concurrent resolutions of Congress of 1922 and 1944. You say the "U. S. must adopt a Palestine policy and hold to it," yet it is patent that the U. S. has adopted a Palestine policy and we must hold to it.

Contrary to expert, objective opinions, detailed and explained, like those of Walter C. Lowdermilk, famous U. S. conservationist, and Robert Nathan, American economist, your editorial asserts, without attempt at factual proof, that Palestine today cannot absorb the 100,000 Jews that the Committee of Inquiry recommended be admitted. The same cry of limited absorptive capacity was raised 25 years ago, yet in Palestine the Arabs have more than tripled their population, both by voluntary migration and increased birth rate, while the Jewish population increased some 500,000 within that period. The editorial omitted the entire miracle of Jewish accomplishment during the period of the most peaceful colonization the world has ever known.

Jewish settlement in Palestine has brought a social awakening to the Middle East and an economic program feared by the Arabs who have

"34 Pounds Gone—I Feel Years Younger"

—says Edith McCormick

How wife and mother, 31, regained her girlish glamour—right at home

CAN a wife and mother, at 31, "turn back the years," regain her slim figure, her girlish glamour? Well, consider the case of Mrs. Edith McCormick of Johnston City, Ill.

A few months ago, she faced a familiar problem: she was getting overweight and out of proportion. Her skin was dry, her hair becoming difficult to manage. She went to bed tired, got up the same way. Mrs. McCormick decided it was time to take herself in hand.

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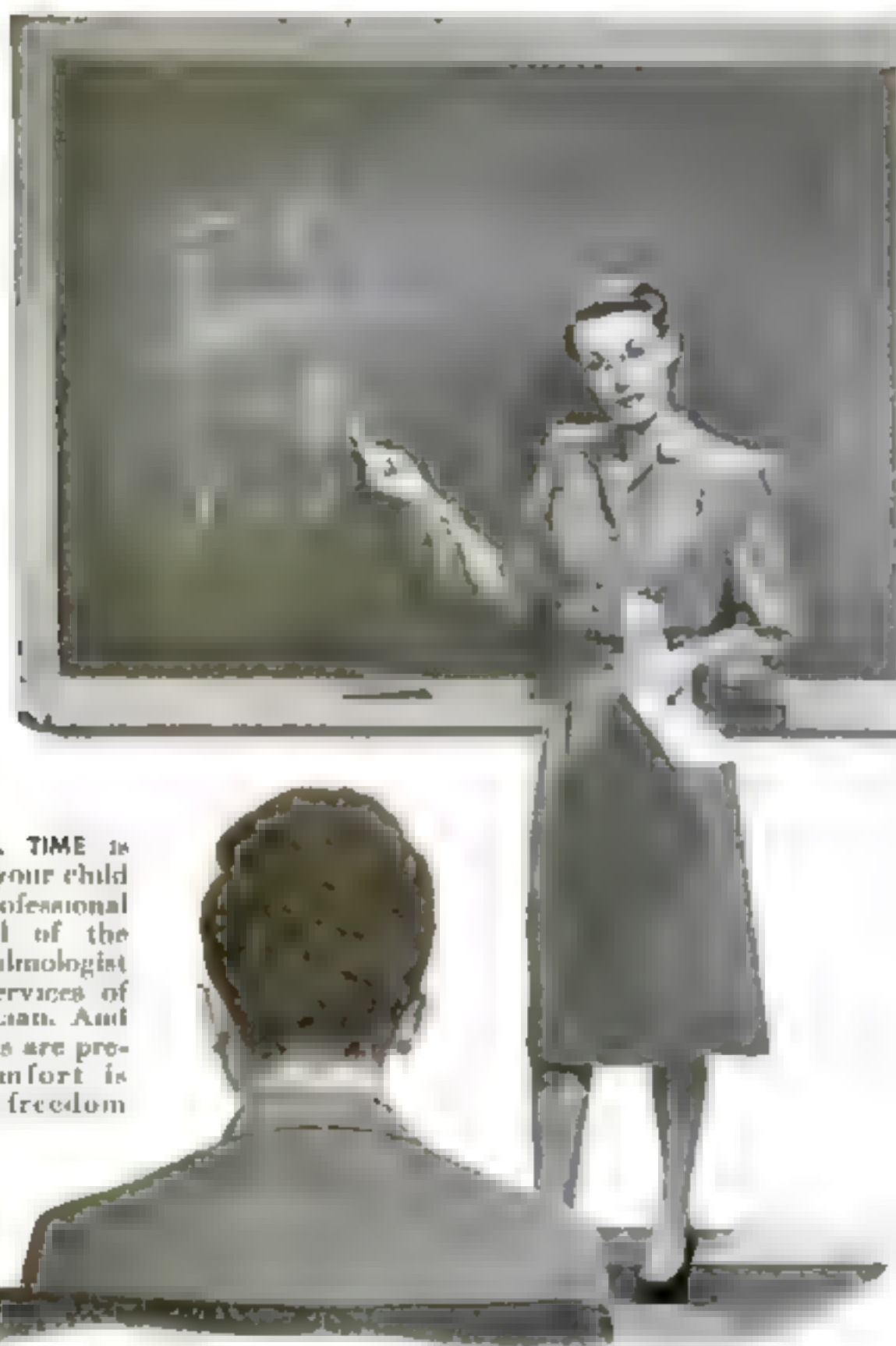
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LETTERS TO THE EDITORS

CONTINUED

organized the opposition. Only with the Jewish settlements have the Arab peasants awakened from centuries of feudal slumber. . . . What representation has the Arab peasant in the cited Arab League, a league of the favored and pampered rich Arab, a league whose members could agree on no policy among themselves to act in unity on matters affecting the welfare of the ordinary Arab? . . . It is completely naive to believe that these leaders, deriving their benefits from Great Britain, could not be bent to Britain's will, if only Britain so desired. . . .

Nowhere in your editorial is mention made of the Balfour Declaration, or the League Mandate which was specifically designed to encourage the settlement of Jews in Palestine. Nor is mention made of the attitude of the Labor party before it came into power when Attlee, Morrison and Bevin repeated the pledges of the Balfour Declaration and of the Mandate in the strongest possible terms in their party platform in 1944. And no mention at all is made of the betrayal of these pledges. . . .

The Jewish state is conceived of as a political and not as a religious entity, with full political, economic and religious rights accorded to all peoples therein. It is not the aim of general Zionism to remove the Arabs living in Palestine. The Jewish state is for a people and not for a religion. . . . Without a Jewish state the Jew has no voice in international affairs, no dignity of a land of his own. He is an easy scapegoat for internal political maneuvering. . . . The Jewish problem can only be solved when the problem of Jewish homelessness is solved. . . .

EMANUEL CELLER
Congressman

New York, N.Y.

Sirs:

. . . For 2,000 years the Jews waited for a "better world," then were herded into gas chambers by the Christian Germans, without as much as a murmur from the noble democracies. . . .

PHILIP EISEL, M.D.

Montreal, P.Q.
Canada

● LIFE's editorial was concerned with the long-range solution of the Jewish problem. On the immediate issue of providing a home for the displaced Jews of Europe, it may have failed to make explicit LIFE's editorial views, which include the admission of Jewish refugees in substantial numbers to the U.S. along with other countries.—ED.

Sirs:

I have read your editorial on Palestine and I wish to commend you, both personally and in the name of our organization, for your frank and fearless comments. . . .

LESSING J. ROSENWALD
President

The American Council
for Judaism, Inc.
New York, N.Y.

Sirs:

Congratulations on the editorial on Palestine. Its publication is an act of courage and a proportionately great public service. In the long run, it is a service to all the minorities involved.

WILLIAM E. HOCKING
Professor of Philosophy

Harvard University
Cambridge, Mass.

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RKO's PIC-TOUR OF THE MONTH



"HONEYMOON"

OBSTACLE RACE TO ALTAR. Hurrying to have knot tied, after many pre-nuptial mishaps in gay Mexico City, are SHIRLEY TEMPLE and GUY MADISON, co-stars with FRANCHOT TONE in RKO's *Honeymoon*. This hilarious romance is based on a Vicki Baum story.



"WOMAN ON THE BEACH"

"GO AHEAD AND SAY IT, I'm no good!" The screen's sultriest siren, JOAN BENNETT, as she appears in RKO's power-packed *Woman on the Beach*. Sharing stellar honors with her in this tensely dramatic story of a hateful love are ROBERT RYAN and CHARLES BICKFORD.



"SINBAD THE SAILOR"

ALLURING AS A HAREM BEAUTY'S LIPS. Lavishly filmed *Sinbad the Sailor* is an RKO Technicolor wonder, destined to rank with the screen's greatest. Co-starred are DOUGLAS FAIRBANKS, JR., MAUREEN O'HARA and WALTER SLEZAK, supported by a cast of thousands.



"THE LOCKET"

REHEARSAL. Between tense scenes for RKO's *The Locket*, ROBERT MITCHUM (right, with script) talks over a forthcoming sequence with co-stars LARAINÉ DAY and BRIAN AHERNE. Sharing star honors with trio above in this stirring suspense drama is GENE RAYMOND.

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9. HUMOR
10. SPOT NEWS

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LIFE'S COVER

Jane Powell, 17, shown playing with her cat Oscar, is the singing star of *Holiday in Mexico* (p. 87). For more on Jane, see page 91.

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CONTENTS

THE WEEK'S EVENTS

U.S. ZIPPERS UP ITS FLEET	31
EDITORIAL: WHAT'S THE SCORE?	36
MRS. ROOSEVELT SHOWS HER NEW TEETH	37
THE VULTURES OF CALCUTTA EAT INDIAN DEAD	38
EVATT ANSWERS QUESTION: WHAT IS DEMOCRACY?	40
GI'S PLAY "MIKADO" IN TOKYO	42
BEEF RUSH HITS CHICAGO	44
BATHING GIRLS CONTROVERSY CONTINUES	47
COAL HEAVY TURNS MONKEY MAN	48
GAZELLE BOY IS CAPTURED	50

CLOSE-UP

MOLOTOV AND VISHINSKY, by JOHN OSBORNE	108
--	-----

PHOTOGRAPHIC ESSAY

EASIER HOUSEKEEPING	97
---------------------	----

INTERVIEW

WHAT'S FUNNY ABOUT GEORGE ALLEN, by ROGER BUTTERFIELD	61
---	----

SPORTS

BOSTON BASEBALL	53
CHILDREN'S JUDO	127

RELIGION

SENATOR TOBEY'S HYMN SING	73
---------------------------	----

ARCHAEOLOGY

DIGGING IN ARIZONA	76
--------------------	----

ENTERTAINMENT

CARNIVAL	80
----------	----

MOVIES

"HOLIDAY IN MEXICO"	57
JANE POWELL, by JEANNE PERKINS	91

ANIMALS

MAN WEARS BEES	95
----------------	----

MODERN LIVING

THE "NATCH"	121
-------------	-----

OTHER DEPARTMENTS

LIFE'S REPORTS: OAK RIDGE, by FRANCIS SILL WICKWARE	2
SPEAKING OF PICTURES: WILD-DUCK PHOTOGRAPHY	12
LETTERS TO THE EDITORS	17
LIFE VISITS THE SIKHS OF INDIA	134
LIFE'S MISCELLANY: DELSARTE PANTOMIMES	138

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Gjon Mili made the light-streak pictures of the housework essay (pp. 97-107) by taking two exposures on the same film for each shot. First exposure, taken in a dark room, recorded only the movements of a lighted flashlight bulb on model's hand as she did a household task. Second exposure, made with lights, recorded rest of picture. Mili, who is now in Paris, also made the pictures on pages 40 and 41 of Australia's Prime Minister Evatt.



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2, 4, 11—THOMAS D. McAVOY
12, 13, 14—EDGAR M. QUEENY FROM "PRAIRIE WINGS"
18—CARTOON BY CHARLES E. MARTIN
20—ALLAN GRANT FROM G.H.
31—SAM SHERE FROM A.P.
32, 33—A.P., LOOMIS DEAN (3)—LOOMIS DEAN (3)
34, 35—LOOMIS DEAN
36—A.P.
37—J. M. HOGAN FROM A.P.
38, 39—MARGARET BOURKE WHITE
40, 41—GJON MILI
42, 43—JOHN FLOREA
44—H. G. WALKER
47—SAM SHERE, ACME—INT
48—NEW YORK DAILY NEWS
50—AKHBAR EL YOM, NEWSPAPER CAIRO FROM ACME
53, 54, 56—YALE JOEL
61—GEORGE SKADDING DRAWING BY MATT GREENE
64—FITZPATRICK FROM ST. LOUIS POST-DISPATCH
68—A.P.

73, 74, 75—YALE JOEL
76, 77, 78—JON BRENNETS
80 THROUGH 84—BRADLEY SMITH
87, 88—M-G-M
91—MARTHA HOLMES
93, 94—THOMAS D. McAVOY
97, 98, 99—GJON MILI
100, 101—DRAWINGS BY JAMES LEWICKY—GJON MILI
102, 103, 104, 105—GJON MILI
106, 107—DRAWINGS BY MATT GREENE
108—RALPH MORSE
109—A.P.
110—SOYFOTO
112—A.P.
115—INT.
116—WELTWOCH, ZURICH
118—KEYSTONE
121, 122, 124—JERRY COOKE FROM PIX
127, 128, 130, 133—RALPH CRANE FROM B.S.
134, 135, 136, 137—MARGARET BOURKE WHITE
138, 139—LORAN F. SMITH AND T. LT. FROM DELSARTEAN PANTOMIMES BY MRS. J. W. SHOEMAKER, PUBLISHED BY THE PENN. PUBLISHING CO., PHILADELPHIA
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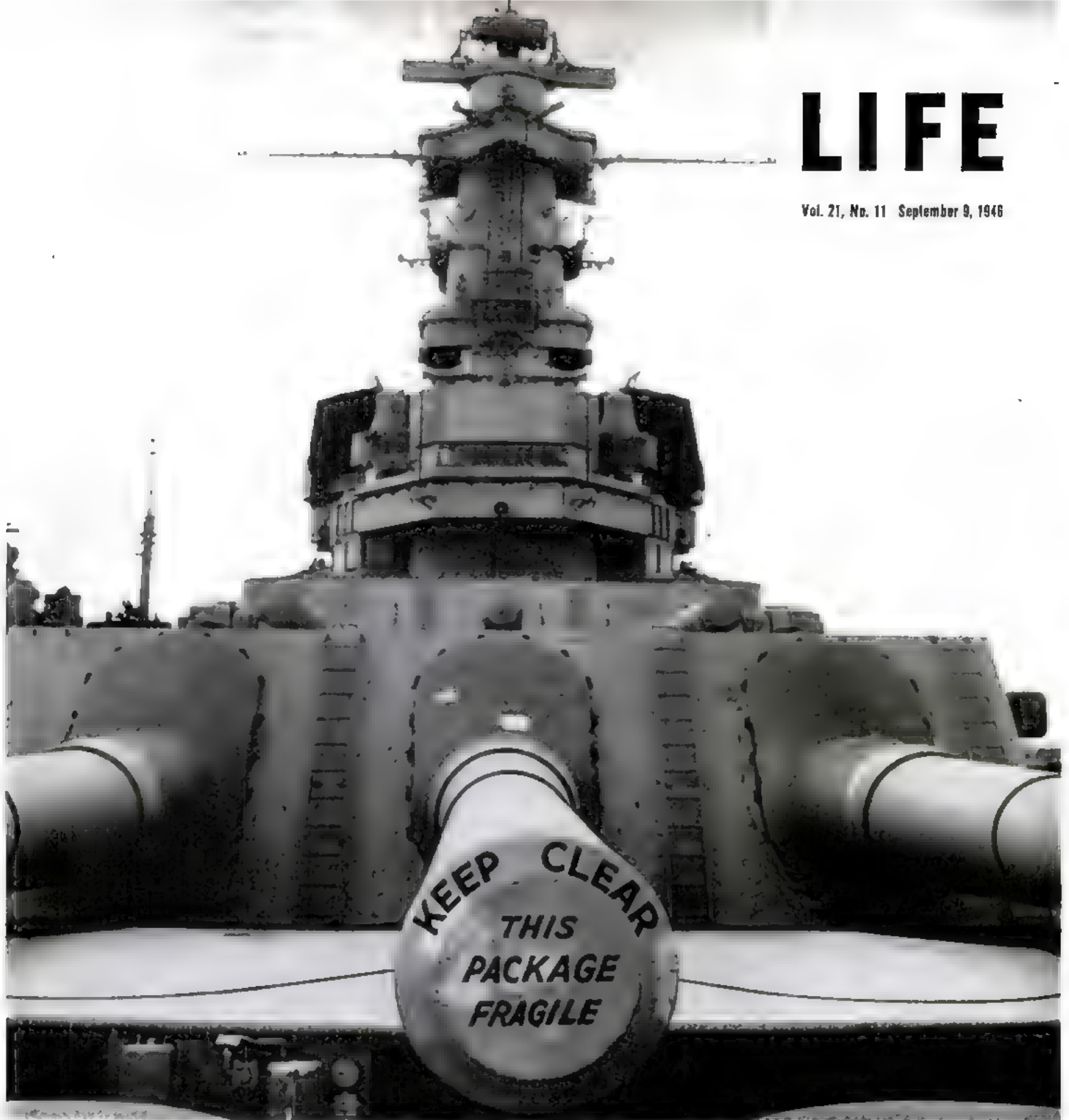
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U.S. ZIPPERS UP ITS FLEET

Like a man overburdened with cash, the U.S. last week was putting its resources in the bank. The resources were the battleships, carriers, tugs and landing ships which the nation strained and sweated to build and which now make it history's mightiest sea power. The banking process was a tremendously complex maneuver called Operation Zipper whereby two thirds of the Navy is being preserved in combat readiness.

Combat readiness means that, except for perishables and inflammables, the ships are completely stocked for sea duty and are weather-proofed with quickly removable materials. All the zipper fleet's ships could be unzipped in 10 to 30 days, making it very nearly as potent a strategic weapon as a fleet with steam up. By Navy

plan, one third of its fleet will be kept manned and activated. Operation Zipper helps implement the new U.S. policy of speaking loudly besides carrying a big stick. Three times recently the U.S. has showed off its naval power as a diplomatic weapon. It dispatched the mammoth *Missouri* to Turkey when that country was under Russian pressure. It assigned naval units to disputed Trieste. It sent others to call on Portugal, from which it seeks Azores bases. Last week the carrier *Roosevelt* (next page) was ordered to election-troubled Greece. When this drew Russian ire, Admiral William Halsey retorted angrily, "It's nobody's damn business where we go." With 1,200 active ships and 1,750 zippered ones behind him, "Bull" Halsey could talk tough.



BLUNT "BULL" HALSEY tells press conference the U.S. Navy will go where it pleases.



U.S. CARRIER "ROOSEVELT" STANDS IN THE BAY OF NAPLES BELOW VESUVIUS

PRESERVING AND RECORDING EVERY ITEM IN 1,750-SHIP FLEET IS A HUGE TASK

Encasing 1,750 U.S. naval vessels in rust preventive, cloth, paint and plastic is the biggest packaging operation in history. It compares with cleaning, coating and cataloging every object in every home in a small city. To "zipper up" a ship food and ammunition are first removed. Every item in her allowance list, from bolts to surgical instruments, is checked and, if necessary, replaced. Every part of the ship, from the bilges below the engine-room floor plates to the mast tips, is cleaned, chipped and painted or filmed with wax-and-kerosene rust preventive. This mixture is even "fogged" onto the interior surfaces of boiler tubes and pipes by spraying. The ship's bottom is painted with a hot, poisonous, plastic paint that repels barnacles. The rest of the hull is painted haze-gray. Compartments are carefully sealed. Dehumidification machines, which turn on automatically whenever air gets damp and by which the sleeping ship will breathe dry air for years after, are installed. The hull is closed up. Guns, carrier decks and other vital parts receive special treatment (right). Finally, the ship is moored (pp. 34-35). It can be made ready for combat simply by "unzipping" and by filling the tanks and magazines.

Every step taken to preserve every single item on every ship is recorded. Instructions for restoring it to use are set down, each part listed on a separate sheet of paper in the ship's "preservation history."

For the men doing this drab, exacting work there is one satisfaction: though no crews may man ships for 20 years, the next Navy generation should find their sealed and air-conditioned interiors miracles of fresh paint and gleaming brass. The U.S. taxpayer also has a satisfaction: unlike much of the World War I Navy, which deteriorated under smears of heavy grease, World War II's is being more efficiently preserved for the next 20 years at far lower cost—1% of its original cost plus the services of 5% of the Navy.

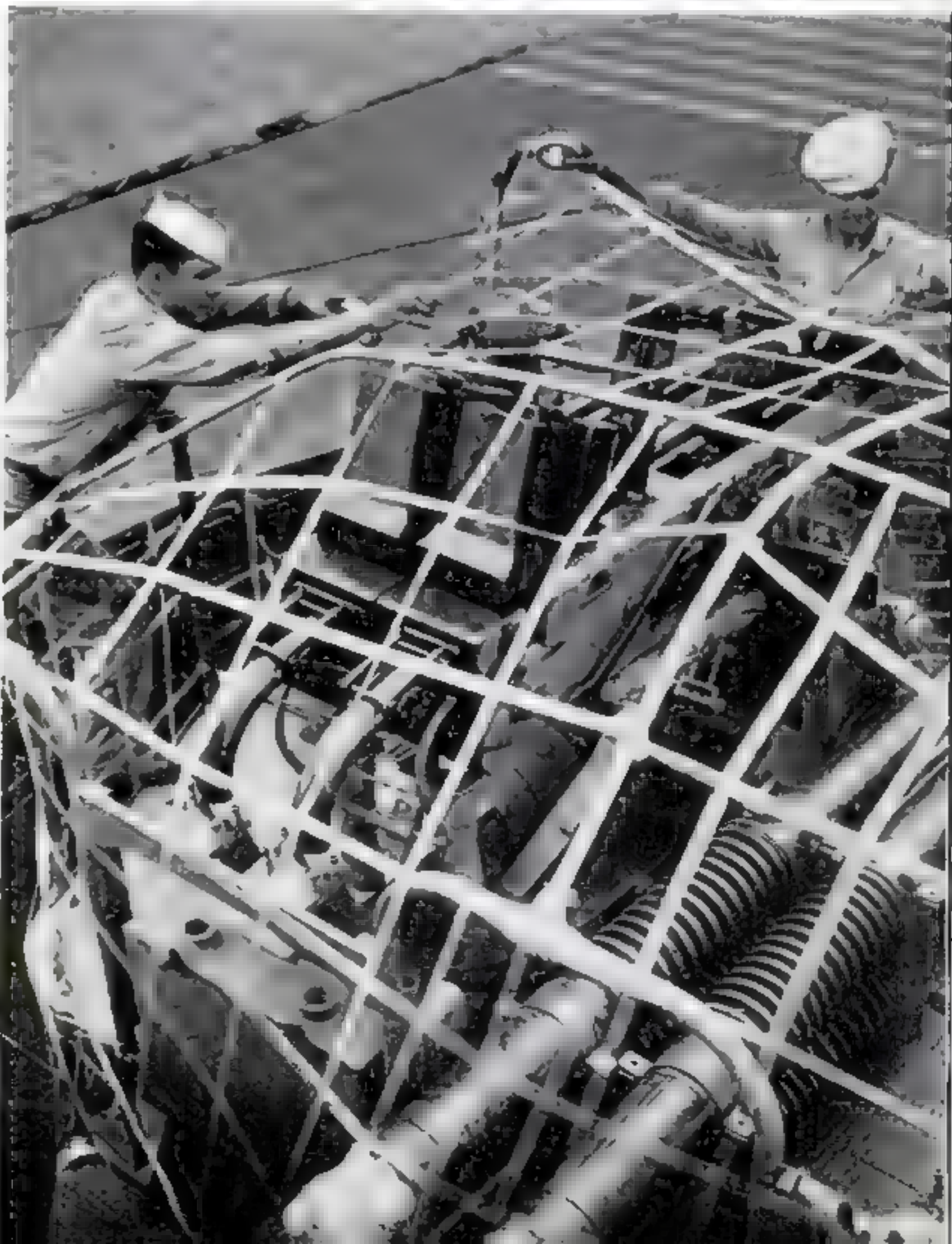


STAND-BY CREW for a carrier consists of only 70 men, seven officers. Normal complement is 2,400. Stand-by crew guards ships, inspects and replaces preservatives.



PRESERVING A CARRIER'S DECK begins with 16-oz long canvas strips over the metal plates to which planes are tied. The planes, which will soon be dismantled, are seen stored.

GUN PRESERVATION is done with special care. After thorough testing, cleaning and rust proofing, a network of Scotch tape is woven over the guns, as with this 40-mm. mount.



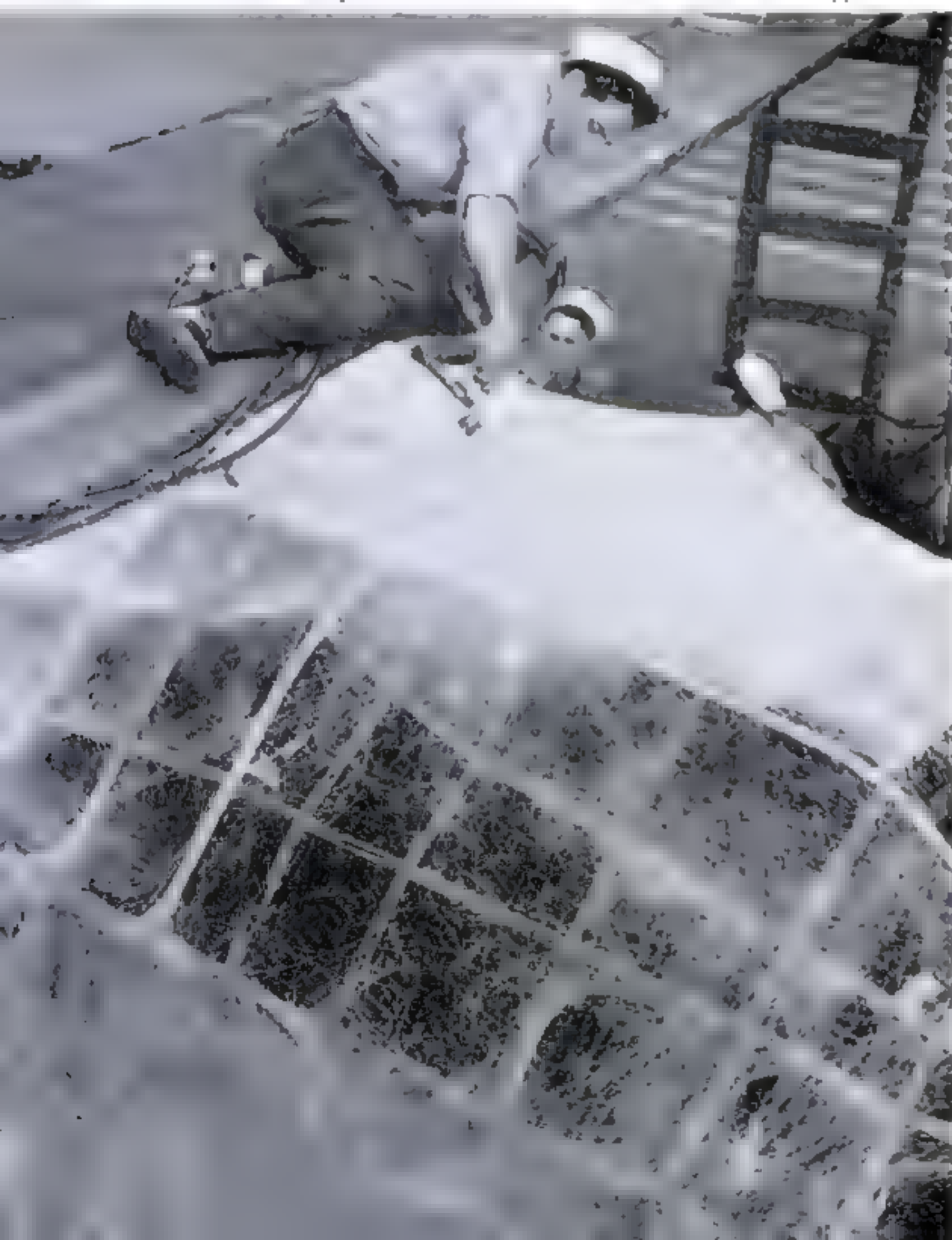


ENORMOUS COTTON SHEETS are spread over the deck and tarred down. Aluminum paint is sprayed on (above), safeguarding the huge deck surface and helping seal the hull.



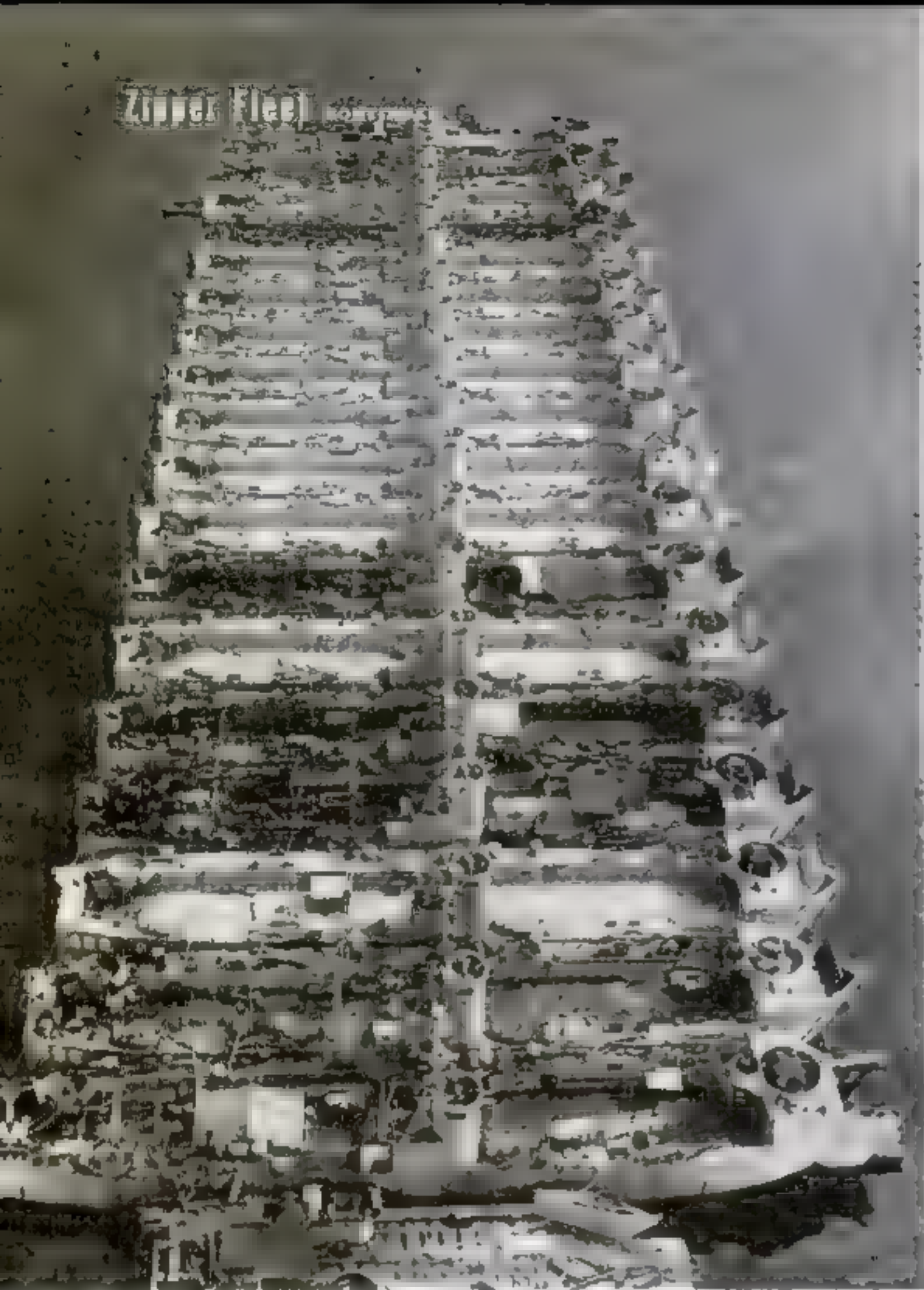
COMPLETED DECK looks like this. Preparing it is simple compared with cleaning and painting all the metal surfaces in a ship's seldom-covered, double-bottoms.

WEBLIKE PLASTIC is sprayed over the tape. Three staggering coats of plastering to the first one, create a weatherproof shell 3/4-inch thick and strong enough to support a man.

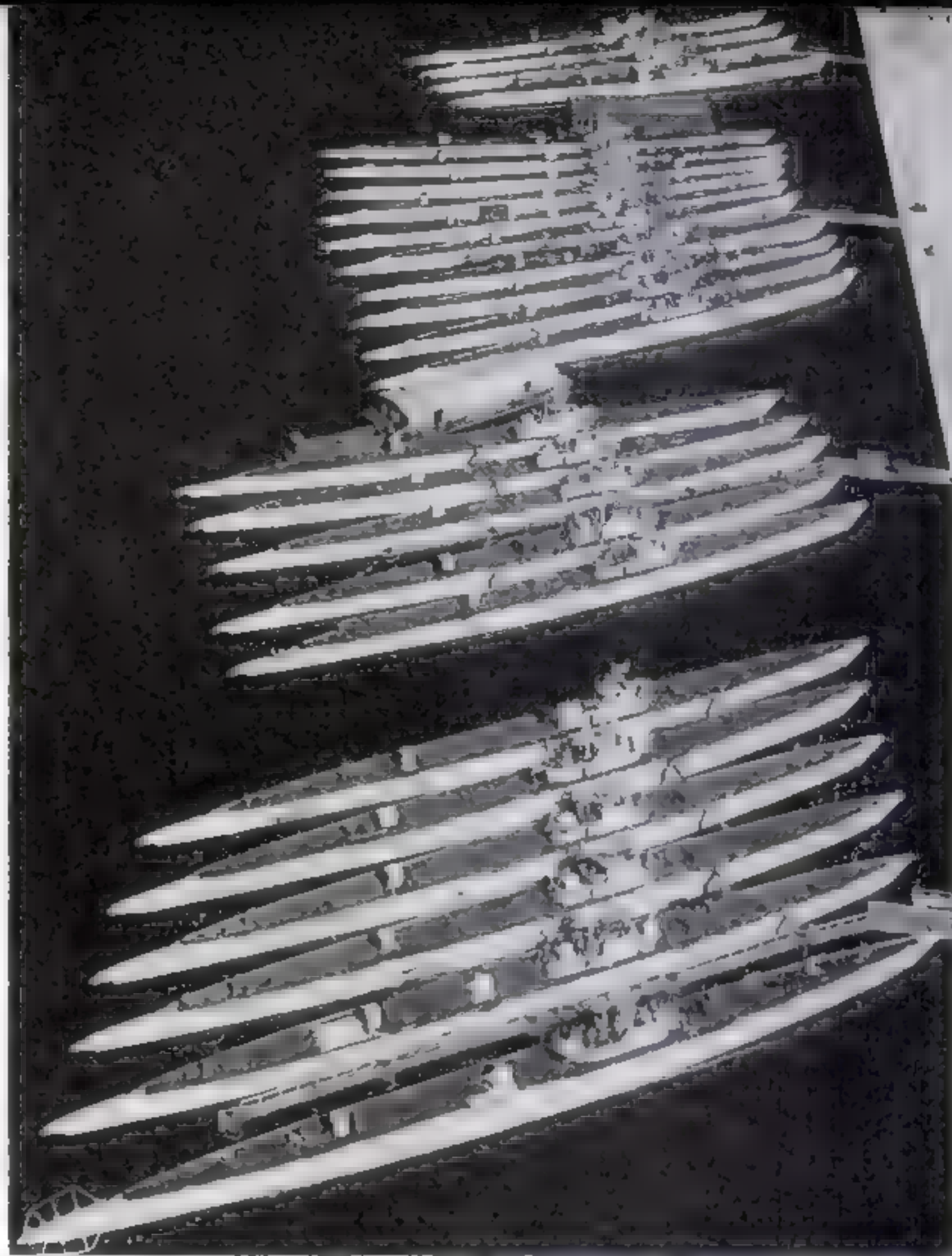


COCOONLIKE SHROUD encloses a destroyer escort's guns after spraying is done. A window permits inspectors to see humidity-recording instruments inside.





A NEST OF LSMs lies at Green Cove Springs, Fla., in fresh water, which is less harmful to hulls than salt water. The dark-hued decks are not yet painted.



SUBMARINES are tethered at New London, Conn., traditional U.S. submarine base. Reel proofing their intricate machinery is complicated, but handling them is relatively easy.

DESTROYER ESCORTS WHOSE DECKS HAVE ALREADY RECEIVED THEIR COAT OF HAZE-GRAY PAINT GLEAM BRIGHTLY IN THE FLORIDA SUN AT GREEN COVE SPRINGS



ESCORT CARRIERS, ENVELOPED IN TIME-DEFYING PLASTIC
AND OILS, BEGIN A PEACETIME VIGIL IN BOSTON HARBOR



WHAT'S THE SCORE?

A NATION TOO FULL OF WORRIES CAN AFFORD A QUICK LOOK AT WHAT IS RIGHT WITH ITSELF

By sensible measurement this season of the year, not Jan. 1, should mark the beginning of the New Year. It is in the forthcoming days that schools reopen, harvests are gathered and, fresh from vacations, we return to old jobs. It is a useful time to look at the score. In the last 10 or 15 years a change has come over us. They spoke of it first overseas. The young men who won our late war were children of the locust years, their national exuberance tempered by economic uncertainties they had lived through. This touch of not-quite-sureness was also typical of Americans at home. A year after the war the national temper is still introspective.

Fuss-budgets

We worry whether we are doing enough to feed the starving of the world; then we worry whether we are merely sending the "gravy train" abroad, playing the old sucker game. We worry about politics and about Congress and about the conduct of the government of the U.S. We worry about foreign affairs. We worry about prices. And we worry a lot about production and about labor. Nobody would want us to become smug and complacent, but don't we need a more balanced realism?

Let us look at some scores.

We undertook to send 10,723,860 tons of food overseas before the first of July. We actually gathered together and shipped 10,750,670 tons, 26,810 more than promised. Possibly our commitment was not high enough, perhaps there was some mishandling and maybe some of the food got into undeserving hands. But the U.S. shipped more than any other country; we saved uncounted lives; we nurtured hungry children. It is hard to call that a losing tally.

We worry about Congress, which in the last session almost broke its back bowing before pressures. Yet, on balance, it is fair to say that few if any Congresses in U.S. history enacted more legislation of equal importance. The 79th Congress took us into the United Nations and followed with such necessary implementing steps as financing UNRRA, the Bretton Woods pact and the British loan. It also accepted the compulsory jurisdiction of the World Court and approved a domestic atomic-control plan which has the merit of placing atomic developments in civilian hands.

We worry a great deal about inflation and whether we have it or will get it. However during the three and a half weeks in which there was no OPA control, consumers showed a commendable lack of panic in buying, and producers, broadly speaking, showed a comparable awareness of the evils of rapid price increases. The actual advance in the cost of living during the uncontrolled period was, according to President Truman, quoting the Bureau of Labor Statistics, 24.8%. This, coupled with the same bureau's estimated rise in living costs of 43% since August 1939, in the last year, is not good, but considering what might have happened—what did happen after the last war—it may still stand as a winning score.

One of our biggest worries is production. We feel baffled, even defeated, by the fact that our great automobile industry, which had

planned to turn out more than 5,000,000 cars in the first postwar year, in fact produced only 1,750,000 by the first of last month.

It is when we get into this matter of production that our national mood comes into clearest relief. For we have been proud of the bright efficiency of our factories and of the push and ingenuity of our workers. Today we hear from the Civilian Production Administration that over-all production is 17% above 1941. But we still feel that all is not right in the plants. The stock market last week reflected the national jitters.

Slowdowns

In industry they complain of a general let-down in individual-worker efficiency since V-J Day. At Ford and General Motors they measure it above 30%. This is a disputed and illusive figure. But the inescapable fact is that if the American factory worker is not taking it easy, he is at least taking it easier. Those labor and industrial leaders who take time for contemplation come up with two general answers: 1) workers, like everybody else, have gone through five trying years; they are tired; 2) jobs are easy to get; why break your neck?

The last two punishing decades, however, have brought home to Americans that there is more to living than merely earning a living or enjoying gadgets. Those who seek the answers to our present dreary and interminable labor-management disputes may have to look beyond the obvious if they are to discover why men act as they do.

They may well advance from the specific items that cause our self-criticism to those general yearnings that prompt so much introspection. Thus they may find a nation that is, as its literature and culture suggest, renouncing the irresponsibility of its 1920s, the stark, depressed cynicism of its 1930s and which is now, in its more mature mid-1940s, probing relentlessly for the outlines of a more amiable way of life.

It is conceivable that a great many Americans never expect to work quite so hard again in the drab routine of mass production.

In focusing discussion on the tangles of wages and hours and conditions of work or upon union irresistibility or management immovability we make a mistake. We are in fact only looking at what are ways and means. We miss the main point, which is the ends and objectives at which these ways and means are aimed. These desired objectives, of course, are man's usual, normal and ageless quest for a less harried, more genial existence. It is an evidence of our growth—and many of our present troubles are only growing pains—that we realize we must improve our politics, our government, our foreign relations, our economics and our daily breadwinning if we are to enjoy a better life.

This can be said in many words, and it can be said in the long words so popular these days when we talk in our dialectics about our new social awareness or about our "presentiment of values beyond the uniqueness of our times." But it can also be told in simpler terms. For here we have a nation that in this generation stubbed its toe in its Wilsonian

peace crusade, that fell unexpectedly flat on its face in the very middle of its Coolidge-Hoover "ever-rising economic plane" and which some skeptics thought would never survive the experimental remedies of "Dr. New Deal." Yet the U.S. did survive, did coil its mighty resources and spring them forth over seas and continents, clearing much that was foul and evil in the world, and now the U.S., with much fearfulness of making mistakes, is emerging into its new position of world leadership.

What We Want

It is said that a generation living through a war seldom finds things quite the same as before. That is usually true in a moral sense; often it is only too tragically so in a physical sense. But the moral climate of the U.S. today, as evidenced by the things we worry about, is better than it has been at many other periods in history. Our physical plant is, of course, better than ever, as even a cursory glance at our land reveals. For, despite abuse, we still have a richly endowed land in its vast fertile acres, its waterpower and in its range and quantity of natural resources.

It is a land greatly improved by what the hand of man has added in homes and farms and factories. This year, again, it is giving us a record crop, and more than 60,000,000 Americans now have civilian jobs. Finally, it is a pretty land, as the returning vacationers can testify. Its charms extend from the reaching church spires of New England to the special kinds of beauty in Hollywood and from the lush Northwest to ever-blossoming Florida. If we cannot continue to progress toward our goal of happier lives with all this grace to work with, the shame can only be ours. So, look well at our land in the coming colorful autumn weeks. Let our forebodings again become secondary to our vision.

PICTURE OF THE WEEK: ➔

Mrs. Eleanor Roosevelt, who lost her two upper front teeth in an auto wreck Aug. 14, displayed her new smile to photographers last week. For comparison, see the preaccident picture below.





MRS. ROOSEVELT SHOWS
HER NEW FRONT TEETH



VULTURES perch on a Calcutta wall, leisurely digesting the flesh of unburied dead whom they picked to bone.

THE VULTURES OF CALCUTTA

**Carion birds feast on victims
of bloody religious riot in India**

In the streets of Calcutta for four days last month Hindus and Moslems clashed in savage rioting. The riot subsided, leaving the sun-baked streets littered with dead and dying. For a while the streets were quiet.

Then the vultures came down. In India they are not unaccustomed to the taste of human flesh, for the Parsis leave their corpses unburied on ceremonial towers where carion birds may eat them. Attracted by sight rather than by smell, the vultures swooped down into the death-filled streets of Calcutta. Clacking their curved beaks, beating their enormous wings to keep balance, the birds tore at the dead.

Margaret Bourke-White, LIFE photographer, ventured into a street of upper Chitpur Road where the fierce fighting had occurred. There she saw and photographed the hideous sight (right). Hindus and Moslems lay side by side, putrefying in the 95 degrees of humid summer heat. Some vultures had eaten so much that they could barely fly. They hovered, digesting, on nearby roofs and walls (above). But many were still hungry. Indian burial parties, walking barefoot through the bloody streets, had to beat the birds away to bury what was left.

All this was a symbolic segment of the current struggle between Hindus and Moslems over the future government of the independent India that is now approaching its birth. In these riots an estimated 7,000 people were killed and another 20,000 injured.



STENCH of decaying bodies makes Indians cover their noses near ghat where remains of victims were cremated.







What is Democracy?

EVATT TELLS THE WORLD

At international conferences during the past year, Herbert Vere Evatt, Foreign Minister of Australia, has emerged as a brilliant champion of democracy and the rights of small nations. At a recent press conference in the Luxembourg Palace, where Evatt was attending the Paris Conference, Léon Nemanoff, a Swiss correspondent, put to him one of the basic questions of our time. Here is the question which Nemanoff is asking in the picture at left and the high points of the reply which Evatt is making in the picture at right.

THE QUESTION: Men are fighting in various parts of the world and invariably the word "democracy" is used by both sides to define their motives. Mr. Evatt, what is democracy?

Q I know what democracy is because I have been brought up under a system of democracy. Every man and every woman has the right to vote. That means the right of the people to choose their own government. That is elementary.

Q Democracy also means the right to have more than one candidate on the ballot. Unless the right of nomination is safeguarded there is no real election and certainly no democratic system.

Q After a government is elected by the people, democracy means that the verdict of the people must be respected by the people. To try and get rid of an elected government by violence or for the government to get rid of its opposition by violence, that is the very antithesis of democracy. It is part of the democratic process to accept defeat until that defeat can be reversed by constitutional means.

Q But that, too, is only one aspect of democracy. You cannot have a really free election and a really free government unless there is freedom of expression and of criticism. Therefore those who are of the opinion that the elected government is doing the wrong thing must have the right to say so, to express their opinion freely even although their opinion is wrong.

What is happening in this press conference is an expression of democracy. You have a perfect right to cross-question me on all these matters without hesitation or restraint—so that what is right and true will emerge through question and answer.

Q It is absolutely essential to democracy that its rights should be enjoyed and exercised without fear and without favor. The citizen must be able to choose his government without intimidation by anybody. There can be no dictation and no dictatorship. Democracy means the duty "to take it" as well as the right to "dish it out."

Q One word more—at this conference I have heard the representative of Albania make certain claims as to what the people of Albania had done during the war. He said that the Albanian people had rescued Allied airmen and given them succor. And so he claimed credit for what the Albanian people had done. I thought he was right, but I also looked at another side of the picture. These airmen had come to the war from many thousands of miles away. But what did they come for?

They came to Europe to help overthrow a tyranny. They came in their thousands because they believed in democracy and they believed in it enough to fight for it and to die for it far away from their homes and their loved ones. That is democracy.

QUESTION



ANSWER



THREE LITTLE MAIDS, played by American girls sing:
*Three little maids from school are we
 Pert as a school girl well can be
 Filled to the brim with girlish glee*



THE LORD HIGH EXECUTIONER, played by T. J. Huntington Watts, gently sings about the people on "my little list," who never will be missed. Included are lady novelists, autograph hunters, pretentious children.



TITWILLOW is sung by Sergeant Watts to Katisha, played by Jeanette Miller. This famous song tells how:
*On a tree by a river a little tom tit
 Sang 'Willow titwallow, I am 'low'*



ON STAGE OF ERNIE PYLE THEATER IN TOKYO, THE MIKADO, PLAYED BY T. J. DONALD MITCHELL OF DOWNERS

GIs PLAY "MIKADO" IN TOKYO

Operetta, banned for 61 years in Nippon, is put on with Japanese help



GROVE, ILL., SITS WITH HIS COURTIER UNDER A GIANT WILLOW TREE AS THE LORD HIGH EXECUTIONER (LEFT FOREGROUND) SINGS WITH HIS DAGGER POISED

Last month for the first time since Gilbert and Sullivan produced their famous musical satire of the Japanese imperial household 61 years ago, *The Mikado* was presented in Japan. When it opened in London in 1885 the Japanese legation there was offended and the operetta was sternly banned from Japan. The Tokyo premiere last month was staged

primarily for the enjoyment of U.S. troops but was also seen by several hundred curious Japanese, including Prince Kuni, a brother-in-law of the present Mikado, who were invited to a sneak preview. They seemed to enjoy the spoofing immensely. Moreover, although the leading roles were played by GIs, Wac and U.S. civilian actresses, the remain-

ing cast and most of the orchestra were Japanese.

The Army made no attempt to dull the cut of Gilbert's pointed barbs. But to avoid making any offensive comparison with Emperor Hirohito, who is about 5 feet 3 inches tall, the role of the Mikado was given to a 19-year-old Illinois sergeant who stood a strangely un-Japanese 6 feet 5 inches in socks.



SOME ANIMALS IN CHICAGO'S CATTLE DELUGE WERE FAT, LIKE ANGUS (ABOVE).



OTHERS, HURRIEDLY SHIPPED TO MARKET, WERE UNFATTENED AND SCRAWNY

CHICAGO BEEF

Animals cram yards in last week
before OPA ceilings take effect

Last week in Chicago, under the lowering shadow of a meat price-lid that the OPA was about to nail down, a bellowing, heterogeneous mass of cattle swarmed into the stockyards. Cattle feeders and breeders, cashing in during the last days of no ceiling, flooded the market with every beast that could walk into a cattle car. Filling the pens were old and young, heavy and lean, fat when fresh from the feed lots but skinny when prematurely freight-

ed in from the West without any of the usual fattening in Iowa or Illinois. On Monday 400 cattle cars and 10,000 trucks unloaded 40,000 head in the Union Stockyards (left, below). But by Friday frantic buying had emptied pens (right, below) and prices had reached an all-time high of \$30.25 a hundredweight, paid for a shipment of black Angus. For a while there will be meat on retail counters, but the prospects for late autumn are dismal.



AT WEEK'S BEGINNING pens were full in Chicago's Union Stockyards and the eagerly bought beef cattle marched in continuous procession to the slaughterhouses.



AT WEEK'S END the same section of the yards shown at left is all but empty. Packers bought all they could get because of the unprecedented consumer demand for beef.



Dinner-in-a-Dish

**Fifteen Garden Vegetables and Beef Stock
Make for a Really Satisfying Meal**



Just reach for a spoon, dip in and — let your appetite be your guide! For in Campbell's Vegetable Soup you're looking at a dish to keep that appetite company all the way. Vegetables? Loads of 'em. Fine garden vegetables — 15 different ones all mingled in a rich, deep-flavored beef stock. Yes sir, here's a soup you'll want to stay by, and a soup to stay by you! Had it lately?

***Campbell's* VEGETABLE SOUP**

LOOK FOR THE RED-AND-WHITE LABEL

I'm here, I'm there, I'm everywhere
I make the winning shot;
Then home I swoop for Campbell's Soup—
It, too, just hits the spot!

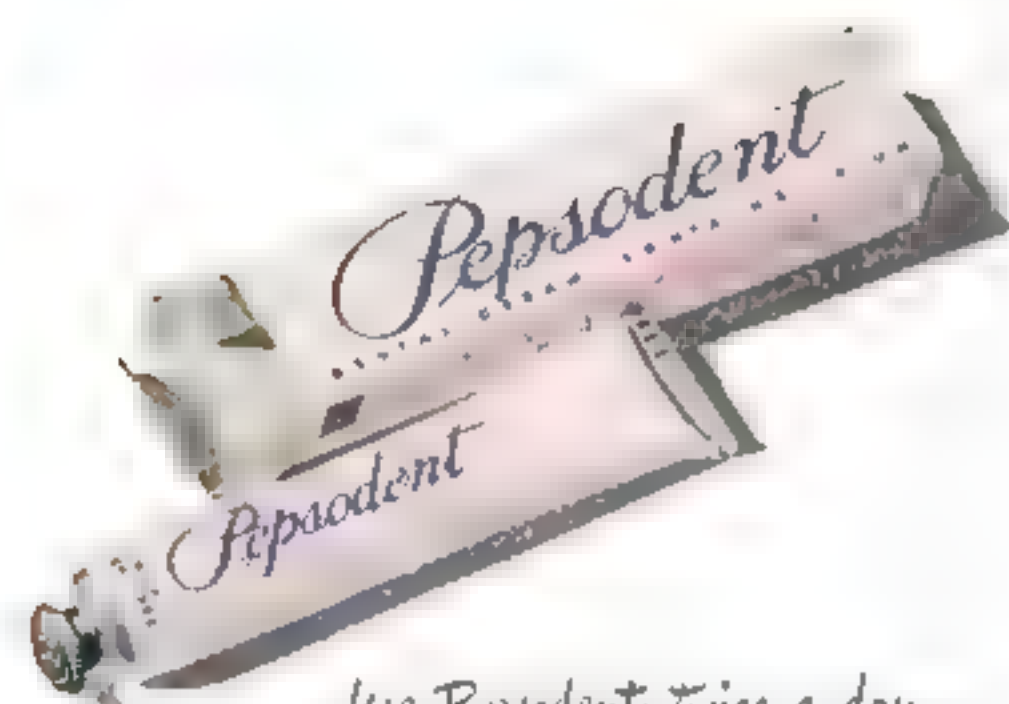


It's cleaner, brighter **Taste** means cleaner, brighter teeth!

New Pepsodent tooth paste with **Irium**

removes the film that makes your teeth look dull —

uncovers the natural brilliance of your smile!



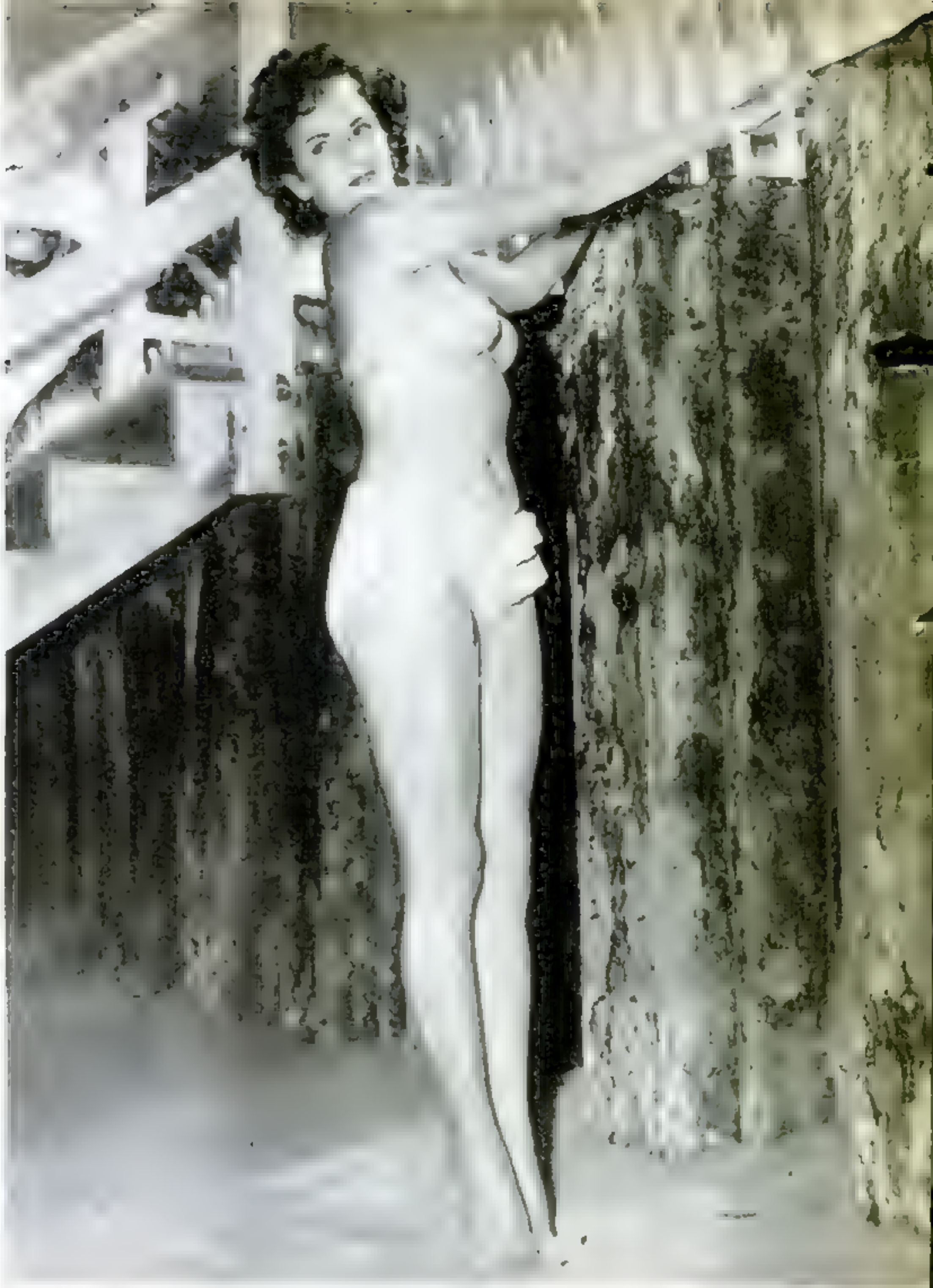
Use Pepsodent twice a day —
see your dentist twice a year

SWIM SUITS



A SHOPPER GETS INTO TROUBLE

As the summer waned, news photographers had one last chance to make the most of the perennial controversy over the two stubborn problems created by women's bathing suits: 1) how much they should cover and 2) where, besides the beach, they may be worn with propriety. At Far Rockaway on Long Island the photographers caught a brush with the law by Shirley Jankowitz (*above*), who went shopping in a two-piece suit in utter defiance of a local prejudice against bare midriffs in the business district. In Florida they found a hopeful promise that the controversy would not completely die with the coming of autumn (*right*). Finally they persuaded a minister (*below*) to study styles from 1890 to 1946 and offer his considered advice, which is not likely to be heeded.



DELORA LAYNE DEMONSTRATES SCANTY FRENCH BATHING SUIT WHICH WAS IMPORTED TO MIAMI BEACH



CLERGYMAN'S RULING is issued by the Rev. Philip Yarrow, Illinois evangelist, who studied bathing-suit problem by remote control from his bed.



1920 SUIT (*third from left*) struck Mr. Yarrow as just about right. He decided that earlier styles were too "cumbersome," more recent ones "scandalous."

Background for Beauty!

The New Ripple-Brim Hat demands a
SweetHeart Soap Complexion



So change to **SweetHeart's**
1-2-3 Extra Lather **Beauty Care**



Now hats are smaller and smarter! This fall your hat's cut shorter, your hat fits snugly—to give your head that new neat look that's so feminine.

It's a fashion frame-up to dramatize you! See how the ripple brim of this stunning new hat makes your face the picture. That's why soft, clear, radiant skin is a necessity.

So be smart about your beauty care. Be done with inadequate cleansing. Awaken your complexion's true loveliness the famous SweetHeart way. For one minute night and morning, massage your face with SweetHeart Soap's extra

lather. Rinse with warm, then icy cold water. Now see these 3 glorious results—your skin is (1) cleansed (2) stimulated (3) brightened! Your beauty blooms.

For this 3-way beauty help, insist on SweetHeart Soap. SweetHeart gives up to twice as much lather as the average beauty soap. The rich, creamy, abundant lather you want for these basic steps to clearer, fresher, more alluring skin.

The soap that AGREES
with your skin



DON'T WASTE
SOAP
It contains vital
materials.

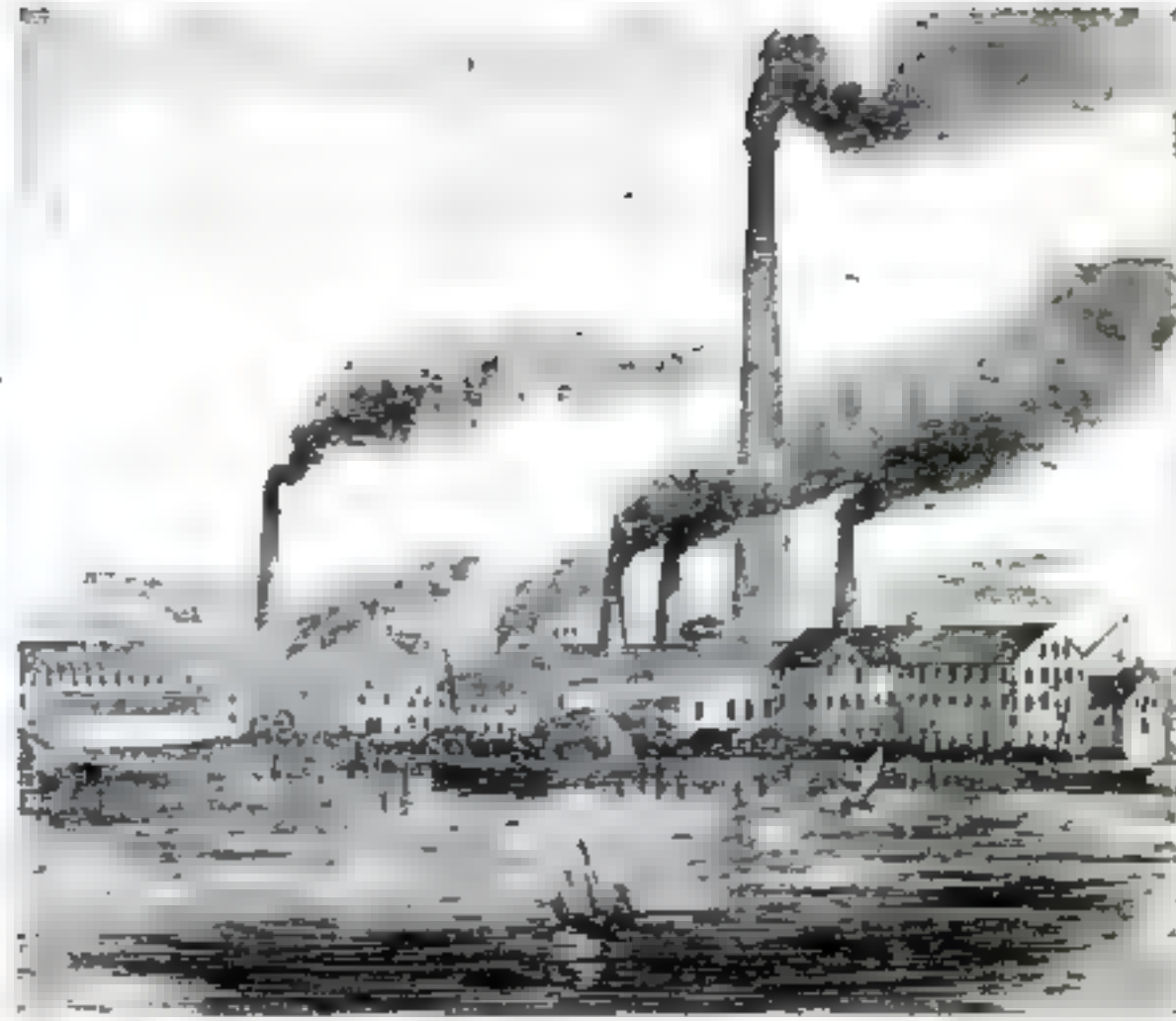
MONKEY MAN

One day last week it was too hot or something for a New York City coal heaver named Ben Snead to work. He showed up at his job, under a Harlem River bridge in the Bronx, exactly two hours late. Then, without warning, he suddenly scampered up to the bridge girders and began an hour-and-a-half display of swings, leaps and other assorted acrobatics. While a big crowd cheered Snead on, 50 perspiring policemen tried vainly to catch him. Finally, after this picture was taken, police lassoed him and hauled him away to safer surroundings.

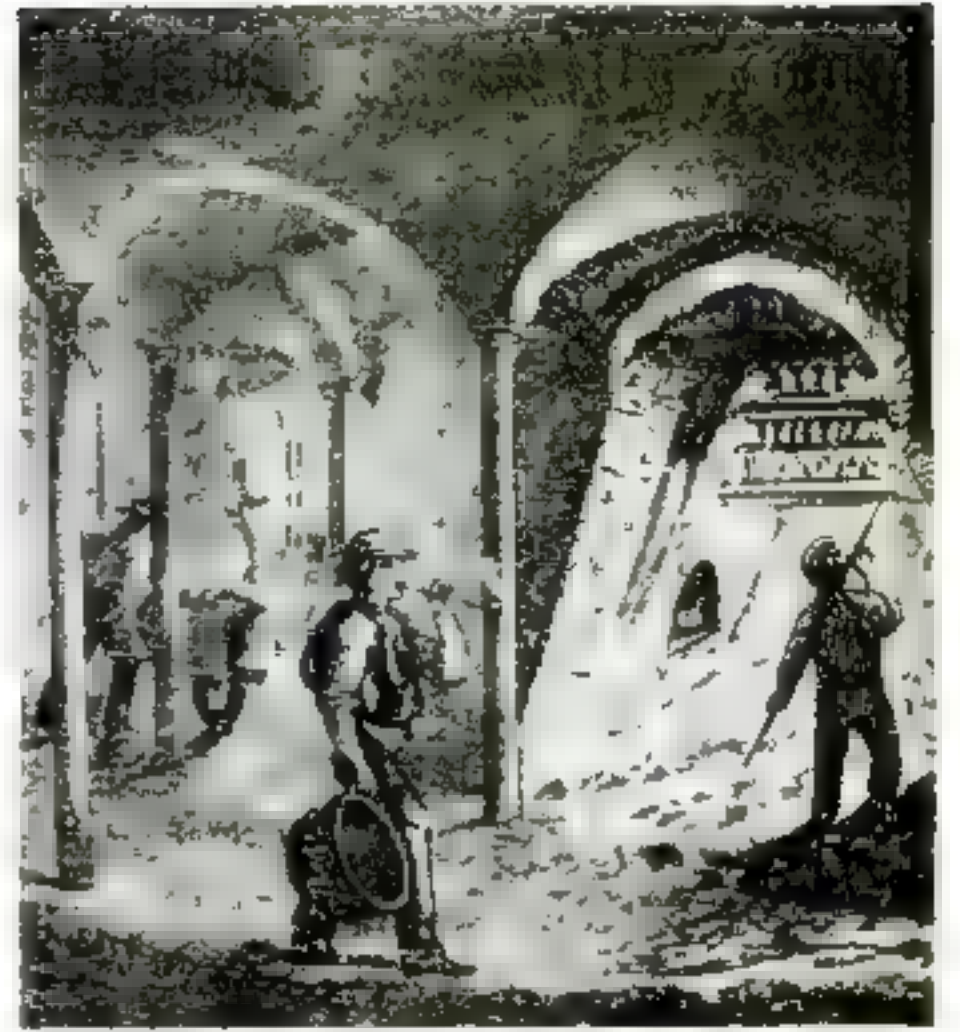




1818: James Barnes: He built America's first lead-glass furnace—And so well that (typical of sterling Libbey craftsmanship) it stood for a solid 100 years. When built, this furnace produced two tons weekly.



1832: Its output was prized and imported—even by proud England. Collectors on the Continent, in the West Indies, in South America, vied for the Company's crystal-clear glass tableware. It kept five hundred glassmakers busy, filling the annual demand.



1855: Feeding the fires of probably the largest glass manufactory in the world. So gifted were the glass artists gathered by this vital young company that shortly it influenced glass-making all over the world.

The infant America picks up the Blowpipe



CHAPTER II • HISTORY OF **LIBBEY GLASS** ESTABLISHED 1818

"Equal to the finest made in any country." Typical comment from a contemporary history of glass. Some of this work has never been surpassed. It has beauty of line, form, color is decorated with delicacy and restraint. Its comparative simplicity in the Victorian age of gewgaws is one of the tested essentials. Libbey Glass Company, Toledo, Ohio. Makers of fine glass: Libbey Safedge, Heat Treated glassware, also of quality industrial glass.

This classically simple pitcher, blown early in the 19th century, illustrates the exquisite taste and superb craftsmanship of the Company's artists in glass.

Copyright 1948, Libbey Glass Company, Division of Owens-Illinois Glass Company, Toledo 1, Ohio



"TOPS"

for town and country

Wear garters to look your best—wear "Paris" for supreme comfort. "Paris" Garters are made of soft-stretchy elastic—so comfortable you don't know they're on. They add that extra touch that goes with good grooming. Get several pairs—change them often—all the styles that ever were—wide and narrow—single and double grips—every pair is All Elastic. They are available at all fine stores—most styles 55¢ to \$1.50.

Ask for "Paris" All Elastic "Free Swing" Suspender, too and fine leather "Paris" Belts—in new styles and colors.

*Reg. U. S. Pat. Off. — A product of A. Stern & Company, Chicago—New York

LOOK TO "PARIS" TO LOOK YOUR BEST

PARIS
GARTERS
NO METAL CAN TOUCH YOU

GAZELLE BOY

In the Syrian steppes last month, a group of native hunters found a boy running wild with a herd of gazelles. Apparently he had been abandoned as a baby, had grown to be about 14, living with the animals like the children of idyllic storybooks, sharing their diet of grass and stream water, uttering only animal sounds. His discoverers, in the way of hunters with wild things, bound him hand and foot as shown here, carted him off to an insane asylum. There, an object of great curiosity, he still lives like an animal without an animal's happy freedom.



It tastes like
heaven



It helps regularity



It's the grandest
prune juice ever



SUNSWEEP
PRUNE
JUICE



Prepared and distributed by the
makers of Mott's Fine Fruit Products

"His Master's Voice"—*The history of a famous Trade Mark*

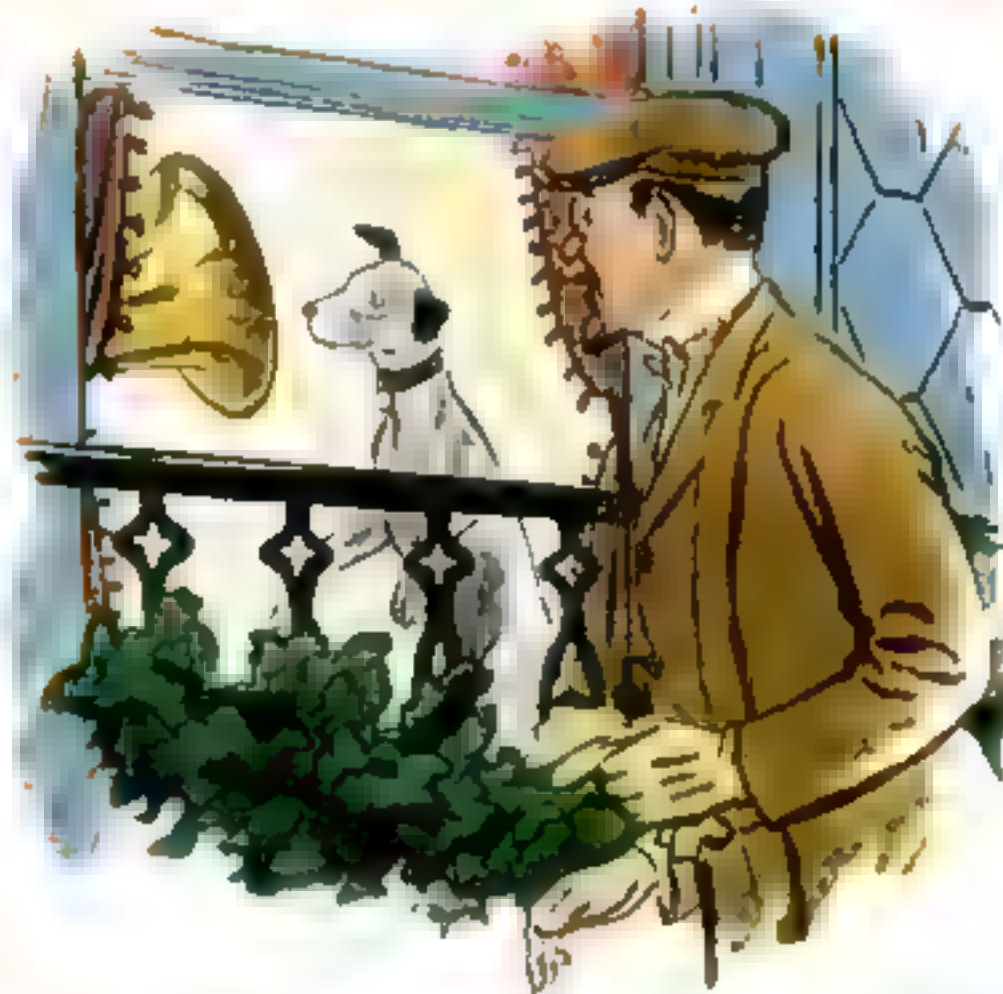


"His Master's Voice"

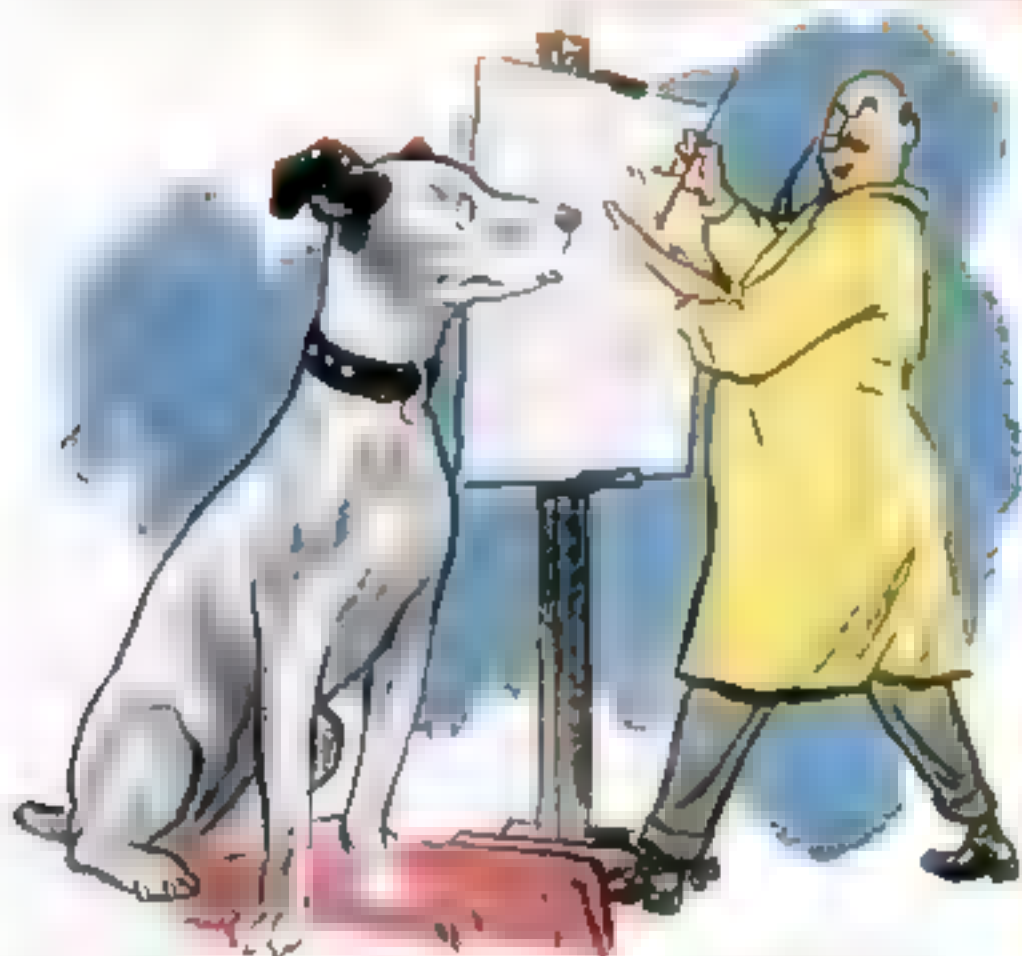
T. M. Reg. U. S. Pat. Off.



"Hello! Lots of people don't know it but my name is NIPPER. I was a real dog who really recognized 'His Master's Voice' back in 1898."



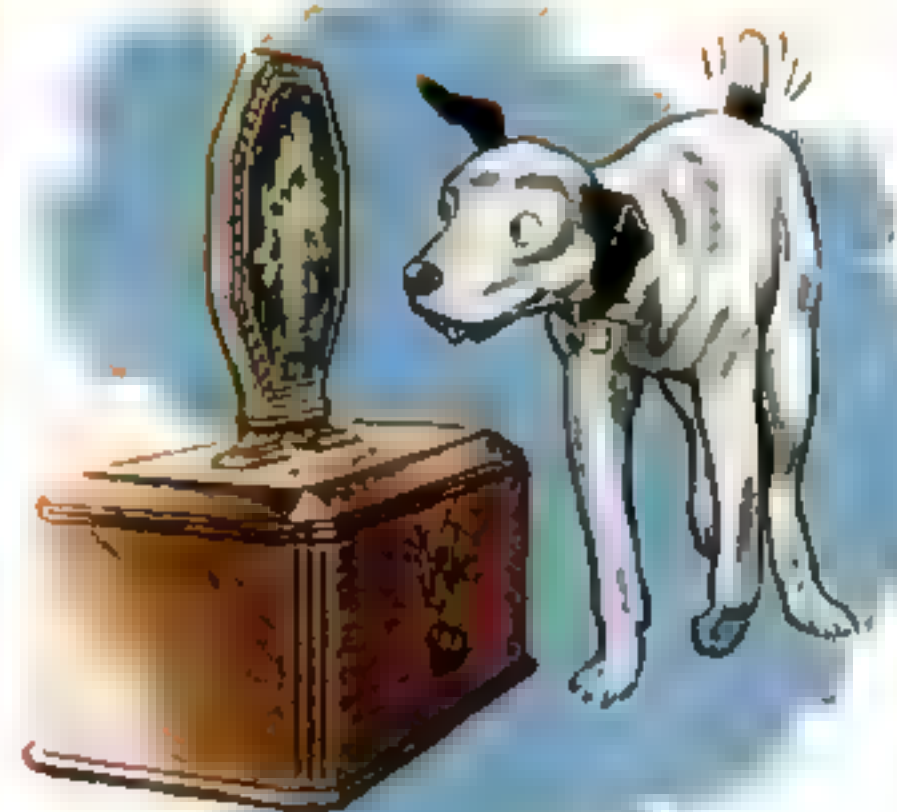
"But what made me immortal was that my master (a painter fellow named Francis Barraud) caught sight of me listening one day..."



"And then I had to do the hardest work of my life—*posing!* If there's one thing I don't like to do it's to sit still... But I did it for hours!"



"Then they took Mr. Barraud's painting of me and ran it as a Victrola advertisement... I was started on my career to world fame!"



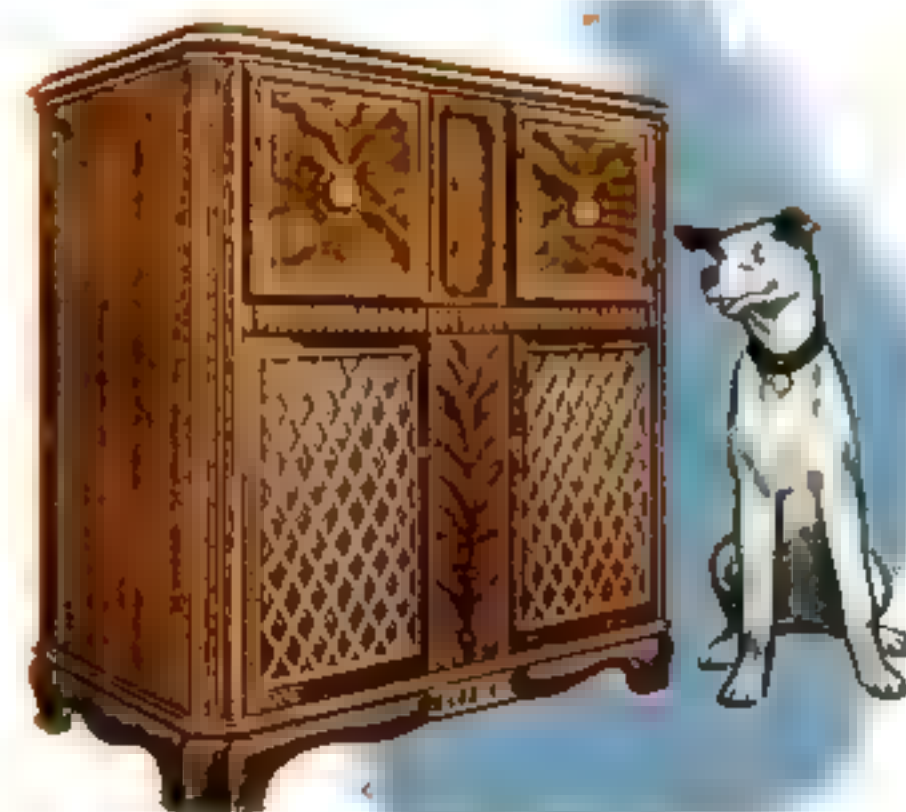
"Next, another kind of 'music box' came along—a radio made by RCA. Then, when RCA merged with Victor—in 1929, I became *even more famous!*"



"So today, folks, you have something they never dreamed of in the old days!... You have the real-life TONE of the new RCA Victor 'Golden Throat.'"



"Please, *I beg you*, hear the thrilling new 'Golden Throat' today. It's in all radios and Victrola radio-phonographs made by RCA Victor."



"And—best of all—listen to the new Victrola 59V1. You'll agree it's a truly great radio-phonograph... with 'His Master's Voice' *more real than ever.*"
ONLY RCA VICTOR MAKES THE VICTROLA*



RCA VICTOR Radio Corporation of America

*"Victrola"—T. M. Reg. U. S. Pat. Off.

Now!

Come out

of the

shadow

of

yesterday's

face powder

into

unbelievable

new

beauty!

new

Genius-Color

Face Powder

by

Revlon

Throw away your old face powder ideas!

Begin a new beauty life—today! Discover

that face powder can do much more than
you ever dreamed possible—with Revlon's "Genius Color"!

It's a secret process which creates color-within-color.

And when that subtle, underlying color comes to life

on your skin—it awakens a new kind

of radiance never known before!

It's the new idea in face powder!

Creators of world-famous originals
in Nail Enamel and Lipstick

Choose from many "Genius Colors,"
including "Pink Lightning," "Fatal
Apple," "Bachelor's Carnation"



TED WILLIAMS SITS ON BIGGEST CHAIR WITH BIGGEST BALL, NEXT-TO-BIGGEST BAT. BIGGEST BAT LEANS ON CHAIR. HE RETURNED BIG CHAIR, KEPT SMALL ONE

BOSTON BASEBALL

Fans take over Fenway Park with cheers and chairs for the Red Sox

Last week Boston, already shaken by the certain prospect of winning its first major-league pennant since 1918, was treated to another jolt. From the north a horde of 2,000 fans whooped into Fenway Park to see the league-leading Boston Red Sox play the Cleveland Indians. They came in 32 buses and countless cars from the furniture center of Gardner, Mass., 63 miles away. They came bearing appropriate gifts, the biggest bat, baseball and chair in

the world for their home-run hero, Ted Williams; a stuffed chair for every Red Sox player; a tricycle for every Red Sox father, a baby carriage for expectant Red Sox wives. During the first game the Gardnerites cheered from the stands. The Red Sox won 2-1. Then, unable to keep their seats, the fans poured onto the field, made their presentations (see following pages) and went back to the stands to see the Red Sox win second game, too.



\$2,000 WORTH OF GIFTS are brought out on field between games by committee of 150 sturdy Gardnerites. The biggest chair (right) weighs 750 pounds.



RED SOX TRY CHAIRS, which are lined up along the base paths. Among the 39 chairs were 8 rockers, 12 Morris chairs, one special chair for Williams.



TRICYCLE INSPECTION is made by Red Sox players. Later some rode around the field. Gifts included 36 tricycles, 15 doll carriages, 4 baby carriages.



FOR THE
Lift of your Lifeline

● All of a sudden your heart sings... as Life-Bra brings firm, young, curvaceous contours to your upper figure line... and keeps them that way. No other bra is so artfully designed for this alluring magic. See how the clever quilted cushions Lift, Mold, Correct, Hold—all at once. Today—be fitted and see. At any of the better stores.

Life-Bra

\$125 to \$350



THE FORMFIT COMPANY Chicago, New York

Edwards
SHOES FOR CHILDREN



Protect Future Foothealth

Growing feet are easily harmed by improper shoes... may remain so for life. The fit and quality of Edwards shoes help form sturdy feet, for sound foothealth. Almost 50 years of specialization stands behind Edwards scientifically designed children's shoes. Your child's foothealth begins at this sign. If you can not find your Edwards dealer, write us for his name and address
Edwards, 314-22 N. 12th Street, Phila. 7, Pa.



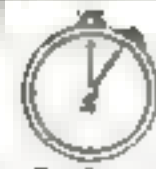


Within two seconds after the trigger of the Winchester 22 Swift is squeezed, its smashing bullet has sped well over half a mile through space...

Within two seconds after you take it, genuine Bayer Aspirin actually is ready to go to work to bring you

IT HAPPENS WITHIN
Two seconds

MAKE THIS
GLASS-OF-WATER TEST
YOURSELF



The secret of Bayer Aspirin's ability to quickly relieve ordinary headaches is its amazing disintegrating speed. To see how fast it acts, drop a Bayer Aspirin in a glass of water. Within two seconds, it will start to disintegrate. It does the same when you take it... actually is ready to go to work almost instantly!

fast pain relief!

**THREE important steps — not just ONE
give BAYER ASPIRIN its 2-second speed!**

Bayer Aspirin's remarkable speed is important when you're in pain — and there's a special reason why Bayer Aspirin can offer you this speed:

When Bayer Aspirin is made, *three* important steps are taken — *not just one!* First, although aspirin powder can be purchased on the outside, Bayer makes *its own* instead, tests it, adds a highly effective binder.

Second, this powder is compressed into giant

tablets (see right) 18 times larger than normal. Third, these "giants" are crushed back to powder, sifted, and the small tablets bearing the famous Bayer cross are finally made.

Bayer technicians *could* make aspirin tablets without taking all three steps. But because they *do* take them, Bayer Aspirin starts to work within *two seconds*. That's why, when you want fast pain relief, it pays to buy *Bayer Aspirin*.



**ALWAYS ASK FOR
GENUINE**

Bayer Aspirin



EVERVESS ...Yes, Yes!

Yes... Evervess is Bonded for quality!

Bonded by a famous SURETY COMPANY to be as fine as any sparkling water at any price—or money back!

Yes... Evervess—a dime-size bottle for a nickel!

12 full ounces—enough for 2 or 3 mixed drinks. Only 5 cents! Get a half dozen bottles in the handy Evervess carrier!



The New Sparkling Water!

MADE BY
PEPSI-COLA CO.



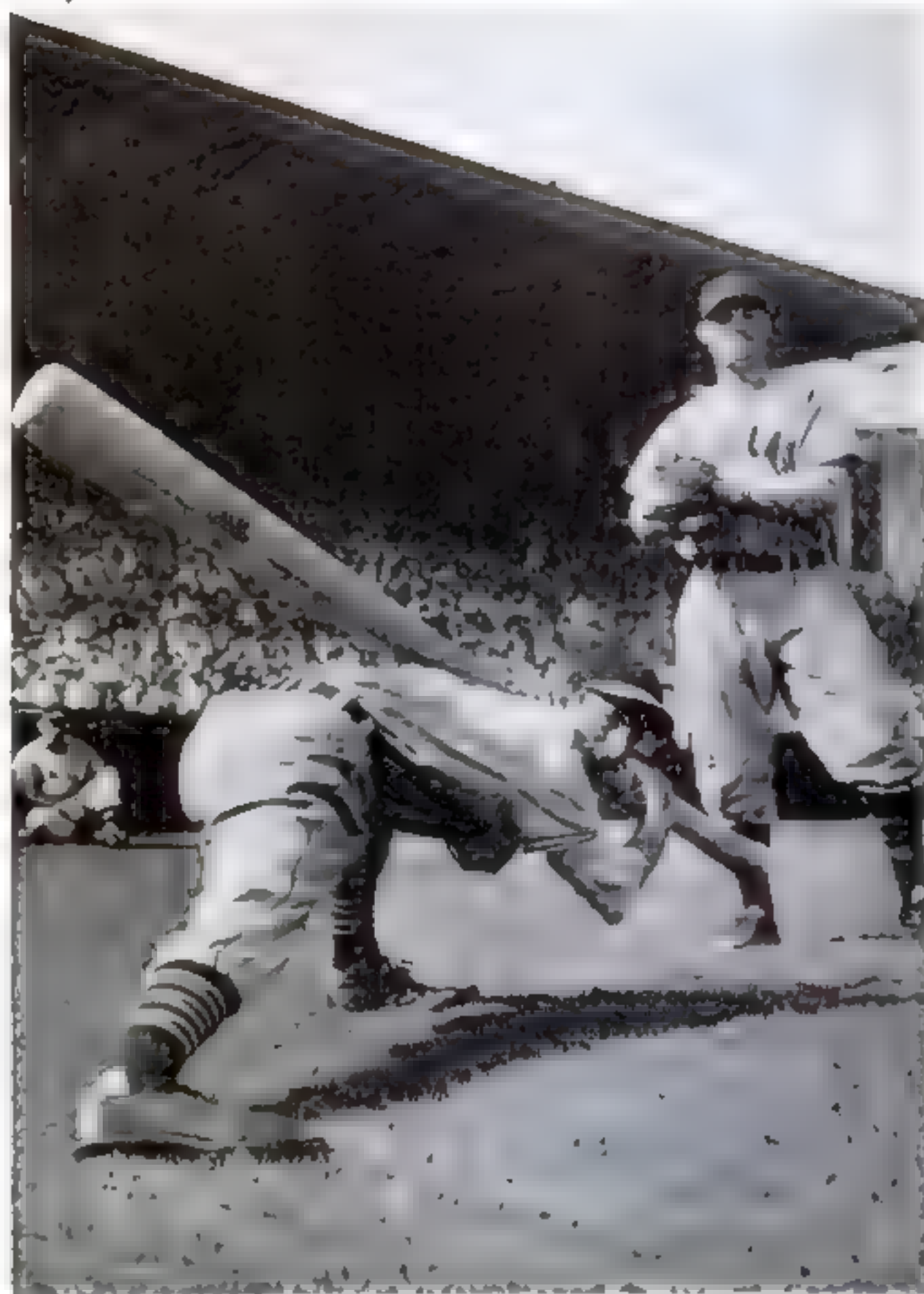
Warm, well-dressed...

Ready for fun

For the outdoors, sturdy, longer-wearing Monarch garments give the ease and freedom active bodies demand in play clothes—while you take pride in their smartly tailored appearance. Styles and sizes for dad and big brother, too. Look for the Monarch label—at better stores everywhere.

MONARCH MANUFACTURING COMPANY • Milwaukee 2, Wisconsin
Leather and fabric coats and jackets for sports, leisure and utility wear

Baseball Fans CONTINUED



WITH A SIX-FOOT BAT called "the Ted Williams special," Maxie Patkin, professional funny man for the Cleveland Indians, lines up a hot pitch.



JITTERBUG ACT is done on field by Patkin and Donna Rousseau, drum majorette of Gardner High School band, which led parade of fans to the game.

You're right in liking meat

because it contains so many
things that are good for you

Meat is a rich source of protein, iron, zinc, and other nutrients. It is also a source of B vitamins, particularly B12, which is essential for the normal functioning of the nervous system. Meat is also a source of heme iron, which is more easily absorbed than non-heme iron. Meat is also a source of creatine, which is important for muscle function. Meat is also a source of carnitine, which is important for energy production. Meat is also a source of collagen, which is important for skin health. Meat is also a source of taurine, which is important for heart health. Meat is also a source of L-carnitine, which is important for fat metabolism. Meat is also a source of glutathione, which is important for detoxification. Meat is also a source of melatonin, which is important for sleep. Meat is also a source of serotonin, which is important for mood. Meat is also a source of dopamine, which is important for movement. Meat is also a source of norepinephrine, which is important for alertness. Meat is also a source of epinephrine, which is important for energy. Meat is also a source of testosterone, which is important for muscle growth. Meat is also a source of estrogen, which is important for bone health. Meat is also a source of progesterone, which is important for reproductive health. Meat is also a source of androgens, which are important for sex drive. Meat is also a source of thyroid hormones, which are important for metabolism. Meat is also a source of parathyroid hormone, which is important for calcium metabolism. Meat is also a source of growth hormone, which is important for growth. Meat is also a source of insulin, which is important for blood sugar regulation. Meat is also a source of glucagon, which is important for blood sugar regulation. Meat is also a source of cortisol, which is important for stress response. Meat is also a source of adrenaline, which is important for fight or flight response. Meat is also a source of noradrenaline, which is important for alertness. Meat is also a source of histamine, which is important for immune response. Meat is also a source of serotonin, which is important for mood. Meat is also a source of dopamine, which is important for movement. Meat is also a source of norepinephrine, which is important for alertness. Meat is also a source of epinephrine, which is important for energy. Meat is also a source of testosterone, which is important for muscle growth. Meat is also a source of estrogen, which is important for bone health. Meat is also a source of progesterone, which is important for reproductive health. Meat is also a source of androgens, which are important for sex drive. Meat is also a source of thyroid hormones, which are important for metabolism. Meat is also a source of parathyroid hormone, which is important for calcium metabolism. Meat is also a source of growth hormone, which is important for growth. Meat is also a source of insulin, which is important for blood sugar regulation. Meat is also a source of glucagon, which is important for blood sugar regulation. Meat is also a source of cortisol, which is important for stress response. Meat is also a source of adrenaline, which is important for fight or flight response. Meat is also a source of noradrenaline, which is important for alertness. Meat is also a source of histamine, which is important for immune response.

Yes, you're right in liking meat.

ROAST LAMB

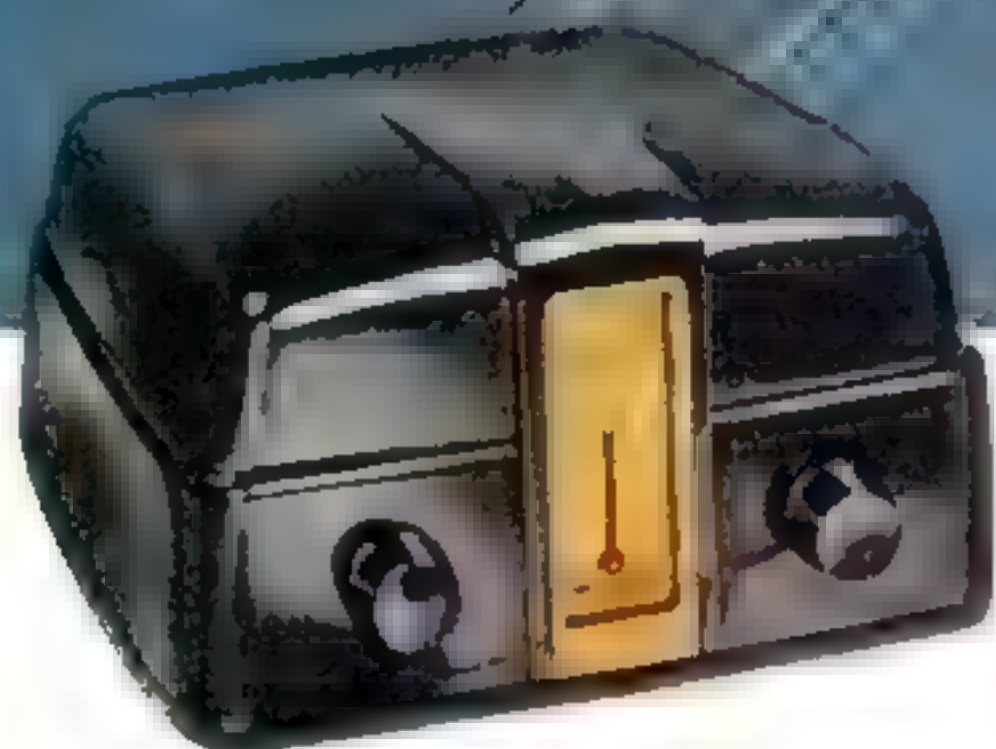


This Seal means that all nutritional
statements made in this advertisement
are acceptable to the Council on Foods
and Nutrition of the American Meat
Association.

AMERICAN MEAT INSTITUTE

Headquarters, Chicago Members throughout the U.S.

*Thank the MIRACLE OF ELECTRONICS
for this
new way to
better sleep...*



Simmons *The World's
First and Only*

You'll sleep as you've never slept in all your born days . . .

Your whole bed bathed in the drowsy glow of this wonderful new kind of blanket . . . a comfort miracle developed and perfected by Simmons—and made possible by the greatest scientific marvel of our time—*electronics!*

You'll relax . . . the moment you stretch out gloriously at ease in a bed that's already warm and inviting, under a blanket far advanced over any you've ever heard of before.

You'll slip off to sleep . . . with no crushing weight of covers cramping your arms and legs—just *one* light-as-a-feather blanket that keeps your whole bed warm all over, all night, even with windows wide open.

And you'll wake in the morning rested, refreshed . . . your body recharged with the energy you need to start a new day right.

\$39.50

plus 1% sales tax

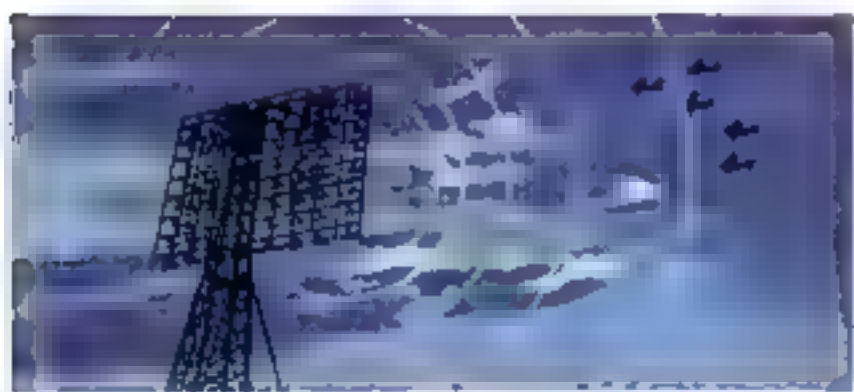
CHOOSE THE WARMTH YOU WANT!

At bedtime you set the Electronic Control for the temperature that suits you best. Then, when you're ready for bed, your bed is ready for you . . . not "heated" in a way you'll be conscious of . . . but pleasantly, comfortably warm *all over*—no more "cold spots" to shock you . . . no more clammy sheets in damp weather!





Electronic Blanket



COMFORT, SAFETY TO NTH DEGREE!

Just as radar "sees" objects far beyond the range of normal sight, so does the exclusive Simmons Electronic Control "feel" the Blanket's warmth all night long . . . keeps it at exactly the warmth you want regardless of weather changes.

EXCLUSIVE!

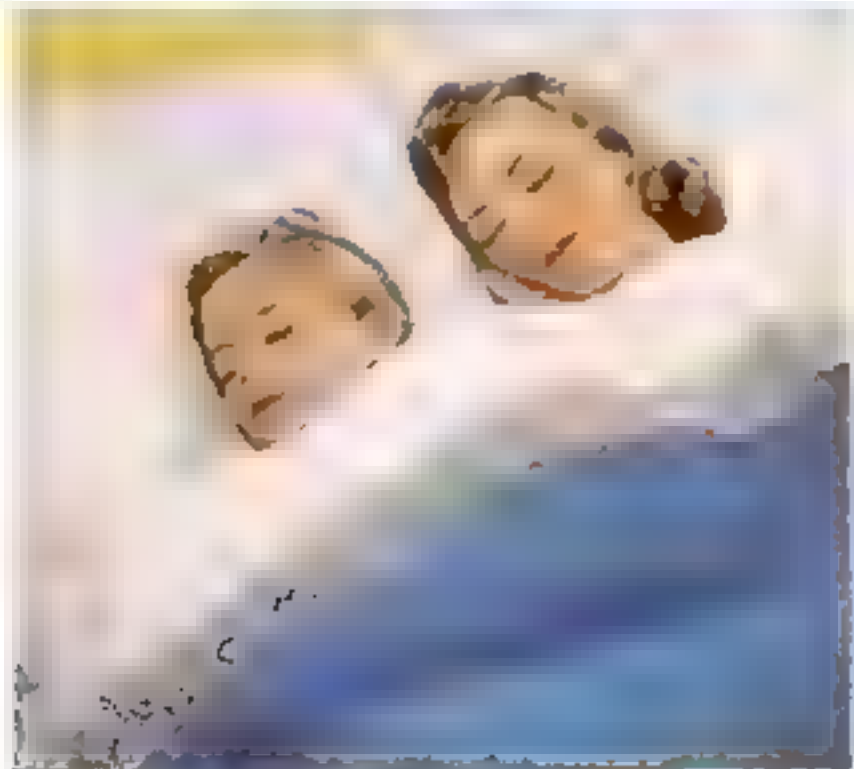
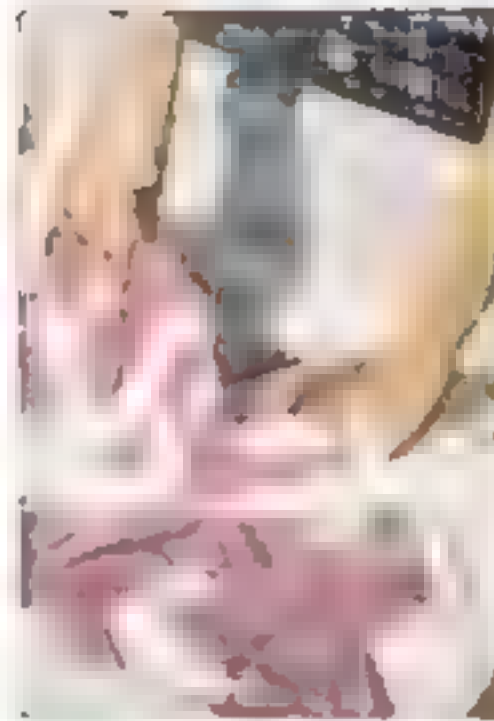
Unlike any other electric blanket, Simmons compensates for changes in temperature right in the blanket itself . . . adjusts itself for changes in body radiation while you are sleeping.

In any case of careless handling or other abnormal condition, Simmons has a special electronic safety tube which instantly shuts off the current—protects the sleeper at all times.



LOVELY, LUXURIOUS!

Deep-napped, soft, the Simmons Electronic Blanket is as beautiful as any fine blanket you ever owned. And it's easy, safe to launder—approved by American Institute of Laundering. The most convenient of blankets, too—only one blanket to make up on the bed—only one to store in summer. Five lovely pastel shades: Blue, Cedar, Green, Rose, Peach. See it today at better department and furniture stores.



Now more than ever "The Greatest Name in Sleep."

SIMMONS

MAKERS OF THE FAMOUS BEAUTIFUL MATTRESS

For Your Protection, be sure the electronic blanket you buy bears this mark of Underwriters' Laboratories, Inc.



Electronic Blanket

A "MALLORY MATCH" *Makes Time!*



Inside this coat of smart sports plaid
You'll be a happy gent, m'lod.



Just park this lightweight felt aloft
And make the stoniest heart turn soft



Brunettes or blondes, they're all the same,
When a "Mallory Match" applies the flamel



The Dallas \$15.00 IN PLIAFELT

- The way she looks *at you* depends on how you look *to her!*
So start that important week end right, with a good-looking suit
and carefully matched accessories. And be sure to top off your
outfit with a handsome DALLAS by Mallory

You'll discover this all American lightweight with a Texas accent
has everything it takes. It's made in *Pliafelt*, too—Mallory's exclusive
process that makes a hat superbly soft and crush-resistant.

Visit your Mallory dealer soon to select *your DALLAS*.

At fine men's stores everywhere

What's Funny about GEORGE ALLEN

"I gotta be honest," says Truman's jester, "because I don't dare try to pull anything. . . . I think I'm rather shallow . . . and . . . I'm going to confuse the hell out of historians"

An interview, by ROGER BUTTERFIELD

GEORGE EDWARD ALLEN, the plump American businessman who is frequently referred to in the newspapers as President Truman's "court jester" and intimate adviser and as "one of the most powerful men in Washington," eased himself into the corner of a large, soft sofa. The scene was his spacious apartment in the Wardman Park Hotel and the time was shortly after dinner. As usual Allen was in a richly contented mood. He had just put in a busy day at his official job as director of the world's biggest bank—the \$15 billion, taxpayer-supported Reconstruction Finance Corporation. He had also spent a couple of hours at the White House, advising the President. And he had given at least some passing thoughts to his flourishing private affairs, which include directorships and investments in 17 steel, aviation, chemical, hotel and insurance corporations, as well as affiliations with the National Foundation for Infantile Paralysis, Red Cross and the Boy Scouts of America, in which he holds the rare Award of the Silver Buffalo.

But he was not at all tired, he said, and he readily agreed to be interviewed by LIFE.

"I'm an optimist," he told me very heartily. "All of us around the President now are optimists. We're not brilliant like Corcoran or great thinkers like Archie MacLeish. But we're all hard-working, honest and loyal, and what more could you ask?"

Allen is a deep-chinned man with an almost irresistible friendliness and joviality. When he throws back his head and laughs, other people throw back their heads and laugh, too, although sometimes they wonder later what was so funny. When he talks, his Southern-flavored bass voice rumbles and gurgles like sorghum pouring from a jug.

"I think you could call me a combination Rotarian and Babbitt," he continued cheerfully. "I used to read all those stories in the magazines about how somebody started out a ragged little newsboy and ended up a millionaire. I believed them all, and I still do."

"My philosophy is what you might call strictly a bromide. I believe a majority of the people will eventually arrive at [the right solution of any question that comes along — so why stew around about it till they do? They'll do a lot of damfool things while they're getting there. They'll be as radical as all gitout and then they'll go conserva-

tive. But in a crisis they'll hit it about right.

"I'm not a great liberal. And I'm not a great conservative. I think I'm rather shallow. That's a truthful analysis of me, and maybe it's bad. What saves me is that I'm a one-track fellow—nothing ever pulls me one way or the other.

"And I've got no idea of saving the world. The world has gotta be saved without Allen or it won't be saved."

Allen chuckled warmly and scooped up a couple of chocolate creams from a low table in front of the sofa.

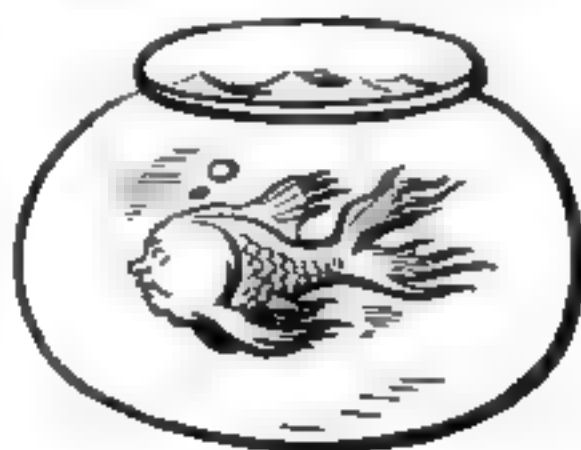
"They really raked me over the coals when the President appointed me to the RFC last winter," he said. "Senator Taft stood up there and said I had no business running such a big organization, no experience for it, no qualifications at all. I guess he was pretty much right. I know less about economics than anybody you ever saw."

"I don't blame Senator Taft for saying all those things about me. He was only doing his duty. If I had been in his shoes I probably would have done the same thing. He's a fine man, a very able man. All those Republican senators up there who were cutting me to pieces—they're all good men, swell fellows."

"I'm not mad at them. I'm not mad at anybody. Practically all that goes on in this town is feudin'—the Congress feudin' with the President, the cabinet secretaries feudin' with each other, the politicians feudin'. I'm not feudin' with anybody. Maybe that's why the President can stand it to have me around sometimes."

I reminded Allen that some critics take an even sharper attitude toward him these days. Recent articles on the Washington scene have described him as "sinister," "crafty" and "unsuspectingly sly." They have pointed out that Allen, while holding immense power over all private business as director of RFC, continues to be a director of such ambitious and highly competitive private firms as Victor Emanuel's Consolidated Vultee Aircraft Corporation, which sells lots of airplanes to the government, and Tom Cirdler's Republic Steel Corporation. The inference to be drawn from this is that Allen could easily use his government position to benefit the private companies he is interested in—although no such direct charges against him have been made.

Allen chortled loudly at this long list of his alleged misdeeds.



CONTINUED ON NEXT PAGE



"Rainy days don't dampen my spirits now!"



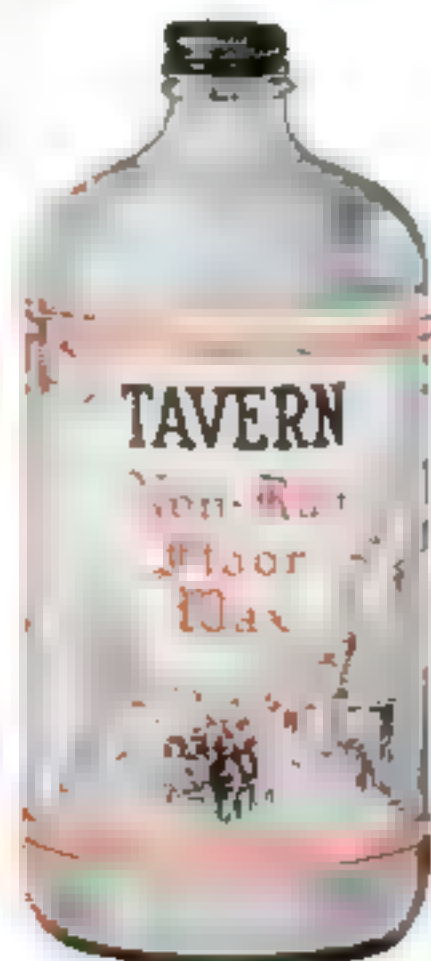
This Tavern-waxed floor is a cinch to clean . . . shines longer, too. Spilled food and water spots won't bother you, either, if you care for floors the Tavern way! Tavern Non-Rub Floor Wax—Tavern buffing waxes, too—contain a special kind of hard, durable wax called Carnauba. It comes from the Brazilian palm tree and Socony-Vacuum skilfully blends lots of it into Tavern waxes. That's just one reason why the Tavern lustre lasts longer, cleans easier, resists even water spots!

Tavern Non-Rub Wax is quickly applied to linoleum, wood, rubber or asphalt tile floors. Dries to a lustre in 20 minutes! Use Tavern Paste or Liquid buffing waxes to protect woodwork, windowsills, painted surfaces and wood floors. They clean and bring out the beauty of wood as they polish.



Try these other Tavern Housekeeping Aids

- Tavern Furniture Gloss
- Tavern Paint Cleaner
- Tavern Rug Cleaner
- Tavern Parowax or Paraseal Wax
- Tavern Dry Cleaner
- Tavern Window Cleaner
- Tavern Lustre Cloth
- Tavern Electric Motor Oil
- Tavern Leather Preserver
- Tavern Spot Remover



Typical Symbol of hospitality—Star Tavern, Ruspur, England

TAVERN HOME PRODUCTS

GEORGE ALLEN CONTINUED

"Sinister—sly—that's wonderful!" he cried. "Allen is crafty—I love that! You know, Drew Pearson and those writers do a great service checking up on that kind of stuff—they keep fellows like me on our toes!"

"But what I like is what *Fortune* said about me. They said Allen was just as sinister as Shirley Temple!"

"Why, if I tried to do anything crooked down at RFC I would be caught in 15 minutes flat. There's nothing moral about it—I've gotta be honest because I don't dare try to pull anything. In this town you live in a goldfish bowl, and every telephone is tapped, and there's a recording machine under every chair. Half the officials at RFC are Republicans, just waiting to catch a Democrat like me!"

"I made a count the other day and there's 50 high-priced men down there going over every loan and deal I ever had anything to do with. Allen may be at heart fundamentally a crook. But Allen is smart enough to know that out of 50 men, at least one would tell!"

Allen munched another chocolate cream and meditated for a while.

"How did you get to be known as a court jester?" I asked.

"I'll tell you about that," he said. "I tell a lot of jokes on myself—I make out I'm the dumbest, unluckiest man in the whole world. I found out a long time ago that when a man is always boasting how good he is people get bored and forget him. But when a man tells how bad he is—what a bungler—then people like him."

"Like the time I was in France at Eisenhower's headquarters, in charge of war-prisoner work for the Red Cross. The Germans made an air raid and of course I was the first one down to the bomb shelter. I ran in and slammed the door, and it got jammed somehow, and nobody else could get in till the raid was over. There was Ike on the outside and me on the inside—the Supreme Commander locked out of his own bomb shelter! We laughed and laughed about that, and it still makes a great story."

Allen got up and hunted around the room until he found a photostat copy of a letter he received from Eisenhower in 1943, shortly after the successful completion of the North African campaign. It read in part, "I am sure you recognize in this campaign the grand strategy and tactics which you so carefully and enthusiastically advocated while you were in London. Your advice was of incalculable value to the Allies! . . . Sincerely, Ike."

"I put the original of that in a safe-deposit box to be opened 100 years from now," he grinned. "I'm going to confuse the hell out of historians. They'll think Allen played a big part in winning the war."

Another semimilitary souvenir which Allen treasures is a framed photograph of President Truman with the inscription, "To 'Marshall' Allen, a grand man, a great politician and my friend—Harry S. Truman." Allen got this picture last year at about the time Marshal Zhukov of Russia was supposed to make a trip to the U.S.—a trip that was later called off. The President was signing the photograph for Zhukov but made an ink blot on the word "Marshal" (which he also misspelled). Allen was standing nearby and the President announced, "I'm going to give this to Marshal Allen instead," and completed the inscription to him.

The President's mother cracks a joke

THE President has a wonderful sense of humor," Allen told me. "He's quick as a flash to see something funny and laugh at it. It isn't so much jokes as it is just funny things that happen. The first time I met the President's 93-year-old mother, somebody introduced me to her as a Mississippi boy, and I said, 'Yes, Mrs. Truman, I never did see a Republican till I was 16.' She said, right off, 'You didn't miss much, did you?' The President got a great kick out of that—to see his mother put one over on me."

Long before Truman ever expected to live in the White House, Allen was there, telling jokes and making himself agreeable to another friend of his, Franklin Roosevelt. In 1938, shortly after the death of Supreme Court Justice Cardozo, Allen was on a train with F.D.R. on a far Western tour. At Sparks, Nev. the President was called out on the platform and, seeing Allen lurking just behind him, announced loudly to the crowd, "I want you all to meet a shrinking-violet friend of mine, Justice Allen, of Washington, D.C.!"

The Nevadans immediately assumed that Allen was the new member of the Supreme Court and called for a speech. Allen stumbled through a few words and hurried back into the club car. Nothing happened until the shades were drawn and then F.D.R. began to laugh.

"He laughed so hard that tears ran down his cheeks," Allen told me. "I thought he was going to have hysterics."

"The best Roosevelt joke I ever heard, though, was the one Sam Rosenman tells about the 1936 campaign. In 1932 Roosevelt made

CONTINUED ON PAGE 34



MARGARET COLEMAN says: "I've been using the new Pond's Blush-Cleansing and love it." Her exquisite skin has a snow-maiden quality, kissed by a blush of softest color.

MISS MARGARET COLEMAN . . . She has luscious honey-gold blondness . . . a bewitching soft-smooth complexion. Another Pond's bride-to-be, daughter of the well-known Dr. and Mrs. George A. Coleman, of Philadelphia's fashionable "main-line" suburb Wynnewood, she is to marry H. Stephen Casey, Jr., of nearby Wayne. They will live in Connecticut, while he finishes his college course interrupted by the war.

She's Engaged! She's Lovely! She uses Pond's!

THE NEW "BLUSH-CLEANSING" Peggy Coleman uses for her petal-fresh complexion will give your skin,
—an instant fresh-clean look
—an instant soft-as-rain feel
—and bring up a sweet blush of color

HOW TO "BLUSH-CLEANSE" your face the way Peggy does:

You rouse your skin by pressing a face cloth drenched in warm water against your face and throat.

You "cream-cleanse" while your skin is receptively moist and warm. Spin your fingers full of snowy Pond's Cold Cream upward in circles, as if drawing engagement rings all over your face. Pond's *demulcent action* gently loosens dirt and make-up as your fingers swirl. Tissue off.

You "cream-rinse" with a second thick Pond's creaming. Spin about 25 little Pond's Cold Cream engagement rings up over your face. Tissue off.

You tingle your clean, clean face with a good splash of cold water. Blot dry.

THAT'S ALL! "It makes my face feel free as a breeze—and just beautifully soft," Peggy says.

Every night—give your face the complete Pond's "Blush-Cleansing." Every morning—give your face a once-over "Blush-Cleansing," a warm splash, quick rings with Pond's Cold Cream. Tissue off, then a cold splash.

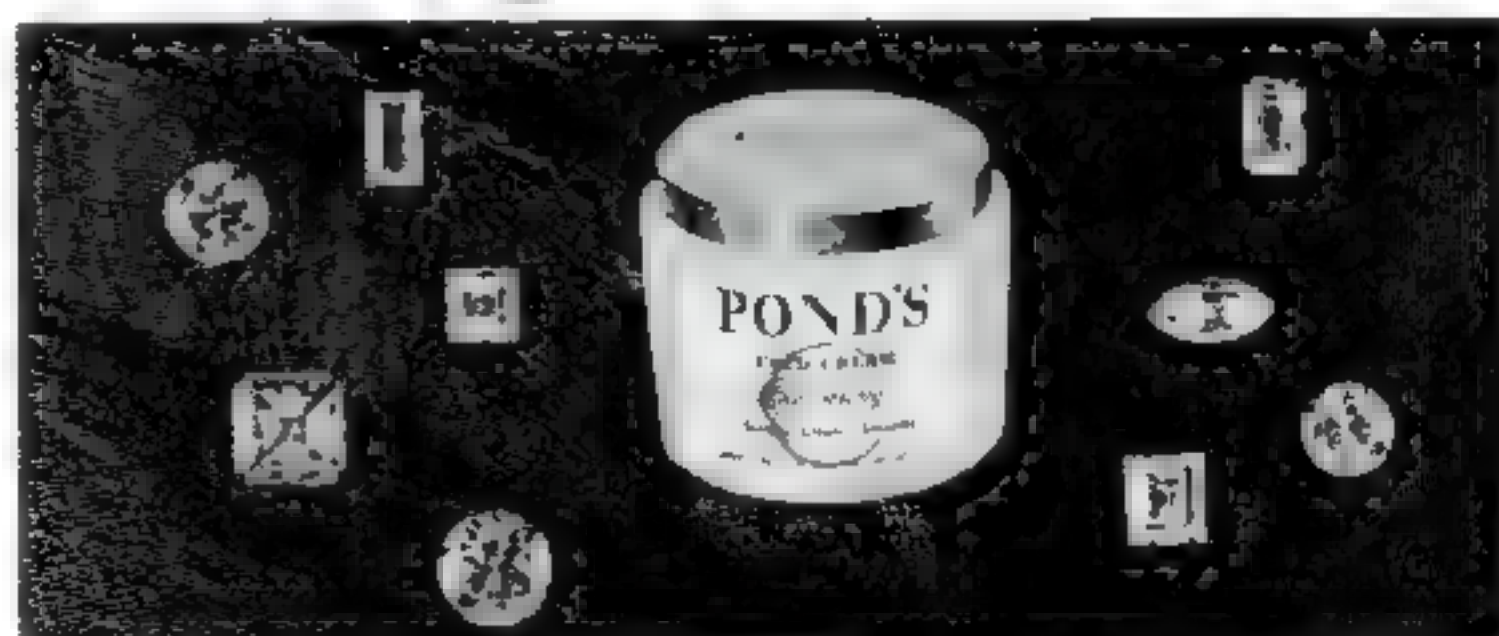
Night and morning—every day—dip your fingers deep into a big jar of Pond's Cold Cream. A 6-ounce jar is perfect to use.



HER RING—
a limpid, shining
diamond, richly held
in a gold setting.

Among the many Beautiful Women of Society Who Use Pond's

MRS. FRANKLIN D. ROOSEVELT, JR.	THE PRINCESS CLY DE POLIGNAC
MRS. PIERPONT MORGAN HAMILTON	
MRS. ANTHONY J. DREYEL, III	MRS. GEORGE WHITNEY, JR.
THE MARCHIONESS OF MILFORD HAVEN	
MRS. GEORGE JAY COULD, JR.	MRS. NICHOLAS RIDGELY DU PONT
MRS. ALEXANDER WILLIAMS BIDDLE	
MISS CAMILLA MORGAN	PRINCESS KENIA
	LADY CHARLES CAVENDISH



Engagement Ring Diamonds—destined for some of America's loveliest engaged girls!

P&T

PARK & TILFORD

Private Stock

America's Luxury Whiskey



From the
Treasured Stocks of a
Century Old House

PARK & TILFORD DISTILLERS, INC., NEW YORK, N. Y. • A BLEND OF STRAIGHT WHISKIES • 86 PROOF



"POOR JOKE on the People" was the title of this cartoon by Fitzpatrick. Allen, with unwavering good humor, loved it. "Isn't it deadly?" he chuckled.

GEORGE ALLEN CONTINUED

a speech at Forbes Field in Pittsburgh, attacking the Republicans for spending so much money and promising to balance the budget. He really laid it on them. So when 1936 came and he had to make another speech at the same place in Pittsburgh, he figured he ought to make some answer to the 1932 speech. He told Sam Rosenman, "Write me an answer to that speech."

"Sam didn't say anything, but a few days later Roosevelt asked him again, 'Sam, did you get an answer for that budget speech?' 'Yes,' says Sam, 'I've got one.' Roosevelt was all pleased and excited; he leans over and says, 'Well, what is it?' 'Deny you made it,' says Sam."

Mrs. Allen walked into the room just as I happened to mention Allen's famous football story, a joke which has appeared in print almost annually for the last 10 or 12 years. "I'll scream if I hear those old stories again!" she exclaimed and beat a hasty retreat. Mrs. Allen is a pretty blonde with big blue eyes, a turned-up nose and her own idea of what is funny.

The football story concerns a 1916 game between Georgia Tech and Cumberland University from Lebanon, Tenn., which ended in a score of Tech 222—Cumberland 0. Allen was playing fullback for Cumberland that year and one of the Atlanta sportswriters reported he made the best Cumberland run of the game, "losing only six yards on the play." Allen has been telling this story (which is true) on himself for at least 25 years, with a number of characteristic exaggerations.

"Take my advice and leave the football story out of this interview," Allen suggested. "It's getting pretty stale."

Another well-told anecdote relates to the first case Allen ever handled as a young lawyer in Okolona, Miss. His client was a lady who had fallen over her umbrella and received injuries in a railroad station.

"We sued the railroad for \$40,000 and settled for \$10," Allen usually tells this story. "She got \$5 and I got \$5—I was in no mood to dicker." This joke was first printed in 1934.

From Okolona, Allen moved on to France as a first lieutenant in World War I and then to Greensburg, Ind., where a college friend of his advised him to continue his legal career. One day, arguing a case concerning the Indiana State Chamber of Commerce, Allen decided to tell a joke. He said that the situation reminded him of a girl he had known down South whose father caught her kissing a boy goodnight. The old man gave her a scolding and the daughter told him, "Now, daddy, you know it isn't going to hurt me to kiss that boy, and it's going to do him a powerful lot of good."

Turning to the commissioner who was hearing the case, Allen continued in his syrupy-sweet Mississippi accent, "Now, you know

CONTINUED ON PAGE 87



REPUBLIC SEABEE



FAIRCHILD F24R



JOHNSON ROCKET 185



GRUMMAN WIDGEON



CULVER MODEL "V"



AERONCA CHAMPION



BEECHCRAFT D18S



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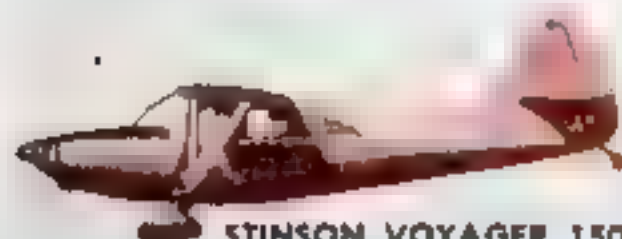
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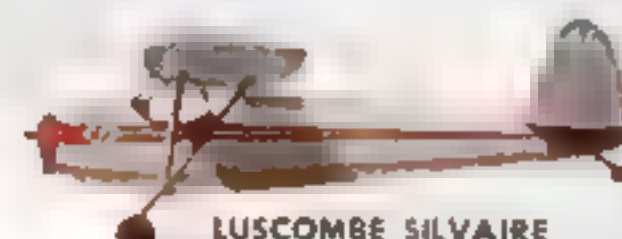
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Renew-Points are available at your stationer's always. There is no repair delay if you damage your point . . . you may replace it yourself. A new Renew-Point anytime means new pen performance always.



it isn't going to hurt you to give my client this case, and it's going to do *me* a powerful lot of good!"

This plea won Allen the case and started him on a new kind of career, for the Chamber of Commerce secretary who was there followed him out into the street and offered him a \$100-a-week job soliciting memberships and telling funny stories all over the state of Indiana. This represented roughly an \$80 increase over Allen's law-office earnings at the time, so he accepted.

The membership drive was a success and Allen then went on to a better-paid job for the Louisville, Ky. Convention and Publicity League, doing much the same kind of thing. Then he took a job as assistant manager of a resort hotel in West Baden, Ind., for even more money and eventually found himself teamed up with Hugh McLennan, a rich contractor who owned the Lake Shore Drive and other important hotels. "He built the hotels and I managed them," Allen said. "He said it was all right for me to manage them because the guests would tell me what to do."

It was in Chicago that Allen made his first and only effort to market jokes on a commercial basis, setting up what amounted to a "Five-Jokes-of-the-Week" service for Kiwanis Clubs, ministers, sales managers and other experts. About 2,000 people paid \$5 to receive five Allen jokes each week for six months, with printed instructions for their most effective use. The enterprise started off with a bang but renewals were slow and died off within a year. "The jokes were just too corny," Allen told me.

In 1929 Allen was sent to Washington by a Chicago investment firm to run the 1,800-room Wardman Park Hotel, a favorite stopping place for senators, Supreme Court justices and other celebrities. The stock-market crash of that year threw the hotels into bankruptcy and Allen into a financial debacle of his own, from which he just managed to climb out this year by paying off the last of his depression debts. At the Chicago Democratic convention of 1932 he shared a room with his Mississippi and Wardman Park crony, Senator Pat Harrison. Fate arranged that this room was the very one where Jim Farley and Sam Rayburn made the famous deal which nominated Franklin D. Roosevelt for President, thus putting Allen in at the very birth of the New Deal.

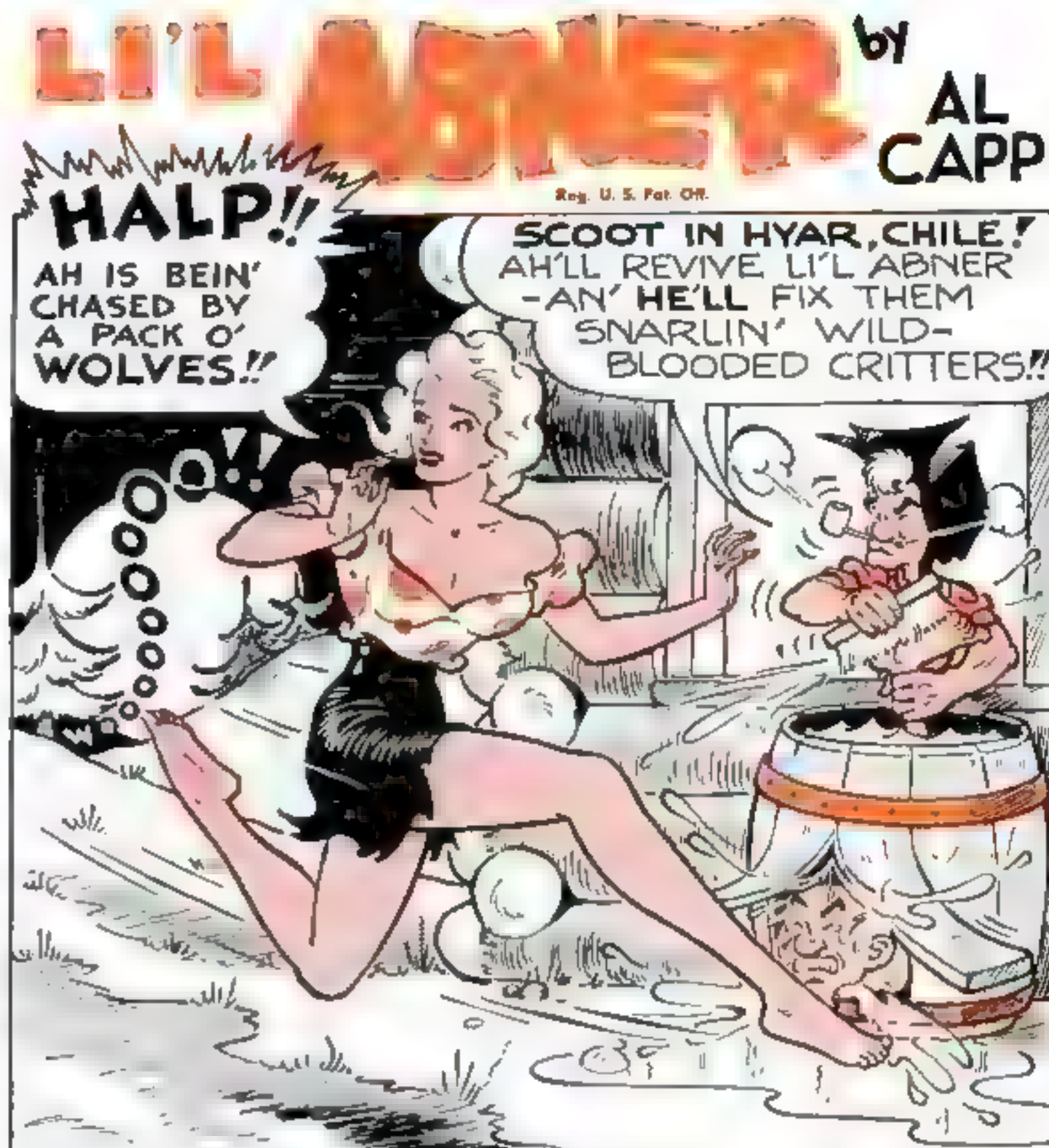
Fame and fortune in Washington

IN 1933, with the luxury hotel business at a very low point indeed, Allen teased Senator Harrison into getting him a White House appointment as District of Columbia commissioner, a job which corresponds to being mayor of Washington except that there are three district commissioners. Harrison obliged him, partly as a gag, but Allen took the appointment seriously and soon became a very colorful one-third mayor.

"At first they thought I was only temporary," Allen told me. "But there's nothing so permanent as a temporary job in Washington!" Combining the techniques of Jimmy Walker and Fiorello LaGuardia, Allen rode fire engines and bulldozers, welcomed distinguished guests to the city, cracked jokes for the newspapers, demanded more and more funds for the unemployed and staged a riotous "Tea Party" in 1936 to call attention to the undemocratic fact that residents of the nation's capital are not allowed to vote. A whole squad of full-blooded Indians in war feathers, led by Allen, invaded the Democratic convention at Philadelphia that year, passing out little bags of tea with tags reading, "No Taxation without Representation! Give the District of Columbia the Vote!"

In 1938 Allen went back to private business as a well-paid (\$28,000 a year) vice president of the Home Insurance Company of New York, the largest fire-insurance combine in the U.S. [Home Insurance had recently been implicated in some unfortunate political deals in Missouri and desperately needed an experienced, likeable contact man in Washington to fan away the bad odor. Allen proved ideal for this. He was elected to directorships in other important companies, became chairman of the annual March of Dimes, a trustee of President Roosevelt's Warm Springs Foundation and took on the relatively obscure but very well-posted job of secretary of the Democratic National Committee.

This job took him to the Chicago convention of 1944, where he spent some time—but not much—with the vice-presidential possibility, Senator Harry S. Truman. After the convention was over, he went to Atlantic City to rest up but was called back to duty by Chairman Bob Hannegan, who asked him to hurry to Detroit and straighten out a serious tangle over Truman's first campaign speech. Somebody in the National Committee had bungled and accepted Labor Day speaking dates in Detroit from both the C.I.O. and the A.F.L., thinking they were the same thing. Allen flew to Detroit, drank beer with the A.F.L. men at their hall and sweated



LAP IT UP, SON!! THIS "EN-
RICHED 5 MINUTE" CREAM
OF WHEAT 'LL GIVE YO' TH'
FOOD-ENERGY, VITY-MINS
AN' MINERALS YO' NEEDS
T' TANGLE WIF THEM
WOLVES!!



BRING 'EM ON!!

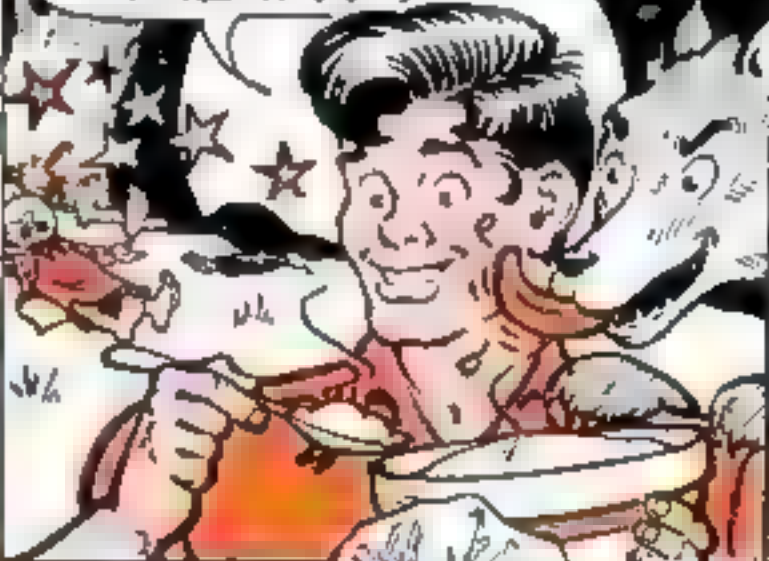
AH IS POPPIN' WIF BLOOD-
 BUILDIN' IRON AN' VITAMIN B₁₂,
 CALCIUM AN' LIKEWISE PHOS-
 PHORUS!! AN' SMALL WON-
 DER ON ACCOUNT AH EATS
 LOTS O' SMO-O-O-TH, DEE-LISHUS
 CREAM OF WHEAT.



HAS YO' NICELY DRESSED FELLAS SEEN A PACK O' WOLVES (GOIN' LIVIN')? WE IS TH' WOLVES!!-TH' DOGPATCH SEMI-PRO WOLF AN' GAL KISSIN' SOCIETY. WOO



SHORE WERE A
SCANDAL T' HAFTA
BREAK UP THET NICE
SO-SHUL ORGAN-IZ-AY-SHUN!
DAISY MAE!—YO' STOP
KISSIN' ME WHILE AH
EATS MAH CREAM OF
WHEAT!



Enriched 5 MINUTE and "REGULAR"
CREAM OF WHEAT
The Great American Family Cereal

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"Glad to see you aboard!"



Smooth flying ahead

ANY FLIGHT with Johnnie Walker aboard is certain to be a pleasurable one. For this prize scotch . . . so genially smooth . . . so agreeably mellow . . . makes memorable every fleeting moment.



Both 86.8 Proof



Popular Johnnie Walker can't be everywhere all the time these days. If occasionally he is "out" when you call . . . call again.

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BLENDING SCOTCH WHISKY

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GEORGE ALLEN CONTINUED

out a deal whereby Truman agreed to address a breakfast meeting of both groups, a daytime mass meeting of the C.I.O. in Cadillac Square and an evening banquet of the A.F.L.

After this good deed Truman insisted that Allen go along with him on the rest of his 28,000-mile, three-week campaign tour—a trip which attracted little attention nationally but cemented closely the personal friendship of Allen and Truman. A few months later, just as he was falling to sleep in a ranch-hotel at Las Vegas, Nev., where he had gone for a lively vacation, Allen got the telephone call that told him Franklin Roosevelt was dead and that his friend Harry Truman wanted him back to help with the presidential chores.

It is too soon yet to try to judge whether Allen's biggest chore—his assignment to RFC as the President's representative and virtual successor to the great Jesse Jones—is a moderate success or a dismal flop. But it can safely be said that Allen is carrying on with the highest hopes and good humor. When I asked him what he thought about the future of America and American business, he exclaimed:

"Wonderful! Wonderful! We're gonna have a wave of prosperity like you never saw in your life. And let me tell you this—we're never going to have another depression in this country. Why, neither party can afford to have one again! The RFC can stop it—the Federal Reserve can stop it. All you have to do is create credit.

"The whole thing is that people have got to have jobs. If business doesn't give them jobs, then the government has got to step in and do it. I'm all for relief, pump-priming, deficit-spending and all those things when they're needed, and I go straight down the line for the capitalist system and free enterprise, too. Maybe that isn't good economics but it's good common sense. Give the country honest government and prosperity, and they can't keep you out of office. And if you don't give 'em that, then you don't deserve to stay in.

"I'll tell you a story I use a lot around Washington—the squirrel-law story. Down in Mississippi where I come from, they had a county with a law against shooting squirrels for a certain time every year. Half the people were in favor of this law and half of them were against it—they were just about evenly divided.

"There was an old fellow running for sheriff of this county, and his managers were mighty scared he was going to say something about the squirrel law and get in bad with one side or the other. They kept telling him, 'Don't you say a word about the squirrel law. You just duck that question.'

"One night at a meeting a man got up and said right out, 'Where do you stand on this squirrel law?' The old fellow's managers shook their heads and made all kinds of motions for him to shut up, but he didn't pay any attention. 'Now about this squirrel law,' he says. 'I'm glad you asked me that, because I'd like to say something about it. I understand half of my friends are in favor of the squirrel law and half of them are opposed to it. I want it definitely understood that I'm for my friends!'

Allen leaned back, put his hands to his sides and roared.

"You can say that again for me," he cried. "I want it definitely understood that no matter what happens, I'm for my friends!"



ALLEN AND FRIEND arrive for a Gridiron Club dinner. He was the life of the party. Allen also went along on President Truman's recent vacation cruise.

Perfection for new cars !



Something
EXTRA fine

— for you who know that
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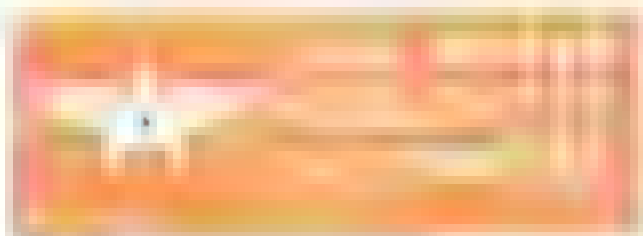
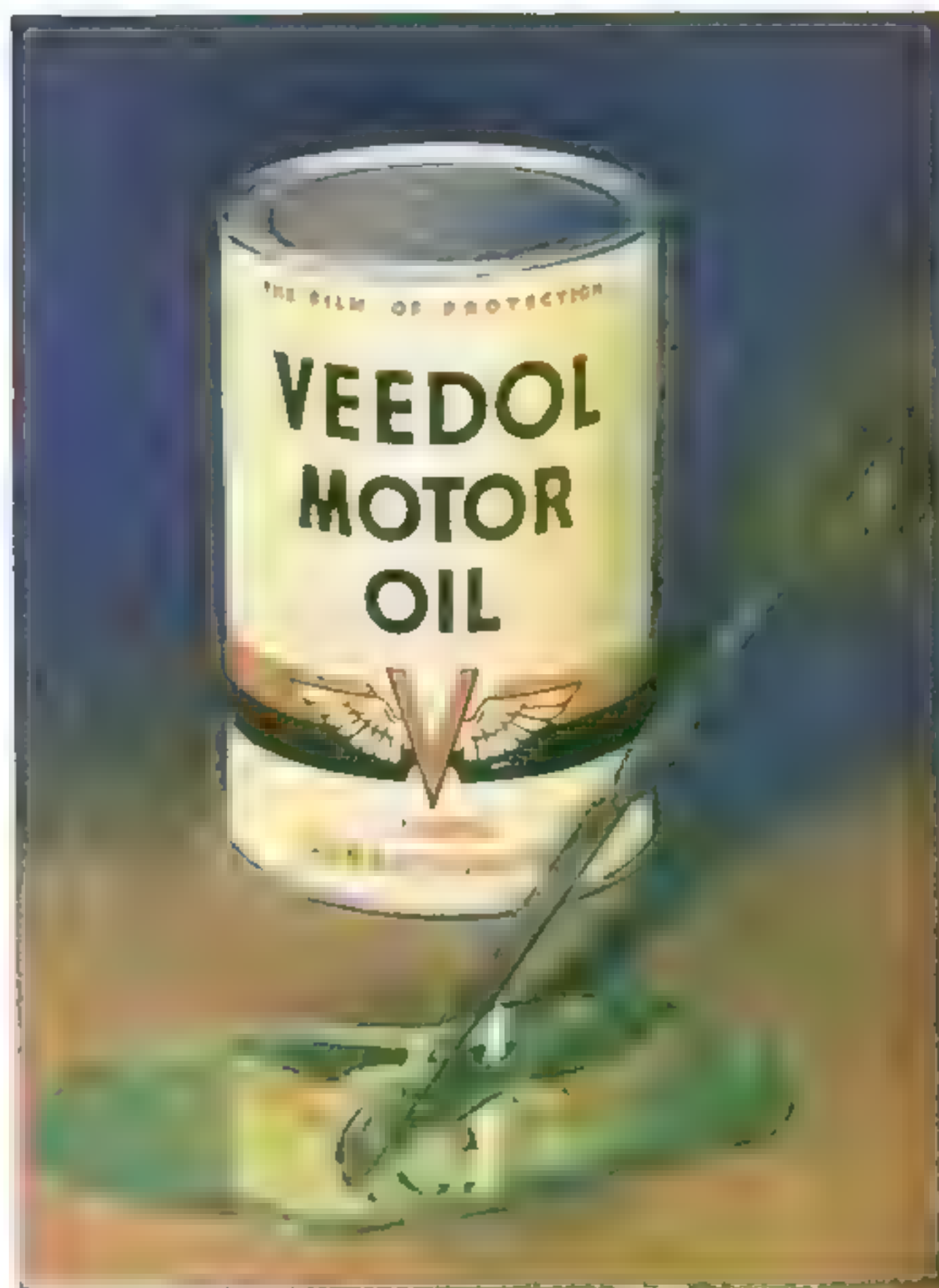
Every drop of Veedol Motor Oil has been refined from
Bradford, Pennsylvania, crude — nature's finest.

Now we've *improved* on perfection itself! Petroleum
Science adds a big, new “plus” to Veedol's 100%
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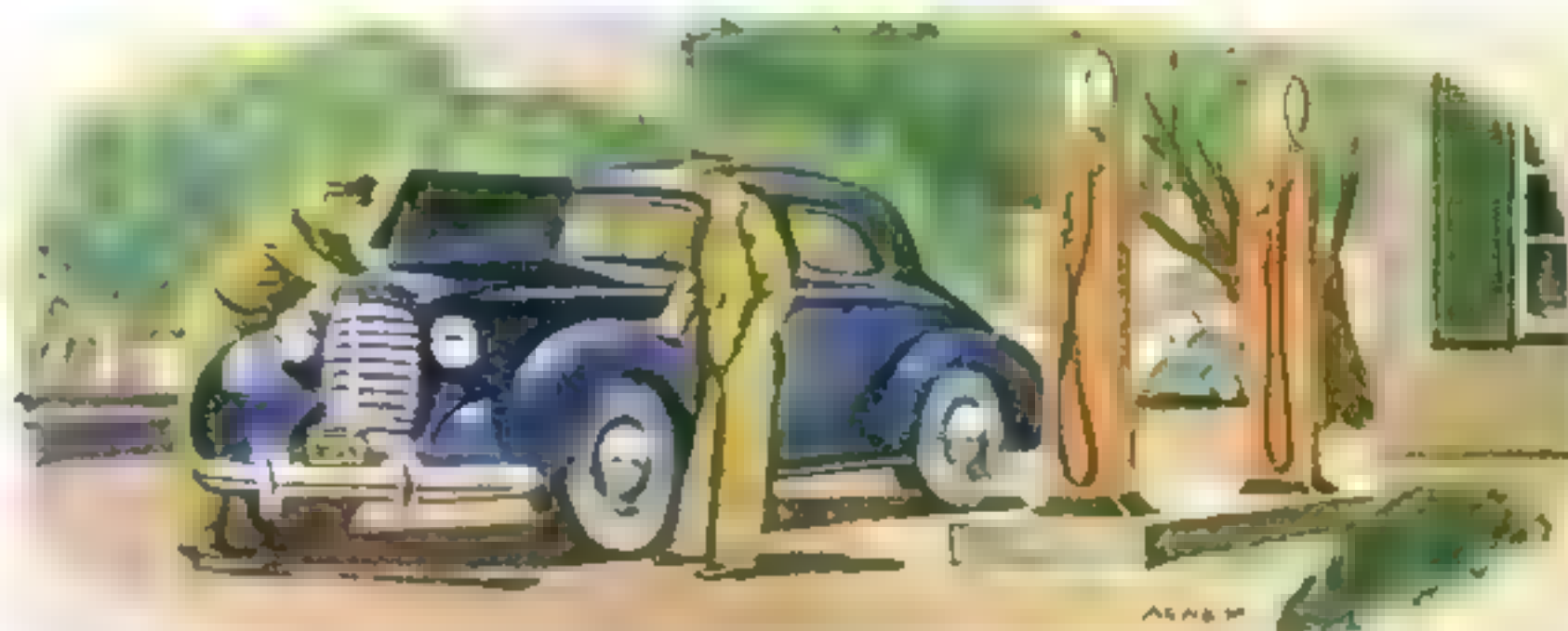
Veedol now gives you a cleaner motor, too!

The new magic in Veedol minimizes oxidation, checks
formation of harmful corrosive acid. Gives far better
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Improved Veedol keeps your motor running *smoother*,
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Protection for old cars !





Choose Textron's
Wild Rose "Shower"

In . . . Sunset Rose
Pink Peach
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Textron "Showers" also come
in solid color rayon taffeta
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Bathe in a Garden of Rose

Now full-blown roses, petal-perfect and delicate as hummingbirds' wings, on Textron's
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Textron's* Wild Rose "Shower" and matching window curtains . . . at leading stores throughout
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Twice As Pretty hang two
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Two "Showers" for this bower. Swag
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Fern Print on finest Textron rayon taffeta.



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Whe-e-e! What a peppy thrill for only a nickel! Your spirits will rocket sky-high—as you taste the yummy fresh-fruit goodness of Five-Flavor Life Savers! Orange! Lemon! Lime! Pineapple! Wild Cherry! Each one a treat—right out of this world! *All* in one handy 5¢ pack!





IN AN OPEN FIELD AT HIS FARM HOME, THE SENATOR FROM NEW HAMPSHIRE JUBILANTLY EXHIBITS A WELL-PITCHED BARITONE AND A KNACK FOR HYMN PLAYING

SENATOR TOBEY'S HYMN SING

U. S. LEGISLATOR PLAYS PIANO AT HIS ANNUAL OPEN-AIR SONG SERVICE IN NEW HAMPSHIRE HILLS

One Sunday evening last month, as he does on a Sunday evening almost every summer, Senator Charles W. Tobey of New Hampshire sat down on a kitchen chair in front of an upright piano which had been set out in a 10-acre field on his farm near Temple, N.H. There, in a plain and forthright piano style, he played accompaniments for the 800 people of all ages who had come for his 33rd annual, old-fashioned hymn sing. Some had come all the way from as far away as New Jersey

and many lugged their own chairs to assure themselves seats. On the hilltop farm they prayed in unison, listened to a Scripture reading and a 20-minute address by a visiting Boston preacher and joined lustily in old familiar choruses like:

*Holy, Holy, Holy, Lord God of Hosts!
Heaven and earth are full of Thee,
Heaven and earth are praising Thee
O Lord most high.*

Hymn sings have been an American custom ever

since the Pilgrim Fathers formed the habit of singing psalms at their parties. For Tobey's first sing in 1908 he fetched an organ from the town church on a hayrack. This year the entire community helped in moving the piano and directing traffic and then stayed well past sunset to sing:

*Let every creature rise and sing,
Peculiar honors to our King,
Angels descend with songs again,
And earth repeat the loud Amen.*

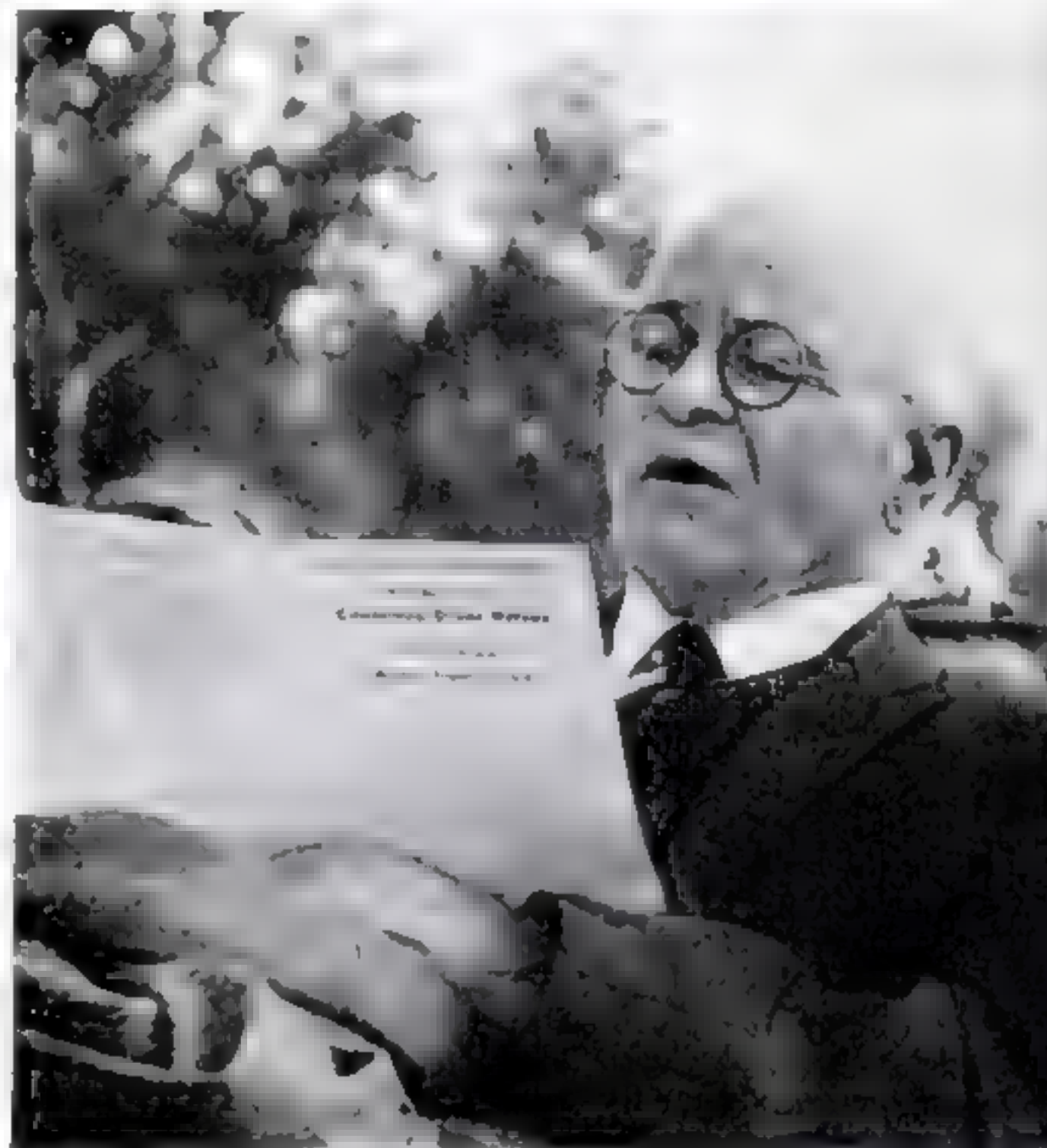
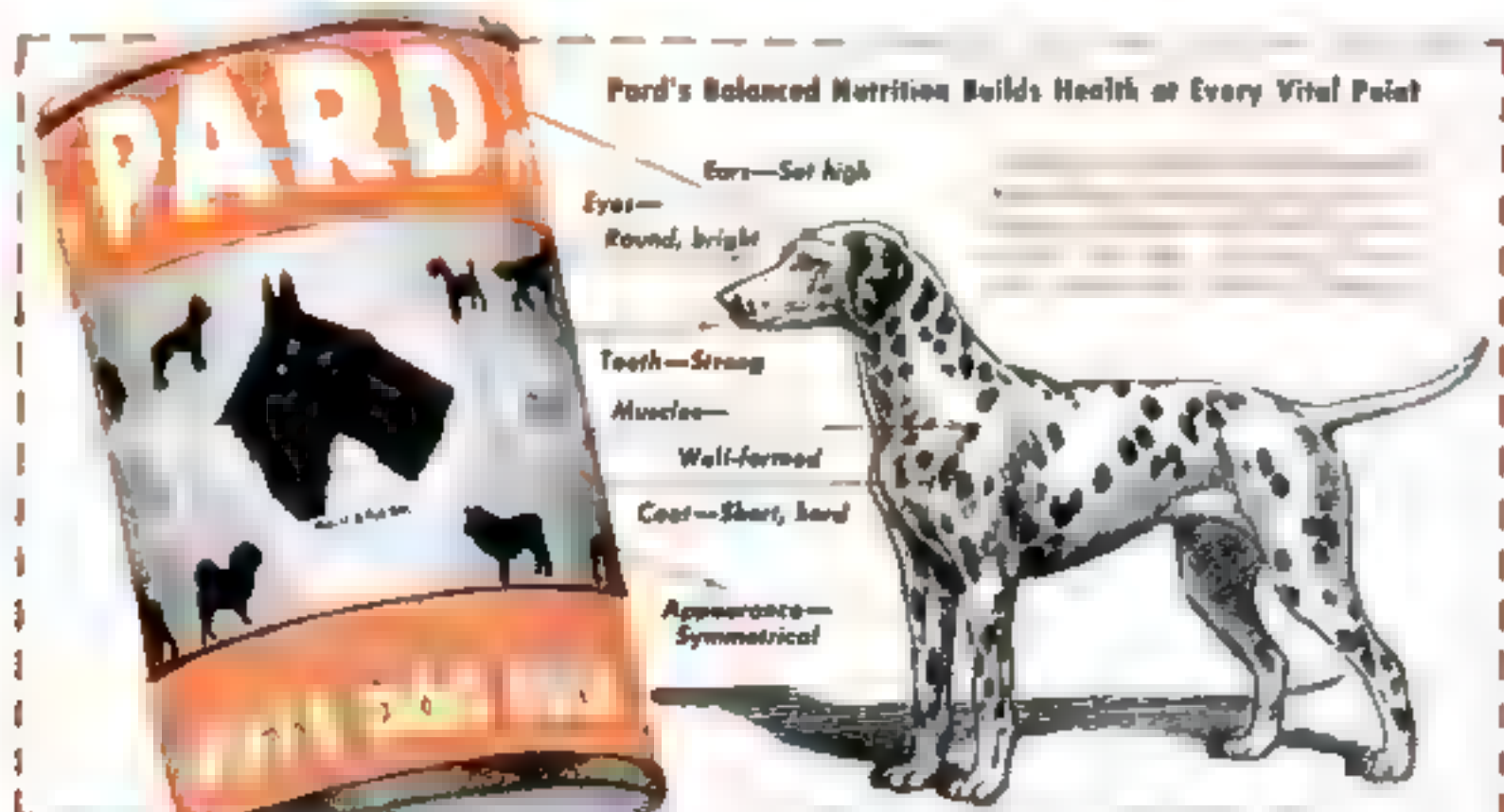


Meat Proteins are the Natural Food for Your Dog. The Meat Proteins in Pard are top quality—exceedingly rich in nutritional value!

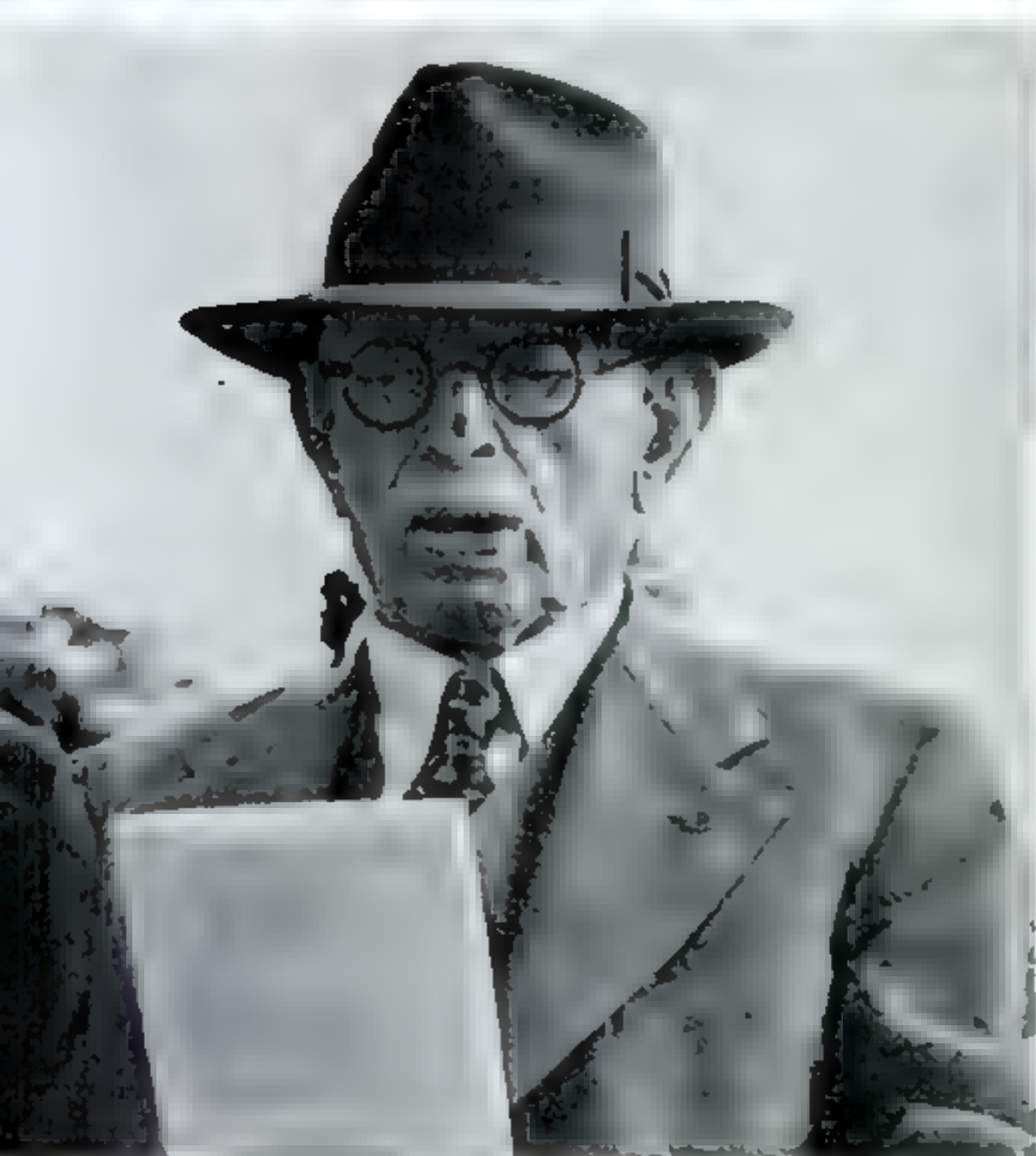
It pays off in a healthy, happy companion when you feed your dog Pard. And it's a food just as popular with dogs as it is with owners who enjoy having their pets eager, alert, bubbling with playful energy. For Pard provides meat proteins of

the same high nutritional value as those of the fresh product—plus essential vitamins and minerals—nutritionally correct, as proved by actual feeding to generation after generation of dogs. *No additional meal is ever needed!*

Feed your dog Pard for 10 days and notice the eagerness and appetite he displays. Witness his strength, stamina and pep—his *overall* happiness. Ask your dealer for Pard. It's the "square meal" for your dog!



SINGERS, representing all creeds, ranged from spinsters and Harvard undergraduates to potato farmers. To shield their eyes from the bright sunset, some of them kept their hats on (*top*). Oldest man present was 83-year-old Otto W.



Lindquist (center right) of Fitchburg, Mass. Old ladies listened soberly as Senator Tobey, a Baptist, summed up the hymns by paraphrasing the 50th Psalm. "He that offereth praise, glorifieth God," he said. "That's all there is to this."



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'Sub-Tint' Cream-Powder Make-up

WHAT IS SO MODERN AND NEW ABOUT IT?

First—the dramatic difference it makes in your complexion—without a hint of that unnatural, mask-like appearance. Second, the smooth, clear, flawless look it gives your skin—the way it keeps your make-up perfect all day long. 'Sub-Tint' goes on lightly, evenly, hiding tiny complexion faults.

It is creamy, not greasy—and it does not pull or dry your skin. Once tried, you'll never be without it, for the miracle of 'Sub-Tint' Cream Powder Make-up will surprise even you with your own loveliness. \$1. (plus tax)



4 SHADES
Light
Medium
Dark
'Vibrant'
luminous
new color

Coty



ANCIENT BURIAL is uncovered by student in trash pit close to dwelling. Near human skull lies the skeleton of a dog and a gray, rough surfaced pot which once contained food for the dead.



SMALL RUIN excavated this summer during the field school's first season is a small community dwelling of 18 rooms which dates from the 14th Century. The walls are stone, lack doors or windows. The ruins are just below surface. In some places drifting soil has formed mounds over them.

ARCHAEOLOGY



DR. HAURY discusses the Point of Pines site with his students

DIGGING IN ARIZONA

Archaeology students learn about prehistoric Indians by studying ruins of dwelling places

One of the most dug-up places in the world is the U.S. Southwest where successive tribes of Indians have left tantalizing evidence of their cultures. Most U.S. archaeologists have trained and dug in the region. This summer in the Point of Pines area of southeastern Arizona, Dr. Emil Haury of the University of Arizona set up a field school where archaeology students will learn the methods of their profession while adding to the knowledge of southwest prehistory.

Indians have lived in the Point of Pines region as early as the 4th Century A.D. Some of them, whose homesites are shown in these pictures, were the ancestors of the modern Pueblos. Like them, they were peaceful farmers, seldom traveling far from their strongly built community dwellings. They had no domestic animals except dogs, which probably helped them in their hunting. The land at Point of Pines was good and suited to their kind of farming. But by the 15th Century the Indians had left. Nobody yet knows where they went or why.



EXACT MEASUREMENTS are taken of a 12th Century pit dwelling found below the level of the main ruin. Man at left is seated on floor of 14th Century dwelling, which was built by later residents on top of ruins of pit house.



600-YEAR-OLD MILLING ROOM has four grinding bins in foreground, hearth and cooking pot in the center, extra grind-stones against the rear wall. Each stone has different surface: corn was ground first on the roughest, then on the smoother stones until

it left the last bin as fine as machine-milled flour. At the front of each bin is a stone-floored pit into which the ground meal was swept and a pottery scoop with which it was picked up. Stones and bins like these are still used in modern pueblos of the Southwest.



Note to a New Car Owner

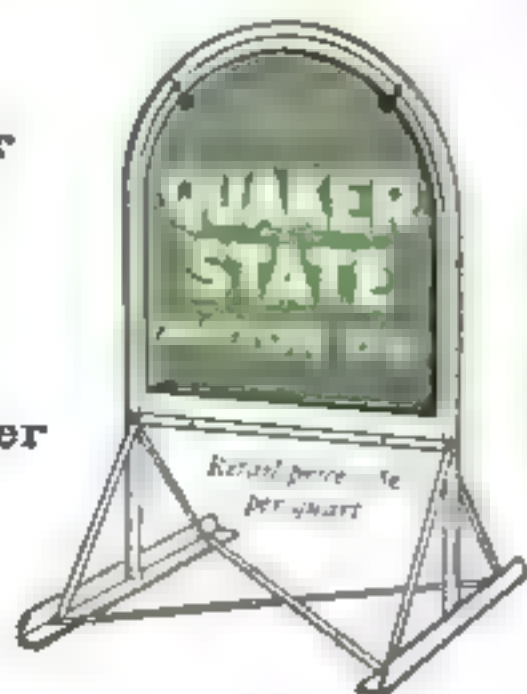
Congratulations!

No more waiting for that shiny new car — today it's all yours! Here's wishing you good luck and happiness with every mile you drive it!

And just to help your luck along, may I make one friendly suggestion? Don't trust your clean, efficient new motor to anything less than Quaker State Motor Oil. My most particular customers use it. It's refined from pure Pennsylvania grade crude oil. It resists wear and withstands heat better than any other motor oil I've ever sold.

For the carefree driving you deserve, start your new car right and keep it purring with Quaker State!

Sincerely,
Your Quaker State Dealer



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PENNA.
Member Pennsylvania Grade Crude Oil Association

Digging in Arizona CONTINUED



HUMAN SKULL is uncovered slowly and carefully with the help of a variety of tools. Bones are often soft and fragile, may fall apart if handled roughly.



SCREENING THE DIRT removed from around important finds sometimes brings to light tiny fragments of bone or pottery that were missed in digging.



HEAVY WORK of shoveling is slow and tiring. Students moved quantities of dirt to get down to the floor levels where most important objects are found.



THIS NEW INTERNATIONAL GETS THERE FASTER WITH MORE

Here's new cruising speed for American truck transport—new highway speed and new maintained speed over the hills—maintained speed that earns greater profit per ton mile.

It's the new International KR-12, a heavy-duty highway truck-tractor driven by a larger, more powerful, war-proved engine—586 cubic-inch piston displacement.

It delivers new standards of maintained speed in hilly country because its high ratio of horsepower to gross weight makes possible almost constant use of high speed gears. Nor does engine torque drop off suddenly to cut road speed. Instead, 450 pounds-feet of torque are maintained from 900 to 1600 engine revolutions per minute.

It is equipped with special heavy-duty axles and transmissions to handle its added power.

It operates with almost passenger car ease, despite its 28,500 pound gross vehicle weight rating.

This speed-merchant of the hills and highways is the latest addition to the *complete* International line—everything for highway and off-highway work from half-ton pickups to off-highway haulers with gross vehicle weight ratings up to 45 tons.

The new KR-12 represents more than 40 years' truck manufacturing experience. It shares this outstanding International record—more heavy-duty International Trucks purchased for commerce and industry in the last 15 years than any other make.

It is backed by the truck industry's outstanding

service facilities—service supplied by International Truck Dealers everywhere and by a network of International Branches that form the nation's largest company-owned truck-service organization.

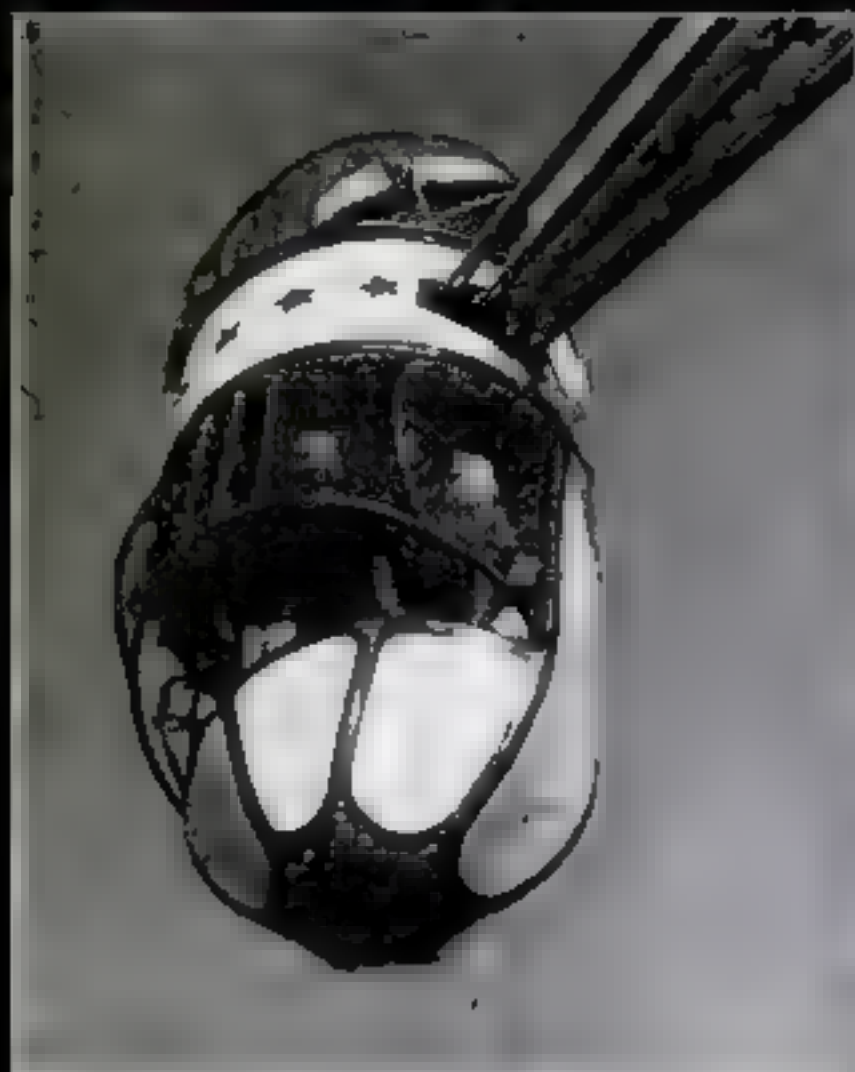
It's an International Truck, this KR-12, packed with all the name, International, means, and with maintained hill and highway speed that cuts travel time and steps up operating profits.

Motor Truck Division
INTERNATIONAL HARVESTER COMPANY
180 North Michigan Avenue Chicago 1, Illinois



INTERNATIONAL  **TRUCKS**

Time in "Harvest of Stars" every Sunday, NBC Network.
See newspapers for time and station.



CHILDREN THRILL TO "AIRPLANE" RIDES



TALKER'S "HULLY! HULLY!" DRAWS CROWD TO SNAKE SHOW



"THE CHIEF" LOOKS SAVAGE FOR THE KIDS



"GIRLIE" DANGERS LURE THE ADULT TRADE

CARNIVAL

Dizzy rides, sideshows, girlies bring best business in history

Among the 250 carnivals now traveling the U.S., Crafts 20 Big Shows is bigger than average. It tows along the West Coast from Oregon to Mexico in a caravan of 18 trucks and like all carnivals this year is doing the best business in its history. The "townies," which carnival hands call the customers, flock like moths to the neon-lighted carnival grounds to enjoy the snake show and carousel, old carnival standbys; to leer at the three-girlie shows, as naked as any burlesque; to wonder at the mid-get mouse circus which uses Japanese waltzing mice because American mice are lazy performers.

Some "carney" folks attribute the booming business to improvements in the "joins" (concessions). Others lay it to the eloquence of the "dip and bally" (the spiel and hip-shaking of sideshow con-men). A few cynics credit the spicy "blowoffs" (stripteasers' final peeling). But most agree the big reason is the craving of small towns for shows with "hvy" talent, a craving the carnival answers.



HOUSE OF FUN ENDS WITH SURPRISE GUEST



"CARNEY" HANDS WAIT TO DISMANTLE SHOW



THE CARNIVAL IS TORN DOWN AND MOVES ON IN THE NIGHT



HUSBAND-WIFE TEAM ARE THRILL CYCLISTS



THRILLS OF SNAKE SHOW are belloyed by a carnival "talker" who fearlessly fondles a venomous snake from which a patron has been removed. The Indian here

has no connection with snake show but is used only to attract patrons. Carnival folk insist their showmen are not barkers but "talkers." Barkers, they say, work only at fairs.

CONTINUED ON NEXT PAGE



"THE GREAT ROMERO" stands on his hands on a swaying pole 100 feet up. Using no safety device, daredevil also does dizzying aerial push-ups and flag juggling in carnival's only free act.

CARNIVAL CONTINUED



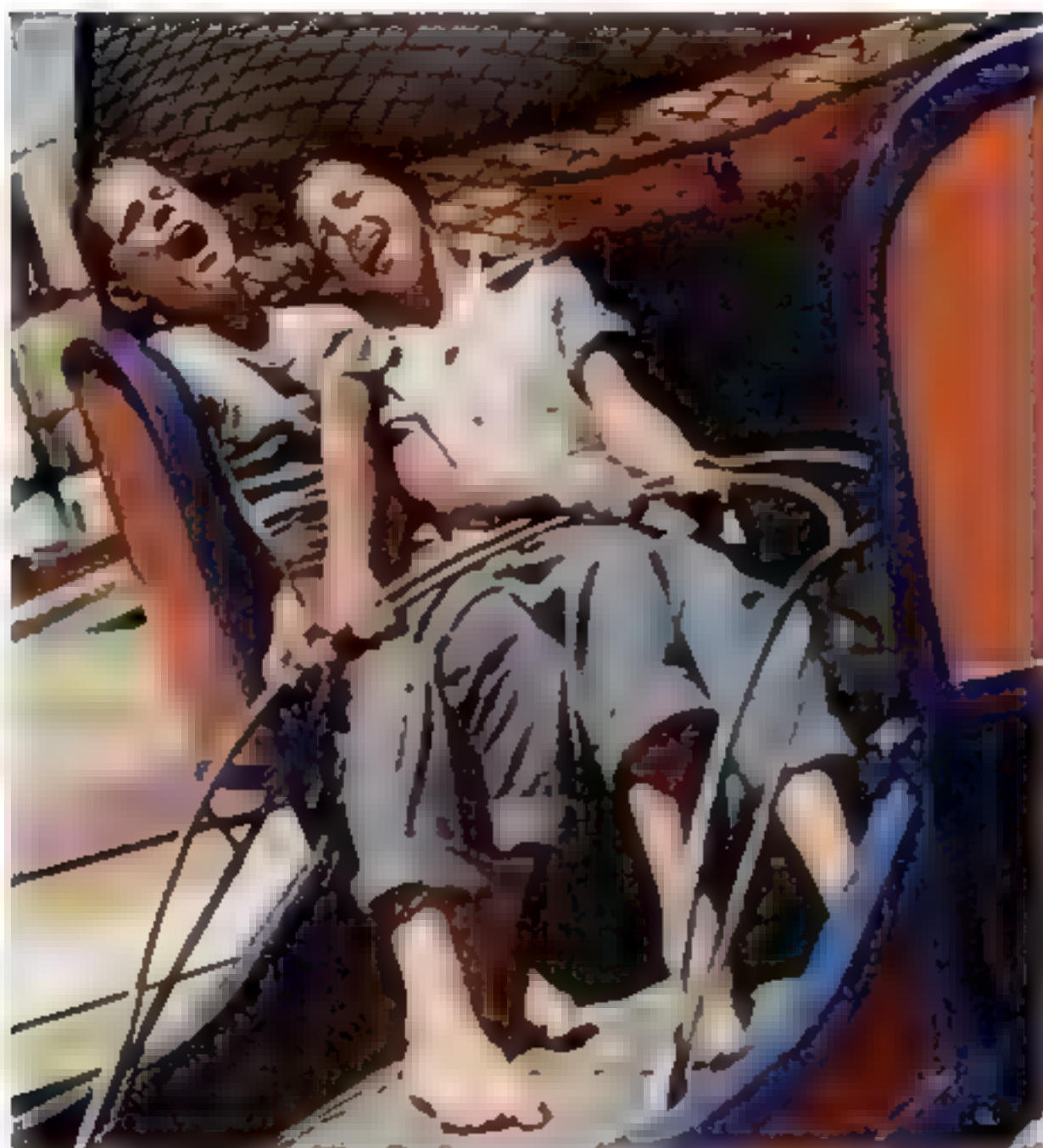
MERRY-GO-ROUND is children's perennial favorite. This boy clings grimly to his moving wooden steed as though it were a spirited horse.



YOU PICK A NUMBER, wait to see if the wooden balls will fall on your choice. This girl is happy. She paid a quarter and won a 5¢ prize.



"GRAB JOINT," or hot dog stand, has seen end of an era. Once the home of nickel hot dog and hamburgers, it now sells them for quarter.



THE WHIP, most violent of the ground rides, swings and jerks until riders are groggy. These barefoot boys are merrily losing equilibrium.



"SPIN THE ARROW" and there is a prize every time. Most prizes are "slum," carnival word for junky items, but a few are "flash" or costly.



PEEP SHOW for a penny lures some high-school boys to machines promising a great deal more of life's mysteries than they really show.



FERRIS WHEEL gives riders the view of countryside and a pleasant ride. Ride varies from 4 to 15 minutes; prices range from 10¢ to 25¢ depending on the size of the crowd.



AT NIGHT carnival is a garish blob of neon lights. It goes dark only when crowds dwindle, usually at 2 or 3 a.m. Then weary workers tumble into their beds in trailers

beside carnival site. Their day begins at 6 p. m. except on Saturdays and Sundays when they start at 2 p.m. The carnival owner sleeps in air-conditioned trailer.



GIRLIE SHOWS feature hip shakers who pretend to hula, shimmy and fan dance but actually do strip teases. New dancers get \$50 a week, best ones (*above*) up to \$100.



PENNIES ARE WEIGHED to speed counting of the day's receipts in penny arcade. Seven pounds of pennies are worth \$10. Each penny machine nets \$1 to \$4 a day.



You're so smart...

You always have the perfect answer.
For these smart watch bands by
Jacques Kreisler write their own daily themes
on what the educated wrist will wear.
Beautifully gold-finished in enduring
Kreisler quality, they go to the head of every
class in this season's back-to-school parade.

For men: A. Kreisler Basketweave
Watch Band, 12.50.

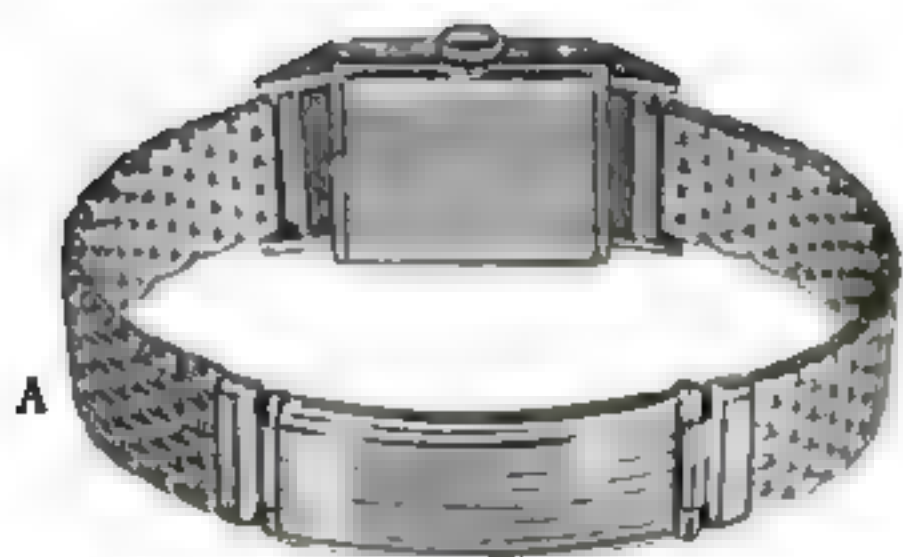
B. Kreisler Domesflex Expansion
Watch Band, Stainless Back, 9.95.

For women: C. Lady Thinflex Expansion
Watch Bracelet, Stainless Back, 8.95.
D. Basketweave Watch Bracelet, 8.95.

Prices include Federal Tax.

At Fine Stores Everywhere

Jacques Kreisler



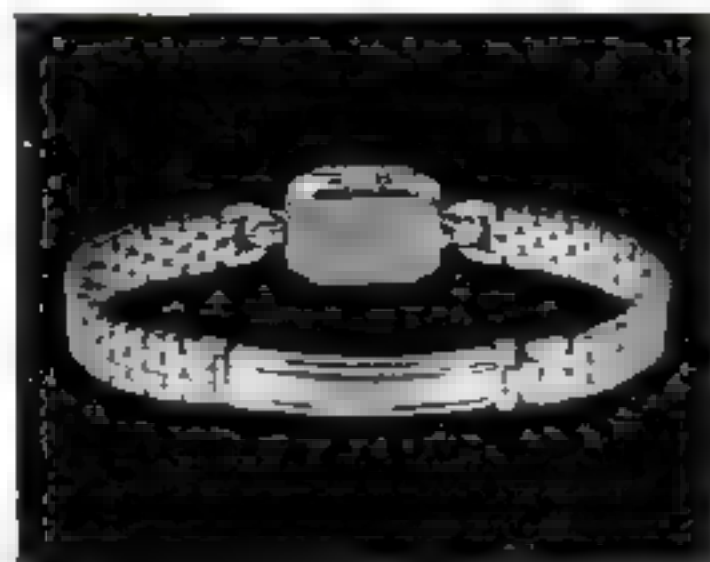
A



B



C



D



Copyright 1946 Piper Aircraft Corporation

HOW A FERRIS WHEEL helped make PIPER CUB the World's Most Popular Plane

A FERRIS WHEEL used in making airplanes? Sounds strange... but when Piper first revolutionized airplane manufacturing by setting up mass production methods, the "ferris wheel" was one of the factory's exclusive developments. Similar in design and action to the regular circus wheel, this ingenious device speeded up wing and fuselage finishing, helped Piper turn out more planes than all other light plane manufacturers combined!

Many such modern plane-making methods saw their first use in the Piper factory. Today, as always,



new and more efficient Piper production skills bring you a Cub that costs less than any other airplane—only \$732 down. It offers better gas mileage than the average car. And it's so easy to fly that most of today's pilots won their wings in Piper Cubs!

Take your place in the scene above, with the new Piper Cub Super Cruiser. New features give it beauty and utility not found in any other plane in its price class! See your dealer now for a free flight demonstration. Ask him about the free flying course included with the purchase of every new Piper Cub.

LOOK TO THE LEADER FOR GOOD SAFE PLANES YOU CAN AFFORD TO BUY AND FLY

PIPER



HERE ARE 3 FINE AVIATION BOOKS FOR *You!*

1. *Piper Cub Book*. Brand new! Beautiful, full-color airplane illustrations, suitable for framing. Complete specifications of Piper Cubs.
2. *"How to Fly" Book*. Takes you on a typical flying lesson with 53 step-by-step photos and descriptions. Many other interesting facts.
3. *"What Your Town Needs" Book*. Will help you or your community plan an inexpensive landing area now. Get these books from your Piper Cub Dealer now. Or, if you prefer, send us 10c per book or 25c for all three. Use stamps or coins. Specify which books you desire. Write Dept. L96.

PIPER AIRCRAFT CORPORATION
LOCK HAVEN, PENNA., U. S. A.
In Canada: Cub Aircraft Ltd., Hamilton



JOSE ITURBI POUTINGLY PLAYS THE PIANO FOR HIS OVERROMANTIC YOUNG SINGING PUPIL, JANE POWELL, WHO THINKS THAT ITURBI WISHES TO MARRY HER

MOVIE OF THE WEEK:

Holiday In Mexico New musical is light and lavish

The likeliest Mexicans who appear in *Holiday in Mexico* are the impassioned *maraca* shakers in Xavier Cugat's band. Non-Mexican accents abound, however: José Iturbi's (Spanish), Ilona Massey's (Hungarian), Roddy McDowell's (English), Walter Pidgeon's (Canadian) and Jane Powell's (American). The Technicolor film itself speaks in Metro-Goldwyn-Mayer's expensive accents. It is impressively lavish, intensely musical and occasionally funny.

The lightweight story revolves around the American ambassador in Mexico City, played by Walter Pidgeon, and his bobby-soxed daughter, played by

Jane Powell (*see cover and p. 91*), a 17-year-old soprano whom M-G-M is building into a star. Pidgeon, who is not only handsomer than most American ambassadors but appears, judging from the establishment he keeps, to be richer than all of them put together, becomes involved with Singer Massey in a sedate love affair. Miss Powell wavers between coy affection for Roddy McDowell, the British envoy's son, and gushing adoration of Pianist Iturbi. If the Pidgeon-Massey affair dies of languor or the younger element gets too embarrassing, everyone bursts into song and the picture moves gaily on

banish

**perspiration
and smoke
odors
from clothes**

air-wick

**in closet
and locker
keeps clothing
fresh and sweet
always**



it's simple!
nothing to light...
non inflammable...
just pull up the wick

at all better stores!



Air Wick deodorizer
and household fresh-
ener is fully protected
by U.S. patent.
air-wick is a trade-
mark of Seeman
Brothers, Inc.,
New York 13, N. Y.

"Holiday in Mexico" CONTINUED



ADULT LOVE STORY concerns Ilona Massey and Walter Pidgeon. She is a refugee countess whom the ambassador knew in his gay third-secretary days.



JUVENILE LOVE STORY deals with ambassadorial offspring, Jane Powell and Roddy McDowell. Wearing borrowed finery, they are entering a nightclub.



FUNNIEST SITUATION comes when another ambassador thinks Pidgeon loves his teen-age daughter. Pidgeon squirms out of the mess diplomatically.



**A SPECIAL
PREPARATION
FOR SHAVING**

★
**For the 1 man in 7
who shaves daily**
★
NO BRUSH

Modern life demands at least 1 man in 7 shave every day—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider protects your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean without scraping or irritating. It's quick and easy to use. Needs no brush—not sticky or greasy.

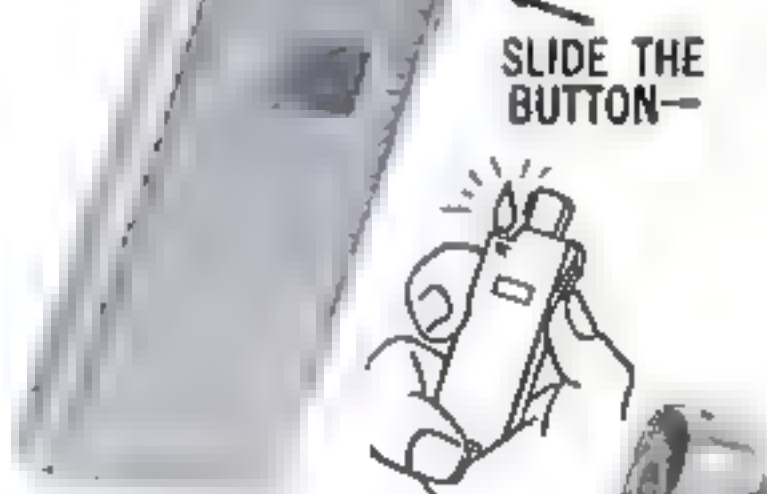
SEND FOR GUEST-SIZE TUBE

Get Glider at your regular dealer's. Or send us your name and address with ten cents—and we'll mail you a guest-size tube, enough for three full weeks. The J. B. Williams Co., Dept. LG-15, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

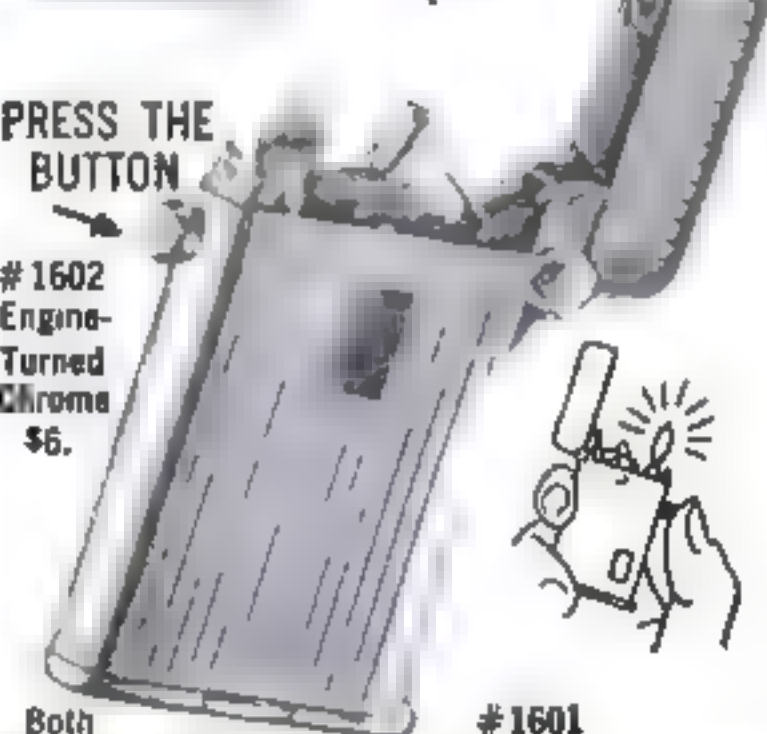
Ernest D. Hurlburt
PRESIDENT

THORENS
MADE IN SWITZERLAND

automatic lighters
#16602
CHROME
FINISH
\$6

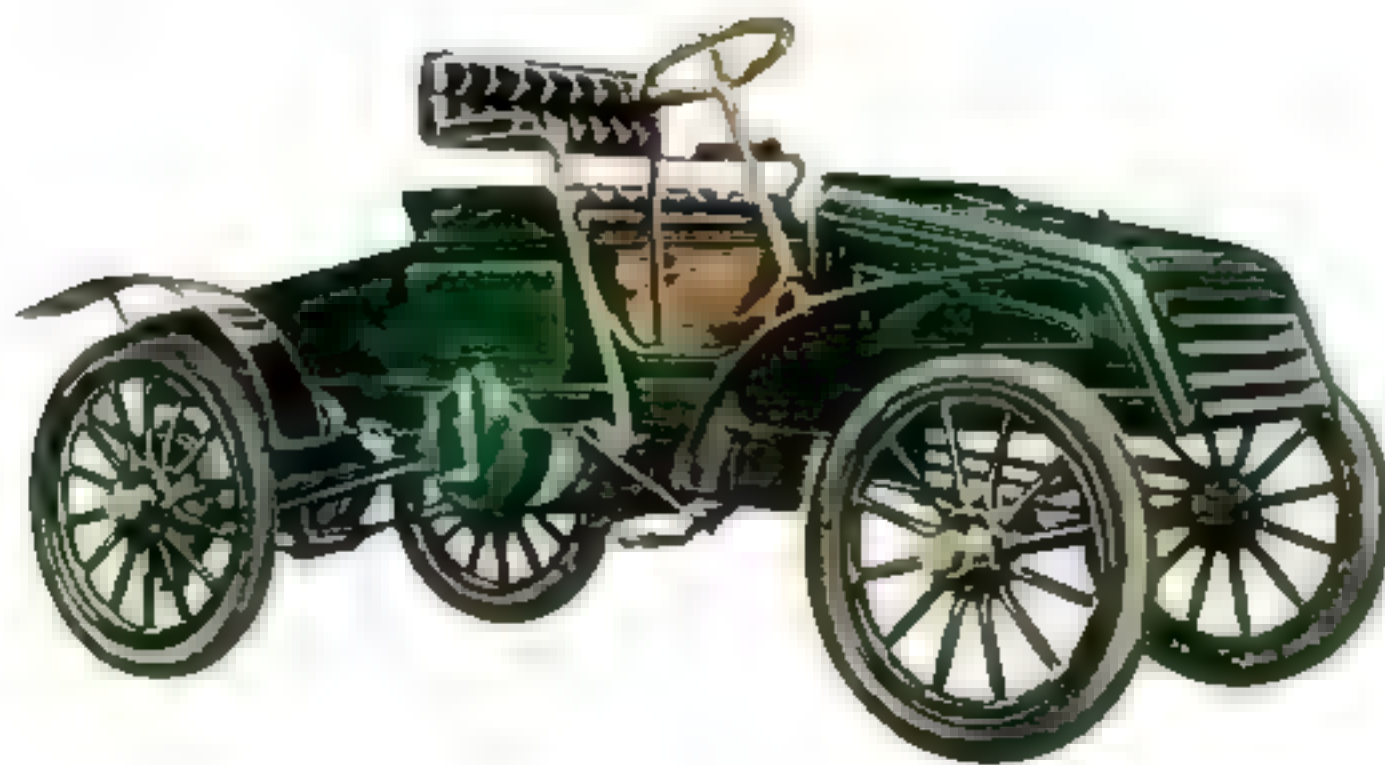


**PRESS THE
BUTTON**
#1602
Engine-
Turned
Chrome
\$6.

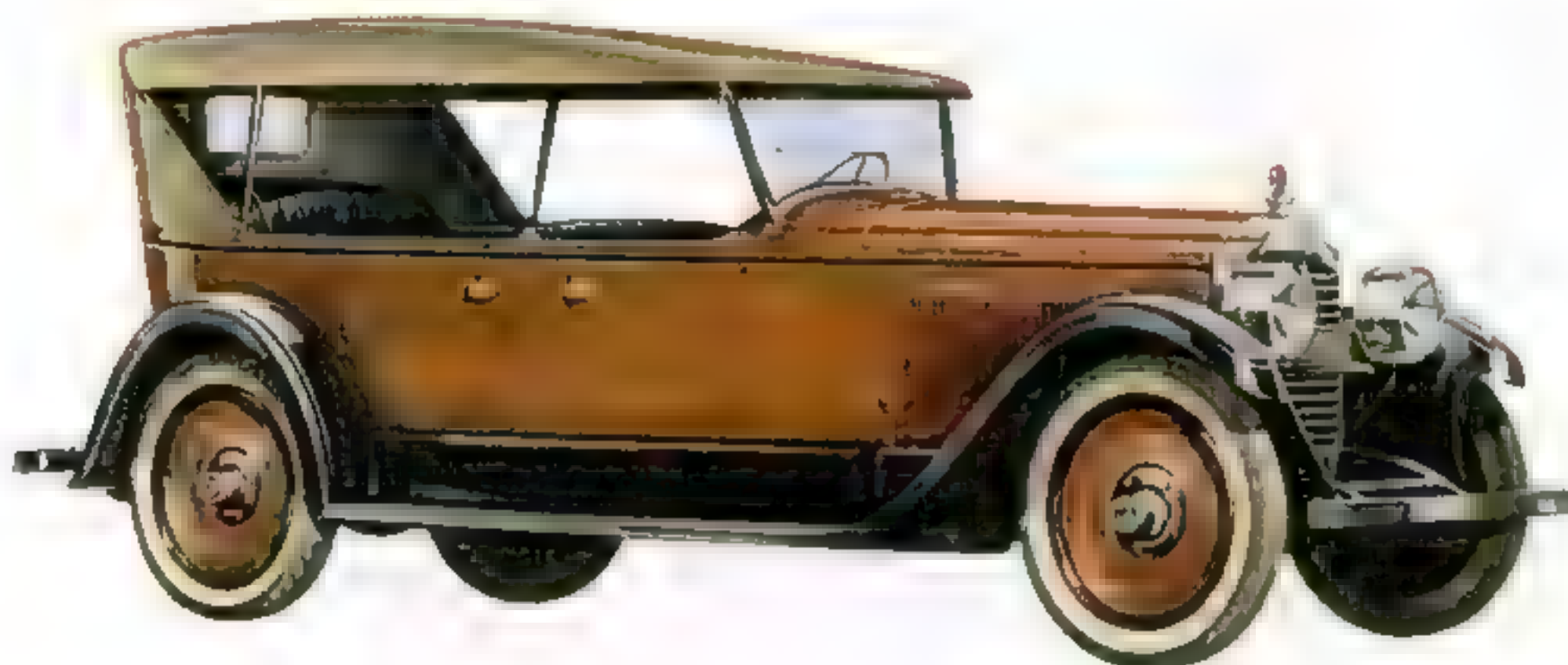


Both lighters available gold plated. #1601 Smooth Chrome \$5.

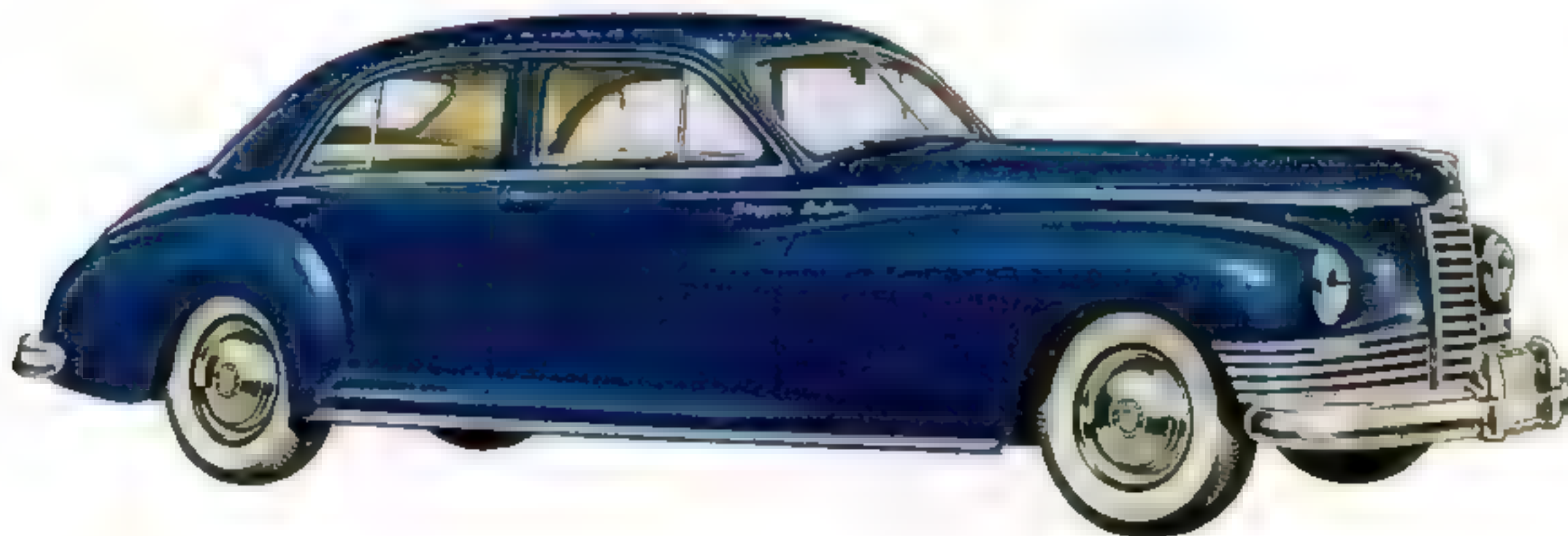
REXON INC. GENERAL DISTRIBUTORS
295 FIFTH AVE., NEW YORK 16
REXON SERVICE DEPT., 122 FIFTH AVE., NEW YORK 11



When the Packard company was 3 years old, a 1902 Packard, "Old Pacific," made its trail-blazing coast-to-coast run, and motorists began to "Ask the man who owns one."



In 1923 when Packard brought out the first production car powered with a straight-eight engine, it had long since become an American habit to "Ask the man who owns one."



Today's stunning new Packard Clipper is the most recent and breath-taking reason why more and more people, year after year after year, have found it pays to "Ask the man who owns one."

Glamorous Today...lovelier tomorrow



JUST a few seconds with "Pan-Cake" add new glamour to your natural loveliness right now—today.

And for the many tomorrows ahead, see how this glamorous make-up will safeguard your skin against the drying, aging signs that otherwise might be in store for you. Originated by *Max Factor Hollywood* for the screen stars, "Pan-Cake" is now the favored fashion of millions. Try "Pan-Cake". A new beauty adventure awaits you.

Pan-Cake* Make-Up

An Exclusive Formula Protected by U. S. Pat. Nos. 2034697-2101843

"Pan-Cake" creates a Hollywood complexion; it gives the skin a star quality you can't look at for hours."

"Pan-Cake" helps destroy complexion faults, the evidence from light and shadow drying."

A "Pan-Cake" makes a girl look so fresh and radiant; and it stays on for hours without retouching."

*Pan-Cake. Trade Mark
Reg. U. S. Pat. Off.

PHOTO BY CLARENCE BULL



Marilyn Maxwell

in Metro-Goldwyn-Mayer's

"THE SHOW-OFF"

ORIGINATED BY *Max Factor* Hollywood*

JANE POWELL

Young singing star is happy in Hollywood
but feels teen-age life is passing her by

Last week Miss Jane Powell, age 17 (her studio says 16), had her first pin-up picture taken, an experience which both she and LIFE's photographer found thoroughly delightful. Her enthusiasm, however, may not be shared by Metro-Goldwyn-Mayer, which regards winsome Miss Powell, its new singing sensation, as an asset to be developed slowly. For by the end of a day's picture-taking it was becoming apparent that the juvenile star of *Holiday in Mexico* (see pp. 87-88) had reached a more advanced stage of development than had been anticipated. Miss Powell, as this picture shows, fell into her poses with all the professional élan of an Esther Williams, suggesting hours of secret practice before her mirror.

No motion-picture studio feels altogether euphoric financially when its roster of stars fails to include an adolescent actress who can sing her way into the hearts of America's ticket-buying old folks with a clear, girlish *Ave Maria*. M-G-M was therefore understandably elated last week when New York critics bestowed such adjectives as "charming," "wonderful," "gifted" and "brilliant" on Miss Powell in her first big picture.

The young soprano thus sought out by fame and flash bulb is a cheerful, thoroughly nice, slightly undersized teen-ager who stands 5 feet 1¾ inches, weighs 98 pounds and wears a size 7 dress. She has blue eyes, nut-brown hair and an attractive pan-shaped face. Her teacher describes her voice as "an outspoken coloratura with lyric possibilities." "It has the big volume without the big poitrine," says Joe Pasternak, her producer and movie godfather, who also developed Deanna Durbin. Although she cannot read music, has never studied harmony and plays only chopsticks on the piano, her natural musical talent allows her to cover with vigor and fidelity a range of almost two octaves and a half, from lower B flat to a good but not sensational high E. Although she is generous in her admiration for other singers, Miss Powell is outspoken about some of them. She thinks Judy Garland is currently "not in good voice" and that Lily Pons "flats a little." She admires Lauritz Melchior because he sings well "even though he smokes and everything."

Outside of her Ds, which for some reason she can't hear, Miss Powell's principal problems are men, whom she adores, and her home back in Portland, Ore., which she misses badly. It was back in Portland that Jane, then known by her real name of Suzanne Bures, was first spotted by the neighbors. Her father was manager of the building and Jane's warbles prompted other tenants to urge singing lessons. Soon she was singing on her own radio program and during a family vacation to Hollywood was snapped up by M-G-M talent scouts. Her family lives in a five-room bungalow in Hollywood.

To Jane the M-G-M school lacks the allure of Grant High back in Portland. She is lonesome for the old gang. Jane believes she is becoming slightly less hep. She is wistful about the barrenness of the Hollywood social set, where she says, "I'm too young for the old ones and too old for the young ones."

It should not be thought, however, that Miss Powell goes unattended by the other sex. In her room are photos of young Marshall Thompson (of *They Were Expendable*), a few boys from Portland and young Roddy McDowall, who has inscribed the picture, "To My First Screen Flame."

One man she worships with unadulterated devotion, however, is Walter Pidgeon. They first met at M-G-M Boss Louis B. Mayer's birthday party. After Jane had finished caroling her wishes for the future Gesundheit of Mr. Mayer, Pidgeon rushed over to the host. "Holy mackerel, that girl is terrific," he told Mayer. "Who is she?"

"She's your daughter," Mayer explained.

Apparently this happy and remarkable relationship, so lightly decided upon by Mr. Mayer, is to continue for some time, or at least as long as it provides suitable financial rewards. Mr. Pasternak sees in his mind's eye a series of movie stories based on the problems of growing up. In this first one Jane has met but not overcome the first problems of puppy love. This week she starts the next of the series, which deals with the relationship between mother and daughter and is appropriately titled *The Birds and the Bees*. Pasternak feels that Miss Powell's naturalness will be ideal for these roles. "There is no difference between her and other little girls," he points out. "She doesn't even look like an actress."

—JEANNE PERKINS





JEANNE CRAIN, star of Jerome Kern's "CENTENNIAL SUMMER," a 20th Century-Fox Technicolor Production, shows how luxuriously restful a Beautyrest can be!

A timely suggestion to those who need NEW BEAUTYRESTS:

1. While we're making more and more Beautyrests now, there still just aren't enough to satisfy everyone.

So the quicker you see your dealer, the quicker you let him know you want a Beautyrest, the sooner you'll enjoy the "luxury comfort" of this fine mattress too.

Don't delay! See your dealer today—and settle your comfort problems for another 10 years!

Ordinary
Inner spring



Beautyrest



2. The proof's in these pictures! There are two different kinds of inner-spring mattresses. In the ordinary kind (top picture) the coil springs are joined together, go down together, forming hollows.

But Beautyrest's 837 coil springs are independent. Not joined together. Each separately cushions your hips, shoulders, legs . . . gives you the Beautyrest "luxury comfort" found in no other mattress.



3. Your most important purchase! No other household purchase can mean as much to you as the mattress you sleep on night after night.

That's why, when you buy a mattress, it's wise to buy only the best—a Beautyrest! Remember this: Beautyrest still has the same fine quality, same superior workmanship that made it so famous before the war! It was a great buy then, a better buy than ever now!



4. Little more than 1¢ a night—that's all it costs to enjoy the "luxury comfort" of a Beautyrest!

Beautyrest is guaranteed to last you at least TEN years! What other inner-spring mattress offers as grand a value as that?

See your dealer and order your Beautyrest NOW. If you do have to wait a short while, it will be worth it—to get a luxurious new Beautyrest!

Beautyrest* by SIMMONS

MAKERS OF OTHER FINE-QUALITY BEDDING
AND THE WORLD'S ONLY ELECTRONIC BLANKET

*REG. U.S. PAT. OFF.

© 1948 SIMMONS COMPANY



ETHAN A. ANDREWS JR. SURVEYS THE WORLD CHEERFULLY BUT CAUTIOUSLY FROM THE CONFINES OF A SNUG HELMET COMPOSED OF SOME 4,000 HONEY BEES

MAN WEARS BEES

Maryland apiarist enjoys having
a crust of them about his head

For apparently no better reason than that he feels like it, Apiarist Ethan Andrews of Govans, Md., will kill a few hours every once in a while by covering his head and neck with bees. The value of this bee headgear seems to be largely esthetic, inasmuch as it is neither warm nor waterproof. Also, it is difficult to put on.

Andrews starts by sprinkling water on his bees and dosing them with smoke to quiet them. Then, taking advantage of the bees' well-known desire

to crawl upward, he sticks his chin down among them. The rate at which they crawl up on him depends on how much he is sweating. Andrews has discovered that bees do not like to walk in human perspiration. If it is a hot day and he is perspiring freely, he will put the queen bee in a small mosquito box and hold the box between his teeth. This usually does the trick because Andrews has also discovered that bees, in order to be near their queen, will wade through sweat up to their laps.

Outstanding

on the
AMERICAN SCENE



The Tobin



American
Gentleman
SHOES

A wise selection! Style pacers in the field
of finer men's footwear! American
Gentleman Shoes show winning form
in craftsmanship, fit, comfort and value.
Write for name of nearest dealer.

An Outstanding Value

AMERICAN GENTLEMAN DIVISION Goodrich Tires, Inc. Corp. Lynchburg, Va.

The SCALP is the basis of HAIR HEALTH



Keep your hair and scalp stimulated
with FITCH'S IDEAL HAIR TONIC . . .

WHEN YOUR scalp is functioning properly, it helps lubricate your hair with natural oil and keeps the hair looking healthy and lustrous. When the scalp fails in its function, then the hair begins to look dull and sometimes even to fall out. Fitch's Ideal Hair Tonic stimulates a sluggish scalp and opens the clogged hair follicles, enabling them

to function properly, so the natural oil can flow onto the hair itself. Just massage a few drops of Fitch's Ideal Hair Tonic onto your scalp and notice how the scalp feels healthier . . . the hair smoother and glossier.

Fitch's Ideal Hair Tonic is not sticky or greasy . . . leaves the hair with that well-groomed look.

LISTEN TO FITCH "BANDWAGON" starring DICK POWELL every Sun. over NBC at 7-30 p. m. EDT. TUNE IN "VIC & SAGE" every Thurs. over Mutual at 8-30 p. m. EDT.

Fitch's

IDEAL HAIR TONIC



THE F. W. FITCH COMPANY • Des Moines 6, Iowa • Bayamon, N. J. • Los Angeles 21, Calif. • Jackson, Miss. • Toronto 2, Canada

Man Wears Bees CONTINUED



TAKING OFF the bees is comparatively easy. Andrews simply puts queen back in hive and shakes his head. Centrifugal force gets rid of most of them.



SECOND SHAKE dislodges more bees. For safety, Andrews put wads of cotton in his nose and ears to discourage exploring instincts of some pioneer bees.



LAST BEES are gingerly brushed off. The whole process took nearly three hours. During it Andrews was stung once on tongue while attempting to talk.

Do you believe in Protection ?



Oil protects against friction and wear. The **CAN** protects oil against dust and dirt.



Paint protects against weather and deterioration. The **CAN** protects paint against light and air.



Tooth powder protects your teeth and gums. The **CAN** protects tooth powder from moisture and waste.



Insect spray protects your flowers and shrubs. The **CAN** protects insect spray from loss of strength.



Fruit juice protects your health. The **CAN** protects the nutritive values of fruit juice.



Good foods protect your joy of living. The **CAN** protects good foods from dirt, germs and spoilage.



Shoe polish protects the life and looks of your shoes. The **CAN** protects shoe polish from drying out.



Auto wax protects your car's appearance. The **CAN** protects auto wax from hardening.



Furniture polish protects furniture. The **CAN** protects furniture polish from air and dust.



Candy protects your (the giver's) interests. The **CAN** protects candy against going stale.



Adhesive bandage protects minor cuts. The **CAN** protects adhesive bandage from contamination.



Lively tennis balls protect your game. The **CAN** protects tennis balls against "going dead."



Tobacco protects your peaceful hours. The **CAN** protects tobacco against loss of moisture and aroma.

OVER AND OVER and over again—a dozen times a day—the dependable steel-and-tin can comes forth to do its faithful job of protecting the things you eat, drink, or use in your daily work and play. Yes, and remember *this*: Many of the more than 2,500 modern products now packed in cans were actually made possible by the safe-and-sure protection, convenience, and economy given by this capable container. *You can thank your happy stars for the handy, sturdy can!*

CAN MANUFACTURERS INSTITUTE, INC., NEW YORK

PRODUCTS YOU BUY IN CANS ARE

SAFE against air, light and moisture.

SAFE against dirt, germs and spoilage.

SAFE against tampering—quality is fully protected.

BECAUSE—

**No Other Container
Protects like the Can**



The Ship's in the Meadow

● On the farm today is a potent reminder of men's struggle at sea . . .

In the souped up turbines of our hard-driven fighting ships was a new oil containing a secret ingredient. Shell Turbo Oil—meeting a war-time crisis—conquered the "black rust" that had developed from too much heat, oxidation and inevitable moisture.

The Shell Research which fathered the secret ingredient—the anti-rust factor in Turbo Oil—has now brought to the farmer a weapon against one of his deadliest enemies . . . RUST. Shell's rust preventive for the farm, sprayed or brushed on the farmer's expensive equipment, gives it months of protection—in the tool shed, or even in "outdoor storage."

The anti-rust factor welds itself to the metal surface, forming a protective coating that is virtually part of the metal itself. So the proving

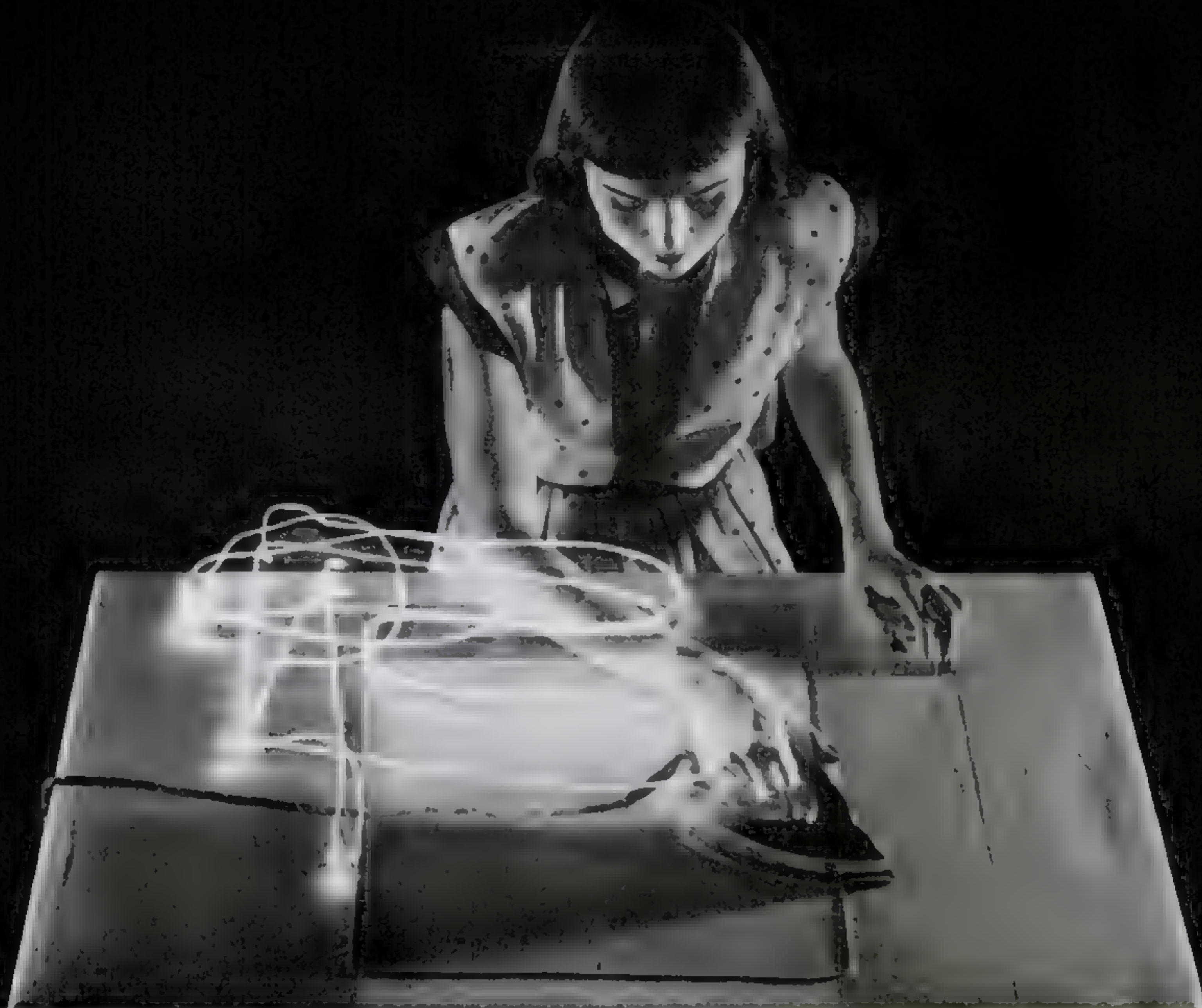
ground of naval action has been extended . . . the ship's in the meadow."

This Shell rust preventive for farm use, available in gallon cans, is easy and economical to use. Just clean off the dirt, and spray or brush on all unpainted surfaces, or where the paint is wearing thin.

Besides the farm rust preventive, Shell rust preventives for other uses are now at work—all of them stemming from the original research on Shell Turbo Oil. These Shell Ensis products rustproof steel plates as they come from the steel mills . . . or pistons and other parts in shipment from manufacturer to installer . . . or machine parts and instruments between operations in the process of manufacture . . . or essential defense equipment as it is stored away against future need.

Out of leadership in Research . . . a remarkable new Shell Gasoline. Just as Shell's rust preventive for the farm is a Shell Research "original," Shell Research now brings you a new, finer gasoline for your car. Your motor will prove to you, with your first tankful, that the new Shell gasoline is 4 ways better.





EFFICIENT IRONING STROKES ARE TRACED BY LIGHT AS WORKER SITS AT A WIDE BOARD. HERE HOUSEWIFE USES BIG, REGULAR STROKES, DOES NOT "SCRUB" AS IN PICTURE BELOW

EASIER HOUSEKEEPING

SCIENTIFIC ANALYSIS SIMPLIFIES A HOUSEWIFE'S WORK

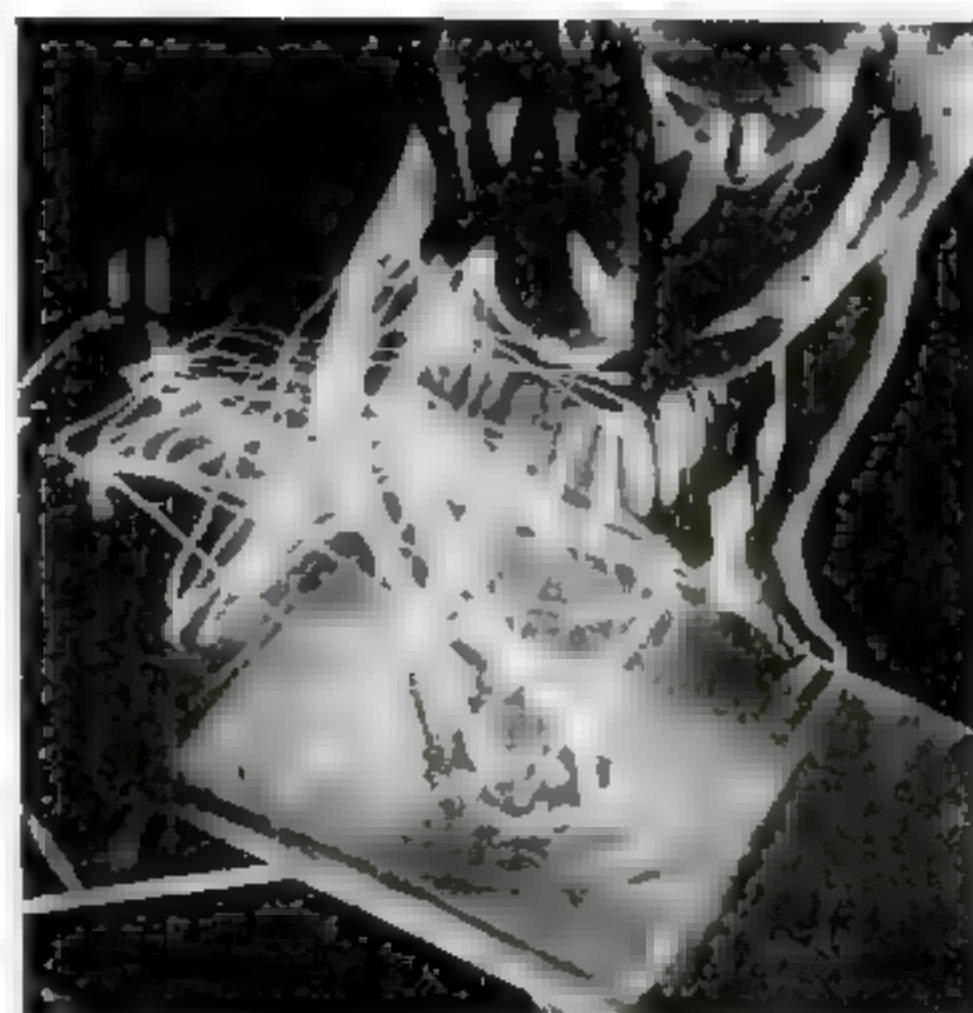
Among the ways in which Americans work and earn a living, one job outstrips all others in the number of people who work at it and the time they spend at it—the universal occupation of housekeeping. All over the U.S. the housewife's problems are the same: getting up before her husband, making coffee, serving breakfast, feeding the kids, washing dishes, making beds, emptying garbage, dusting furniture, baking biscuits, scrubbing the kitchen and, too often, going to bed tired.

Most housewives tackle this daily routine with the same techniques and mannerisms they learned from their mothers and their mothers from their mothers. It is true that many of them have attended domestic-science classes and are helped by certain devices like vacuum cleaners, electric mixers, semiautomatic ranges and a host of five-and-ten gadgets. But often these household devices are inefficiently used so that in spite of them many a housekeeper finds herself busy 12 hours a day.

Believing that a housewife's work can be simplified through scientific analysis, LIFE asked the

Motion and Time Study Laboratory of Purdue University to undertake a research program in which the methods of work analysis long used in industry would be applied to the home. The results of the research, carried out by Janet Armstrong under the direction of Dr. Marvin E. Mundel, are set forth on this and the following 10 pages.

To help visualize the researcher's findings, multiple-exposure photographs were taken of experimenters doing household chores with a small light bulb attached to their hands. This process traced the pattern of the working motion in streaks of light as shown in the two photographs on this page. At right is an example of poor ironing practice using jerky motions, and in the picture above is shown an improved technique demonstrating efficient, sweeping strokes. On the following pages are shown the basic principles of work simplification applied to kitchen tools (pp. 98-99), kitchen arrangement (pp. 100-101), cleaning (pp. 102-103), bedmaking (pp. 104-105). Starting on page 106 are suggestions for good household practice.



IN POOR IRONING, woman stands bent over a narrow board, making a great many short, wasteful strokes.

KITCHEN TOOLS

MOST HOMES HAVE TOO MANY

When the average husband stops off to hear the enchanting spiel of a sidewalk pitchman the usual result is another Jim Dandy juice coarer and basting spoon for his wife to store away. The fact is that almost every home has an overabundance of kitchen contrivances which do little but take up valuable space. To maintain an efficient set of kitchen tools the housewife must determine what tools are useful enough to deserve storage space. In the Pan-



KITCHEN UTENSILS considered essential for efficient operation are arranged in rows before the basic piece of equipment (range, icebox or sink) around which they are most

used and near which, as far as possible, they should be stored. Serving tools and dishes should be near stove; mixing tools near icebox; vegetable and cleaning tools near sink.

survey it was found that the average home contains some 300 kitchen utensils. After grading the value of these items the investigators discovered that almost a third were unnecessary. The 216 which they would recommend retaining are shown on the opposite page. Below, in the two left-hand columns, similar gadgets are compared. To the right are examples of good and bad tools.

choice of kitchen utensils but also illogical in storing them. The picture on the opposite page shows that utensils should be put nearest the basic piece of equipment at which they are most often used. Dishes are near the stove because food is served from the stove. Mixing utensils for baking are near the refrigerator, where butter, eggs, milk are kept. Relocating utensils is the best way to reorganize present kitchens without moving heavy equipment around.



FOUR-SIDED GRATER is bulky, hard to store and is difficult to clean on the inside panels after being used.



TWO-SIDED GRATER is compact and light. Since both of the surfaces are exposed it is easily cleaned.



PARSLEY CUTTER is complicated roller with blades. Roller becomes clogged with parsley, is hard to wash.



SQUEEZE BEATER is operated by opening and closing the fist. This quickly tires arm and hand muscles.



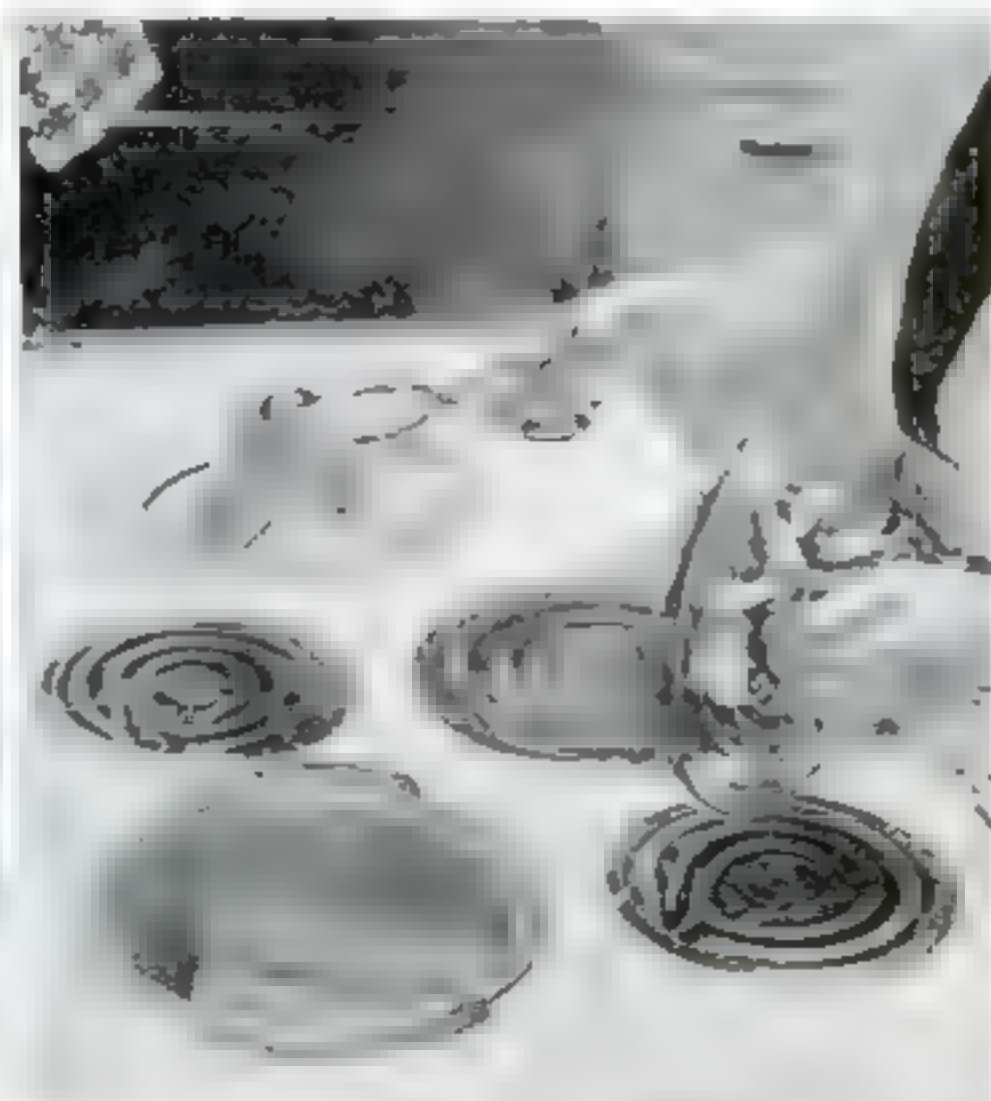
WHIRL BEATER works by effortless up-and-down motion of screwlike handle. Beating action is rapid.



FLOATING-BLADE PEELER has thin, double-edged blade, cuts economically, can be used for all paring jobs.



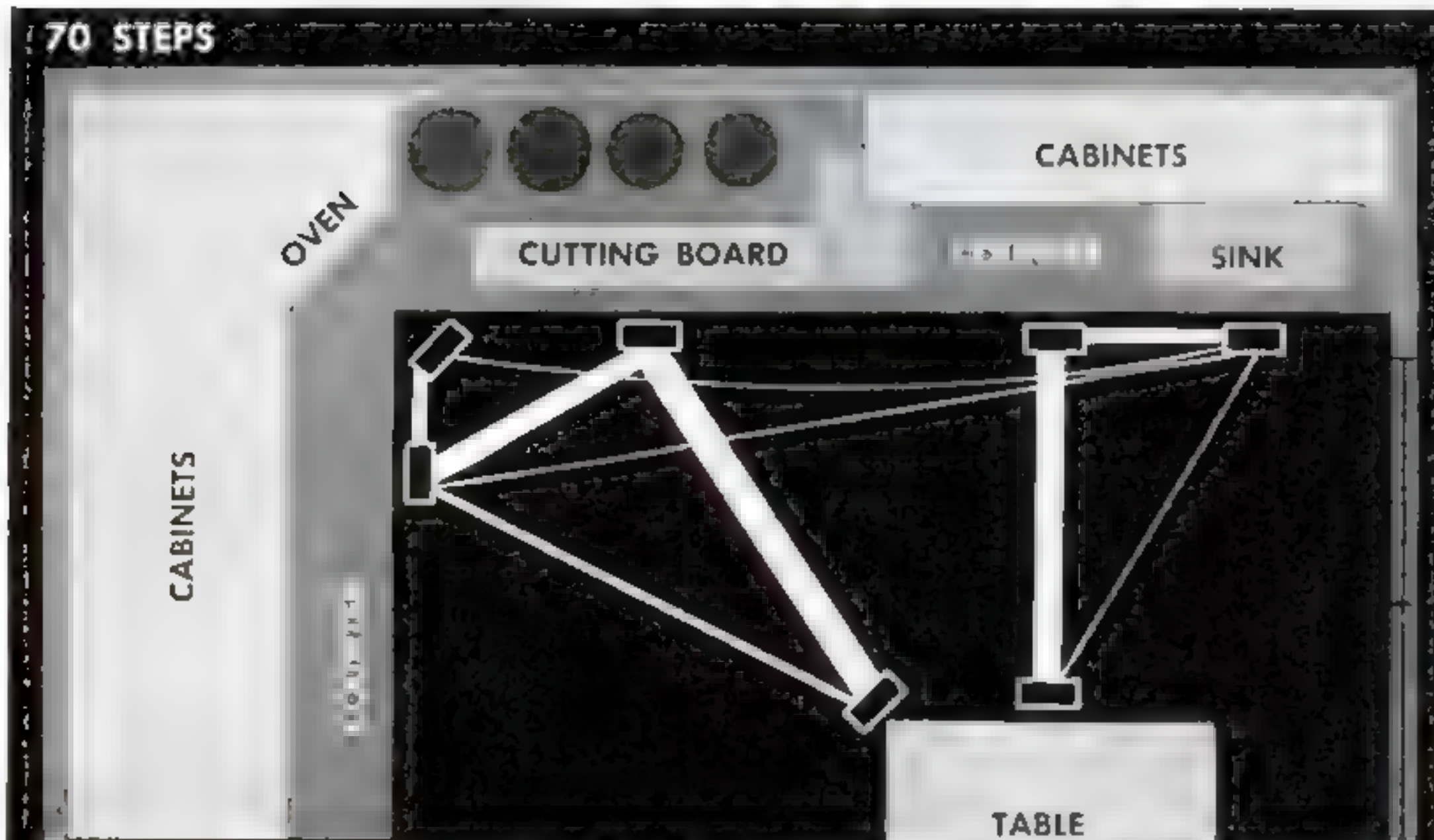
EGG HOLDER is example of luxury gadget, can be used for only one job. Its height prevents putting lid on pot.



TONGS have many uses like turning meat, handling ice, removing baked potatoes, lifting things from hot water.



JAR COAXER operates like pair of simple pliers, has prying leverage to loosen stubborn lids on containers.



BLUEPRINT FOR IDEAL KITCHEN COMBINES EQUIPMENT ALONG TWO WALLS. ONLY 70 STEPS ARE REQUIRED TO PREPARE DINNER

KITCHEN LAYOUT

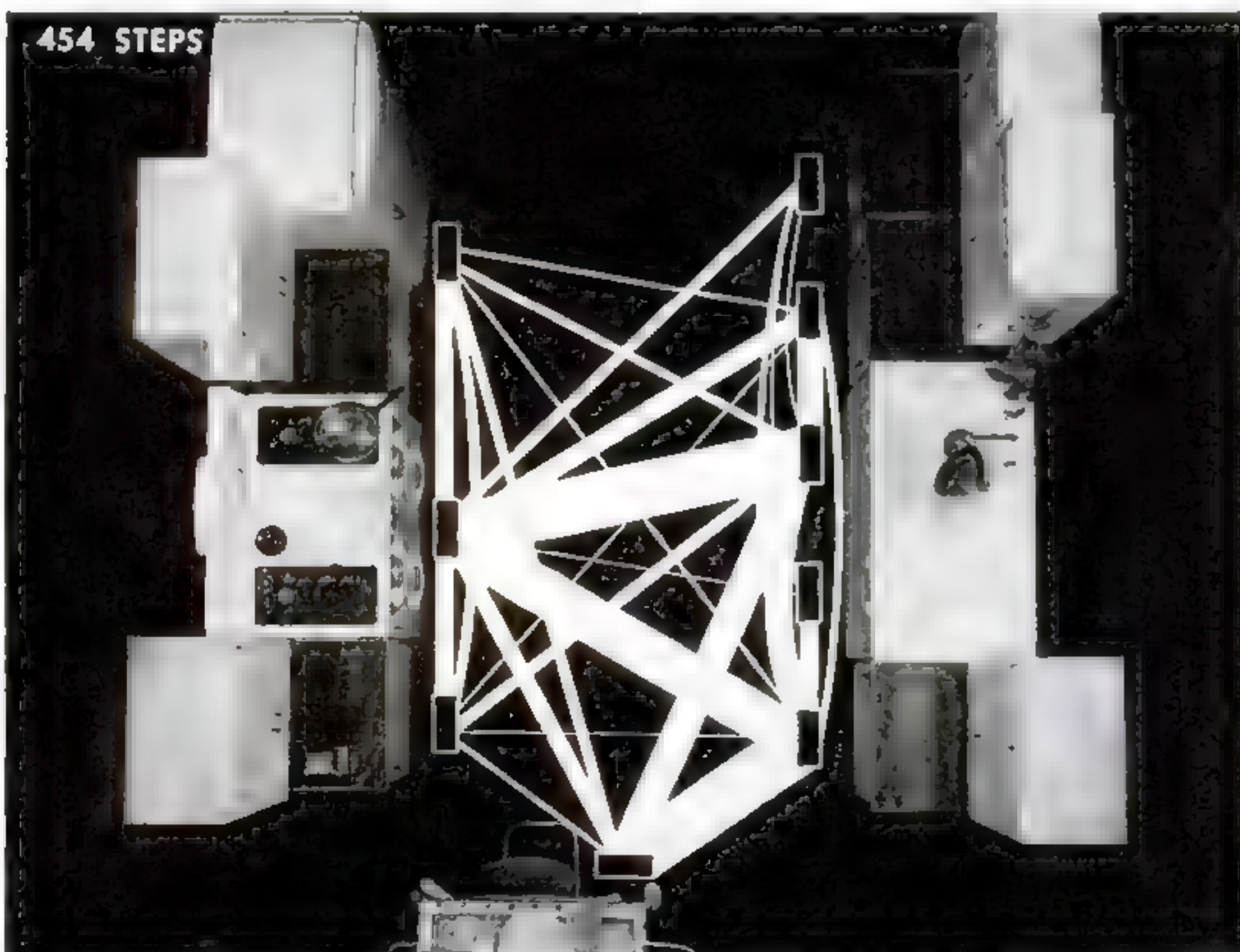
RESEARCH DISCOVERS BETTER FLOOR PLAN

When the Purdue researchers set about finding an ideal kitchen layout, they went into 25 homes to study equipment. They found that three major kitchen arrangements were in general use: the "strip," the L-shaped and the U-shaped (see pictures at bottom). Setting up models of these types, they tested the kitchens' efficiency by preparing actual meals in each and charting the number of movements required. They made the same meal in all kitchens: pork chops, peas, fresh cauliflower, salad, bread, canned peaches, gingerbread

and coffee. Their findings are diagramed in the three flow charts below. Among the things they found was that it took from 35 minutes in the U-shaped kitchen to 58 minutes in the strip to prepare the meal. Working steps ranged from 454 steps (average step of 20 inches) in the strip kitchen to 262 in the U-shaped kitchen. From this evidence they boiled down the most effective features and designed a far better kitchen (see above). From experiments they calculate that in this kitchen working steps come down to the amazing total of 70.



IMPROVED KITCHEN ARRANGEMENT, a traffic blueprint of which is shown at top left, combines the best features of the three kitchens below. On the short wall at the left the drawer

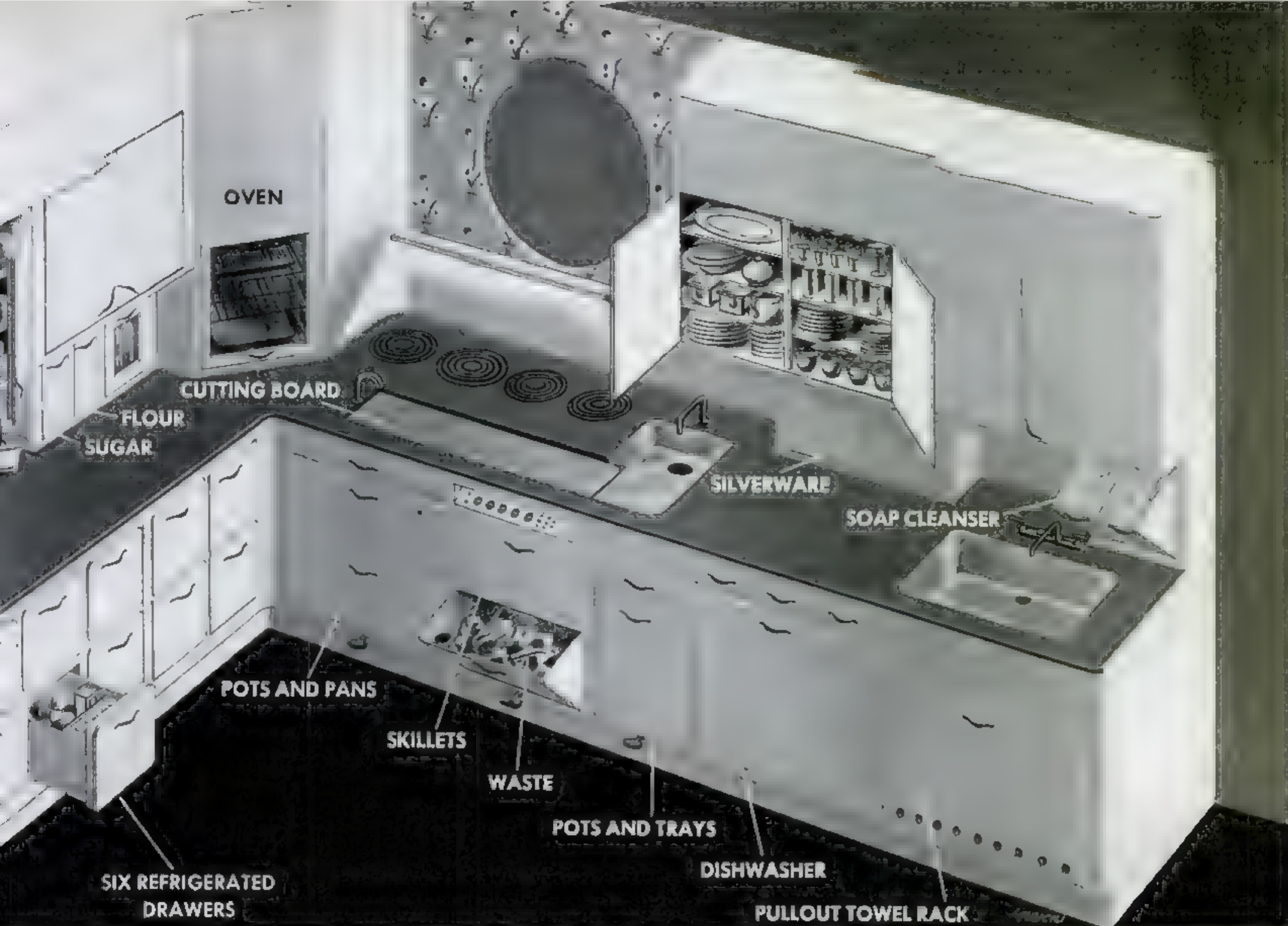


STRIP KITCHEN has equipment for making meals along facing walls. Criss-crossing white lines represent movements,

black rectangles represent standing areas used in preparing a typical dinner. The wider the lines are the greater the traffic.



L-SHAPED KITCHEN has refrigerator and sink placed along the long wall (right) and stove at the



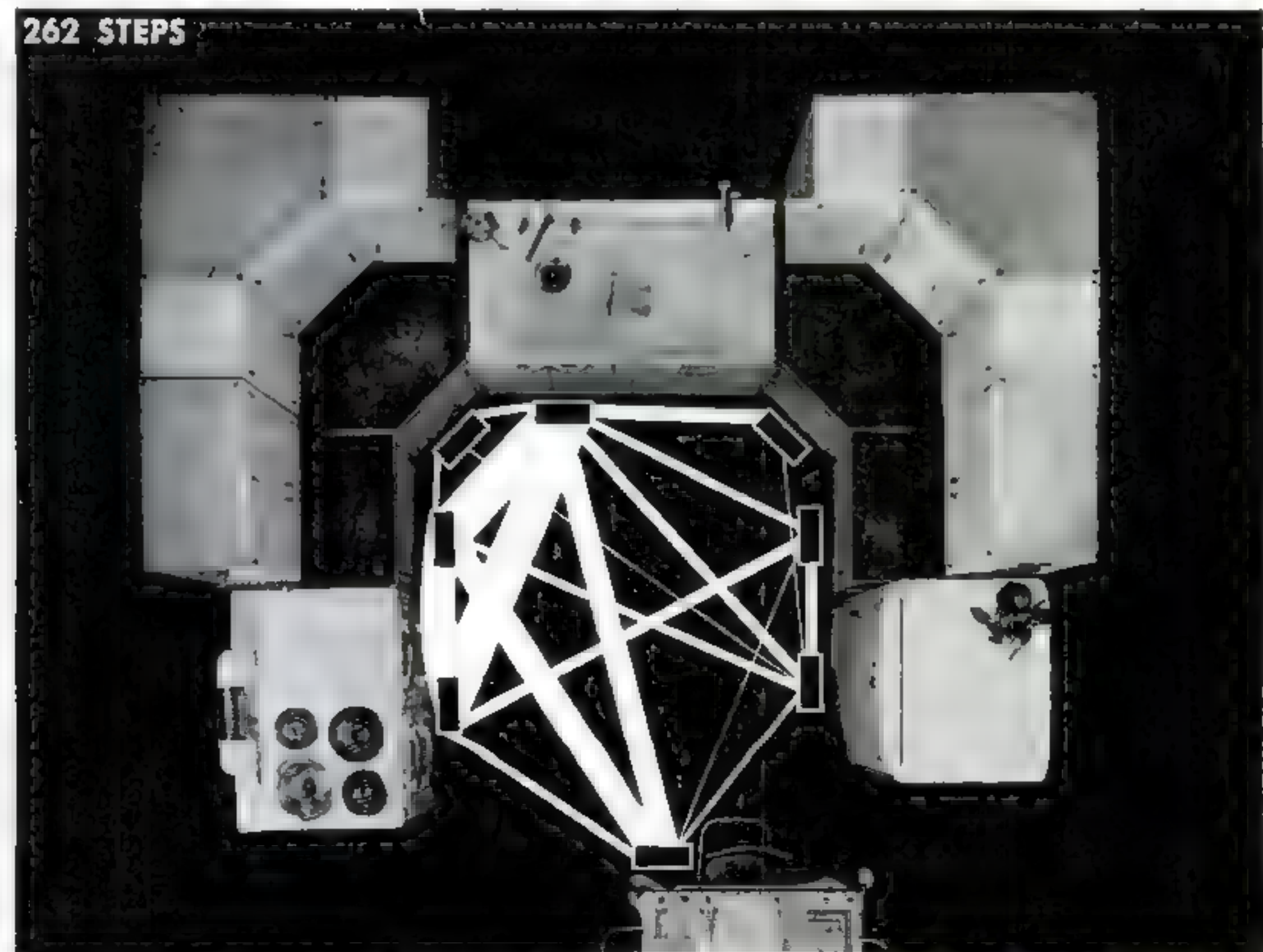
type refrigerator is compartmented to store vegetables, meats and fruits separately. Adjacent to refrigeration, baking materials are stored to make a mixing center. The oven is installed at shoulder

height in corner. Cutting board is set in front of stove burners to prepare vegetables for cooking. Faceted left cut board flushes wastes into small food washing sink. Serving center to right of range includes cabinets for silverware, trays, dishes,

glassware. The sink is near the eating seat on so that the dishes can be stacked conveniently. Although this kitchen has many innovations, it gains its real advantage from grouping food preparation units (range, sink, food wash, etc.)

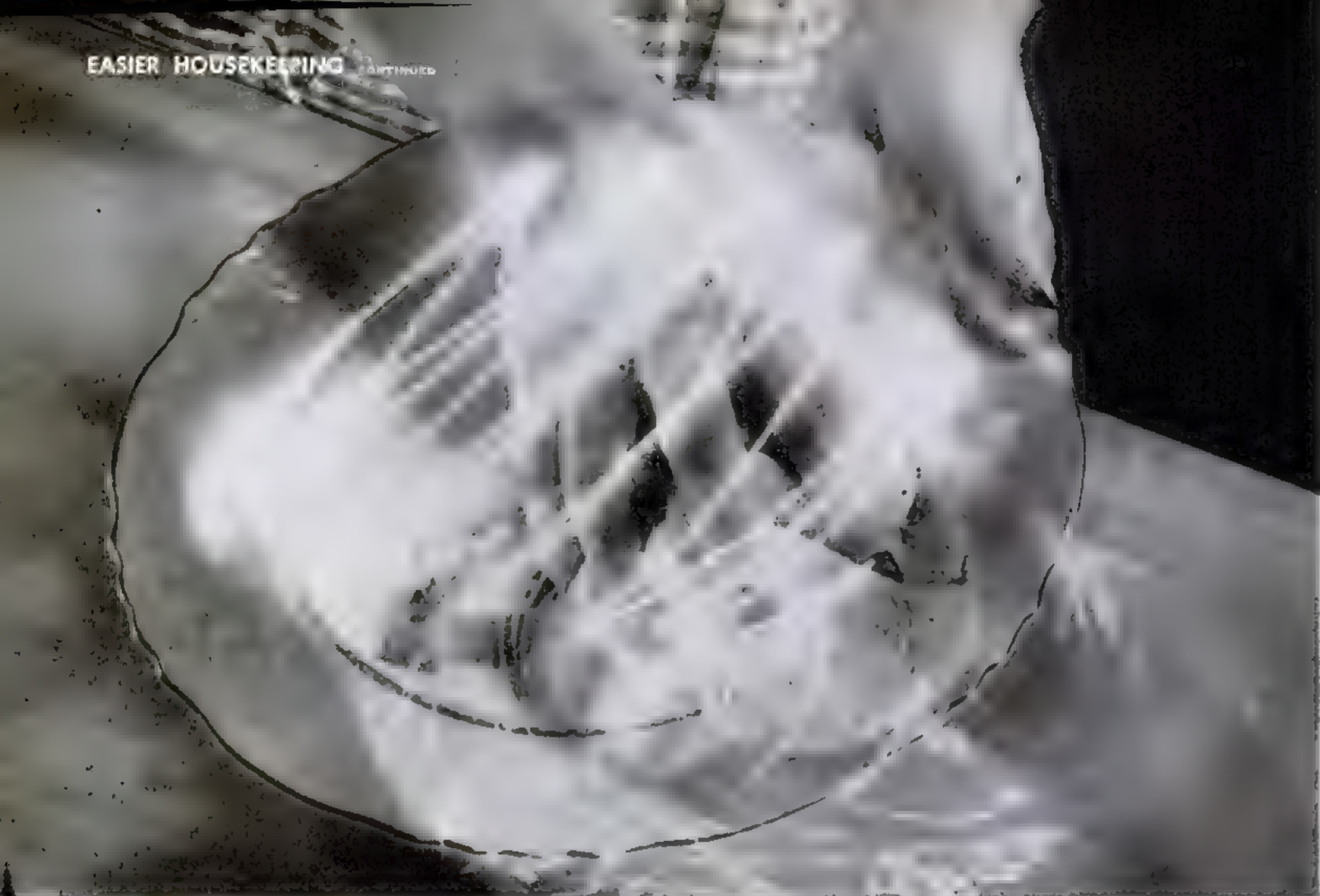


short wall (top). Here the traffic lines are lessened but there is still duplication of working movement.



U-SHAPED KITCHEN is the most effective time and space saver of all existing conventional arrangements. In it number

of working steps are reduced to 262. But there is still too much heavy traffic between the separated stove and sink.



POOR DISHWASHING METHOD OF SHORT UP-AND-DOWN SWIPES TIRES WORKER'S ARM. STROKES DO NOT FOLLOW THE CONTOUR OF DISH. LIGHT ATTACHED TO HAND SHOWS MOTION.

CLEANING

IT IS THE WORST JOB

The most common task a housewife endures and the one which takes up most of her day is the petty, tedious business of cleaning—waxing floors, washing dishes, dusting, mopping. These lackluster jobs constantly tax her ingenuity to find newer and better short cuts. But sometimes a short cut reduces

the effectiveness of the job—using a broom to do a job quickly when a vacuum cleaner will do it more thoroughly.

On these pages are shown a few samples of good cleaning methods which help the housewife cut minutes from her time and save her unnecessary drudgery.



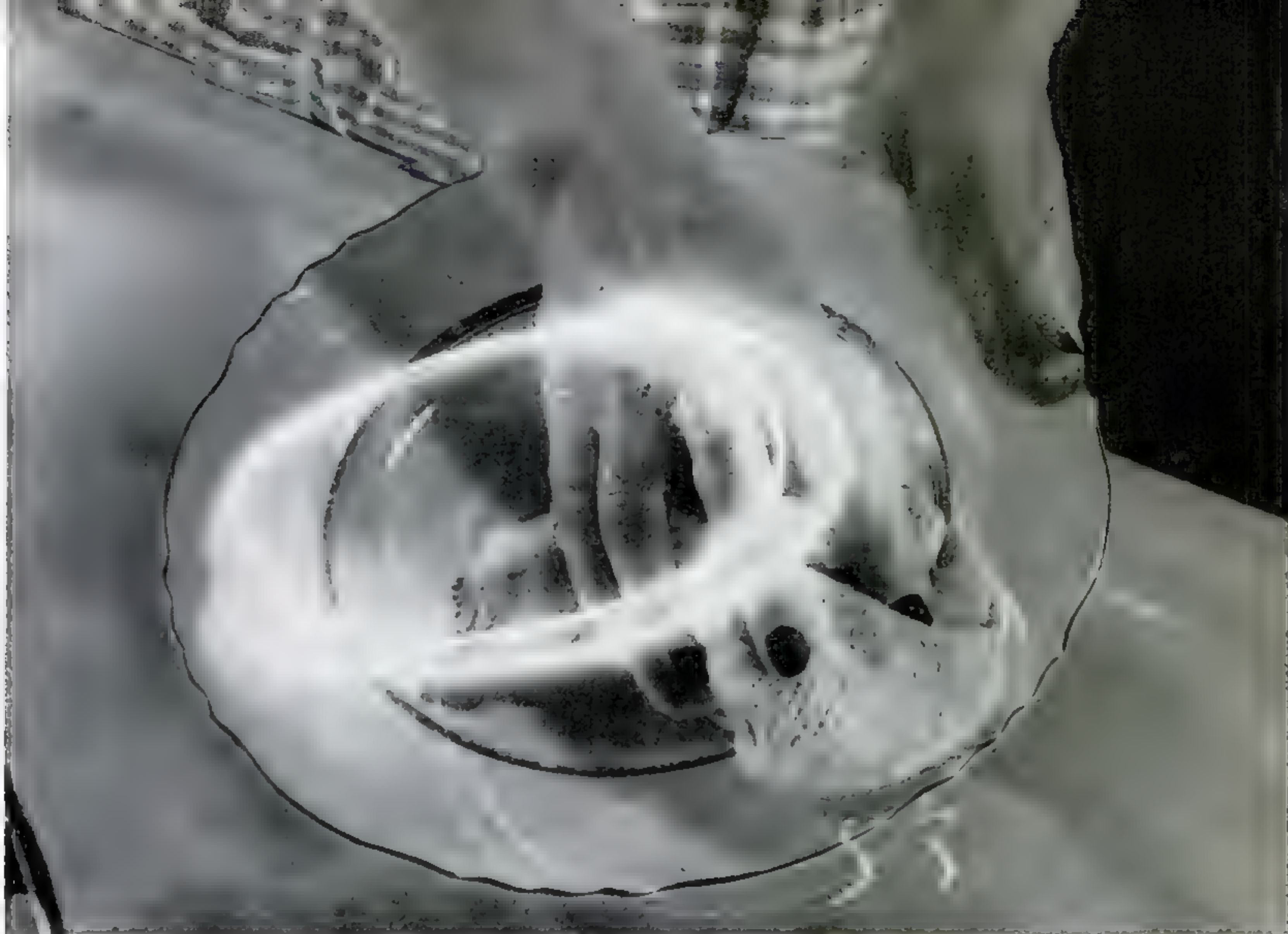
HARD WAX must be applied with cloth from kneeling position. Heavy rubbing and extra polishing are required.



LIQUID WAX is coated evenly on the floor with a long-handled brush. This method of waxing is easy on knees.



DUST MITTS fit on the hands like baseball gloves. Working with both hands at the same time cuts cleaning time.



GOOD DISHWASHING METHOD EMPLOYS A SMOOTH, ROUND SWIPE WHICH SLOSHES AWAY FOOD PARTICLES ON THE INSIDE RIM AND COVERS LARGE AREA IN A SINGLE CIRCUIT

ery. In the panel of pictures below are demonstrated a few improved techniques for furbishing the living room. The pictures above show good and bad dishwashing methods. More detailed descriptions of good ways to clean are found on pages 106-107.

When the housewife tries out new methods to

keep her home bright and neat she usually finds them awkward and hard to do. She discovers that her old habits and customs are hard to break and that she unconsciously reverts to them, thereby diminishing her efficiency. Because of this she must go through a period of self-training to familiarize her-

self thoroughly with new techniques. Once she has established familiarity with the new pattern it in turn becomes a habit. While a considerable amount of drudgery is reduced by these improved methods, they do not completely do away with honest elbow grease, essential ingredient of good housekeeping.



FOR VACUUMING housewife wears a light apron to hold cleaner attachments. This eliminates trips to closet.



SHORT-HANDLED MOP requires the worker to stoop over in an uncomfortable, tiring position as she dusts floor.



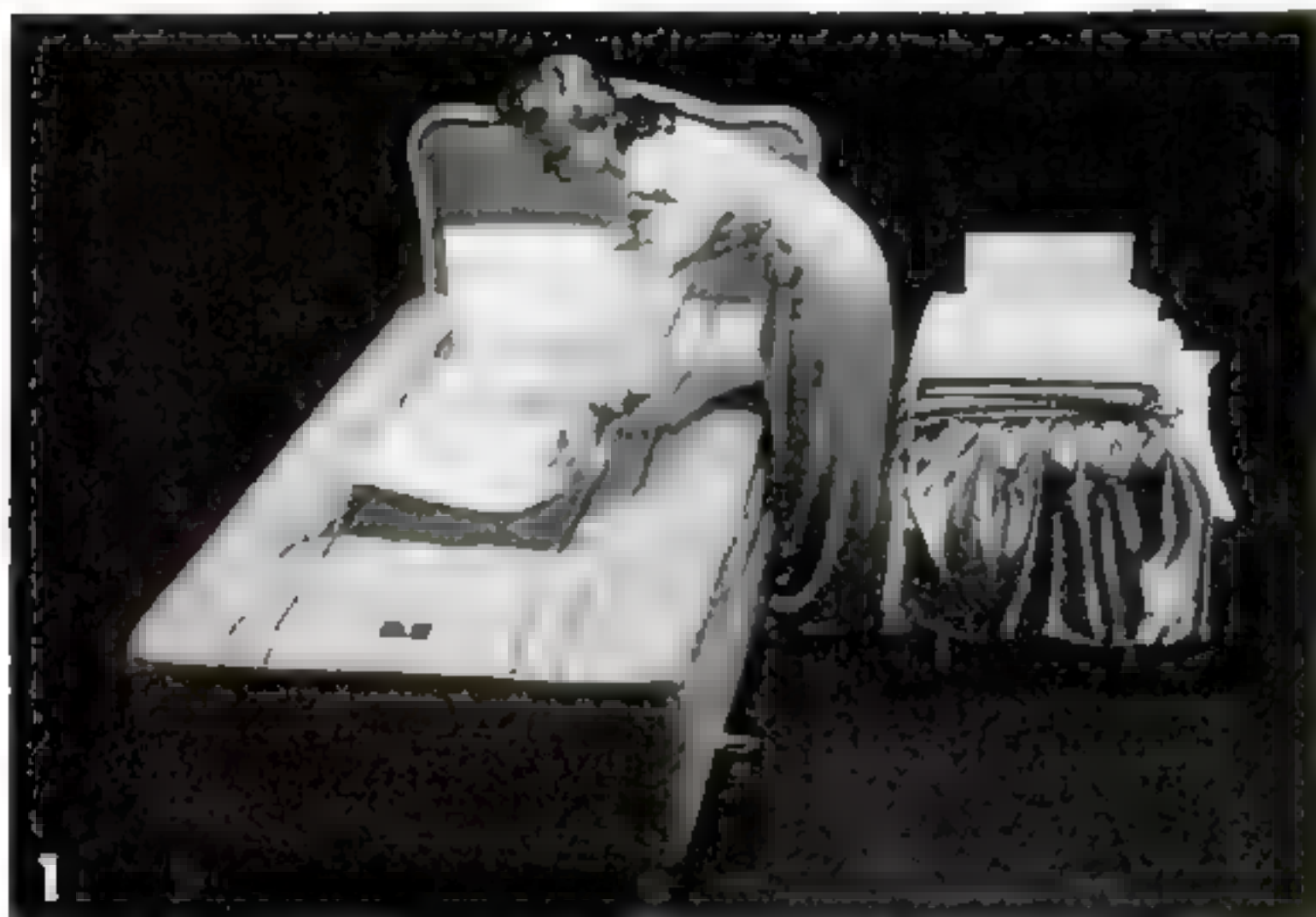
EXTENSION MOP can be adjusted to a length to accommodate worker's height, eliminates tedious stooping.

BEDMAKING

NEW WAY SAVES STEPS

The pictures on these pages demonstrate how a bed can be made in two and a half minutes in one 15-foot trip around the bed. Usually a housewife takes from 4 to 5 minutes and moves about 60 feet. In the new method all the bedclothes are placed on the mattress from one position, the upper right corner. After tuck-

ing in bedclothes at this position (pictures 1, 2, 3 and positions 1, 2, 3 in photograph on opposite page) the same procedure is repeated around the bed (pictures and positions 4, 5, 6) until the last corner (position 7 on opposite page) is reached. The picture opposite outlines the process in light streaks from start to finish.



BEDMAKING BEGINS at the upper right corner. Worker unfolds sheet lengthwise. Bedclothes are stacked on chair. Number is keyed to photograph on opposite page.



SHEET IS TUCKED under the corner and smoothed out without housewife's moving from corner. The first-corner tuck anchors the bottom sheet for subsequent operation.



TOP CORNER IS MADE completely, with all bedclothes tucked in at this corner and thrown loosely over rest of bed. Worker adjusts pillow before moving to next corner.



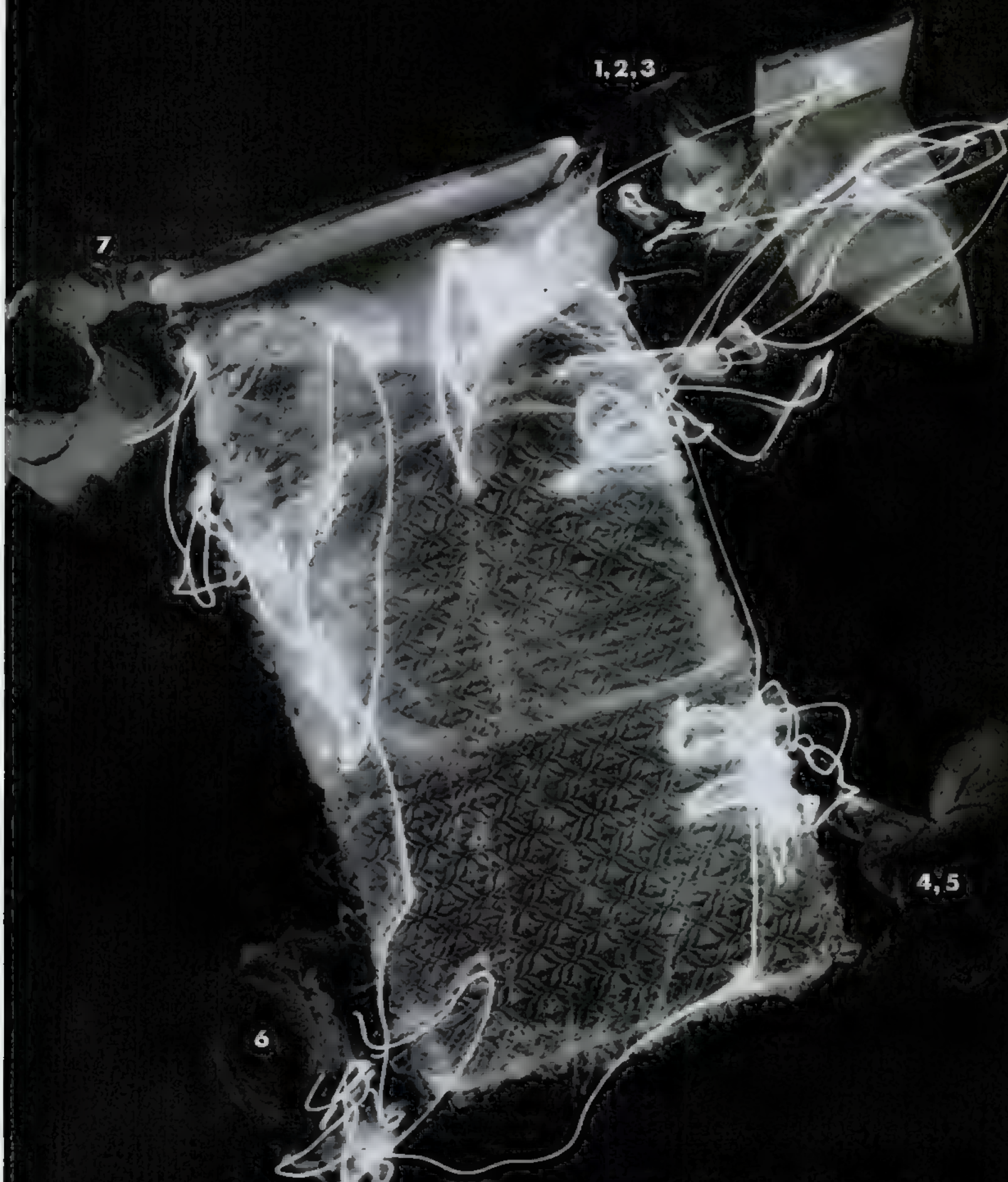
AT THE LOWER RIGHT CORNER the loose bedspread, blanket and top sheet are lifted and thrown back. This leaves worker free to smooth out and tuck in bottom sheet.



SHEET IS MITERED (tucked in neat folds to produce square or "hospital" corner). After bottom sheet is mitered, top sheet and blanket are put through the same process.



AT THIRD CORNER she repeats the mitering process. After blanket is mitered bedspread is then draped over the corner. Only upper left corner is left to be completed.



1, 2, 3

7

4, 5

6

PATTERN OF LIGHT STREAKS SHOWS HOW
AN EFFICIENT HOUSEWIFE MAKES A BED

Are you in the know?



When you don't know the routine, would you—

- ☐ Try it anyway
- ☐ Say your feet hurt
- ☐ Fess up frankly

Why lumber through a rumble—or spoil a jett-bag's "ahimsa?" If you aren't hep to the step, say so. 'Fess up frankly. Droons rush in where smoothies fear to tread. But at "certain" times, there's one fear a smooth girl can forget (with Kotex): the

fear of telltale outlines. That's because Kotex has *flat tapered ends* that prevent revealing outlines. And you can dance the hours away in comfort, for Kotex is made to *stay soft while wearing*. (See how much longer that softness lasts!)



For camouflaging freckles, do you—

- ☐ Take the cake
- ☐ Apply lemon juice
- ☐ Wear a dotted veil

Freckle-heckled? To camouflage the summer's sun spots—take the cake (*makeup*, that is) and apply with wet sponge. Blot surplus with a kleenex tissue; blend well with fingertips while damp. Then let dry—and you've got 'em covered! It's easy, when you know how. Like keeping dainty on problem days. You'll know how to stay dainty, charming, when you let Kotex help. Each Kotex napkin contains a *deodorant*—locked inside so it can't shake out!



How would you give your order?

- ☐ To the waiter
- ☐ To your escort
- ☐ Let your date choose your dinner

If you're a menu mumbler—speak up, sis! Choose what appeals to you (without blitzing his allowance), then tell it to your escort, he'll pass it on to the waiter. Be sure of how to order and be safe from embarrassment. That's one for your memory book. It's something to remember, too, when choosing sanitary protection. Choose Kotex, because Kotex has an exclusive *safety center* that gives you *plus* protection, keeps you *extra* safe—and confident!

More women choose
KOTEX* than all other
sanitary napkins



A DEODORANT in every Kotex* napkin at no extra cost

EASIER HOUSEKEEPING CONTINUED

EFFICIENCY IN THE HOME: SIX RULES WITH EXAMPLES



1. ELIMINATE ALL UNNECESSARY PARTS OF A JOB

➔ In making biscuits cut the rolled dough into squares with a knife and bake the squares. Eliminate round cookie cutter which makes it necessary to reroll and recut the scraps left over after the first use of the cutter.

➔ Fold bed sheets, do not bother to iron them.

➔ Use very hot water and let dishes drain dry. Do not wipe them.

➔ When measuring baking powder keep the can and the cover in one hand. There is no need to lay aside the cover and then pick it up again after measuring.

➔ Use a large tray or a wheeled cart to carry big loads of dishes from table to kitchen or vice versa. This eliminates a great number of separate trips. If possible, use the cart as a serving table beside the dining table.

2. KEEP EVERYTHING WITHIN EASY REACH

➔ In washing dishes pile soiled dishes at left of sink, clean ones at right.

➔ Keep coffee pot, coffee can and measuring spoon close together in one cabinet.

➔ Place a knife rack above the sink where vegetables are prepared. Rack eliminates necessity of rummaging through drawers for correct knife.

➔ Hang a spice rack near mixing center.

➔ Keep condiments on shelf beside stove.

➔ Do not nest bowls, pans and dishes of different size. Keep each size by itself even if it requires the building of an extra kitchen shelf. This eliminates the necessity of lifting whole stack of bowls or dishes to get out the right one.

3. USE THE BEST TOOL FOR THE JOB

➔ Use mitts for dusting instead of cloth.

➔ Use vacuum cleaner attachments to do all jobs possible.

➔ Use a squeegee and sponge to wash windows.

➔ Use a step-on can with a removable, inner sack for garbage.

➔ Use a long-handled brush to clean the bathtub.

➔ Use a wall-type can opener. It is safer as well as easier.

4. USE BOTH HANDS TO WORK

➔ In washing woodwork, wash with one hand, dry with the other.

➔ In ironing, smooth garment with one hand, iron with the other.

➔ Use both hands to put away dishes or other objects.

➔ In dusting have mitts on both hands.

5. COMBINE TWO JOBS INTO ONE

➔ Use the same dish for baking and serving.

➔ Bake a dessert for next day if oven is being used but is not filled.

➔ Fold pillow cases with free hand as they are ironed.

6. SIT DOWN TO WORK

➔ Sit when ironing and use a low, wide board.

➔ Sit to prepare vegetables, plan menus, mix pastry, feed children.

QUESTIONS TO ASK IN EVALUATING A GADGET

1. Is it easy to operate, requiring no special skill?
➔ Tongs are easy, squeeze beater is hard.
2. Does it save time, counting all the time necessary to get it out, clean it and then put it away?
➔ Meat grinder really saves time in spite of the setting up and cleaning which is necessary, but some electric gadgets do not.
3. Can it be used for more than one job?
➔ Electric mixer can, electric orange squeezer cannot.
4. Does it warrant the storage space it takes up?
➔ Egg beater is worth the space, fancy egg holder (p. 99) not.

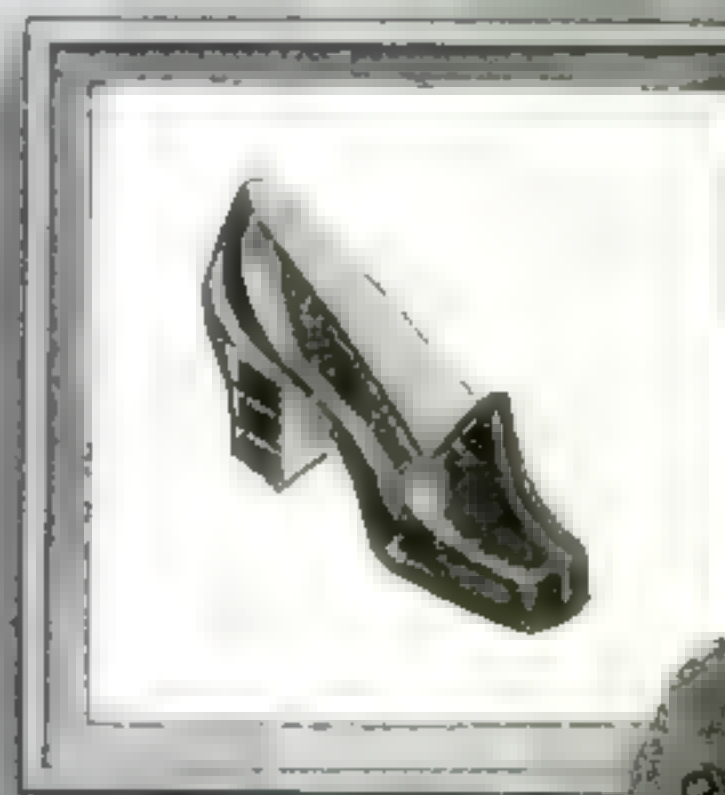


HOW TO IRON A SHIRT

Sit down at an asbestos-covered ironing board, approximately two feet wide (average board is 14 inches wide) and four feet long. The under side of the board should be about two inches above the thighs. Use a three-pound iron. (Average iron weighs five or six pounds.) The following rules were worked out at Cornell University's College of Home Economics, can save almost 50% of ironing time:

1. Place the rolled, dampened shirt at the left end of the board. As the shirt is unrolled tail will fall over the side of the board and the yoke will be toward the worker.
2. Pick up the right sleeve by the cuff and shoulder and turn it placket-side up. Smooth the wrinkles toward the shoulder and cuff. Start ironing in the center of the sleeve toward the shoulder. Shift the iron to the left hand to iron the inside of cuff. Stretch and dry seams well.
3. Turn the sleeve over and repeat the process.
4. Iron the top of the collar and the band while shirt is in the sleeve-ironing position.
5. Next iron the left sleeve. To do this first cross the arms and pick the shirt up by the shoulders. Uncross the arms, flipping the shirt over at the same time. The right sleeve should now be hanging free over the left end of the board. The left sleeve will be stretched out ready for ironing. Iron the left sleeve and the underneath side of collar following procedure outlined above.
6. Again cross the arms and flip the shirt over, front side up.
7. Fold the yoke across the back. Do not always make this fold at the seam as constant folding and ironing in the same place may weaken the fabric. Then iron the yoke and collar.
8. Give the shirt a quarter turn, placing it lengthwise on the board. Collar is now at left end of board. Iron the inside of the left of the back and the yoke. Stretch and press dry the seams to prevent puckering.
9. Fold unironed left front over the already ironed back. Smooth and iron the left front. Press the buttonhole band, then turn it back and press it on the opposite side.
10. Shift shirt slightly toward the back of board. Iron inside of back.
11. Fold the unironed right front over the already ironed back. Iron the right front.
12. Turn the button band over and press it on the underside.
13. Turn the collar down into wearing position; fold the shirt.

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MOLOTOV and VISHINSKY

A hardheaded old Bolshevik and a supple ex-Menshevik dispense the Kremlin's foreign policy at Paris

by JOHN OSBORNE

A Western diplomat, speaking with the bitterness of a long and frustrating acquaintance, was discussing Viacheslav Mikhailovich Molotov and Andre Yanuarevitch Vishinsky, respectively the Foreign Minister and the principal Vice Foreign Minister of the Soviet Union.

"God," said the diplomat, "made Vishinsky to be a fundamentally decent human being. As for Molotov . . ."

The diplomat shook his head, sighed and left unsaid the corollary opinion, held by many, that God made Molotov to be Molotov.

A British diplomat in Paris, where Molotov and Vishinsky are now exhibiting themselves and Soviet foreign policy at the Peace Conference, expressed a feeling common to non-Russians who have had to spend much time with Moscow's Foreign Minister.

"Molotov," he said, "has a face like a football. I always want to kick it."

This feeling is symptomatic. On the part of those who share it, it is at once a sign and a confession of a failure in human relations. The diplomatic world—the only Western world which has had anything to do with or knows anything of Molotov—is full of people who have tried everything with him and found that nothing works. They have tried simple friendliness; they have tried the distant treatment; they have tried statistics and other forms of what are known to most men as "facts" and have found that the only facts are Molotov's facts. They have tried jokes, music, alcohol. They have tried logic and complete illogic; they have tried courtesy and a discourtesy as brutal and forthright as any ever practiced by Molotov himself. All they have ever got for their pains has been the conviction that the only thing to do with Molotov is to kick him in the face. Nobody has yet tried that.

The feeling for and about Vishinsky is different because he is different. Molotov never gives or yields anything of himself. Vishinsky gives just enough of himself to make Westerners feel that they could like him and that he could like them if only he would yield a little more of the inner self which they sometimes think they sense behind his careful façade. One distinguished Westerner, Foreign Secretary Ernest Bevin of Great Britain, has publicly referred to "the friendship between Mr. Vishinsky and myself" and in the past has partly based his policy toward Russia on the hope that this friendship would have some effect. Mr. Bevin has probably learned better by now. In the end Vishinsky invariably disappoints Westerners who think on first acquaintance that they may find a friend in him. He, too, withdraws and repels. He, too, does not allow anything like a lasting friendship to grow up between him and men from the tainted West. Probably he dares not allow it.

Among his other uses Vishinsky serves a purpose for which he would be the last to claim credit. He is the perfect counterpoint to Molotov, what aviators would call a "fix," whereby Westerners trying to evaluate the Foreign Minister can establish necessary points of reference which Molotov signally fails to provide. There is nothing familiar about Molotov. His most notable characteristic is a certain flinty roundness, unrelieved by the peaks and crannies of personality which make men real and visible and comparable. Other diplomats, after spending days or weeks at a table with Molotov, have had an eerie sense of staring through and around but never at an unresponding enigma. Vishinsky's pale, intense and jagged face, his alternating periods of feigned somnolence and lightning awareness, his undoubted and often displayed resources of the mind and his sharp facility in

debate make of him a whole person, memorable and remembered. One result of this contrast is a tendency among diplomats to think and talk of Molotov in terms of comparison with Vishinsky, usually to Molotov's disadvantage.

This Western habit makes Vishinsky unhappy, and it occasionally worries people who are more concerned with the niceties and necessities of world diplomacy than with the conveniences of conversation and journalism. These gentlemen, who are forever indulging in the comparison themselves, point out that it is no asset to a Russian diplomat to be esteemed abroad—quite the contrary. Some of them go so far as to say that every public indication of preference for Vishinsky, however qualified, is a disservice not merely to him but to Western diplomacy. They assume that all such expressions are noted and frowned upon in Moscow and reason that this circumstance may explain his studious efforts to avoid any semblance of intimacy, personal or otherwise, with his Western confreres. But the habit persists; it has come to be a stock device of current diplomacy and diplomatic reporting.

The first topic of comparison used to be: who is really No. 1, Molotov or Vishinsky? Back when people were always looking under the Russian bed, a favorite answer was that in foreign affairs Vishinsky was the true No. 1 after Stalin; Molotov was only the front. Now that the U.S.S.R. has dragged so much of its purposes and paraphernalia out from under the bed and stacked them on top for all to see, this devious supposition is no longer popular. Molotov is generally taken to be what he appears to be—Stalin's No. 1 spokesman and instrument of foreign policy. Vishinsky, according to this prevalent and probably accurate opinion, is also what he appears to be—Molotov's loyal inferior in rank, authority and Soviet prestige. Vishinsky is certainly No. 2 in the Russian Foreign Office (formerly the Commissariat of Foreign Affairs), but only in the Foreign Office. Elsewhere in the Soviet scale he stands much lower. For example, he is not and never has been a member of that center of Soviet power, the Politburo. Molotov is a member and has been for years. Even after he became Foreign Commissar, Molotov was for a long time more concerned with internal than with external affairs. He was the Soviet equivalent of premier before Stalin assumed that post on the eve of the war; he had large responsibilities for the successive Five Year Plans, including both their industrial and agricultural aspects, and his first specific task during the war was to supervise Soviet tank production. Even now domestic affairs take up much of his time and energies when he is not abroad. At home Vishinsky attends to the detail of running the Foreign Office and keeps an eye on the judiciary, which he did much to shape in its present form. Molotov, with Stalin and their colleagues of the Politburo, attends to the running of all Russia.

The most interesting and revealing comparisons are personal. It has been said that if by some molecular miracle the two men could be made one, the result would be a whole Russian.

In private transactions with the diplomats of other nations Molotov almost never lightens his air of deadly seriousness. Vishinsky occasionally lets his wit play. Last year when he was on the way to Romania with Averell Harriman and Sir Archibald Clark Kerr, then the American and British ambassadors to Moscow, Harriman asked Vishinsky how many votes he thought the Russians' stooge government in Bucharest would get in an absolutely fair election. Vishinsky for a moment seemed to be nonplused. Then he smiled and spread the fingers of his right hand, fanwise, as though he were playing a piano. "In an absolutely fair election," he said, "about 45%. But," and the two ambassadors saw him flick his little finger downward, "with just a little pressure, 90%." When such stories are told of Vishinsky, the narrator usually adds that Molotov would never think of doing or saying such a thing.

Molotov has never been known to show the slightest concern for what

other people and nations think of him as an individual. Vishinsky sometimes does seem to worry about his personal standing abroad. At a dinner during the Potsdam Conference he fell into conversation with a Briton who speaks excellent Russian and knows a great deal about Russia. Their talk turned to the great purge trials of the late 1930s, in which Vishinsky gained his first international fame as the prosecutor. Vishinsky, who resents his world reputation as the "great inquisitor" of this period, said he was aware that people in other countries thought of him as a butcher who had sent many thousands of men to their deaths. "What you do not realize," he then added, "is that in reality I saved many thousands of lives." He explained that the ramifications of the plots against Stalin's regime involved thousands upon thousands, so many that "we had to draw the line somewhere." He drew the line and considered that he had saved the thousands on the living side of that line. "So you see," Vishinsky concluded, "I am not such a bad fellow after all."

Molotov is thoroughly but narrowly informed; he is in no sense a cultured man. Vishinsky is cultured in the European sense. He is fluent in French; he more than once has betrayed keen interest in and wide knowledge of French art and literature, and he is especially well up on the content and history of British law, which he has probably read in French translations. His English is barely adequate. Molotov's is elemental but improving. Both men are better at English than they usually admit; they apparently

think it to their advantage to seem helpless when they hear English spoken. At the current Paris Conference they obviously follow the British and American statements in English with fair ease and, on one occasion when U.S. Secretary of State James F. Byrnes was proposing an important rules amendment, Vishinsky and Molotov visibly reacted before they had received the written translation in Russian.

Molotov's greatest asset, and his most infuriating quality, in international dealings is his invincible and unvarying air of rightness. He never reveals in the smallest degree any doubt that his argument of the moment is the only argument or that the set of facts or alleged facts in use at any given time constitutes the only believable knowledge of the subject at hand. He may reverse his argument; he may on one day assert as fact what he has denied a day or a month or a year before, but his conviction never varies. The representatives of other nations find this formidable righteousness hard to bear when Molotov is right, as he often is in limited

fact if not in whole effect or meaning. They find it utterly maddening when he catches them in the wrong or, what is worse, in some Western inconsistency of their own. At such times he is likely to stand up, entwine his hands lightly behind his back and adopt a throaty, self-satisfied tone suitable to a Hollywood portrayal of a Russian archbishop admonishing his flock. This tone was conspicuously evident during the first fortnight of the Paris Peace Conference when Secretary Byrnes and the British did in fact depart from their original agreement on conference voting rules, thereby giving Molotov full opportunity to play the archbishop.

Probably because he is more intelligent, Vishinsky is more supple and therefore more interesting in debate. He, too, can repeat and repeat and repeat a point with maddening frequency. But he often introduces a personal variation which is, if anything, more galling than Molotov's incessant righteousness. By the tiniest flick of his mouth Vishinsky can let his adversaries know that he knows that he is being absurd and then maintain the absurdity with a rigid and impenetrable intensity. Counterarguments, facts, cajolings are no more effective with him at such times than they are when he believes himself to be right. On these occasions opposing diplomats have found themselves, to their great astonishment, almost wishing that they were contending with Molotov instead of Vishinsky.

It is characteristic of Molotov and typical of his Marxist indistinction that he changed his name early in his revolutionary career. Pseudonyms were then the revolutionary fashion, and most of Russia's big men who



**WHAT DO FELLOW DIPLOMATS SAY
OF THESE TWO RUSSIANS?
WHICH ONE IS MORE POWERFUL?
DOES EITHER MAKE SOVIET POLICY?
HOW DOES STALIN TREAT MOLOTOV?
WHY DOES VISHINSKY WANT TO HIDE HIS PAST?**





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MAKES ELECTRIC SHAVING EASIER



MOLOTOV AND STALIN stroll in the Kremlin yard on the way to a pre-war Communist party conference. Ancient cannon dates back to czarist days

MOLOTOV AND VISHINSKY CONTINUED

survived the October Revolution bear them now. It is equally characteristic of Vishinsky that he has kept the name to which he was born.

According to the old czarist encyclopedia the Vishinskys are a noble and ancient Polish family. The head of one branch, established in Austrian Galicia, was created baron of the Holy Roman Empire in 1782, and in 1852 the title was confirmed for such direct descendants as then lived in Russia. Andrei Vishinsky belonged to another and untitled branch of the same family. Some time after Andrei's birth his father moved from Kiev to Baku and there became a notary. Notaries in czarist cities were responsible and privileged dignitaries. In the Baku oil fields, where every business contract had to be certified by a notary at a substantial fee, the elder Vishinsky must have been in the millionaire class. Andrei stayed on at Kiev, where he graduated from the local high school and studied law at Kiev University.

Vishinsky's early career gets very little mention in Soviet biographical sources, an omission he has been at pains to encourage. In Soviet doxology his past contains a shameful sin. He committed the sin in 1903 when he joined the Menshevik faction of the Social Democratic party, rivals of the more extremist Bolshevik faction, and he continued to live in ideological heresy until 1920, three years after the Bolsheviks had seized power and damned the Mensheviks along with the czarist bourgeoisie and nobility. Vishinsky's Menshevism was fairly active: he was in the thick of the 1905 revolution in the Baku area, he was wounded by czarist vigilantes soon afterward and he served a year in prison for his early revolutionary

CONTINUED ON PAGE 112



VISHINSKY (like Molotov, above) wears caps, a favorite Russian headgear, at home but prefers a hat abroad. Here he converses with Marshal Budenny.



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Note its patented stem. The aluminum tube through which smoke passes is slit at the bottom, and under it a folded pipe cleaner absorbs all moisture as it condenses in the tube. Result—a clean, mellow, friendly smoke that leaves you thoroughly satisfied.

Smokemaster offers so much more in smoking pleasure, that you'll want to enjoy it without delay. Ask your dealer to show you his selection of models.

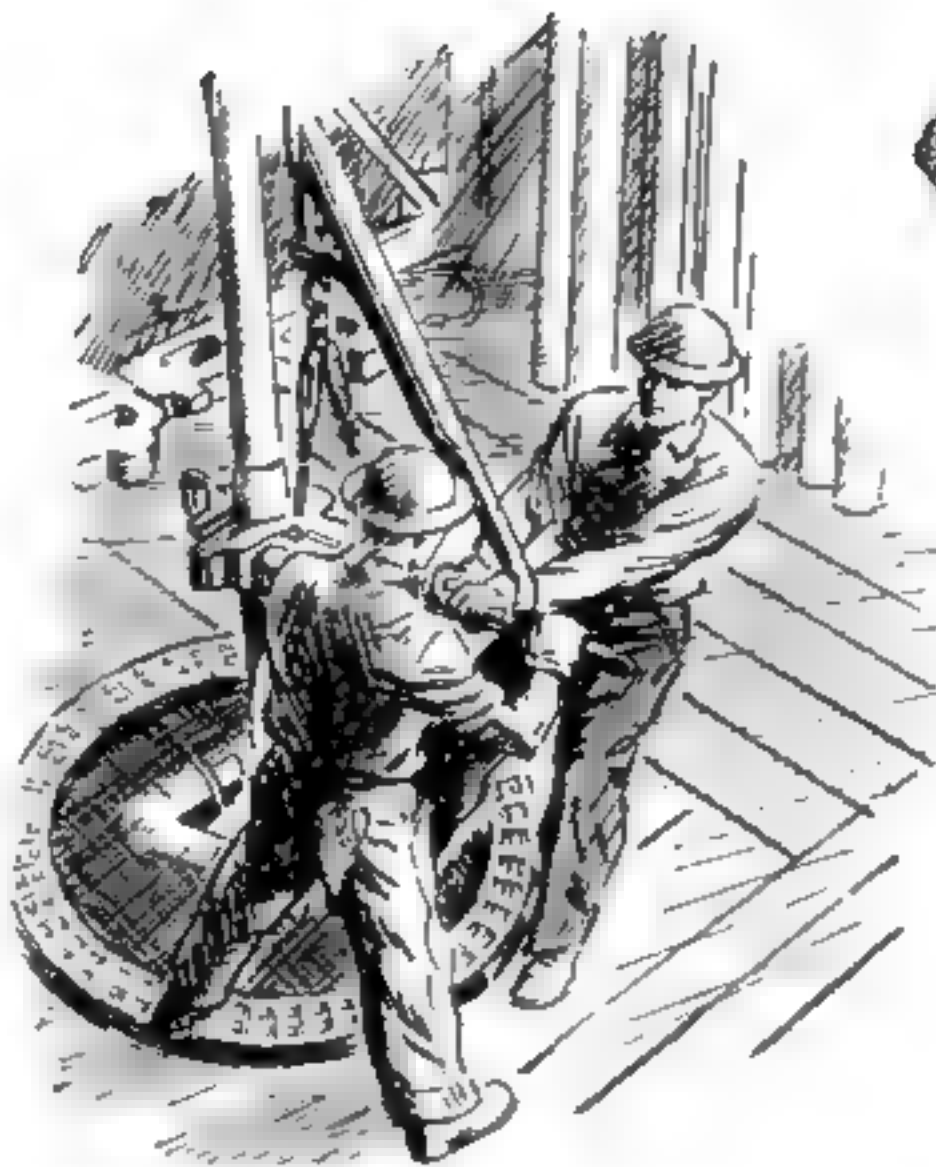
Smokemaster Custom-made \$1.50
Smokemaster Standard \$1.00

Briarcraft, Inc., 347 Fifth Ave., New York 16, N. Y.

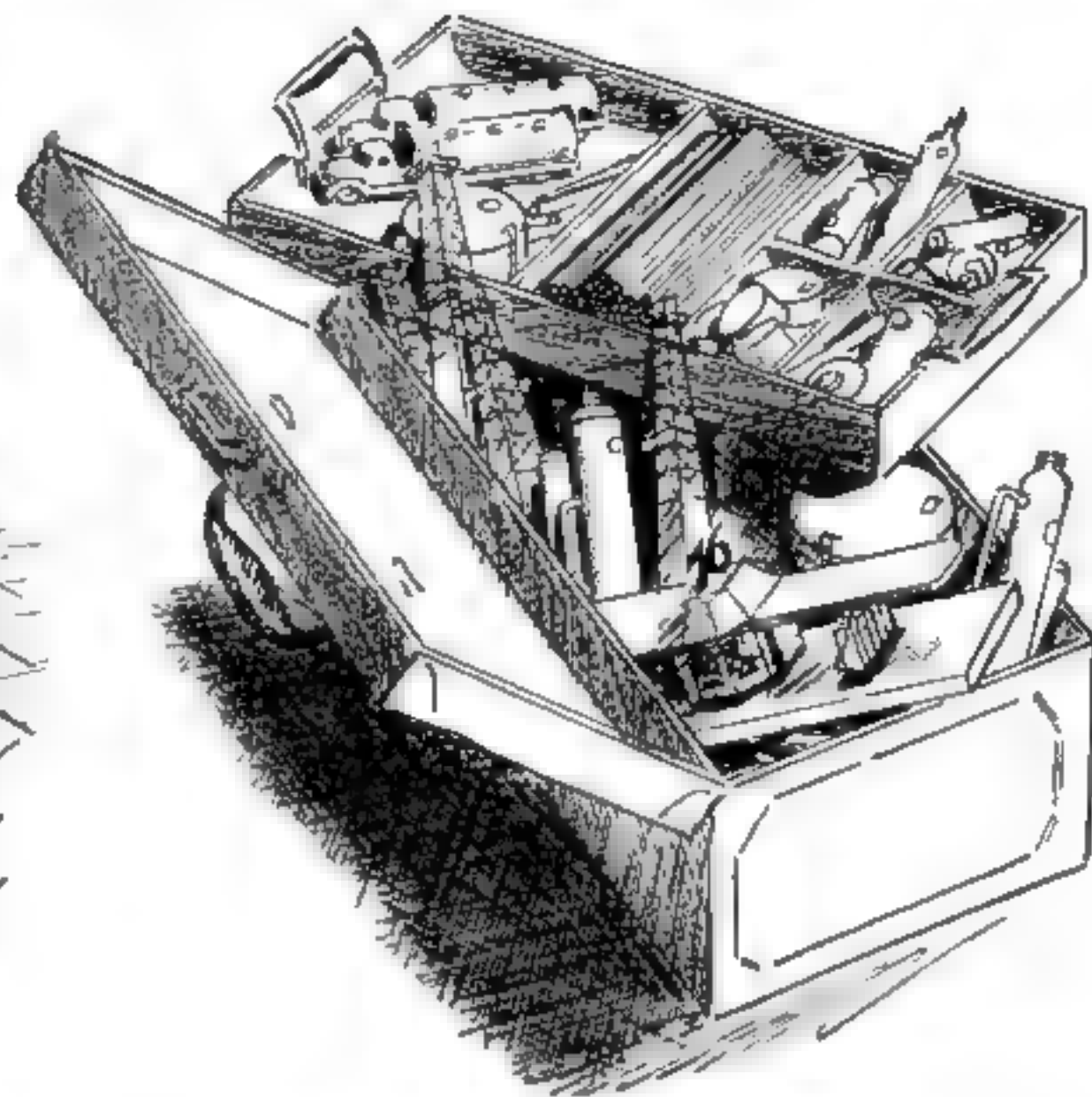
Each Union Oil employee has a \$38,000 kit of tools



1. You may know how to drill an oil well, but you can't do it with a post-hole digger. You may know how to make gasoline, but you can't make it in a coffee pot. The men who drill oil wells and make gasoline have to have "tools." Otherwise, all their skills would be useless.



2. These "tools" in the oil industry have become very complex. Refineries, drilling rigs, pipe lines and even service stations are far more complicated and costly than they used to be. Consequently, it takes an average of \$38,453 worth of "tools," today, for each employee in Union Oil Company.



3. Now someone has to finance these "tools"—not just for one but for 9,228 Union Oil employees. Very few individuals in this country could put up that kind of money. So we have pooled the money of a lot of people under a legal agreement known as a corporation. That way we divide the cost among 33,938 individuals—called stockholders.



4. These people, who own Union Oil Company, have chosen to put their savings into "tools" that produce gasoline and petroleum products for other people, instead of spending it on goods—such as automobiles and refrigerators—for themselves. For that reason, they are entitled to some compensation.



5. They get this in the form of dividends—when ever the company makes a profit. Last year these dividends averaged \$137.49 per stockholder. In other words, for a very modest share of the proceeds of the business, these owners have "grubstaked" the employees to the "tools" they need.



6. In view of the money required, the only other way oil "tools" could be provided would be through government ownership. But we Americans have chosen to do it under our free competitive enterprise system. For in that way, we can preserve the freedom of the individual, the efficiency of a free economy, and that all-important human incentive—competition.

UNION OIL COMPANY
OF CALIFORNIA

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 14, Calif.

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Made of finest steel, scientifically sharpened and honed; guaranteed by The Marlin Firearms Co.

MOLOTOV AND VISHINSKY CONTINUED

efforts. He survived these vicissitudes and had won considerable reputation as a criminal lawyer in czarist Moscow when the 1917 revolution came. Leon Trotsky later said of him that he was in the revolution "on the other side of the barricades." A greater Bolshevik, Lenin, said of his ilk, "For public manifestations of Menshevism our judges must condemn the culprits to death."

Vishinsky escaped that judgment by a belated stratagem. In 1919, two years after the Bolsheviks had taken power, he left the disgraced but not yet outlawed Mensheviks and joined the Red Army. A year of unrecorded and presumably undistinguished service in the civil war of the time qualified him for public conversion to Bolshevism. It was as though Vishinsky's friend Ernest Bevin, a sort of latter-day British Menshevik, were to leave the Labor party for the Communist party. When Bevin published his feeling for Vishinsky and implied that it was reciprocated, some people guessed that the two had found common ground in the Russian's abandoned but certainly remembered faith. This guess was probably unfair to Vishinsky. His loyalty to Bolshevism since 1920 has never been questioned by his colleagues and masters, who are not easily fooled.

His first years of Bolshevism were not happy. This was the period of what Vishinsky, the lawyer, later called "legal nihilism";

the time when law as such was held in public discredit and the Soviet courts were in the hands of men for whom Vishinsky had the deepest contempt. He later said of them that they had turned "the highest institutions of legal learning... into a cattle shed." It is hard for Westerners to think of Vishinsky, the prosecutor and purger, as a legal reformer. But such he was, by his own standards and by the standards which he eventually established in the Soviet Union. The prosecutors and jurists whom he fought and overcame, and many of whom he condemned to death, believed that formal law was a useless anachronism doomed to wither away as socialism bloomed and that in the meantime it was a dangerous hindrance to the growth of socialism. In other words they refused to be bothered by law. This doctrine was anathema to Vishinsky. His concepts of law and justice were neither Western nor, by any acceptable human standard, decent. But he believed in the substance and the forms of law and he even believed that they should afford some protection to the individual.



VISHINSKY'S DAUGHTER Zinaida has his social grace, legal mind.

In 1933 his appointment as the U.S.S.R.'s first "all-Union" prosecutor, responsible for the Soviet Union's entire judicial system, signalized his triumph over the prophets of legal nihilism. At that time he defined his job and, by implication, the role of socialist law: "The prosecutor of the Union is, before all, a political figure. Being the one who brings to reckoning the enemies of socialism, his very work incarnates the principles of socialist doctrine and of the building of socialism."

The tradition of the law still runs in the Vishinsky family. He and his wife, Kapitolina Isidorovna, have one child, a tall and rather plain daughter named Zinaida. Like her father before her, she teaches criminal law at a school in Moscow. Early this year she accompanied Vishinsky to London for the founding sessions of the UN. People who met her there considered that she had inherited a good deal of Vishinsky's skill and grace. Left-wing groups in London made much of her and she attended many meetings at which things highly derogatory to the Labor government's Russian policy were said. Zinaida always by-passed these remarks with tactful pleasantries and uttered no word to which the British government could take exception.

During his London visit Vishinsky spent much of his spare time with Bevin. After their violent public debates were done for the day they passed many hours in talk and, occasionally, in games.

CONTINUED ON PAGE 115

"RC tastes best!"

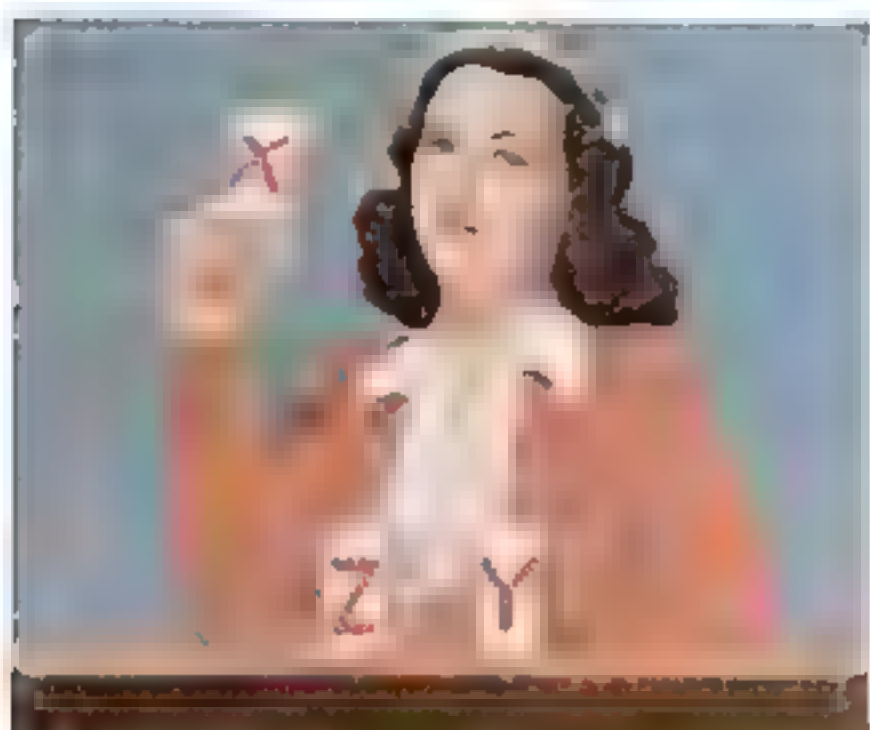
says **HEDY LAMARR**

Star of "THE STRANGE WOMAN"

A Hunt Stromberg Production

Released thru United Artists

The cola taste-test proved
Royal Crown Cola tastes best.



Now when I'm thirsty and
tired I say, "RC for me." It's the
quick way to get a quick-up
with Royal Crown Cola —
best by taste-test!

Hedy Lamarr



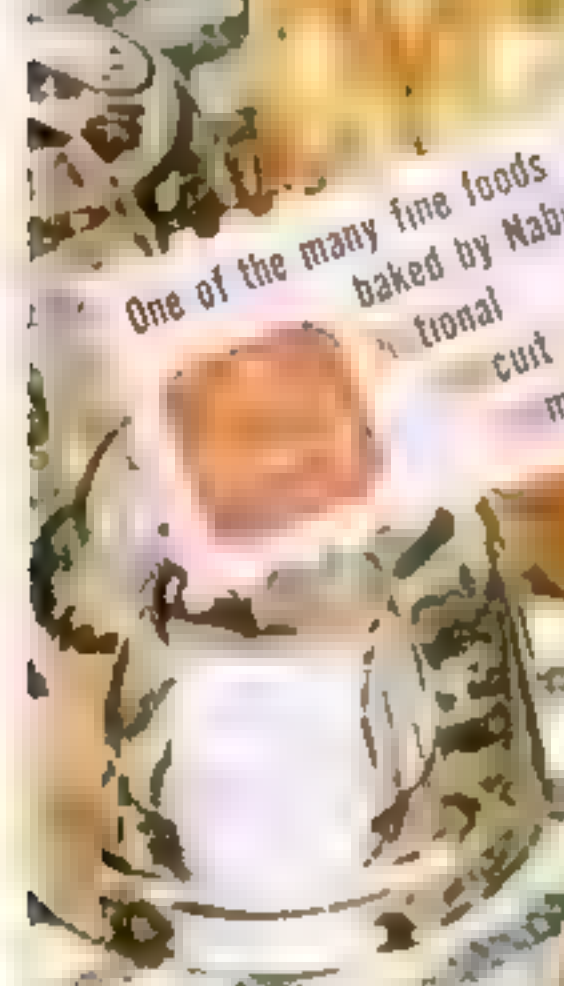
Say—that's flavor!

Just mix Ritz Crackers with the soup you're eating—and
then when you say "Yum!" you'll relish the dish as never
before. For crisp and crunchy Ritz adds its golden goodness
to every spoonful. Ritz has a distinctive nut-like flavor—
a tempting freshness no other cracker can match! With
other foods or by itself—it's the cracker that'll you're
looking for. So always buy the best, remember—

NOTHING TASTES AS GOOD AS RITZ—BUT RITZ!



One of the many fine foods
baked by Nabisco
National
Cracker
Company





MME. MOLOTOV is escorted by James Byrnes at Moscow reception. As Cosmetics Trust chief she was once in the limelight but now avoids publicity.

MOLOTOV AND VISHINSKY CONTINUED

Bevin taught Vishinsky to play darts and Vishinsky instructed Bevin at chess. When timorous Laborites criticized Bevin for his tough talk at the U.N. sessions, he cited his pleasant play with Vishinsky as proof that no permanent harm had been done to British-Russian relations. Possibly nobody had told Bevin about Vishinsky's approach to chess. Vishinsky regards the game with that subtle humor which he sometimes brings to his diplomacy. He likes to think up outlandish variations and to toy with them until he is rested and ready for his serious work.

Molotov, whom no one could imagine playing darts and whose chess game is as cold and stolid as his face, has had a career more nearly in the pattern that produced most of Russia's present leaders. He was born Viacheslav Mikhailovich Scriabin, on March 9, 1890, in what is now the Tatar Republic. Official Soviet biographers skip lightly over his origins, an indication that his parents were respectably middle-class. When his family name was first discovered, it was supposed that he came of a moderately famous family of landed gentry, but most authorities now agree that Molotov's immediate forbears were obscure tradesmen and professional men, related distantly if at all to the well-known composer, Scriabin. In any case he was grinding away with industry and (his biographers say) notable brilliance at an orthodox gymnasium, or high school, in Kazan when the abortive 1905 revolution shook Russia and his generation. Soon he was reading Hegel, Marx and Engels and in 1906 he joined the Social Democratic party, from which the Communist party eventually emerged. It was then that he cast about for a proper pseudonym, hit upon *molot*, or hammer, and became Viacheslav Molotov.

His pre-1917 record included a vast amount of pamphleteering in St. Petersburg, where he intermittently attended the Polytechnic Institute and labored in the local underground; two short sentences in Siberia and two escapes; frequent arrests and interrogations by the czarist *Cheka*, and a formative, later valuable period as a pioneer editor of *Pravda*, when he also served the exiled Nikolai Lenin as a sort of private correspondent, providing him with meticulous reports on party and national events. Molotov's voluminous and precise reporting inspired Lenin to call him "Russia's best filing clerk," a remark which was intended to be a compliment. The Social Democrats had long since divided into Lenin's Bolsheviks and their milder, hated rivals, the Mensheviks. Molotov even then was making no mistakes; he went with Lenin and the Bolsheviks, and in 1917, when Lenin returned and the czar fell, he was a member of the Bolshevik Central Committee in St. Petersburg. His work on *Pravda* had already brought him into contact with Joseph Stalin, then an obscure Georgian revolutionary, and in good time Molotov made the accurate choice between that ascending leader and declining Leon Trotsky. In 1930, when Molotov became

CONTINUED ON NEXT PAGE

THE SHAVE IS BETTER WHEN THE LATHER STAYS WETTER

Yes, the **WETTER** the lather the **BETTER** the shave. A quick-drying lather will dry out on your face—give you a shave that stings and burns. What you want is a rich creamy **EXTRA MOIST** lather...the lather you get with Lifebuoy Shaving Cream...a lather that **STAYS MOIST** and keeps your beard soft and wet the whole shave through.

Get Lifebuoy Shaving Cream for **CLEANER, SMOOTHER** shaves—even with cold water or a used blade.

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MOLOTOV AND VISHINSKY CONTINUED

premier (or, more correctly, chairman of the Council of People's Commissars), he stated a personal credo which was also a sufficient explanation of his rise and subsequent survival:

"I grew up with the Bolshevik party and I am tied to it through many years of uninterrupted activity. As a Communist I have no desire other than to be a real disciple of Lenin. During the past 10 years, in my capacity as secretary of the [Party] Central Committee, I received my schooling under the direct guidance of the best disciple of Lenin, Comrade Stalin. I am proud of this."

The one bright spot in Molotov's personal history is his family. His wife is a Soviet figure in her own right. When they met and married in 1920 she was a lovely and lively Ukrainian Jewess, Paulina Carpovskaya, who had made her mark in the Ukrainian Communist party under the pseudonym of Zhemchuzhina meaning pearl. Mme. Molotov went to work in a soap factory in order to preserve her proletarian identity and in 1931 began a stormy term as director of the Soviet Cosmetic Trust with this statement of her mission to the Russian people,

"My husband works on their souls, I on their faces." Some of her facial work was not appreciated. The Soviet press denounced her bourgeois attempts to make lipstick and perfume attractive and declared that she was addicted to experiments with everything except the obvious ways of making soap. Nevertheless she was allowed to visit the U.S. in 1936, and she lunched with Mrs. Roosevelt at the White House. Upon her return to Russia she was made vice commissar of the Food Industry, and in 1939 she became commissar of Fisheries. She vanished from office and public sight in 1941 and it was rumored that she had



TWO-FACED Molotov talks tough facing west, beams amiably facing east.

been exiled or shot. These rumors persisted until 1943 when she was decorated for work in defense plants. Since then she has occasionally appeared as her husband's companion and hostess at international functions.

The Molotovs have one daughter, Svetlana, to whom they are devoted. They call her Svetik, and she calls them Mamma and Papa. A favorite Moscow yarn is about a morning when Svetlana asked Papa to stay home and play. "I can't, little pigeon," Molotov is supposed to have replied. "I have to go to work." Svetlana wept and said, "You don't work. Mother does. You just walk around with Stalin."

Newsmen are sometimes baffled by rumors that the Molotovs have a second and unacknowledged daughter. The truth is innocent. When Svetlana was a child, she and the Molotovs became fond of a girl named Sonia, the daughter of their janitor. Sonia eventually moved in with the Molotovs. She has never been formally adopted but she is to all effects a member of the Molotov family.

The Molotovs do very little entertaining at their home, a big apartment in the Kremlin, and the outer world seldom gets a glimpse of them in family. A certain diplomat still talks of the glimpse he got. One day, motoring on the outskirts of Moscow, he came upon a ring of N.K.V.D. men standing guard in a grim circle. Within the circle sat Mamma and Papa Molotov with Svetik and Sonia, picnicking.

Molotov's interest in his family is taken as a sign among optimistic diplomats that he possesses some of the instincts of a human being. This suspicion is fortified by a few, a very few, stories which illuminate him in a pallid way.

Molotov has been known to essay a joke or a wisecrack. At a theater party which Stalin once tendered Winston Churchill in Moscow, the Soviet and Allied guests assembled for drink, food and toasts during the intermission. Naturally there were many toasts to Stalin, the great hero and leader of the Soviet Union. After one of them Molotov astounded everyone, undoubtedly including himself, by remarking in loud, clear Russian, "Think up something else; we are tired of that one!"

Such attempts at humor, especially when they occur in Stalin's presence, often end badly for Molotov. Stalin seems to take a definite pleasure in abusing and humiliating Molotov before non-Russians.

Not long ago at a Moscow dinner attended by Stalin and the

*American
Greeting
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make birthday
happiness glow
brighter...last
longer



Hundreds of different American Greetings for all occasions are on display at your favorite drug or variety store. You'll find it extra convenient to keep a supply of these fine cards at home...ready to mail.

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**GREATER
RELIEF
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GO **BLUE-JAY**
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NOW in 2 convenient
sizes, **STANDARD** and
LITTLE TOE

BOTH WORK 3 WAYS

1. **INSTANTLY** stop shoe-pressure pain, thanks to soft Dura-felt pad!
2. **ANESTHETIC** Nupercaine, exclusive with Blue-Jay, soon curbs surface pain!
3. **GENTLE** medication loosens hard "corn," you just lift it out in a few days!

Also Blue Jay Soft Corn Pads. All are streamlined, non-slip, have Nupercaine! At drug and toilet goods counters! Insist on Blue-Jay!

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America's Largest Selling
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Diet often decides the singing quality of a canary. That's why most owners feed French's Bird Seed and Biscuit—a carefully proportioned blend of these tested twelve aids to health and song—

Canary Seed	Sesame Seed
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TESTED TWELVE INGREDIENTS
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**UNDERWEAR
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for men and boys

Quality underwear means longer wear. Full size means comfort. For a little extra warmth ask for OTIS WINTER-WEIGHTS.

OTIS UNDERWEAR
57 Worth St., New York

CONTINUED ON PAGE 112

The power that stopped murder-by-medicine...



"No!" cried the patient. "Don't tell me *that*!"

"Don't worry," the doctor said soothingly. "You do have this terrible disease, but *I* have a miracle-medicine to cure it! Just take one teaspoonful every..."

That medicine was a toxic drug, a potential killer. But that "patient" was a newspaper reporter!

And that's how the *Memphis Commercial Appeal* exposed a vicious quack who was getting rich by

peddling poisonous medicine, mumbo-jumbo and bad advice. One story after another named other racketeers and "nature healers."

PUBLIC OPINION WAS SHOCKED INTO ACTION. One conviction for sale of toxic drugs! One indictment for second degree murder! A state-wide campaign for legislation to drive out the killers, and to protect honest doctors! PUBLIC OPINION had solved a little local problem. That same power...

...can stop murder-by-war



BIG OR LITTLE, a wrong is a wrong... a crime is a crime... murder is murder! The power of Public Opinion that was invoked to convict a local killer, can be used to halt war—most ruthless killer of all.

Only enlightened and vigilant Public Opinion can prevent another war. Without the support of Public Opinion, neither the United Nations nor our own military might can save us from this recurring scourge of mass murder.

America's press sounds the alarm!

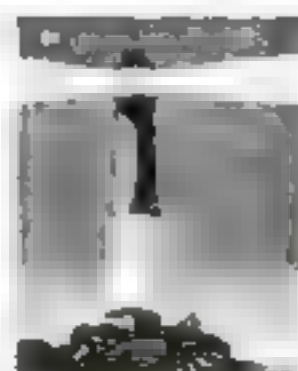
Day after day, your newspaper unearths the seeds of war, and names the plotters, the connivers, the peddlers of propaganda who are planting those seeds. Time after time, your newspaper exposes the enemies, *within and without*, who would set class against class, then nation against nation.

Read America's daily press *thoughtfully*. It will help you—and millions of other straight thinking Americans—to use wisely and effectively the great power that is yours—the power of Public Opinion.

"Give Light and the People Will Find Their Own Way"

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PITTSBURGH	Press	KENTUCKY	Post
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INDIANAPOLIS	Times	KNOXVILLE	News-Sentinel



NEWSPAPERS

DENVER	Rocky Mt. News	EVANSVILLE	Press
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Ageless Beauty of Egypt—symbolized by the slender petaled Lotus Flower, in this priceless ancient goblet (Courtesy, The Metropolitan Museum of Art, New York).

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Lovely Lotus

IF ETERNAL YOUTH is the measure of true loveliness, you will find it surely in Lovely Lotus, created by Watson craftsmen in the timeless lotus theme.

Sure of hand and inspiration, these master silversmiths have wrought a design so chaste in form, so clean in cut, so delicately pleasing that its freshness grows with time. If you are a lover of fine sterling, or if you plan to give fine sterling to some fortunate one, see Watson's Lovely Lotus and other impeccable patterns at your jeweler's. The Watson Company, 1496 Watson Park, Attleboro, Massachusetts.

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To "feel like a 'million'" in the morning, let your mattress dollars buy the comfort made famous by

OSTERMOOR

AMERICA'S QUALITY MATTRESS

See your Local Dealer, or write Ostermoor & Co., Bridgeport, Conn. or Chicago, Ill.

DON'T SUFFER FROM SKIN IRRITATION

due to chafing rubbing diaper rash

NEW! Get quick relief from skin irritation, itching burning due to friction, rubbing, chafing—with Mennen QUICOOL powder! New scientific formula perfected by Mennen skin specialists—works fast, helps prevent and relieve chafing from girdles, trusses and supports, bed sores, many externally-caused rashes. Relieves baby's diaper rash, prickly heat, etc. QUICOOL is refreshing after bath, too. Get QUICOOL now for entire family. GUARANTEE: Double your money back if not satisfied.

QUICK! GET
MENNE QUICOOL



MOLOTOV AND VISHINSKY CONTINUED

American ambassador, Molotov arose in his jerky fashion and, with a noticeably flushed face and embarrassed manner, spoke as follows: "We have had a cordial and confident evening. Everybody has said what he had on his mind. Now," with a miserable effort to indicate that he was just joking, "I suggest that one of our American friends tell us all about this great new weapon we have been hearing about, the atomic bomb." The guests smiled weakly. Stalin stood up, glared at Molotov and said in a cold and terrifying voice, "The atomic bomb is a great scientific discovery which has been made by a great nation, and as far as I can see, it is no joking matter."

For once the non-Russian guests sympathized with Molotov. They were all but certain that he had been instructed to bring up the atomic bomb and that something in the way he did it, or in the reaction of the American guests led Stalin to change his line without regard to Molotov's feelings.

What Stalin can do to Molotov, Molotov can do to lesser Soviet beings. His alter ego at international conferences and individual meetings with non-Russians is his translator, a brownish and modest little man named Pavlov. During the London meetings of the foreign ministers which preceded the Peace Conference in Paris, Pavlov once made a mistake which amounted to a distortion of something Molotov had said in conversation.

Molotov produced his painful approximation of a smile, gazed at Pavlov for a moment and then said that perhaps he would have to have Pavlov executed someday. The non-Russian with whom Molotov was conversing took this to be a labored joke. Pavlov turned red, then pale, evidently regarding it as a very poor joke.

Pavlov is a rather arresting figure. His English is sufficient but strained. He sometimes shows small signs—an apologetic smile, a visibly tortured reaching for the right words—that he wants desperately to convey his master's precise meanings and that he is aware of his frequent failures to do so. Among his other chores Pavlov serves as Molotov's go-between with English-speaking journalists. In Paris recently one of them cornered Pavlov and got him into conversation. At the time Byrnes was overdue and everyone was wondering why he had delayed his departure from Washington. "Perhaps," said Pavlov, obviously satirizing a frequent interpretation of Molotov's doings, "he is awaiting his instructions."

Molotov's principal personal secretary, or *chef de cabinet*, is a Foreign Office functionary named Potsorov. He comes nearer than any other Soviet official to being Molotov's man Friday. But even he keeps his distance. Insofar as other diplomats can tell, Molotov has no real confidants, official or otherwise. He surrounds himself with mediocrities and uses them for what they are—clerks with whom he could and would dispense tomorrow if he had any reason to do so.

The reason would seem to be obvious. Molotov, Vishinsky, probably Stalin himself, dare not risk intimacy. They work and live in fear. Their fear is the fear of any man with a gun at his head. The hackneyed truth is that even Molotov must be forever afraid that something said or done amiss will be reported, or misreported, to all those others who share and enforce his fear.

In a sense as real as it is tragic for the rest of the world, Molotov and Vishinsky and all who travel with them to the peace tables are little men who were never there.



THE TWO RUSSIANS' SMILES suggest their differing characters. Here, at Czech embassy reception in Paris with Czech Foreign Minister Jan Masaryk, Vishinsky laughs heartily while Molotov barely adjusts his face to a small grin.

CLOGS

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New High in Toes...Roblee's latest for casual wear.

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Head of the Bourbon Family

Old Grand-Dad appeals to you through your every sense of enjoyment—its sunny, golden color, its appetizing bouquet, its mellow, heartwarming flavor, so true to its Kentucky heritage. Here is real nobility in whiskey—a fine, straight bourbon at bourbon's very best.



**OLD
GRAND-DAD**

Bottled in Bond • 100 Proof

National Distillers Products Corporation, New York



MR. FRED OF JOHN FREDERICKS, FANTASTIC MILLINERS, DEMONSTRATES FIRST STEP IN MAKING A HAT OUT OF A "NATCH," PARTNER JOHN'S NEWEST INVENTION

THE "NATCH"

Simple cloth circle becomes many things at the John Fredericks salon

The fancy New York millinery team of John Fredericks never makes a hat which costs less than \$40. Usually their hats cost more than \$60. They also make what they call "Things"—bags, scarves, blouses, belts and gloves. These, too, are always fabulously priced. But now John Fredericks has produced a Thing, which can also be used as a hat, at the incredible John Fredericks price of \$1.50 and up.

This Thing, called a "Natch" because it seems a

natural for anything, is the brain child of Designer John. It is a simple circle of cloth, preferably jersey cut on the bias, 36 to 44 inches around and 11 to 16 inches wide. By the magic inherent in circles, it can be twisted, draped, tied so that it can be made into a hat, a bare-midriff top, a dickey, a scarf, a belt. The one shown here, similar to the \$1.50 Thing but with studs, costs \$5.95. Others, made of lace, fur or beaded jersey, are more in keeping with John Fredericks custom. They cost up to \$59.50.

PERSONNALLY Speaking by PAUL MUNI

Star of "ANGEL ON MY SHOULDER,"
a Charles R. Rogers Production



1—I'VE PUT ON many a beard to play men like Pasteur and Zola. But when taking my own beard off...



2—I USE super-sharp Personna Blades, which give me the closest, smoothest shaves I ever had! So...



3—WHETHER YOU have one face or many, get yourself Personna-fied... for slicker, quicker shaves!

4—Why it makes sense to pay 10¢ for this blade:

Sure, Personna costs more. But Personna is a precision instrument—worth many times 10¢ in shaving ease and comfort.

Personna is made of premium steel... no low-ground for extra keenness... rust-resistant for longer use. Spend a little more to get Personna... and get a lot more shaving comfort!

Available also in Canada



PERSONNA
Precision Blades
10 FOR \$1



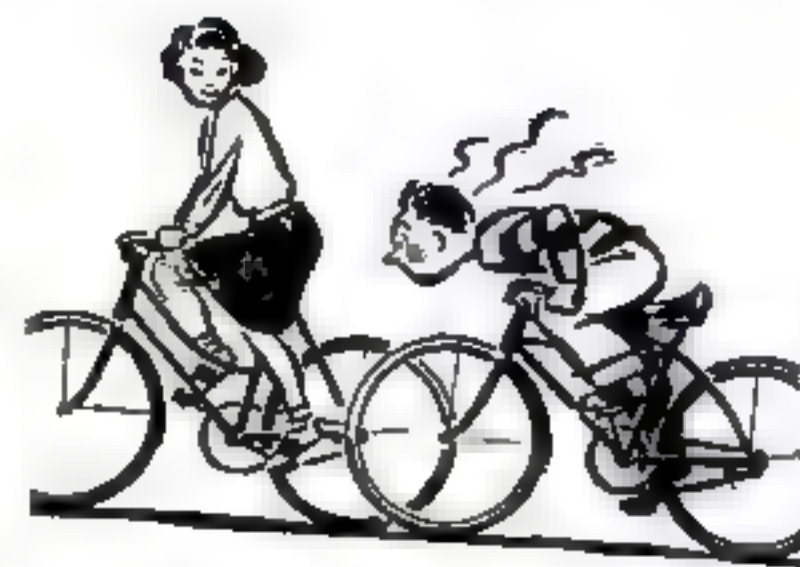
SECOND STEP in making a hat out of a Natch (first step is on the preceding page) is to twist it once over the head. Part around the head should fit loosely.



THIRD STEP consists of pulling loop above the twist (see top) down over the face and under the chin. This part is then draped under the chin and pulled back.



COMPLETED HAT has virtues of a hood, which keeps ears warm, and of a snood, which keeps hair in place. Hood is made by spreading material on head.



Eager Beaver on a bike

Whenever this mess of masculinity goes a-biking, he really works! He huffs and puffs, and soon he's all in!

Some day he'll get wise and go New Departure. Then he'll find it lots easier to take a hill like this one. And with New Departure he'll be able to coast smoothly to a stop—or stop on a dime. For with all its braking power, this leakproof, dustproof champion brake is free-rolling and the lightest in weight. Give your bike a break with the New Departure Coaster Brake—"The Brake of the Day."

Have you read the fun-filled booklet "Pedalers' Progress"? Send postcard for your free copy.



New Departure Coaster Brakes

New Departure, Division of General Motors, Bristol, Conn.



RICHNESS
in
Fine Leatherware
by **RUPP**

If you like the feel of lustrous leather, if you appreciate fine craftsmanship—then this Rupp leatherware is for you.

WALLET. Slim and light with finest quality leather. Other styles, for men and women.

OVERNIGHTER
Compact and complete, in gleaming leather case.



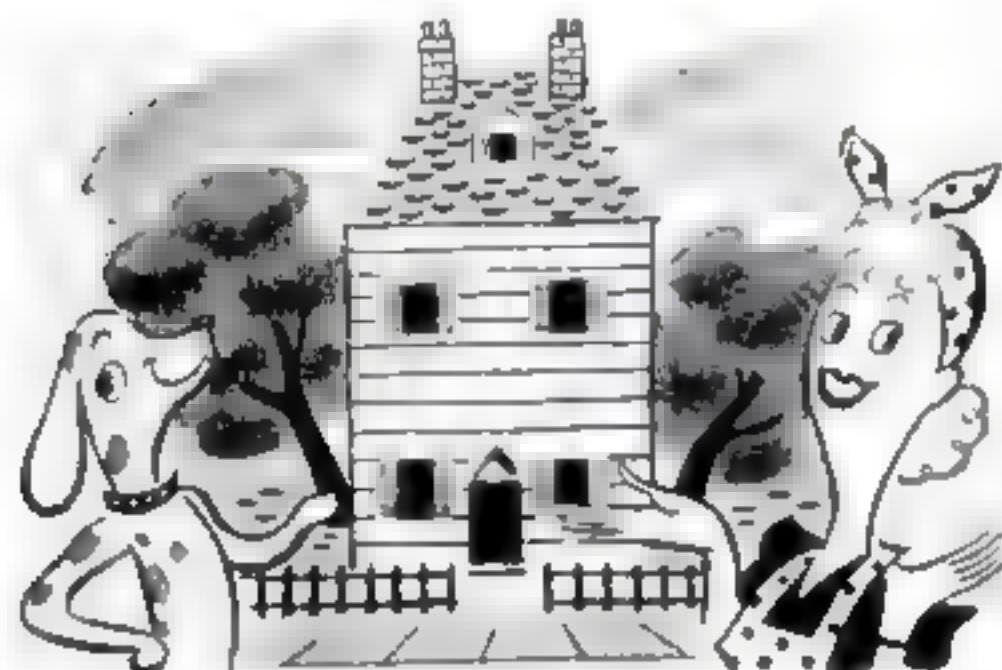
PIPE 'N' POUCH Separate compartments for pipe and tobacco in this smart leather kit.

Ask for other Rupp leather products in leading stores. Look for the Rupp trademark.



C. F. Rupp & Sons, Philadelphia 6, Pa., Since 1850

If you've a house, then shout **HOORAY...**
Yes, even on fall-cleaning day!



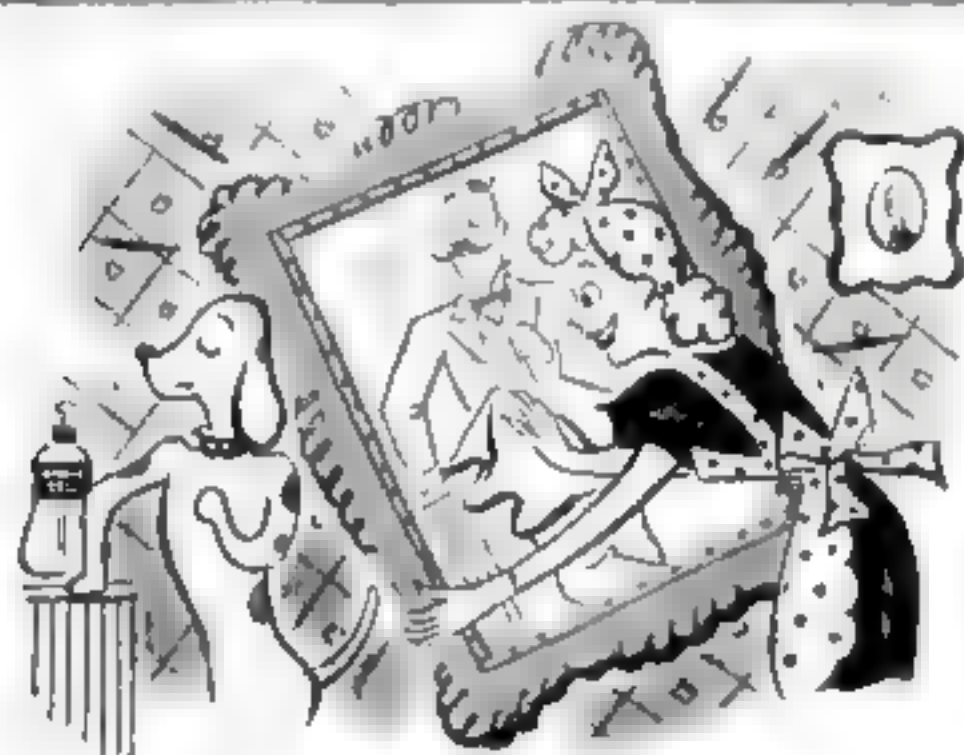
It may be very ancient, and
It may be very small . . .
But you're a very lucky girl
If you've a house at all!



So greet the autumn season with
A gratitude ecstatic,
And get your house a-gleaming
From the cellar to the attic!



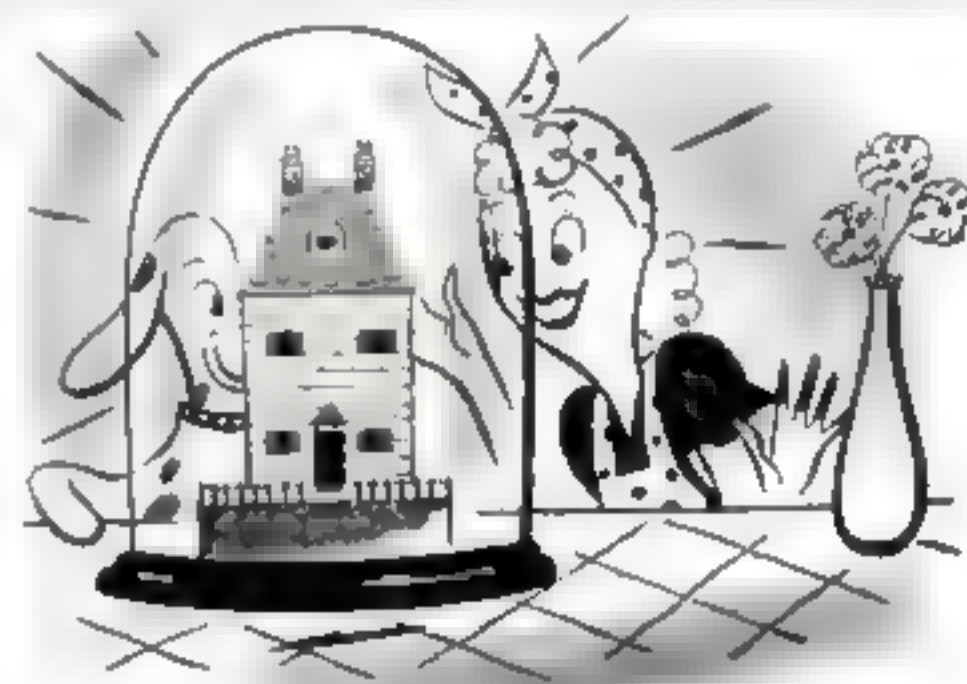
Oh, grab the WINDEX, and rejoice—
Now window cleaning's fun.
Just spray some WINDEX on the glass,
Then wipe it off. You're done!



Your picture glass, and mirrors, and
Glass table tops as well . . .
With WINDEX it's so easy now
To get them looking swell!



The same procedure to your windshield
Happily applies.
(No wonder gals get WINDEX in
The great big household size!)



So get your house a-gleaming
The easy WINDEX way.
It's practic'ly a pleasure.
So get it done today!

**P.S. FOR EXTRA
ECONOMY, BUY THE
BIG 20-OUNCE SIZE!**



For fall house cleaning—
get brighter windows easier with

WINDEX

Trade-mark Reg. U. S. Pat. Off. by The Dracott Company

WINDEX is a must for house cleaning! No streaking, no film when you insist on this dustless, nonflammable, oil-free cleaner that costs but a fraction of a cent per window. Don't trust cheap substitutes.

Copy. 1946, The Dracott Co.



BE A MEMBER OF THE **B.D.C.***

WITH **City Club**

Take home City Club Shoes and take out membership in the "Best Dressed Circle! Neither conservative nor extreme . . . you'll look right, feel right and be right.

City Club Shoes are built by Peters, famous division of International Shoe Company, world's largest shoemakers. Through quantity production, exceptional value costs you less . . . even those styles with the exclusive Luxury Tred Construction.

Get City Club and be a member of the Best Dressed Circle . . . confident, comfortable, correct!

Also **CLASTON SHOES**
at lower prices



City Club

DISTINCTIVE SHOES FOR MEN

Ask your shoe dealer or write

PETERS, DIVISION OF INTERNATIONAL SHOE COMPANY, ST. LOUIS 3, MO.

The "Natch" CONTINUED



BARE-MIDRIFF TOP is made by slipping Natch over one shoulder, twisting it once, slipping over other arm, spreading fabric over bosom. Back is bare.



DICKEY is made by hanging Natch around neck, crossing in front, inserting belt through loop at waist. To make an ascot tie, Natch is looped at the neck.



MR. VINTON FREEDLEY, DISTINGUISHED THEATRICAL PRODUCER

For Men of Distinction... LORD CALVERT

So rare, so smooth, so mellow that it has never been produced except in limited quantities, Lord Calvert is a matchless blend of the world's finest spirits and most distinguished whiskies.

LORD CALVERT IS A "CUSTOM" BLENDED WHISKEY, 86.3 PROOF, 65% GRAIN NEUTRAL SPIRITS, CALVERT DISTILLERS CORP., NEW YORK CITY

THE GIRL IS WEARING A STETSON, TOO. IT IS CALLED DIPLOMAT...\$14.95. SEE OTHER STETSON MILLINERY FASHIONS AT YOUR FAVORITE STORE.



Two ways to show up to advantage

1. The two men above are headed in different directions, but they'll both show up looking their best.

To do as well by yourself, you needn't have a house full of clothes, or even spend a lot of money. Just pick your clothes

sensibly, with an eye to where you'll wear them.

Then, when you're headed for a big time, as these two are, you'll be set with an outfit that's right for the occasion—even to a smart new Stetson Narrow Brim hat...



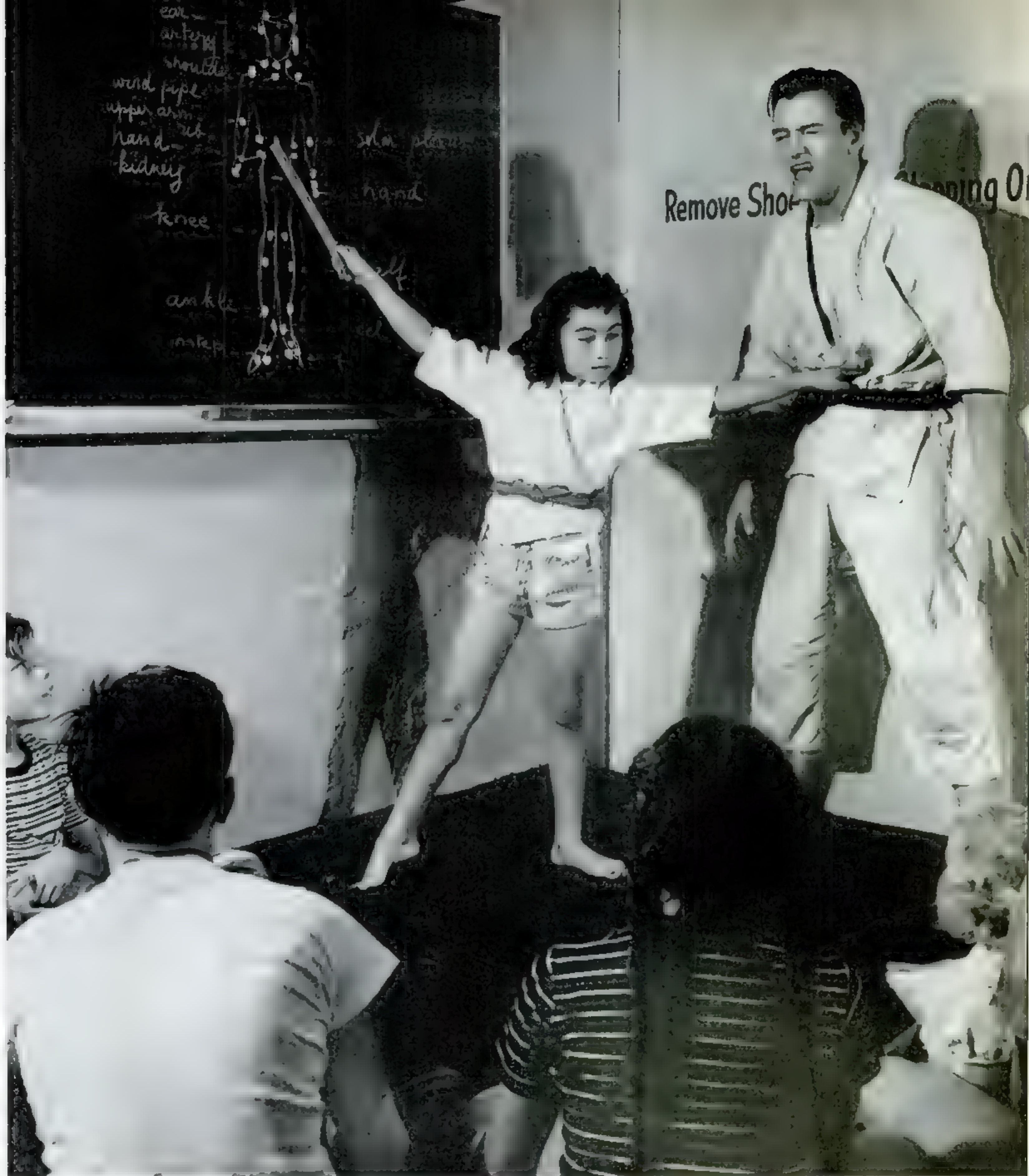
2. The lad on the left is out to meet his date in a single-breasted, blue-gray sharkskin suit. His crisp blue-and-white striped shirt sets off his blue polka-dot tie to a T. And the crowning touch is one of the new Stetson Narrow Brim hats, blending quiet, good taste with a youthful air. This Stetson is the Vogue, in popular Caribou Gray.



3. The gent with the girl is headed for a party carrying a light brown diagonal-weave topcoat, and wearing a double-breasted dark brown suit with a narrow pin stripe. His shirt is white—his tie, a lively small print of red, black and yellow. The hat is the distinguished Stetson Diplomat, with narrow brim, in handsome Arabian Brown.

STETSON Narrow Brim Hats — Right for dressing up

The name Stetson in a hat is your assurance of quality and style. Stetson hats are made only by John B. Stetson Company and its subsidiary companies—in the United States and Canada.



CAROL TEGNER JABS HER BROTHER IN SOLAR PLEXUS TO SHOW CLASS HOW TO DISABLE OPPONENTS BY USING ONE OF BODY'S 48 SENSITIVE NERVE CENTERS

CHILDREN'S JUDO

9-year-old Carol Tegner teaches self-defense class in California

Every child's school has a bully who twists wrists and pulls hair. He bluffs his victims into retreat because he is louder, bigger or more self-confident. To teach children how to put such bullies in their place, a 9-year-old girl named Carol Tegner runs a children's judo class in Hollywood, Calif. Carol's mother is president of the National Judo Association and Carol was brought up on basic principles of judo. At 4 she was an accomplished judoist and

now can throw full-grown men through the air with the ease of Superman (see next page).

The pictures on these pages show what her pupils learn. They find that judo (the modern name for jujutsu) requires exact balance, hours of practice. They learn how to use their opponents' weight to their own advantage and how to break holds by using pressure points. Carol, who is a good teacher, has 13 children in her class, charges \$2 a lesson.

Because
it's good for
BURNS

IT'S JUST THE THING FOR
SKIN INJURIES!





Burns are "skinjuries." So are surface cuts, scrapes, scratches and other breaks in the skin. All these injuries to the skin need the soothing, antiseptic protection of UNGUENTINE.

- ① It relieves pain
- ② It fights infection
- ③ It promotes healing

Never be without UNGUENTINE. In handy tube or family size jar, at all druggists.

Norwich

A Norwich Product

UNGUENTINE

(UN-GWEN-TEEN)

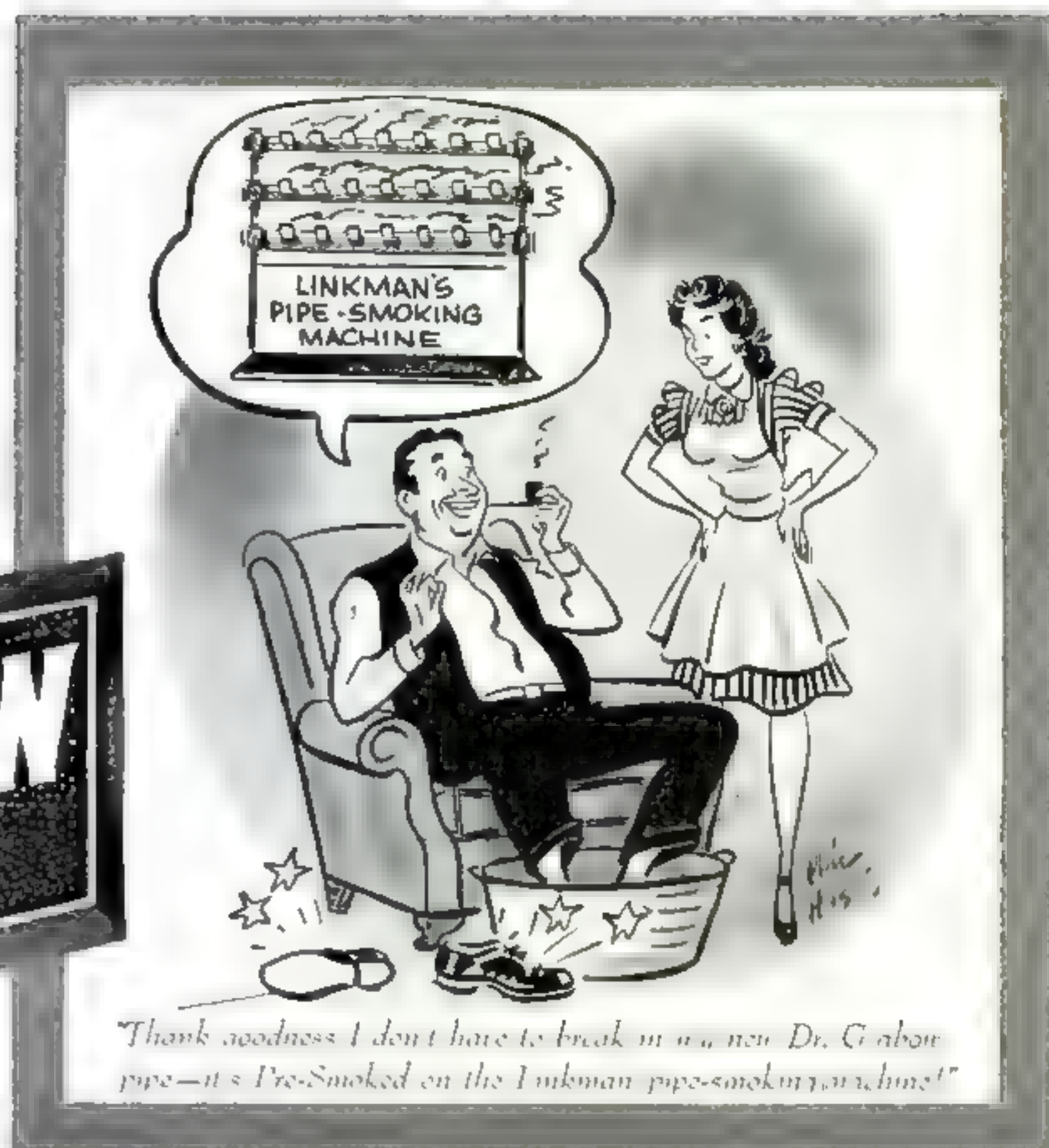
THE FIRST THOUGHT IN BURNS



CAROL THROWS BROTHER with over-shoulder throw. She grabs lapel, turns and throws him over her shoulder (*top*). Then she lets go and he crashes on mat. Brother Bruce, who is 17, weighs 205 pounds. Carol weighs 62 pounds.

CONTINUED ON PAGE 12

America's Most Wanted Pipes



NO BREAKING IN • NO BITE • NO BITTER TASTE



DE LUXE • \$1.50
SUPREME • \$2.00 TRU-GRAIN • \$3.50
SELECT GRAIN • \$5.00

Fashioned by Linkman

DR. GRABOW PIPE CO., INC., CHICAGO 14, ILL.

There is only *one* correct way to break in a new pipe... that is to smoke it. Every DR. GRABOW is *Pre-Smoked* at the factory, with fine tobacco (Edgeworth) on Linkman's exclusive pipe smoking machine, duplicating the slow, deliberate puffing of an experienced smoker. All DR. GRABOWS are equipped with aluminum fittings. See your dealer now.





CAN YOUR SCALP
PASS THE
**"Finger Nail
(F-N) Test?"**

1 It's F-N, the test for men! Scratch your head and see if the famous F-N test reveals signs of dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Grooms, relieves dryness, removes loose dandruff! Buy the large size for greater economy.



YOUR HAIR CAN LOOK
LIKE THIS WITH NEW
**WILDROOT
CREAM-OIL**

2 Only a little Wildroot Cream-Oil can do a big job for your hair. Keeps your hair well groomed all day long without a trace of that greasy, plastered down look! Your hair looks good and feels good!

NON-ALCOHOLIC
CONTAINS
LANOLIN!
GROOMS THE HAIR
RELIEVES DRYNESS
REMOVES LOOSE DANDRUFF



LANOLIN is an oil resembling the natural oil of the human skin! No wonder 4 out of 5 users in a nationwide test preferred Wildroot Cream-Oil to other hair tonics. Get it today from your barber or drug counter.

IMPORTANT: Smart women use Wildroot Cream-Oil for quick grooming, and to relieve dryness. Also excellent for training children's hair!

 CREAM-OIL CHARLIE SAYS:
TUNE IN: "THE ADVENTURES OF SAM SPADE"
every Friday night on ABC (Blue) Network

Children's Judo CONTINUED



BULLY GETS DESERTS when he goes after Little Carol with a stick (top). She grabs his wrist (center) and uses pressure of her left arm on his right to force him to the floor. Carol must go easy or she could dislocate his arm.

CONTINUED ON PAGE 133



"that's for me" the Kalamazoo gas range with
more size, more style, more features for a lot less money

Here's the gas range that has all America looking, talking, *buying*.

It's big. Not 36" . . . not 38" . . . but full 40" wide. It's thrill-packed with exciting features. There's the all-important "Thermagic" oven . . . not skimpy but full 18" wide with corners rounded for easy cleaning.

—and what a broiler . . . "Flame-Ray" heat scientifically applied for tender results. Cushioned storage compartments roll at a finger-touch.



New Supersteel Round Furnace

"Uniflow" top one continuous unit of gleaming white, rounded corners. No crevices to trap dirt. For manufactured, natural or bottled gas.

See the greatest values in Kalamazoo's 46 years . . . ranges, furnaces, heaters, refrigerators, and washing machines . . . at your Kalamazoo store or department store. Write about dealer franchise.

KALAMAZOO STOVE & FURNACE CO.
564 Rochester Ave., Kalamazoo 6, Mich.



New Automatic Electric Range. "Save-way" control . . . quick-heating rod-type units . . . oversize oven . . . three models.



New Combination Range. Burns manufactured, natural or bottled gas, plus coal, wood, coke or oil—two ranges in one.



New Coal and Wood Range . . . quality, beauty, value, with famous "oven that floats in flame." Made in three models.

years ahead in Beauty, Performance, Value

HOME APPLIANCES BY



KALAMAZOO
QUALITY LEADERS SINCE 1901

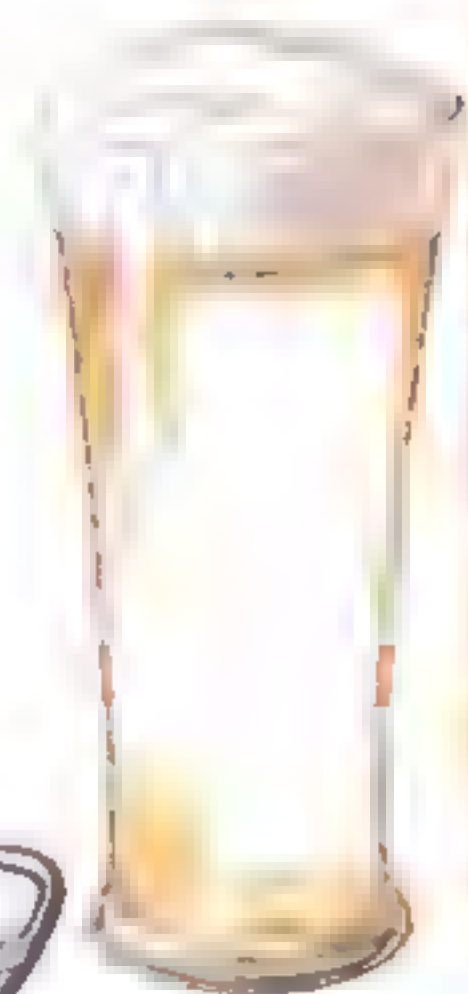


*"In the business of Brewing, as in the business of living,
there is no substitute for experience"*

Ideals of the Founder VALENTIN BLATZ, 1826-1894
Master Brewer, son and grandson of Master Brewers

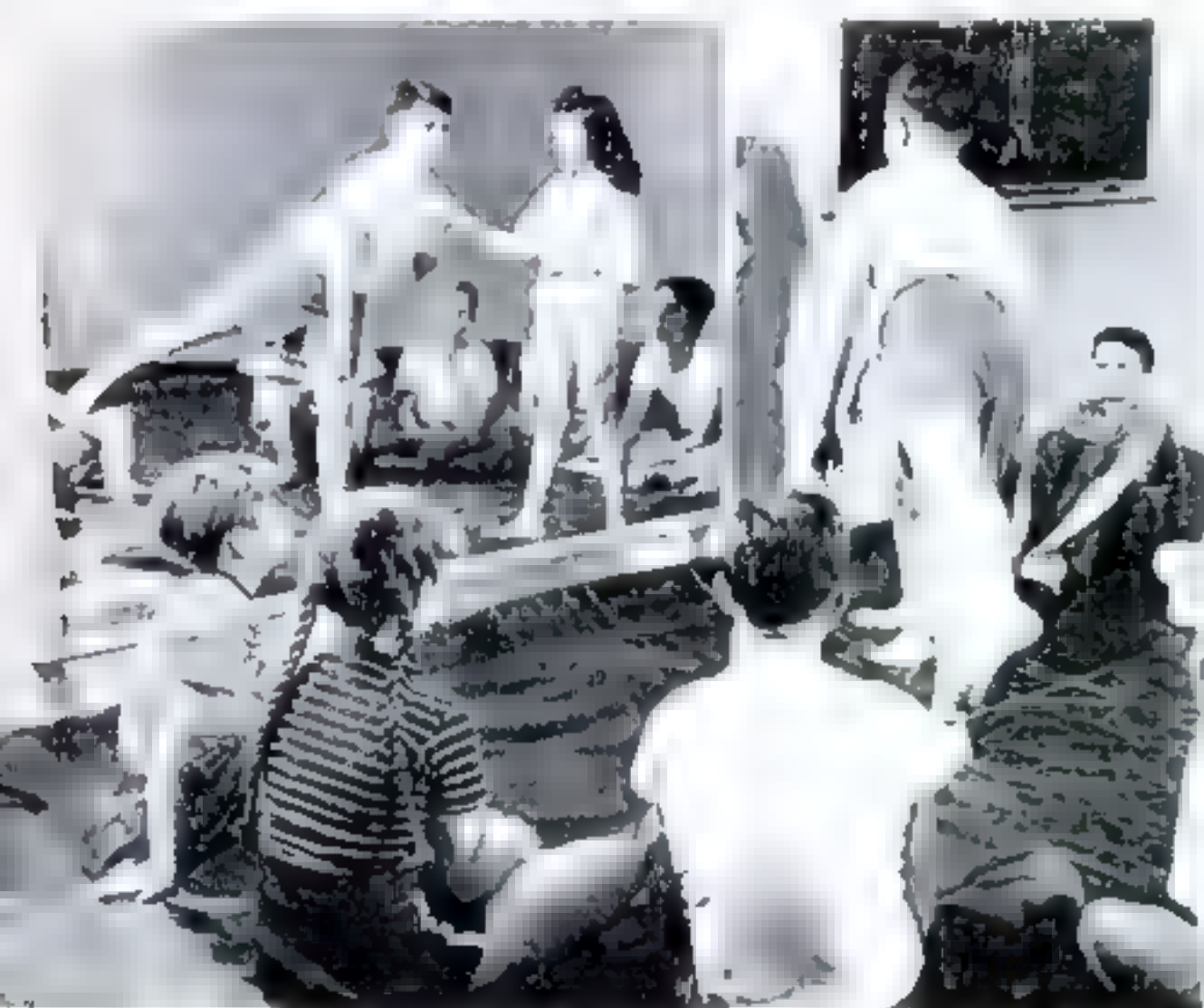
Blatz

BREWER OF BETTER BEER...





JUDO FALLS are practiced. There are 12 ways to fall, 6 in which hands are used. The girls do this forward fall well but the boys are bending too much.



POINT BALANCE is demonstrated by Carl, who shows by push or pull some new skill opponents weight many directions.



CHOKE IS BROKEN by Carl, who applies pressure to the nerve center below the belly's ears. This is much more effective than pulling ears or hair.

*Worth a Fortune
to your feet..*

*It's "Your Footprint in
Leather"* *



Imagine... a curve-
for-curve copy of
the bottom of your
foot, in soft, supple
leather!... for you
to walk on!

*It's a Fabulous idea
...found only in*



Fashion-right shoes
that fit your
feet and the life
you lead.

*Reg. U. S. Pat. Off.

E. P. Reed & Company, Rochester 3, New York





BY THE TWISTED TRUNK OF A PLUM TREE (RIGHT), REPUTEDLY THE OLDEST TREE IN AMRITSAR, SIKHS BATHE IN THE SACRED WATERS OF THE GOLDEN TEMPLE

Life Visits the Sikhs of India

The sturdy warriors of Punjab bathe before their great golden shrine in the sacred Pool of Immortality

The unshorn Indian, bathing tranquilly on the opposite page in the holy waters of the Pool of Immortality by the great Golden Temple in Amritsar, is one of the 5,700,000 Sikhs who by tradition are some of India's best warriors. Now, in peacetime, they farm the province of Punjab, where most Sikhs live, monopolize the taxi service in Calcutta and Bombay, help police Shanghai and Singapore. The Golden Temple is their holiest shrine. Since the 16th Century these waters, coming from a spring with supposed healing powers, have been sacred.

Founded in the 15th Century by Guru Nanak, a caste Hindu, the Sikh sect is a comparative newcomer among religions. Nanak was a tolerant man, who journeyed to Mohammed's Mecca and sought with his new religion to bridge the terrible gap in India between Hindus and Moslems. Like Moslems, his Sikhs worship only one god and one book. Like Hindus, they burn their dead, may not eat beef and do not marry Moslems. But, unlike Hindus, they eat pork and have freed themselves from the caste system which burdens India like a yoke.



A SMALL DAGGER is used by this boy to twist his hair. All male Sikhs carry daggers as martial sign.



UNCUT HAIR is distinguishing mark of Sikhs. Bathers may dip their clothes in the water but they may not wring them out.



HOLY TEMPLE WATER, bearing health, is drunk by child after its mother has first put her foot into it.

4 Reasons Why

Fleischmann's makes America's
Most Delicious Martini!



1 Fleischmann's "Dry" Dryness!
Not just dry—Fleischmann's gin is 'dry' dry without the slightest trace of "sweetness." In fact, tests show it's too dry a connoisseur's choice, yet priced for you to enjoy.

2 Fleischmann's Taste!
It's light! It's delicate! A taste found only in FLEISCHMANN'S. It's made with top and of choice unadulterated botanicals—distilled in a process of continuous refinement.

3 Fleischmann's Smoothness!
It's so soft! So velvety. So very smooth! The reason? It's 70 years of "know how" for no other gin was made in America before FLEISCHMANN'S!

4 Fleischmann's Mixability!
It's priceless for making perfect drinks! The secret is simple: that FLEISCHMANN'S provides the ideal base for Martinis. Tom Collins, for all gin drinks! It's balanced at 90 proof—just right!

DISTILLED FROM AMERICAN GRAIN 90 PROOF

You find all 4 only in

FLEISCHMANN'S . . .

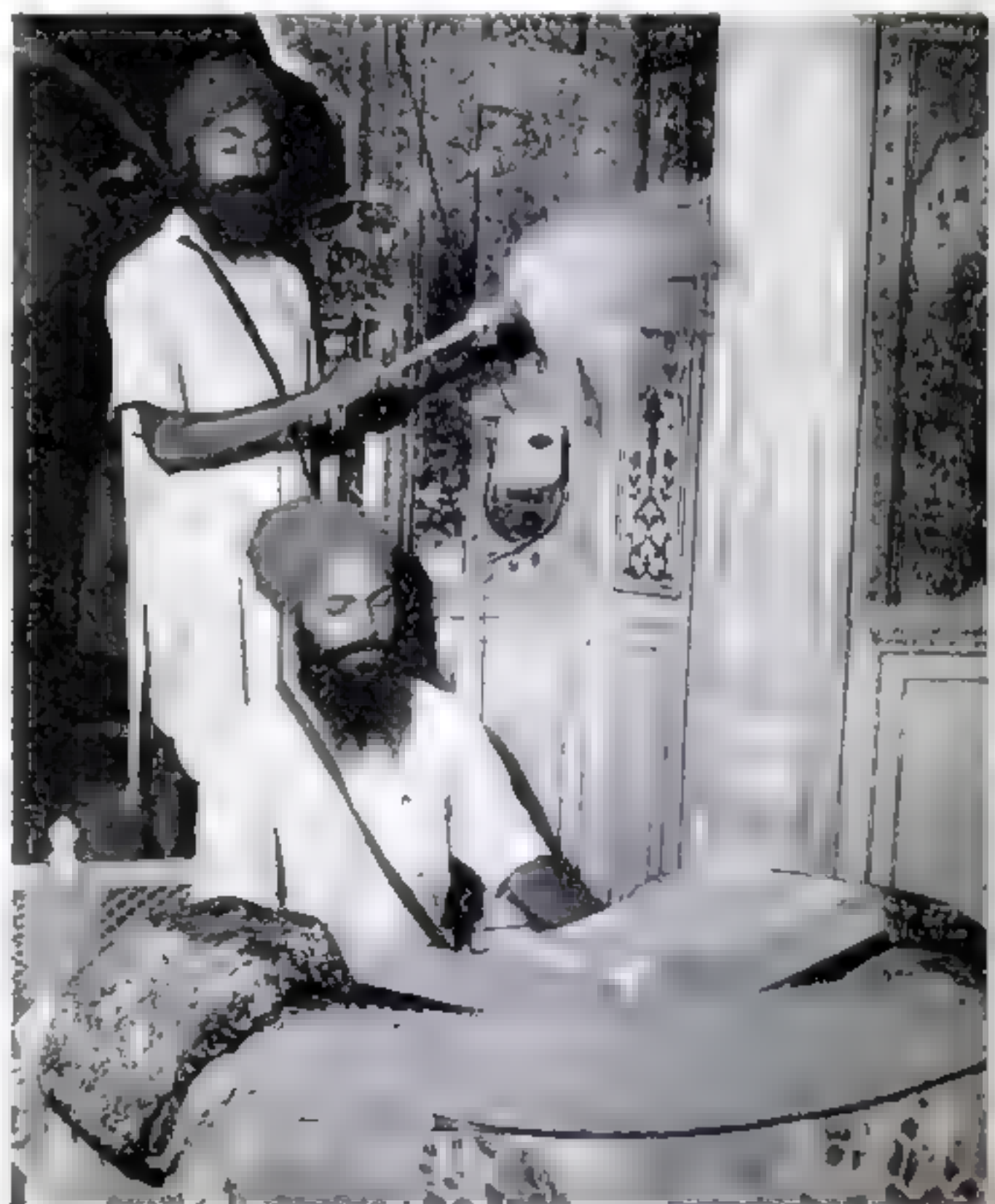
America's First Gin

THE FLEISCHMANN DISTILLING CORPORATION, PEERSKILL, NEW YORK.

Pikhs of India CONTINUED



INSIDE A SIKH SHRINE at Lahore, capital of Punjab Province, women and men usually sit on the floor on opposite sides of a white cloth onto which they cast coins and other offerings as they enter. In the center, attended by three Sikhs whose palms are clasped in prayer, a priest sits attending the holy



HOLY BOOK, called *Granth* and compiled in Gurmukhi script in 1604 by fifth leader of Sikhs, is only object Sikhs worship. There are several *Granth*s in the Golden Temple. At least one must be read day and night by a Sikh with another Sikh serving as a fanner. Fanner is as indispensable as reader.



book, which is covered by a silken cloth. Several strings of beads festoon the platform. At the top are pictures of great Sikhs, including Guru Nanak (second drawing from the right), who was founder of the sect and preached that God belongs to all men. Any Sikh can enter a temple and read the holy book.



A SACRED SWORD is cleaned by a granthi, or priest. The sword symbolizes military valor of Sikhs and this one was used against Moslem invaders of Punjab. The Sikhs are among the best native troops that the British have. They made up a tenth of the Indian army and won an eighth of its Victoria Crosses.



7 OUT OF 10 TISSUE USERS SAY

**"Of all brands
I like Kleenex
best"**



**Now!
MORE KLEENEX**

*being made than ever before.
So keep asking for it!*

One tissue stands far ahead of all other brands in public preference...and that one tissue is Kleenex!

In a certified nation-wide poll of thousands of tissue users, 7 out of every 10 went on record to say: *"Of all tissues, I like Kleenex best!"*

7 out of 10. Such overwhelming preference shows there must be a real difference between Kleenex Tissues and other brands. A special process used only for Kleenex keeps this tissue luxuriously soft, dependably strong. That's why others can't be "just like Kleenex."

And only Kleenex of all tissues gives you the handy Serv-a-Tissue Box. Yes, only with Kleenex can you pull a tissue and have the next one pop up ready for use.

So keep asking for Kleenex—America's favorite tissue. Each and every month there'll be more and more Kleenex Tissues for you.

**There's only
one Kleenex**
AMERICA'S FAVORITE TISSUE

©7 M. Reg. U. S. Pat. Off.



"Must I amuse you
every second, Mom?"



BABY: What's the fuss, Mom? Aren't you happy being me—and playing with all my nice toys?

MOM: Pet, it would take more than toys to make me enjoy a baby's life! Why didn't you tell me how uncomfortable a baby's skin gets, with all this wriggling around?

BABY: I tried, Mom. Simply *yowled*. But I guess you realize *now* the kind of attention I was after—Johnson's Baby Oil and Johnson's Baby Powder for my tender skin!

MOM: My, I'm a Backward Mother, lamb. But do you need *both*?

BABY: Oh, yes, Mom. That's the secret. After you bathe me, you smooth me all over with pure, gentle Johnson's Baby Oil. Keep the bottle handy at diaper changes—to help guard against what doctor calls "urine irritation" . . .

MOM: Oh, I see! And *why* the powder?

BABY: You know how little chafes and prickles make me whimper, Mom? Fix them with cool, soft sprinkles of nice Johnson's Baby Powder. A-a-a-ah!



MOM: Does sound good, punkin. Roll out the stroller—here we go for Johnson's!



Johnson's Baby Oil
Johnson's Baby Powder

Johnson & Johnson



MISCELLANY



OLD DELSARTE POSE

DELSARTE PANTOMIME

New movie uses old art form



FEAR: "In the dead vast and middle of the night . . . distill'd almost to jelly with the act of fear. . . ." (Shakespeare)



JOY: "On with the dance! let joy be unconfined; no sleep . . . when Youth and Pleasure meet." (Byron)



GRIEF: "Grief for thy Dead in silence . . . —most like a monumental statue set in . . . moveless woe. . . ." (Browning)



HOLINESS: "And they wear holy veils on their faces . . . too pure for the touch of a word!" (Father Ryan)



SUPPLICATION: "Ah! father, my father, what more can there rest? Enough of this sport . . ." (Schiller)



DEFIANCE: "A cry of defiance . . . a voice in the darkness, a knock at the door. . . ." (Longfellow)

In the late '90s and early 1900s there was a popular U.S. revival of the ancient art of pantomime. Under a rigid set of rules laid down by an unsuccessful French singer named Francois Delsarte, actresses toiled through a long series of prescribed gestures and grimaces to express their professional emotions. Elegant young ladies, copying the poses shown in Delsarte books (*top, opposite page*), struck weird Delsartian "attitudes" to acquire grace and poise. Today memories of Delsarte days are being revived in a movie, *Calendar Girl*, in which the star (Jane Frazee) is called upon to perform Delsarte routines encased in the standard costume. Because many routines were intended to dramatize poetry read aloud by a "reciter," Miss Frazee on these pages illustrates lines from 12 poems and on next page acts out Poe's *The Raven*.



HORROR: "Or whence . . . horror of falling into naught? Why shrinks the soul. . . ." (Addison)



HOPE: "Never may shame . . . attend it . . . while but a man is alive to defend it . . . banner of stars." (English)



HEARKEN: "And as she listened to the springs of life within, like music flowing . . ." (Moore)



DELIGHT: "... All . . . delight that . . . thought can win . . . a casement . . . to let the warm love in!" (Keats)



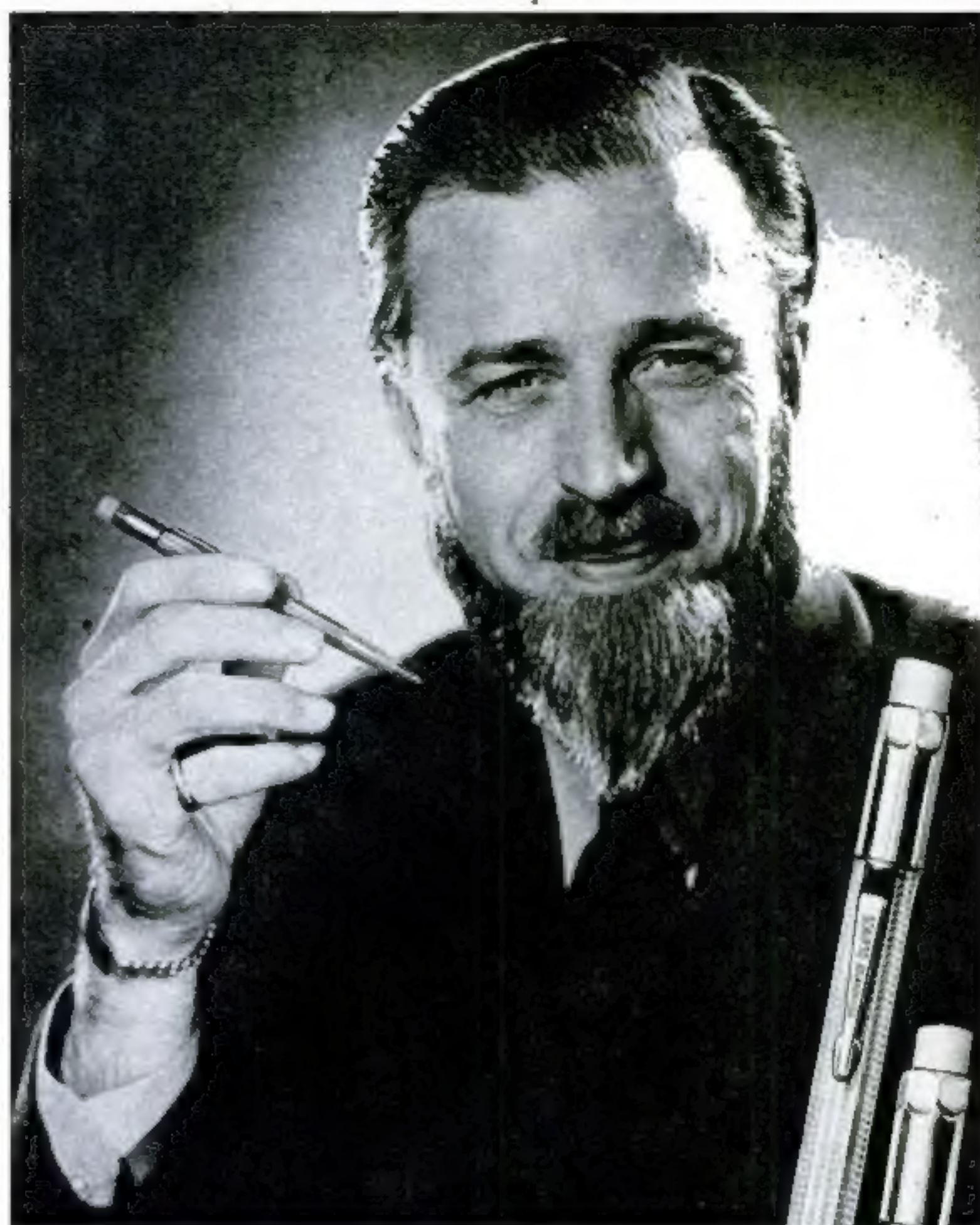
SHAME: "Shame followed shame—and woe. . . Is this the only change that time can show?" (Wordsworth)



PURITY: "... The pure soul shall mount. . . disdaining . . . sport, and cut a path into . . . heaven. . . ." (Blake)

CONTINUED ON NEXT PAGE

People whose success depends on writing know they can depend on Scripto Pencils



"I cover the world with a Scripto Pencil"

ROBERT ST. JOHN
Distinguished radio reporter
and commentator; lecturer;
author of "It's Always To-
morrow" and other books

On the job of gathering and handling news, a pencil is one tool a reporter needs. It must be dependable. And that's the same as saying "It must be a Scripto Mechanical Pencil."

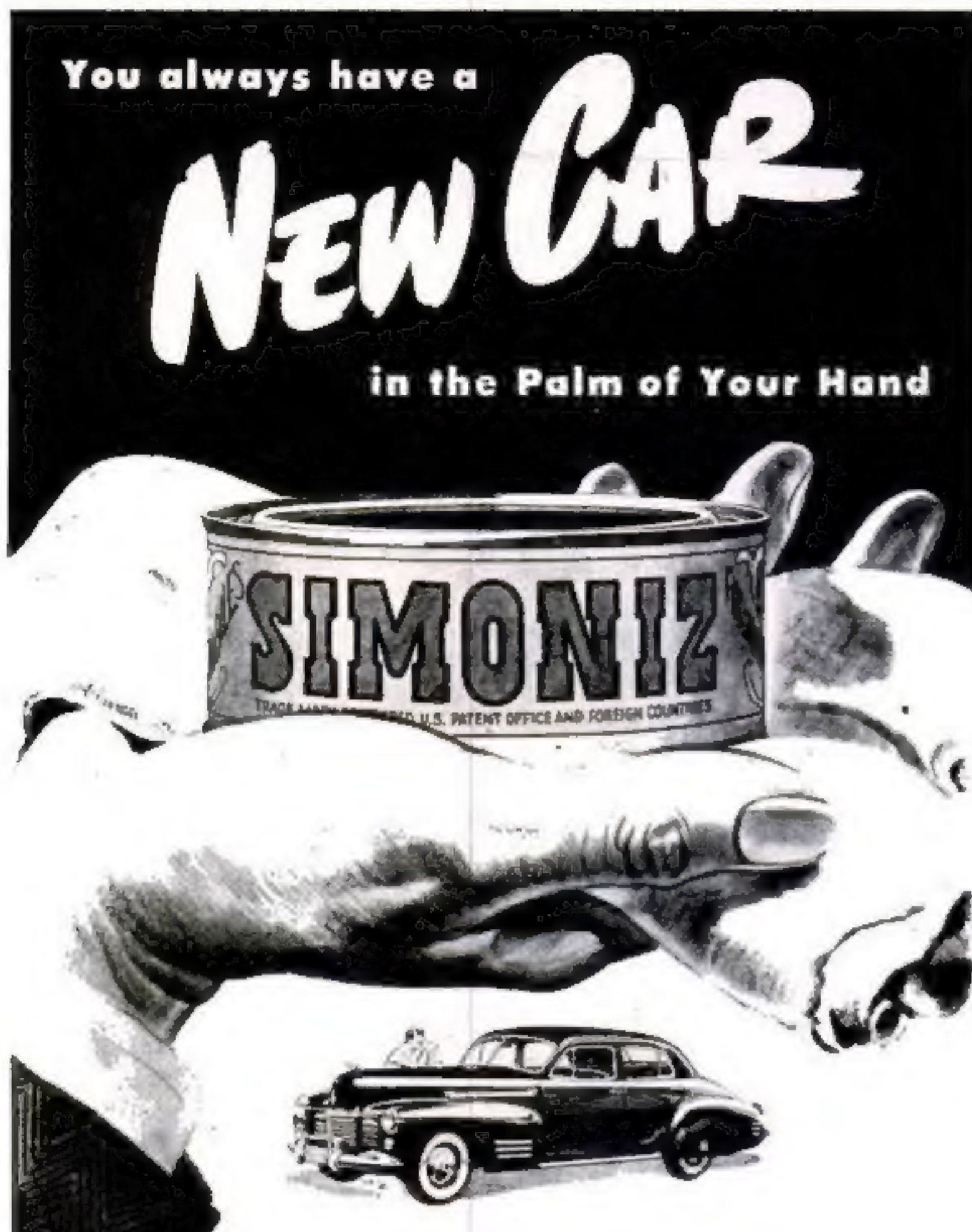
The Scripto Pencil is always ready to work when you are. Its long 4-inch lead averages 22,000 words without replacement. Engineered dependability and the long-lead feature have made Scripto the choice of successful career people in every field. Join the millions who use Scripto Pencils, and enjoy a new experience in writing satisfaction.

Scripto
REG. U.S. PAT. OFF.
the **PENCIL**
of the Pro's

Your choice of
clear-view or
opaque plastic

20¢

SCRIPTO MANUFACTURING COMPANY, ATLANTA, GA. Makers of the world's largest-selling mechanical pencils. Also no-smudge erasers and quality leads in 10 degrees of black and 17 colors



You always have a

NEW CAR

in the Palm of Your Hand

Simoniz Gives Any Car New Beauty That Lasts!

There's a finish that glistens like new on your car.

Just SIMONIZ it and see! America's finest new cars need this famous beauty treatment on the finish for protection against gritty mud, corrosive airborne chemicals and scorching sun. But if your car is older . . . and the finish dull . . .

you'll appreciate the quick, safe action of Simoniz Kleener.

An easy "once over" restores beauty immediately.

Then SIMONIZ keeps your car ever beautiful and easier to clean. A dry cloth wipes off dust and dirt . . . saves you many a car washing. New or old, your car can be good-looking always. Get SIMONIZ and

Simoniz Kleener, liquid or paste, today.

THE SIMONIZ COMPANY, CHICAGO 16, ILLINOIS

Recognized for over thirty years as authorities on preservation of fine finishes.

Sold by grocery, hardware, variety, drug, paint, 5 cents to \$1, auto accessory and department stores—and by linoleum dealers everywhere.



Exclusive Trade Mark Registered U. S. Patent Office and Foreign Countries.

Delsarte Pantomime CONTINUED



THE RAVEN: *Once upon a midnight dreary, while I pondered, weak and weary, over many a . . . volume . . .*



While I nodded, nearly napping, suddenly there came a tapping, as of some one gently rapping . . .



"'Tis some visitor," I muttered, "tapping at my chamber door: only this and nothing more." Ah . . . I remember . . .



It was in . . . December, and each . . . dying ember wrought its ghost upon the floor. Eagerly I wished the morrow;



—Vainly I had sought to borrow from my books surcease of sorrow—sorrow for the lost Lenore . . .



For the . . . maiden whom the angels name Lenore . . . let my heart be still a moment and this mystery explore . . .



IF IT ISN'T

PM

IT ISN'T AN EVENING

*FOR PLEASANT MOMENTS—Coming right up
with the makings of a matchless good time!
The gardenia's snowy perfection . . .
the superlatively smooth, mellow taste of P.M.
Here's beauty and quality and jollity . . .
Pleasant Moments coming right up!*



National Distillers Products Corporation, New York. Blended Whiskey. 86.8 Proof. 71% Grain Neutral Spirits.

QUALITY OF PRODUCT
IS ESSENTIAL TO
CONTINUING SUCCESS

L.S./M.F.T.

L.S./M.F.T.

***Yes! LUCKY STRIKE
Means Fine Tobacco...***

**So smoke that smoke
of Fine Tobacco -**

LUCKY STRIKE

